The Cash Box

VOLUME XIX – NUMBER 16

JANUARY 4, 1958

The Four Lads start off the new year by riding a hit in their newest Columbia release, "Put A Light In The Window". The boys, who over the last few years have become one of the real standout groups in the country, have not only had a string of smash records including "Moments To Remember", "Who Needs You", "Standing On The Corner", "No Not Much" and "The Eyes Of God", but under the personal management of Mike Stewart have developed into one of the top nightclub attractions in the country.

RCA VICTOR STARTS THE NEW YEAR WIT AT

COMC BIG TION

Perry starts another record run with **MAGIC MOMENTS** c/w

CATCH A FALLING STAR

WITH MITCHELL AYRES ORCHESTRA AND THE RAY CHARLES SINGERS. ARRANGEMENTS BY JOE REISMAN

47-20—7128

Watch for these NBC-TV network shows in color and black-and-white...THE PERRY COMO SHOW, THE GEORGE GOBEL SHOW, THE EDDIE FISHER SHOW, THE PRICE IS RIGHT, TIC TAC DOUGH... all sponsored by...

RCA VICTOR
Tmk(s) ® RADIO CORPORATION OF AMERICA

FOUNDED BY BILL GERSH

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The Cash Box

Volume XIX—Number 16 January 4, 1958

Face '58 With CONFIDENCE

There's only one way in which to face the future.

With confidence.

There are always those amongst us who see the negative side of a situation. They're the ones who are currently foreseeing doom for practically everything in the world, and particularly the country's economic status in the coming year.

But let's face it—we're not doomed. If there's a problem, we're going to solve it. If there is a need for new methods, we're going to develop them. And that goes not only for the record industry, but for all industries. For, although it's been said many times before, it must always be remembered that the great American economic structure has been developed by an industrious, intelligent, aware population—both in management and in labor—and that just because everything doesn't stay at a pinnacle, these same people do not lose their industriousness, intelligence or awareness. They will continue to use these qualities to overcome obstacles and go on to even greater heights. For in terms of the music business, we are a swinging people.

Now as far as our business—the record business—is concerned, there can be no other way to face 1958 than with the utmost confidence. Never have records enjoyed greater prestige and distinction. And what's more, never have sales been larger.

We are in an expanding situation, for we are only now beginning to tap the record market. We still have a long distance to travel before we even approach the potential that exists here. Each day we are finding new areas to explore, new ways to improve product, better methods of exposure. As we continue to do this, as we continue to make our product more attractive and more available, we are going to find sales continuing to expand.

The record industry is only now coming out of its infancy and reaching adolescence. The most obvious quality about an adolescent is that he still has a lot to learn and a long way to go. At this point, that's the best way to describe the record industry also. Fortunately, for the most part, our industry is made up of people who are willing to learn, who are willing to experiment, test ideas, change ideas — in short to grow.

As a result of this willingness, it follows also that not only do we have a long way to go, but that we're going to get there. As long as we cling to these qualities, we can face not only 1958 with confidence, but a period of time long beyond that.

The Cash Box TOP 60

Best Selling Tunes on Records

PIN UP SHEET
For Week Ending
JANUARY 4, 1958

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

Pos. 12/28 Pos. 12/21

1—At The Hop
2 8
★AP-9871—DANNY & JUNIORS
Sometimes
DO-15675—NICK TODD
I Do

2—Raunchy
1 1
AP-9869—MUVVA HUBBARD
The Other Side
DO-15661—BILLY VAUGHN
Sail Along Silvery Moon
★IM-5474—ERNIE FREEMAN
Puddin'
★PH-3S19—BILL JUSTIS
The Midnite Man

3—April Love
5 3
★DO-15660—PAT BOONE
When The Swallows Come Back To Capistrano

4—Great Balls Of Fire
4 7
★SU-281—JERRY LEE LEWIS
You Win Again
VI-7098—GEORGIA GIBBS
I Miss You

5—You Send Me
3 2
CA-3737—PLAS JOHNSON
Swanee River Rock
CR-61898—TERESA BREWER
Would I Were
DO-15654—CORNEL GUNTER
Call Me A Fool
★KE-34013—SAM COOKE
Summertime
MO-1025—JESSE BELVIN
Summertime

6—Peggy Sue
6 5
★CR-61885—BUDDY HOLLY
Everyday
IM-5473—JACKIE WALKER
Wonderful One
KI-5130—RUSTY YORK
Shake 'Em Up Baby

7—Kisses Sweeter Than Wine
7 6
DE-27670—WEAVERS
Quilting Bee
★RO-4031—JIMMIE RODGERS
Better Loved You'll Never Be

8—Jailhouse Rock
8 4
★VI-7035—ELVIS PRESLEY
Treat Me Nice

9—Why Don't They Understand
12 17
★AP-9862—GEORGE HAMILTON IV
Even Tho

Pos. 12/28 Pos. 12/21

10—All The Way
9 10
★CA-3793—FRANK SINATRA
Chicago
DE-30444—NORVELLE REID
The World End
DE-30453—GRADY MARTIN
JU-5300—WALTER SCHARF ORCH.
Song Of Raintree County

11—Liechtensteiner Polka
13 15
BN-510—LIL WALLY
I'll Remember Today
CR-61900—LAWRENCE WELK
You Know Too Much
DA-3276—HARMONY BELLS
Swedish Polka
★LO-17S5—WILL GLAHE ORCH.
Schweizer Kanton

12—Chances Are
10 11
★CO-40993—JOHNNY MATHIS
The Twelfth Of Never

13—Silhouettes
11 9
AP-9856—STEVE GIBSON & RED CAPS
Flamingo
★CM-117—THE RAYS
Daddy Cool
ME-71197—DIAMONDS
Daddy Cool
MG-12580—DEAN JONES
There Goes My Heart

14—Rock 'n Roll Music
14 14
★CH-1671—CHUCK BERRY
Blue Feeling

15—Oh Boy
17 21
★BR-S5035—CRICKETS
Not Fade Away

16—Jingle Bell Rock
23 42
★DE-30S13—BOBBY HELMS
Captain Santa Claus

17—My Special Angel
15 12
★DE-30423—BOBBY HELMS
Standing At The End Of My World
PP-115—SONNY LAND TRIO
The Spreading Chestnut

18—Buzz, Buzz, Buzz
19 23
★EB-119—HOLLYWOOD FLAMES
Crazy
ME-71221—RUSTY DRAPER
I Get The Blues When It Rains

Pos. 12/28 Pos. 12/21

19—Wake Up Little Susie
16 13
★CD-1337—EVERLY BROTHERS
Maybe Tomorrow

20—I'll Come Running Back To You
28 34
★SP-619—SAM COOKE
Forever

21—Sail Along Silv'ry Moon
31 37
DE-30S37—KAREN CHANDLER
I Remember Dear
★DO-1S661—BILLY VAUGHN
Raunchy

22—Melodie D'Amour
18 16
LO-1751—EDMUNDO ROS
Carnation Girl
★VI-7046—AMES BROS.
So Little Time
VK-0303—MARTY GOLD
Carefree Heart

23—Wild Is The Wind
20 27
★CO-41060—JOHNNY MATHIS
No Love
MG-12587—LeROY HOLMES
Time Remembered
VI-7101—HENRI RENE
A Whistlin' Kind Of Tune

24—Bony Moronie
22 28
★SP-615—LARRY WILLIAMS
You Bug Me, Baby

25—The Stroll
39 —
CR-61930—LANCERS
Jo-Ann
★ME-71242—DIAMONDS
Land Of Beauty

26—Put A Light In The Window
25 29
★CO-41058—FOUR LADS
The Things We Did Last Summer

27—The Joker
21 20
★DO-15662—HILLTOPPERS
Chicken, Chicken
★EM-1026—BILLY MYLES
Honey Bee

28—No Love
26 30
★CO-41060—JOHNNY MATHIS
Wild Is The Wind

Pos. 12/28 Pos. 12/21

29—Stood Up
36 —
★IM-5483—RICKY NELSON
Waitin' In School

30—A Very Special Love
33 38
★AP-9874—JOHNNY NASH
Won't You Let Me Share Your Love
CO-41050—HI-LO'S
My Sugar Is So Refined
★CR-61897—DEBBIE REYNOLDS
I Saw A Country Boy

31—Little Bitty Pretty One
24 18
★AL-3398—THURSTON HARRIS
I Hope You Won't Hold It Against Me
★CS-211—BOBBY DAY

32—I'm Available
27 19
AG-5278—KENDALL SISTERS
Don't Bother Me
CG-1008—DAVE BURGESS
KI-5094—BONNIE LOU
Waltz In Vain
★LI-55102—MARGIE RAYBURN
If You Were

33—Pretend You Don't See Her
29 32
★CO-41010—JERRY VALE
The Spreading Chestnut
CR-61909—STEVE ALLEN
But I Haven't Got Him

34—Be Bop Baby
32 24
★IM-S463—RICKY NELSON
Have I Told You Lately That I Love You

35—Teardrops
34 40
★CH-1675—LEE ANDREWS & HEARTS
The Girl Around The Corner

36—Sugartime
45 —
★CR-61924—McGUIRE SISTERS
Banana Split
CR-61908—CHARLIE PHILLIPS
One Faded Rose

37—I Want You To Know
37 49
★IM-5477—FATS DOMINO
The Big Beat

Pos. 12/28 Pos. 12/21

38—Waitin' In School
40 —
★IM-5483—RICKY NELSON
Stood Up

39—Just Born
30 22
★VI-7050—PERRY COMO
Ivy Rose

40—La Dee Dah
48 —
★SW-4002—BILLY & LILLIE
The Monster

41—Till
35 26
CO-40826—PERCY FAITH
The Last Dance
★KA-197—ROGER WILLIAMS
Big Town
RO-4025—LEO DIAMOND
Sunrise In Texas
VI-6980—DINAH SHORE
Fascination

42—Penny Loafers And Bobby Sox
49 41
★AP-9867—JOE BENNETT & SPARKLETONES
Rocket

43—Fascination
38 25
CO-40982—RAY ELLIS O.
Soft Sands
CR-61864—DICK JACOBS O.
Summertime In Venice
DE-30421—ETHEL SMITH
Summer Love
JU-5293—BIG AL SEARS
Around The World
★KA-191—JANE MORGAN
Fascination (instru.)
LO-1758—CHRIS HAMALTON
Opus #1
ME-71152—DAVID CARROLL O.
Swinging Sweethearts
VI-6980—DINAH SHORE
Till

44—Uh Huh Mm
47 —
★CA-3840—SONNY JAMES
Why Can't They Remember

45—For Sentimental Reasons
59 58
★KE-4002—SAM COOKE
Desire Me

46—The Story Of My Life
44 39
★CO-41013—MARTY ROBBINS
Once-A-Week

Pos. 12/28 Pos. 12/21

47—Don't Let Go
55 —
CR-61932—BILLY WILLIAMS
Baby, Baby
★EP-9257—ROY HAMILTON
The Right To Love

48—Love Me Forever
42 33
★AP-9863—EYDIE GORME
Let Me Be Loved
★PA-S09—FOUR ESQUIRES
I Ain't Been Right

49—The Big Beat
43 45
★IM-S477—FATS DOMINO
I Want You To Know

50—Could This Be Magic
41 31
DL-6158—OTIS WILLIAMS
Oh Julie
★GO-5011—THE DUBS
Such Lovin'

51—Hey School Girl
56 60

52—Love Bug Crawl
46 35

53—A Broken Promise
58 48

54—You're The Greatest
54 —

55—Desire Me
53 53

56—Oh Julie
57 —

57—Dance To The Bop
50 36

58—River Kwai March & Colonel Bogey
— —

59—Fever
52 55

60—I'll Remember Today
60 44

CODE:

AC—Atco
AF—Audio Fidelity
AG—Argo
AL—Aladdin
AO—Apollo
AP—ABC-Paramount
AT—Atlantic
BA—Baton
BN—Banana
BR—Brunswick
BT—Bethlehem
BY—Bally
CA—Capitol
CC—Chic
CD—Cadence
CG—Challenge
CH—Chess
CK—Checker
CL—Colonial
CM—Cameo
CN—Chancellor
CO—Columbia
CR—Coral
CS—Class
DA—Dana
DD—Dale
DE—Decca
DL—DeLuxe
DO—Dot
DS—Disneyland
DT—Dooto
DU—Duke
EB—Ebb
EL—Eldorado
EM—Ember
EP—Epic
ER—Era
EX—Excello
FE—Federal
FI—Fiesta
FL—Flash
FP—Flip
FR—Fraternity
GE—Gee
GL—Glory
GO—Gone
HE—Herald
HY—Hickory
IM—Imperial
JU—Jubilee
JZ—Josie
KA—Kapp
KE—Keen
KI—King
LA—Lance
LI—Liberty
LO—London
LU—Luniverse
ME—Mercury
MG—MGM
MO—Modern
OJ—OJ
OK—Okeh
PA—Paris
PE—Peacock
PH—Sam Phillips Int.
PI—Pilgrim
PP—Prep
RE—Regent
RM—Rama
RO—Roulette
RP—RPM
RV—Rev
SA—Savoy
SP—Specialty
SU—Sun
SW—Swan
TH—Thunderbird
TI—Tico
UN—United
UQ—Unique
VE—Verve
VI—RCA Victor
VJ—Vee Jay
VK—Vik
VP—Vip

★ INDICATES BEST SELLING RECORD OR RECORDS.

- Tunes are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by *The Cash Box*. Each listing includes the name of the song, record number, artists and tune on the reverse side.
- The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively.
- All labels listed in alphabetical order.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

DISTRIBUTORS, OPERATORS, DJs — TEAR ALONG DOTTED LINE FOR PIN UP DISPLAY

IT'S A SMASH!

"IT'S A SIN"

b/w MARY, MARY LOU

DECCA 9-30530

played and sung by

DECCA RECORDS

BILL HALEY and his COMETS

carol hughes

"LEND ME YOUR COMB"

b/w

FIRST DATE

R4041

A SOUND BET... BUY ROULETTE

THE NATION'S Top Ten JUKE BOX TUNES

(PLUS THE NEXT 25)

		Pos. Last Week
1	**RAUNCHY** **BILL JUSTIS — ERNIE FREEMAN** AP-9869—Muvva Hubbard DO-15661—Billy Vaughn IM-5474—Ernie Freeman PH-3519—Bill Justis	1
2	**YOU SEND ME** **SAM COOKE** CA-3737—Plas Johnson CR-61898—Teresa Brewer DO-15654—Cornel Gunter KE-34013—Sam Cooke MO-1025—Jesse Belvin	2
3	**AT THE HOP** **DANNY & JUNIORS** AP-9871—Danny & Juniors DO-15675—Nick Todd	10
4	**APRIL LOVE** **PAT BOONE** DO-15660—Pat Boone	3
5	**GREAT BALLS OF FIRE** **JERRY LEE LEWIS** SU-281—Jerry Lee Lewis VI-7098—Georgia Gibbs	9
6	**PEGGY SUE** **BUDDY HOLLY** CR-61885—Buddy Holly IM-5473—Jackie Walker KI-5130—Rusty York	7
7	**SILHOUETTES** **THE RAYS** AP-9856—Steve Gibson & Red Caps ME-71197—Diamonds CM-117—The Rays MG-12580—Dean Jones	4
8	**KISSES SWEETER THAN WINE** **JIMMIE RODGERS** DE-27670—Weavers RO-4031—Jimmie Rodgers	5
9	**JAILHOUSE ROCK** **ELVIS PRESLEY** VI-7035—Elvis Presley	6
10	**CHANCES ARE** **JOHNNY MATHIS** CO-40993—Johnny Mathis	8

11) ALL THE WAY. 12) LIECHTENSTEINER POLKA. 13) WHY DON'T THEY UNDERSTAND. 14) ROCK 'N ROLL MUSIC. 15) WAKE UP LITTLE SUSIE. 16) MY SPECIAL ANGEL. 17) OH BOY! 18) MELODIE D'AMOUR. 19) BUZZ, BUZZ, BUZZ. 20) I'M AVAILABLE. 21) THE JOKER. 22) LITTLE BITTY PRETTY ONE. 23) WILD IS THE WIND. 24) PUT A LIGHT IN THE WINDOW. 25) BONY MORONIE. 26) JINGLE BELL ROCK. 27) BE BOP BABY. 28) NO LOVE. 29) JUST BORN. 30) PRETEND YOU DON'T SEE HER. 31) FASCINATION. 32) I'LL COME RUNNING BACK TO YOU. 33) COULD THIS BE MAGIC. 34) SAIL ALONG SILVERY MOON. 35) A VERY SPECIAL LOVE.

CODE

AC—Atco	CD—Cadence	DU—Duke	HE—Herald	OK—Okeh	SP—Specialty
AG—Argo	CH—Chess	EL—Eldorado	IM—Imperial	PE—Peacock	SU—Sun
AL—Aladdin	CK—Checker	EP—Epic	JU—Jubilee	PH—Sam Phillips Int.	TH—Thunderbird
AO—Apollo	CM—Cameo	ER—Era	JZ—Josie	PP—Prep	TI—Tico
AP—ABC-Paramount	CO—Columbia	EX—Excello	KA—Kapp	RE—Regent	UN—United
AT—Atlantic	CR—Coral	FS—Four Star	KI—King	RM—Rama	UQ—Unique
BR—Brunswick	CS—Class	FE—Federal	LI—Liberty	RO—Roulette	VE—Verve
BT—Bethlehem	DA—Dana	FI—Fiesta	LO—London	RP—RPM	VI—RCA-Victor
BY—Bally	DE—Decca	FR—Fraternity	ME—Mercury	SA—Savoy	VJ—Vee-Jay
CA—Capitol	DL—DeLuxe	GE—Gee	MG—MGM	SE—Seeco	VK—Vik
	DO—Dot	GL—Glory	MO—Modern		VP—Vip
	DT—Doato				

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

TWO GREAT SIDES on... CORAL® RECORDS

BY

Tina Robin

December 28, 1957
The Cash Box
Sleeper of the Week

"BELIEVE ME" (2:39) [Nor-Va-Jak BMI—Petty, Robinson]
"EVERYDAY" (2:34) [Peer International BMI—Petty, Hardin]
TINA ROBIN (Coral 61935)

● Petite Tina Robin is on the brink of stardom. The talented lark, although a tenderfoot in the business, has already established a huge disk jockey following. And this following should spin the grooves off the canary's latest release. One half is a beautiful ballad dubbed "Believe Me"—a dramatic romantic affair chanted with great emotion by the strong voiced performer. Class merchandise to watch closely. The companion deck is "Everyday", a shuffle beat rock and roller that's on the back of Buddy Holly's smash "Peggy Sue". This new rendition should attract strong teenage response. Watch the top half.

"EVERY DAY"

"BELIEVE ME"

CORAL-9-61935

Peer International
MURRAY DEUTCH
(Gen. Prof. Mgr.)
1619 Broadway, New York City

Nor-Va-Jack Music
MURRAY DEUTCH
(Gen. Prof. Mgr.)
1619 Broadway, New York City

CORAL® RECORDS

Record Reviews

A DISK & SLEEPER — B VERY GOOD — C FAIR

B+ EXCELLENT — C+ GOOD — D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

SAMMY KAYE ORCH.
(Columbia 41084)

B+ "WELL, ANYWAY" (2:45) [Republic BMI — Weismantel] Sammy Kaye and the Kaydets bounce thru a wonderful new ditty about 8 young confirmed bachelors who get picked off, one at a time, by women and end up getting married. Very clever novelty that could be Kaye's biggest in quite some time. Wonderful programming material.

B "GARDEN OF ALLAH" (2:45) [Republic BMI—Norwood] Barry Frank is in the vocal spotlight on this end and Kaye and the chorus drift through an off-beat romancer set in an Arabic atmosphere. Pretty listening.

BOB SMITH
(Jubilee 5312)

B "MOLLY BY GOLLY" (2:45) [Benell BMI—Smith, Nicholson] Bob Smith, the popular TV star of "Howdy Doody" fame, waltzes thru an amusing novelty which he presents with a German accent. Cute, old-fashioned ditty that should do well in tavern jukes.

B "THREE O'CLOCK IN THE MORNING" (2:08) [Leo Feist ASCAP—Robledo, Morse] Here's another side tailor-made for tavern locations. Bob works a honky-tonk piano as a chorus accompanies him in informal fashion. Fine new rendition of a great oldie.

BETTY JOHNSON
(Atlantic 1169)

B+ "THE LITTLE BLUE MAN" (2:38) [Trinity BMI — Ebb, Klein] Pert, sweet, Betty Johnson, who's currently winning many new fans with her regular singing stints on the Jack Paar TV Show, bows under the Atlantic banner with a delightful novelty that should appeal to all age groups. Unusual item that has kiddie appeal too.

B "WINTER IN MIAMI" (2:38) [Towne ASCAP—Frisch, Drake] The lark does some pretty multiple voicing on this end, offering a delightful topical tune with a charming melody. With heavy air play, this could develop into another "Old Cape Cod".

ART LUND
(Brunswick 55046)

B "LAGUNA MOON" (2:58) [Planetary ASCAP — Franklin, oring] Art Lund, star of "The Most appy Fella", lilts invitingly thru an ttractive Hawaiian flavored bouncer.

B+ "ROUGH TOUGH CREAM PUFF" (2:38) [Herb Reis BMI -Scott, Rothschild] Art is assisted by femme vocalist as he dances thru catchy R & R novelty.

HE KARTUNES
MGM 12598)

B+ "RAINDROPS" (2:10) [Current BMI — Randazzo, Colacrai] Here's a sleeper that could step out nd make the grade. It's a beautiful ish-beat ballad smoothly styled by a polished new R & R group called the Kartunes. Side has great potential.

B "WILL YOU MARRY ME?" (2:21) [Regent BMI — Winley, aylor] An exciting intro leads into a swinging rocker that cuts along at a solid jump pace. Kids'll like this one too. Fine first coupling.

The Cash Box Disk of the Week

"BRING US TOGETHER" (2:00) [E. B. Marks ASCAP—Beebe]

"BELONGING TO SOMEONE" (2:05)
[Lear ASCAP—Hoffman, Manning]

PATTI PAGE (Mercury 71247)

● The "Singing Rage", Miss Patti Page, continues to gain in stature as a TV star and at the same time continues to turn out record hits. In '57, the lark came thru in fine form with two ballad smashes "Old Cape Cod" and "I'll Remember Today". For the new year, the chirp starts out with a delightful bouncer tagged "Bring Us Together". It's a charming, light-hearted romantic novelty displaying Patti with some wonderful multiple-voicing. Contagious side that should take off when Patti intros the tune on her TV show. The companion deck "Belonging To Someone" is a lovely romancer which the lark introduced originally in one of last year's TV shows in which she played a dramatic role. "Bring Us Together" is a strong side to watch.

"YOU ARE MY ONE DESIRE" (2:20) [Copar BMI—Guess]

"LOVE ME" (2:05) [Cedarwood BMI—Holly, Parish]

BUDDY HOLLY (Decca 30543)

● Buddy Holly developed into a tremendous piece of property during the past seven months. As a soloist, he's currently way up in the top ten with "Peggy Sue", and as a member of the Crickets, he played a major role in their two smashes "That'll Be The Day" and "Oh Boy". Buddy puts his best foot forward for the new year as he intros a powerful new R & R ballad "You Are My One Desire". An emotional love story chanted with great feeling. Kids'll flip over this one. Flip, "Love Me" is a swinging rock-a-billy jumper that's sure to keep the kids dancing. Rockin' side. It's the top side over the long haul.

"THE GIFT OF LOVE" (2:56) [Robbins ASCAP—Webster, Fain]

"UNAFRAID" (2:40) [Dartmouth ASCAP—Wayne, Frisch]

VIC DAMONE (Columbia 41085)

● Vic Damone has a way with a ballad. Give him a good song, and you can bet your bottom dollar he'll come up with a great reading. That's what the star has done with a beautiful new film tune by Webster and Fain—the title song of the forthcoming 20th Century Fox pic "The Gift Of Love". The emotional tune is an enchanting love opus which the polished warbler treats in heartfelt fashion. A major ballad to watch closely. The coupling, "Unafraid" is an inspirational love tale also presented in the convincing Damone manner. Top half should be bigger than Vic's recent hit "An Affair To Remember".

"LEND ME YOUR COMB" (1:58)
[Chas. N. Daniels ASCAP—Twomey, Wise, Weisman]

"FIRST DATE" (1:58)
[Ricdeb BMI—Daniels, Daniels]

CAROL HUGHES
(Roulette 4041)

"LEND ME YOUR COMB" (1:50)
[Chas. N. Daniels ASCAP—Twomey, Wise, Weisman]

"MEDAL OF HONOR" (2:02)
[Shapiro, Bernstein ASCAP—Hilliard, Garson]

BERNIE KNEE
(Columbia 41090)

● A potent new teenage tune in the same groove as "Wake Up Little Susie", bows on the disk scene via two important renditions that should send the tune into the hit category. One version is by Carol Hughes on Roulette and the other is by Bernie Knee on Columbia. The lyrics to this rockin' novelty will apply to almost every teener, and with just a sampling of air play the song can be expected to take off. It hits home. Carol sings the song from the girl's viewpoint and Bernie from the male's. Big song with two excellent waxings. Miss Hughes' flip, "First Date" is a fish-beat romancer. Bernie's coupling "Medal Of Honor" is an R & R novelty that plays on military lyrics.

GUY LOMBARDO ORCH.
(Capitol 3854)

B "LIDA ROSE" (2:27) [Frank ASCAP — Willson] A delightful lilter from B'way's newest smash musical is pleasantly treated by Lombardo in danceable fashion. Kenny Gardner is featured in the vocal spotlight.

C+ "RETURN TO ME" (2:37) [Southern ASCAP — Lombardo, Diminno] Don Rodney handles the vocal chores on this end. Pretty rhumba tempo love tune.

BARRY DE VORZON
(RCA Victor 7124)

B+ "BABY DOLL" (2:12) [De Vorzon BMI—Allen] Victor has an exciting new find in Barry de Vorzon. The lad has an interesting and different voice that comes over very well on this teenage ballad. Good rock and roll item that could step out. Keep a tab on this lad, he's got potential.

B "Barbara Jean" (2:01) [De Vorzon BMI—De Vorzon, Allen] The versatile youngster co-authored this happy teenage bouncer which he handles in a colorful jump fashion. The kids will take to this boy.

REGGIE JAMES
(Mark-X 7008)

C+ "CARESS ME" (2:29) [Real-Gone BMI—James] Reggie James bows under the Mark-X banner with one of his own tunes. Pleasant teen ballad with a string and choral backdrop.

C+ "I AM LOST" (2:39) [RealGone BMI—James] Another self-penned romancer chanted with a heavy heart by the vocalist.

BROOK BENTON
(Vik 0311)

B+ "A MILLION MILES FROM NOWHERE" (2:38) [Raleigh BMI—Petty] Watch this sleeper. It could make big noise. The side features Brook Benton, accompanied by an exciting latin beat backdrop, singing a dramatic ballad with a great melody. Strong performance.

C+ "Devoted" (2:22) [Eden BMI—Henry, Benton, Otis] This half is an R & R ballad smoothly styled by the polished vocalist.

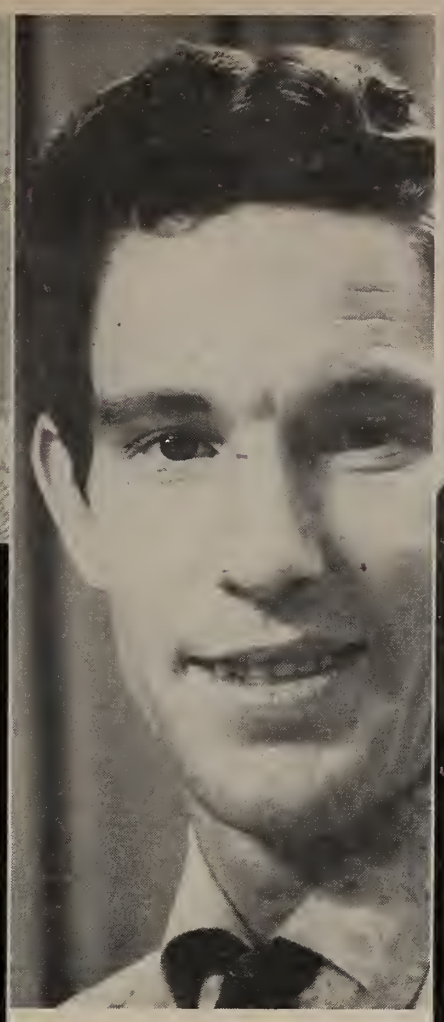
LARRY SONN ORCH. & CHORUS
(Coral 61927)

B "CHA, CHA, CHA, FOR GIA" (2:30) [Northern ASCAP—Mancini] Larry Sonn's ork and chorus glide thru an inviting cha cha ditty. English lyrics are cute.

C+ "MADRID" (2:30) [Peer International BMI—Lara] A contagious lilter about the popular Spanish city. Part of the song has the chorus performing with a Spanish accent. Varied tempo ditty.

VIC DAMONE

THE GIFT OF LOVE
(from the 20th Century-Fox Production "The Gift of Love")
with PERCY FAITH
and his orchestra
b/w
UNAFRAID
with Marty Manning
4—41085



FREDDIE HART

YOU ARE MY WORLD
b/w
HEAVEN ONLY KNOWS
4—41081

TONY BENNETT

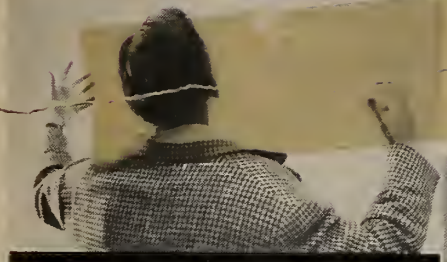
LOVE SONG FROM BEAUTY AND THE BEAST
(from the Shirley Temple Storybook Production)
with PERCY FAITH
and his orchestra
b/w
WEARY BLUES FROM WAITIN'
with RAY ELLIS
and his orchestra
4—41086

THE WORD ON PLAYS

Watch for plenty of excitement in the VIC DAMONE department when "Gift of Love"—starring Lauren Bacall and Robert Stack—hits the local movie house. * * * TONY BENNETT'S "Love Song" will be aired nationally January 12 on the first of the new Shirley Temple shows. It's a beaut! The flip side is extra special because Tony dedicates it to the man who wrote it, the late Hank (Cold Cold Heart) Williams, who penned many a Bennett hit. * * * The reason Jimmy Richards has his back to the camera is because there really isn't any Jimmy Richards at all. We aren't telling who it is—except that under another name he's been turning out hits all year long. Both sides of this one are sure-fire rock-and-rollers slanted towards your blue-jeans customers * * * DON CHERRY puts a hit on your counter with a song that's the rage of Italy right now, back to back with a hand-clapping swinging gospel song.

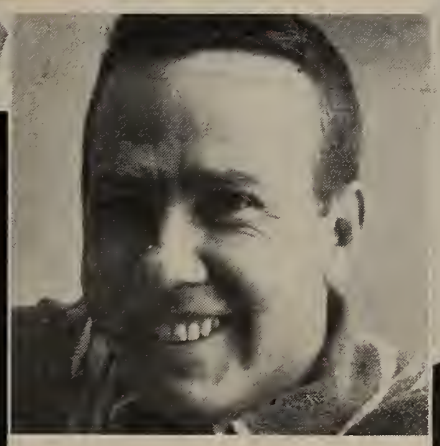
EXTRA EXPOSURE!

JOHNNY MATHIS will appear on the **Big Record** television show January 1; NBC-TV's All-Star Jazz Show of December 29 will feature, among others, LOUIS ARMSTRONG, DUKE ELLINGTON and DAVE BRUBECK. Check your stocks—be ready for the extra demand!



JIMMY RICHARDS

STROLLIN' AND BOPPIN'
(Walkin' the Bop)
b/w
COOL AS A MOOSE
(Just Boppin')
4—41083



DON CHERRY

with RAY CONNIFF
and his orchestra
LOVE ME, IF YOU WILL
(Amami se vuoi)
b/w
IT'LL BE ME
4—41077

LEFTY FRIZZELL

TELL ME DEAR
b/w
TIME OUT FOR THE BLUES
4—41080

THE SURE-FIRE HITS ARE ON COLUMBIA RECO

The C...

Record Reviews

A DISK & SLEEPER — B VERY GOOD — C FAIR

B+ EXCELLENT — C+ GOOD — D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

...TON ALLEN
...Victor 7116)

SAMM... "DON'T BUG ME BABY" (2:30) (Colum... [Dandelion BMI — Luallen, ...gg] A strong rock-abilly item is B+ ...ted across in swinging fashion by ...ton Allen. Guitar-filled rocker my ... could meet with mass teenage a wo... oval. Lad has a good country confir... d. off, on up get "JAMBOREE" (2:13) [Hill & elty th... Range BMI—Harris, Deane, Weis- quite ... n] A chorus supplies an excellent ming... sist on this end for another swing- ... g rock-a-billy teen deck.

B

Fran...
end HE FORTUNES
throu... cca 30541)
an A...
ing... "WHO CARES" (2:22) [Fair- B — ... way-Malabar BMI — Stryker, F... Townsend] A beautiful new fish-beat (Ju... ba... lad is presented in attractive rock and roll fashion by the Fortunes. Lead B ... has a great voice. Commercial ballad [... today's idiom.
Bob S...
"How... "TARNISHED ANGEL" (2:26) an ami... [Northern ASCAP — Lampert, with a... This tune is the title song fashione... the ...on-to-be-released U-I pic in tav... rnished Angel". Same tempo and ...angement as top side.

B "T...
MO...
ASCAP.
other s... ATO CARASONE
tions. ...pitol 71072)
as a cno...
formal fa... UNNAMBULA" (2:40) [Harry a great ...ox BIEM—Alfieri, Pisano] One ...oly's favorites, Renato Carasone, BETT... ...ces happily thru a cute Italian (Atl... ...dit that should be a favorite with B+ ...Italian folks. One need not under- ...stand the lyrics to enjoy this sprite ...bouncer.

Kle... B "PIGLIATE NA PASTIGLIA" who... (3:05) [Harry Fox BIEM—Cara- fan... one, Nisa] Another contagious Ital- on the ...ditty happily and amusingly deliv- under... d by the international star. Gara- lightf... one had a hit in the U. S. a few years all ... ago with "Infatuation". He could kid... ttract attention here again with this ...ir.

B

The...
voic... ILTON JEFFERSON
ful t... CA Victor 7126)
ody.
dev...

B "COLE SLAW" (2:20) [Ameri- ART... can Academy ASCAP—Stone] A (Brut... chorus backs the Jefferson sax work as the artist swings thru a pleasant R & R instrumental. Solid dance stuff for the kids.

ori... C+ "THE HOUR OF PARTING" ...ap... (2:25) [Harms ASCAP—Spoil- ...tr... ansky] Another good instrumental with Jefferson's alto in the spotlight. ...+ This is a slow fish beat item with a -Sc... chorus again supplying a full back- fe... ground.
ca...

...HSERENA SHAW
AG(Cascade 002)

B+ "R... JUST GIVE YOUR LOVE TO ...BMI — ...(2:20) [Serena ASCAP— Here's a sleeper ...Shaw gives her all for ...nd make the grade. It's subdued R & R ...sh-beat ballad smoothly styled ... polished new R & R group called th... Kartunes. Side has great potential.

B "WILL YOU MARRY ME?" (2:21) [Regent BMI — Winley, Taylor] An exciting intro leads into a swinging rocker that cuts along at a solid jump pace. Kids'll like this one too. Fine first coupling.

The Cash Box Sleeper of the Week

"I'M COMIN' HOME" (2:42) [Conley BMI—Slay, Crewe]

"GOTTA LITTLE BABY" (2:03) [Conley BMI—Slay, Crewe]

CHANCELLORS (XYZ 104)

● The Bob Crewe-Frank Slay writing team, responsible for the smash hit "Silhouettes" and the new chart climber "La Dee Dah" look as tho they'll have another hit with a new group called the Chancellors. The vocalists display their talent on the XYZ label as they chant a big new R & R ballad labelled "I'm Comin' Home". Side has a terrific sound tailor-made for the kids. Good melody, lyric and arrangement for today's market. The underside is a cute up-beat hopper by the same authors. Swinging stuff titled "Gotta Little Baby". It's the top half all the way.

"CLICK-CLACK" (2:27) [Grant & Doo BMI—Lee, Grant, Doo]

"DID YOU CRY" (2:24) [Grant & Doo BMI—Grant, Doo]

DICKEY DOO & The Don'ts (Swan 4001)

● The young Swan label, which already has one song on the lists ("La Dee Dah" by Billy & Lillie) could have another big money-maker in this release featuring newcomer Dickey Dood and the Don'ts. The side is dubbed "Click-Clack" and sports a number of terrific gimmicks the teeners will just love. Right from the opening groove the gimmicks take over resulting in an exciting R & R sound that could send the record over the hill. The artist has a strong rock-a-billy voice that deserves dee jay attention. The lower lid is a pretty R & R ballad dubbed "Did You Cry". Tearful love tale. Keep a close watch on the top side.

"SWINGING SHEPHERD BLUES" (2:25) [Benell BMI—Koffman]

"ROCK FIDDLE" (2:41) [David Rose ASCAP—Rose]

DAVID ROSE (MGM 12608)

● David Rose departs from his usual mood music format and enters the rock and roll field with his latest release. And in doing so, the maestro fashions an up and coming instrumental item that seems to be headed for the big-time, "Swinging Shepherd Blues". Not only is this Rose's first effort in R & R, but it's also the first rock and roll rendition of this catchy blues theme. The flute is in the foreground beautifully showcased by a lush string backdrop. Strong side to watch closely. On the lower lid, Rose stays in the R & R field as he offers a string-filled jumper tagged "Rock Fiddle". Watch the top half.

"DEDE DINAH" (2:10) [Debmar ASCAP—Marcucci, DeAngelis]

"OOH LA LA" (2:30) [Debmar ASCAP—Marcucci, DeAngelis]

FRANKIE AVALON (Chancellor 1011)

● The Chancellor label, which rose to prominence with Jodie Sands' waxing of "With All My Heart", has another potent release that should establish young Frankie Avalon as a new teenage favorite. The side is dubbed "Dede Dinah" and features the vocalist belting out an exciting rock and roll jumper with a thrilling beat. Avalon delivers the catchy teen item against a solid choral and orchestral backdrop directed by Pete DeAngelis. Watch this side. It's a sleeper that could go all the way. Lower lid, "Ooh La La" is another good swinger designed for sam... Carol sings ... male's. Big song wi... Date" is a fish-beat rom... is an R & R novelty that plays ...

JOHNNY CRAWFORD
(End 1009)

C+ "UNDECIDED LOVER" (2:38) [RealGone BMI — Crawford] Johnny Crawford bows on the End label with a smooth R & R item which he penned. Side has a good dance tempo. Free-swinging side.

C+ "HOBO HEART" (2:29) [— Crawford] A spright bouncer which the songster also penned. Catchy up-beat ditty that moves.

RICKY SHAW
(Golden Crest 124)

B "I GOT A GIRL" (2:15) [Gibralter ASCAP—Davis, Harrington] Ricky Shaw comes thru with a commercial side as he belts across a free-swinging rock-a-billy item the teeners should enjoy.

B "STARLIGHT STARBRIGHT" (2:00) [Robinwood BMI—Marascalco] A slower beat R & R item with a number of winning ingredients. Good teen tune chanted with feeling by the lad.

DICK TODD
(Todd 1000)

B "YOU'RE DEEPER IN MY HEART" (3:07) [Amber ASCAP—Livingston, Pola] A lovely new romantic ballad is chanted with warmth by the mellow voice of crooner Dick Todd. Pretty song and delivery.

B "THE NIGHT IS YOUNG AND YOU'RE SO BEAUTIFUL" (2:36) [Words & Music ASCAP—Rose, Cahal, Suesse] A wonderful oldie which the vocalist handles in a relaxed, pleasant manner. Good for many spins.

BOBBY ONE
(Decca 30515)

B "TELL ME AGAIN" (2:50) [Cornell ASCAP—Shapiro, Back] Bobby One makes an impressive disk debut singing an emotional teenage ballad against a good R & R backdrop. Distant chant of a femme voice adds to the color of the side. Lad could attract attention.

C+ "A HEART AND A RING" (2:48) [Cornell ASCAP—Parman, Dyess] The newcomer has a Presleyesque quality in spots as he chants this heavy teen ballad.

MICKEY CALIN
(Teenerama 1005)

C+ "CUDDLIN'" (2:12) [Sweetteen BMI—Arthur, Ebb] Mickey Calin, the lad who plays the role of Riff in the hit musical "West Side Story", ambles thru a pleasant romantic lilter. Inviting side.

C+ "COOL" (2:03) [Schirmer ASCAP—Sonheim, Bernstein] This half is one of the tunes from "West Side Story". Non-melodic special item.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Record Reviews

A DISK & SLEEPER B VERY GOOD C FAIR
B+ EXCELLENT C+ GOOD D MEDIOCRE

The Cash Box Sleeper of the Week

"LOCKED IN THE ARMS OF LOVE" (2:10)
[Monument BMI—Williams, Brandon]
"WHERE THE RIO DE ROSA FLOWS" (2:31)
[Duchess—Kahl BMI—Logsdon, McAlpin]

KEN COPELAND (Dot 15686)

● Ken Copeland, the young man who came to the fore with his Imperial waxing of "Pledge Of Love", makes his Dot debut this week with a big new side that should again splash his name across the boards. The song is a smooth romantic ballad with a latin flair under the title "Locked In The Arms Of Love". A melodic rhythm item with a pretty lyric and an excellent arrangement. Side has great potential. The lower lid "Where The Rio De Rosa Flows" is a blues item which Copeland chants for all he's worth. Side has a honky-tonk feeling. Watch the upper portion.

"BALLAD OF A TEENAGE QUEEN" (2:07) [Knox BMI—Clement]

JOHNNY CASH (Sun 283)

● Johnny Cash, who clicked in the pop field with "I Walk The Line", could again step out of the country market with this juicy morsel.

The Cash Box Best Bets

ANYWAY"	Sammy Kaye Orch.	Columbia 41084
LION MILES FROM NOWHERE"	Brook Benton	Vik 0311
TTLE BLUE MAN"	Betty Johnson	Atlantic 1169
OPS"	Kartunes	MGM 12598
OLL"	Barry De Vorzon	RCA Victor 7124

F

(AB TCHELL ORCH.
9881)
S BOUNCE" (2:50)
tch MI—Mitchell] Freddie
e a ails away at a merry
R rives out with a solid
gin rumental. Kids'll be
roc ne. Side never ceas-

FLA
Mic 50) [Pamco BMI
rric e pace becomes
ocke nd. Hard-driving
re R andclapping and
rumental works.

OL

51-7 THREE ACES

ANADA
esto Olv 5 5) [Lara]
cal effe gets some
e Thrm the organ,
ces in present-
Spanish reading of the
Disk could be a sensa-
per locations.

LANERA" (2:38)
Some more exciting
umental work enhance
ing of this joropo.
of the Latin-Ameri-

RE" (2:00) [A-Z
cQuaig, McQuaig]
h blending pair of
me up with an
aried tempo item.
une. Could catch
n exciting sound.

HEART" (2:18)
—McQuaig, Mc-
nd warmly once
thru a pretty
a tearful lyric.

VIC FARACI & HIS ORCH.
(Vik 0298)

B "VIC'S BOOGIE" (2:32) [Keith ASCAP—Miller] The Vic Faraci Ork bows on the disk scene with an exciting boogie woogie dance item that oughta have the happy feet hoppin'. Commercial band item that could make some noise.

B "MY LOVE IS YOURS" (2:44) [Ken Rose BMI — Blank, Reiling, Glassman] The band displays its wares in the mood field and comes up with a soft, dreamy dance item. Lovely arrangement. Strong new group to watch.

ERROLL GARNER
(Columbia 41067)

B "MISTY" (3:12) [Octave Music ASCAP — Garner] The issue, lifted from the recent LP "Other Faces", features the noted pianist with the expert assistance of the Mitch Miller ork. "Misty", a beautiful Garner original, is a particularly well done entry that effectively showcases the piano artistry.

C+ "MOMENT'S DELIGHT" (3:17) [Octave Music ASCAP—Garner] The tune is another original. A pretty melody, expressive keyboard work, and soothing ork background add up to a well sounding mood entry.

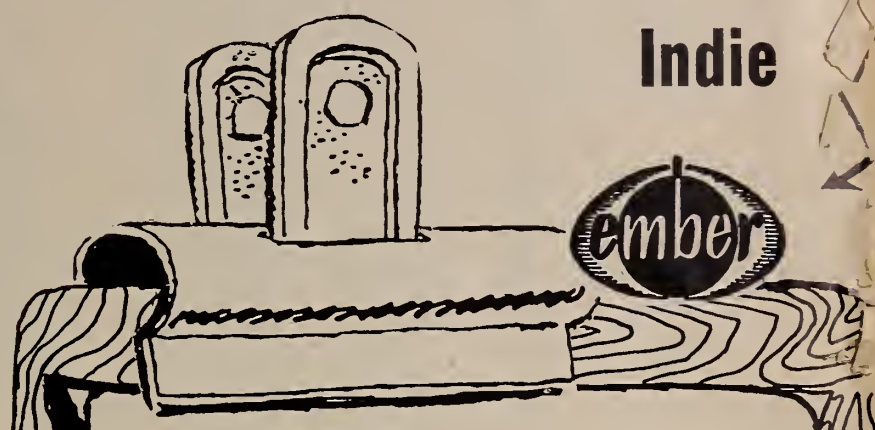
THE QUARTER NOTES
(Dot 15685)

B+ "LIKE YOU BUG ME" (2:14) [Lowery BMI—Rene, Ornales] The Quarter Notes dish out a quick beat romancer this time. The side has a infectious melody and a cute set of lyrics. Both sides have teenage sales appeal.

B "PLEASE COME HOME" [Lowery BMI—Ornales] The group blend their vocal chords on a slow beat opus that could make some noise. Smooth delivery plus a strong lead voice should make the ballad a mighty acceptable piece among the teen disk buyers.

CHECK THESE HITS!

On The Hottest Indie



The Fastest Breaking Record In The Business!

"GET A JOB"
THE SILHOUETTES....Ember No. 1029

Heading For The Top

"WALKIN' WITH MR. LEE"
&
"PROMENADE" (Don't Overlook This Side)
LEE ALLEN.....Ember No. 1027

Tops In Pop—R & B

"THE JOKER"
BILLY MYLES.....Ember No. 1026

Herald RECORDS 1697 B'way, New York City, N.Y. Is Hot Too, With Two Winners

The Turbans
"CONGRATULATIONS"
&
"THE WADDA-DO"
Herald 510

The Mello Kings
"BABY TELL ME"
(Why Why Why)
&
"THE ONLY GIRL" (I'll Ever Love)
Herald 511

OPERATORS RETAILERS DEEJAYS

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(Or Put Them On Your Own Letterhead)
And Mail To

THE CASH BOX
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NEW YORK 19, N. Y.

List Your Top Ten Pop Tunes Here

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List Your Top Ten "Western & Folk" Tunes Here

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List Your Top Ten "Rhythm 'N Blues" Records Here

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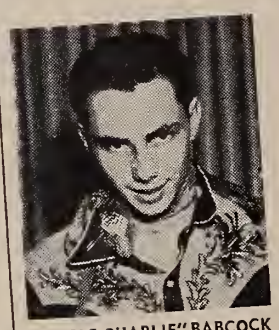
ADDRESS ..... STATE .....

Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

Lee Rodgers (KTHS-Little Rock Ark.) writes us that he, along with fellow deejay Dick Landfield turned out what they think was a pretty fabulous one spot show. Rodgers and Landfield took the Verve label series of LP's cut at the '57 Newport Jazz Festival, edited the whole thing down to about 75 minutes of 'highlights' and this plus 15 minutes of script gave them a 90 minute production they're quite proud of. It was called "Nightflight At Newport." . . . Don Metzger, program director of WRIT-Milwaukee, tells us that WRIT's deejays recently brought Bill Justis and his "Raunchy" group to the Antlers Ballroom. Metzger says they experienced the biggest crowd in 25 years. . . . We hear from Jules Rubinstein, promotion manager of Calif. Mercury Record Distributers that out of one hundred and seventeen auditions, stations, KOBY, San Francisco, Calif., has selected Bobby Beers to spin "The Musical Clock." Beers has an unbelievable musical background for his thirty years which includes the vocalist spotlight with Lawrence Welk and Blue Barron as well as stints on KFEL-TV and KOSI radio. Bobby Beers has assumed the position of Music Diretcor of KOBY.



"UNCLE CHARLIE" BABCOCK

* * * * *

Unique Christmas promotion was mailed out last week by Skyway Records. It sent Christmas cards to deejays ready for addressing and remailing to the deejay's own mailing list. . . . Andy Wilson (KPAL-Palm Springs, Calif.) says that each half hour he does a "Memory Melody." About six eight weeks ago on this segment of the show he played the Phil Harris disk "That's What I Like About The South" and it got a tremendous reaction. The deejay tells us he has received at least one request for the tune every day for over six weeks. . . . Jim Martin (WIST-Charlotte, N. C.) states the McGuire Sisters "Sugartime" had one of the fastest take offs in Charlotte history. . . . Bob Furry (KTAR-Phoenix, Arizona) says Spike Jones and entire group are at the KoKo and Ella Mae Morse and Leo Diamond at the Flame for Christmas week. . . . For a couple of weeks Jerry Lee Lewis (KMHT-Marshall, Texas) has been running a contest to see who the people of Marshall like most, Johnny Mathis or Elvis Presley. While Presley got a heavy vote, Mathis ended up with the lead. . . . Charlie Babcock of Central Ontario, is one busy man. Aside from his regular western [illegible] Chuck is also trying out his acting talent. This calls for fencing [illegible] dancing and sundry other lessons. Not enough hours in the day [illegible]

VITAL STATISTICS:

Buffalo's popular disk jockey, Lucky Pierre, has just been [illegible] staff of WBNY. Lucky, whose full name is Pierre Gonn[illegible] down the six to nine morning slot. . . . We hear from F[illegible] after five years at WWON Woonsocket, R. I., he moves to [illegible] dence. . . . Al Metzer has moved to WEBR in Buffalo, a[illegible] Jerris of WHEN, Syracuse, N. Y. . . . Harry R. Lipso[illegible] and Managing Director of WJBK-radio, announced that [illegible] has been appointed Program Director. Martin arrives [illegible] he spent a successful year managing an independent re[illegible] Music Supplier of Ohio.

52 Issues
The Cash
$15 Regula
$30 Air

Everyone Likes The Original...

"THAT'S WHY I WAS BORN"

b/w

"MOONLIT SEA"

PREP #123

BIG IN '57— BIGGER IN '58

JANICE HARPER

PREP TRADE MARK

RECORDS, INC.

1730 Broadway, New York 19, N. Y.

CLEAN UP AFTER CHRISTMAS

WITH CAPITOL'S HIT SLATE FOR '58

Capitol
REG. U.S. PAT. OFF.
RECORDS

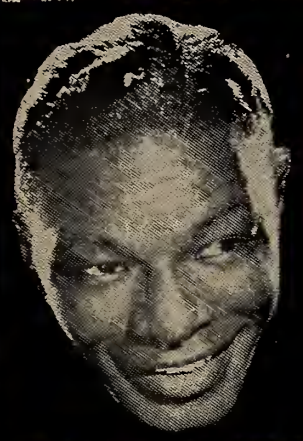
"Only those records best suited for commercial use are reviewed by THE CASH BOX"

FRANK SINATRA

with Orchestra Conducted By Nelson Riddle

WITCHCRAFT - TELL HER YOU LOVE HER

Record no. 3859



NAT "KING" COLE

with Orchestra Conducted By Nelson Riddle

ANGEL SMILE - BACK IN MY ARMS

Record no. 3860

THE FIVE KEYS

with Orchestra Conducted By Sid Feller

FROM ME TO YOU \ WHIPPETY WHIRL

Record no. 3861

FERLIN HUSKY

WHAT'CHA DOIN' AFTER SCHOOL

WANG DANG DOO

Record no. 3862

EAP 1-958

plus **BIG BAND ROCK N' ROLL** *by* **RAY ANTHONY** *in a great new* **"HITS" EP!**

JONI STARTS THE NEW YEAR WITH A SMASH NEW RELEASE

JONI JAMES

DANSERO and LOVE WORKS MIRACLES

K12607 on 45 & 78 rpm

THE MUSIC BUSINESS IS BUZZIN' ABOUT THIS SURPRISE DISK

DAVID ROSE and His Orchestra

SWINGING SHEPHERD BLUES

and

ROCK FIDDLE

K12608 on 45 & 78 rpm

A MOONEY MONEY-MAKER

ART MOONEY and His Orchestra

THE RIVER KWAI MARCH (COLONEL BOGEY)

(From the Columbia Release "The Bridge On The River Kwai")

and

BULLFIGHT

K12590 on 45 & 78 rpm

Round The Wax Circle

NEW YORK:

Will Glahe will fly here from Western Germany to appear on the "Big Record" January 8th. Currently zooming with his London recording of "Leichtensteiner Polka," Glahe is also the author of "Beer Barrel Polka," one of the world's biggest selling records. . . . **Edmundo Ros** is also due to visit these shores the second week in January. . . . Steve Lawrence set for the January 19 **Steve Allen** show originating from Havana. . . . **Don Rondo** will appear at a benefit performance for veterans at the Kingsbridge Veterans Hospital, The Bronx, New Year's Eve. His appearance will be prior to his singing engagement as headliner at Shell House in Long Island. . . . **Bernie Wayne** and **Shirl Conway** will be married on December 31. . . . **Walter Brennan** is turning singer to record the theme song from his ABC-TV series, "The Real McCoys." Dot Records will shortly release the disk. . . . Music Makers Inc. has been contracted to create the music for four television commercials for the Proctor & Gamble product Liquid Dreft. . . . MGM reports that **Art Mooney's** "The River Kwai March" has zoomed in sales as a result of first date opening tie-ins at the RKO Palace in New York, the Egyptian Theater in Los Angeles, the Lincoln Theater in Miami and the Gary Theater in Boston. . . . **Roger Williams** will appear on the **Perry Como** Show January 4th and will play his hit Kapp recording of "Till." . . . **Sal Mayo** of **The Four Esquires** married to **Marilyn Goltry**, former Copa girl. . . . **Judy Scott** starts the **Don McNeil** "Breakfast Club" radio show in Chicago January 6. . . . **Teddi King**, currently at Mr. Kelly's in Chicago, set for a brace of **Howard Miller** TV guest shots. . . . **Tommy Mara**, newest talent addition to the Felsted roster, appears on **Dick Clark's** nationwide TV stanza New Year's Day when he will sing the top deck of his wax debut for the diskery, "Funny This Thing Called Love." Twenty-two year old Tommy comes from Hamden, Connecticut, where at the age of 15 he was hailed as "King Of The Baritones."

ROGER WILLIAMS

CHICAGO:

Jack McGuire, midwest rep for Del-Fi Records, a new West Coast diskery, reports fantastic results with a recent release, "Caravan" featuring ex-Chicagoan **Henri Rose** backed by a fine choral octet group. **Bob Keene**, Del-Fi prexy, is delighted that "Caravan" was awarded **The Cash Box** Sleeper of the Week. . . . Impressarios **Paul Raffles** and **Pat Fontecchio** feted the press and local deejays at a lavish cocktail party at their plush Black Orchid "diggins." Current stars **Irwin Corey** and Columbia thrush **Jerri Adams** aided in hosting the affair. Associated Booking's **Fred Williamson** made one of his rare appearances at the soiree. . . . **Duke Ellington**, fabulous master of sophisticated swing, heads up a new show at **Frank Holzfiend's** Blue Note. The Duke has his entire orch with him on this swingfest. . . . "Sunny" **Sam Gayle**, loop merchandising "tycoon," still maintains his orchestra, playing for special affairs such as club dates, dances, weddings and Bar Mitzvahs. . . . It's reported that **Dick Aleskow** did a bang up job for London Records on the Liechtensteiner Polka promotion. A company of 10 dancers demonstrated the Polka on the **Wally Phillips** Show, WGN-TV, 12/18. Dick informs us that he is now on special promotions for London. . . . Deejay **Phil Lind** (WTAQ) tells us that the 66 Drive-In Theater gifted him to the tune of 40,000 tickets to the theater for **Phil's** teenage followers as reward for their efforts on behalf of the Pennies For Cancer Drive. . . . From Sheboygan, Wisc. **Bill Schwartz**, Window Records, sends glad tidings with the birth of little **Sandra Ann. Bill's** lovely **Dottie** doing well; and it'll sure be Merry Christmas at the **Schwartz** manse in Sheboygan, Wis. **Ron Harvey's** current release "A String Of Pearls" is a terrific instrumental on Window. . . . Satellite's **Roy Rodde** informs us that his little daughters, **Carol, Linda** and **Kathy** cut a holiday deck "Merry Christmas" on the Satellite label. . . . Columbia's newest vocal group, the Coquettes were in attendance at the Black Orchid soiree. The gals, **Joan, Rosie, Carole** and **Georgene** are creating attention with their newie "Sidewalk Sweethearts" b/w "Ask Anyone Who Knows" backed by **Ray Conniff** and his orch. The Coquettes will appear on the **Ed Sullivan** network show 1/19 and the **Patti Page** "Big Record" 2/12. . . . Mercury's lovely thrush, **Joy Layne** sent a nice Xmas card titled "Joy To The World."

PATTI PAGE

HOLLYWOOD:

Inspired by his soon-to-be-released Capitol album, "Come Fly With Me," the **Frank Sinatra** Show this Friday night will be themed to the music in the new high fidelity package. . . . **Tommy Sands** unveiled **Sam Cooke's** portrait in the Brown Derby Record Room at a party held to celebrate the millionth sale of his Keen recording of "You Send Me." . . . **Randy Wood** has signed singer **Ken Copeland** to a Dot recording contract, and his first sides with the label will be put on rush release this week. . . . The Georgettes, new singing duo, have been set for an appearance on the American Bandstand TV show January 15. when they will sing their big Ebb recording of "Love Like A Fool." . . . **Dan Dailey** making the rounds of the Los Angeles disk jockeys to deliver his new Tops album, "Mr. Musical Comedy" which went into national release this month. . . . World-Pacific Records president **Richard Bock** back from a month of recording in New York where he supervised new album dates for **Gerry Mulligan, Chet Baker**, and **The Mastersounds**. . . . **Edie Adams**, of "Li'l Abner" fame, currently at The Mocambo for a one week engagement. . . . **Keely Smith** and **Louis Prima** guest on **Patti Page's** "The Big Record" show this week. Keely's new Capitol album has been set for release this week, also.

FRANK SINATRA

EPIC RECORDS

Starts The New Year With A

Sal Mineo

HIT!

His Latest and Greatest . . .

"LITTLE PIDGEON"

and

"CUTTIN' IN"

EPIC 5-9260

new star now on Capitol

MAMIE VAN DOREN

with

SOMETHING TO DREAM ABOUT

ROCKIN' UP-TEMPO
With Orchestra & Chorus
Conducted by Warren Barker

I FELL IN LOVE

LUSH BALLAD
With Orchestra Conducted by Warren Barker

Capitol RECORDS

Record No. 3863

The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

		Pos. Last Week
1	YOU SEND ME SAM COOKE (Keen) TERESA BREWER (Coral)	1
2	KISSES SWEETER THAN WINE JIMMIE RODGERS (Roulette)	3
3	RAUNCHY BILL JUSTIS (Phillips) ERNIE FREEMAN (Imperial) BILLY VAUGHN (Dot)	2
4	APRIL LOVE PAT BOONE (Dot)	4
5	ALL THE WAY FRANK SINATRA (Capitol)	5
6	AT THE HOP DANNY & JUNIORS (ABC-Paramount)	7
7	GREAT BALLS OF FIRE JERRY LEE LEWIS (Sun)	8
8	PEGGY SUE BUDDY HOLLY (Coral)	6
9	WHY DON'T THEY UNDERSTAND GEORGE HAMILTON IV (ABC-Paramount)	12
10	PUT A LIGHT IN THE WINDOW FOUR LADS (Columbia)	11
11	JINGLE BELL ROCK BOBBY HELMS (Decca)	15
12	LIECHTENSTEINER POLKA WILL GLAHE (London)	20
13	A VERY SPECIAL LOVE JOHNNY NASH (ABC-Paramount) DEBBY REYNOLDS (Coral)	24
14	SILHOUETTES RAYS (Cameo) — DIAMONDS (Mercury)	10
15	JAILHOUSE ROCK ELVIS PRESLEY (RCA Victor)	9
16	I'M AVAILABLE MARGIE RAYBURN (Liberty)	13
17	THE STORY OF MY LIFE MARTY ROBBINS (Columbia)	16
18	WILD IS THE WIND JOHNNY MATHIS (Columbia)	23
19	MY SPECIAL ANGEL BOBBY HELMS (Decca)	14
20	SAIL ALONG SILVERY MOON BILLY VAUGHN (Dot)	44

21) MELODIE D'AMOUR. 22) SUGARTIME. 23) OH BOY! 24) THAT'S WHY I WAS BORN. 25) BUZZ, BUZZ, BUZZ. 26) LOVE ME FOREVER. 27) NO LOVE. 28) LITTLE BITTY PRETTY ONE. 29) UH-HUH-MM. 30) CHANCES ARE. 31) ROCK & ROLL MUSIC. 32) I'LL COME RUNNING BACK TO YOU. 33) PRETEND YOU DON'T SEE HER. 34) WAKE UP LITTLE SUSIE. 35) THE JOKER. 36) THE TWELFTH OF NEVER. 37) TILL. 38) RIVER KWAI MARCH. 39) THE STROLL. 40) OH JULIE. 41) YELLOW DOG BLUES. 42) IF I CAN HELP SOMEBODY. 43) FOR SENTIMENTAL REASONS. 44) BONY MORONIE. 45) I'LL NEVER SAY NEVER AGAIN, AGAIN. 46) WINTER WARM. 47) WAITIN' IN SCHOOL. 48) BABY, I DON'T CARE. 49) JUST BORN. 50) TEARDROPS. 51) PHOTOGRAPHS. 52) HEY SCHOOL GIRL. 53) DANCE TO THE BOP. 54) DESIRE ME. 55) JO-ANN. 56) FASCINATION. 57) BLUE XMAS. 58) YOU'RE THE GREATEST. 59) I'LL REMEMBER TODAY. 60) I ONLY WANT TO LOVE YOU; JOHNNY'S DREAM; STOOD UP; SPEEDY; COULD THIS BE MAGIC; WHEN SCHOOL STARTS AGAIN; LOVE BUG CRAWL; 26 MILES.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Columbia Increases Sales Nearly 50%

NEW YORK — Columbia Records for 1957 will exceed its 1956 peak by nearly fifty per cent, according to a year-end statement by Goddard Lieberson, president of the company.

"Even more significantly, Columbia now holds sales leadership of the record industry," Lieberson stated. "With its development of the world's largest LP catalog, phonograph line, and record club, Columbia has become the dominant force in the billion-dollar 'sound' industry. Columbia's 1957 disk sales have exceeded 1956 totals by more than 42 per cent, while the industry generally has increased by 25 per cent."

"In 1958, Columbia will celebrate the tenth anniversary of its introduction of the long playing record which, today, accounts for 61 per cent of total industry volume—97 per cent of classical volume and 82 per cent of popular album sales; album sales, in fact now represent two-thirds of all popular music sales," Lieberson pointed out.

"In 1957, Columbia climaxed its five-year rise from a one-model phonograph product to major standing with a line of thirty-eight models, prices ranging from $29.95 to $2,000."

"1957 caps an extraordinary two-year rise in the development of Columbia Records. Sales volume has more than doubled since 1955; number of employes has virtually doubled in the same period. New manufacturing and warehousing facilities have been added in New York, California and Indiana. In January, 1958, Columbia will extend its company-owned distribution system to branches covering 60 per cent of the potential record market."

9 Beethoven Symphonies To Be RCA Victor Society Premium

NEW YORK, N. Y.—The nine Beethoven symphonies, conducted by Arturo Toscanini with the NBC Symphony Orchestra, will be offered as an introductory premium to members of the newly organized RCA Victor Society of Great Music.

This disclosure was made by the RCA Victor Record Division and the Book-of-the-Month Club, the two organizations co-sponsoring the Society.

The nine famed symphonies, in a seven-record album that normally would sell at a retail price of $34.98, effective February 1, will be made available to new members at $3.98. Members in turn agree to buy from the Society six other RCA Victor Red Seal Records within 12 months. The six additional records, which can be chosen from at least 50 that will be made available within the year, will sell at the nationally advertised retail price, plus a small charge for handling and mailing.

A joint statement by RCA Victor and the Book-of-the-Month Club, to be sent to prospective members, reads: "One hundred thousand of these albums (the Beethoven Symphonies) are being manufactured for quick delivery to beginning members. When they are spoken for—and in any case after March 15, 1958—the Society reserves the right to change the terms of any offer to beginning members. Applications must be honored in the sequence received. Should any application be received too late, the applicant will, of course, be notified and he may cancel his membership if he so desires."

George R. Marek, vice-president and general manager of the RCA Victor Record Division, set out details of the Society's operation in a letter to all of the company's record dealers. The letter said in part:

"Effective January 1, 1958, the RCA Victor Society of Great Music will begin operation. It will offer only specially selected RCA Victor Classical Album merchandise, all at our nationally advertised prices. One choice a month will be offered, with two alternates. The selections will not necessarily be new releases . . . mailings to Society members will include, besides the regular Society selections, a listing of all newly released RCA Victor Classical albums, available only through you, the record retailer. . . ."

Marek also pointed out that every record sold by RCA Victor through the Society to members enrolled by dealers exclusive of premium offers, entitles the retailer to a 20 per cent commission.

"RCA Victor agrees that club advertising has stimulated not only the armchair-buyer into buying records, but the retail store-shopper as well," said Marek. "We further believe that once the armchair-buyer becomes acquainted with records, he is well on his way to becoming a retail buyer of those other releases he wants but cannot get by mail."

Xmas Show For VA Hospital

CHICAGO—Herb Lyons, the *Tribune's* genial "Tower Ticker" columnist, and deejay Ed McElroy of WJJD, presented a gala Christmas Show for the patients of the West Side VA Hospital, December 19.

The vets were entertained by a variety of talent, including Mort Sahl, comedian, currently appearing at Mister Kelly's; Jana Mason, star of the Drake Hotel show; Tony Bellus, accordionist-vocalist of the Caribbean Room; Ollie Matson, star halfback of the Chicago Cardinals, and Barbara Rein, pianist-vocalist. WGN sports announcer, Vince Lloyd, was also present.

The show was emceed by Herb Lyons, Ed McElroy and WGN's Jack Brickhouse.

The BIG 5 for '58

It's Sure To Be The # 1 Instrumental

The Original . . . . .

"THE SWINGING SHEPHERD'S BLUES"

Written and played by

MOE KOFFMAN

Jubilee 5311

A "PICK" in THE CASH BOX & BILLBOARD

"MADE FOR EACH OTHER"

and

"WHAT A SHAME"

DON RONDO

Jubilee 5313

A Swinging Hit For Della

"HEADIN' HOME"

by

DELLA REESE

Jubilee 5247

Catching On Fast

"MEIN KLEINER SPATZ"

(pronounced Mine Kliner Shpatz)

by

SUNNY And His Gang

Jubilee 5310

A Happy Hit!

"MOLLY, BY GOLLY"

and

"3 O'CLOCK IN THE MORNING"

by

BOB SMITH

Jubilee 5312

jubilee record 1650 BROADWAY, N. Y. C. COLUMBUS 5-8335

A product of JAY-GEE Record Co., Inc.

ATLANTIC

is proud to welcome

BETTY JOHNSON

to its

family of stars

and to announce

her first

Atlantic hit –

THE LITTLE BLUE MAN

WINTER IN MIAMI

1169

ATLANTIC

RECORDING CORP. 157 WEST 57 STREET, NEW YORK 19, N.Y.

Top Selling Records

Reported by

Retail Outlets

From Coast to Coast

STRAND
New York, N. Y.

1. You Send Me (S. Cooke)
2. Silhouettes (Rays)
3. Kisses Sweeter Than Wine (J. Rodgers)
4. Peggy Sue (B. Holly)
5. Great Balls Of Fire (J. L. Lewis)
6. The Stroll (Diamonds)
7. Swinging Shepherd Blues (Moe Koffman)
8. Liechtensteiner Polka (W. Glahe)
9. Chances Are (J. Mathis)
10. Jingle Bell Rock (B. Helms)

HIGH POINT RECORD SHOP
Philadelphia, Pa.

1. All The Way (F. Sinatra)
2. Liechtensteiner Polka (W. Glahe)
3. Raunchy (B. Justis)
4. Jingle Bell Rock (B. Helms)
5. Chances Are (J. Mathis)
6. At The Hop (Danny & Jrs.)
7. My Special Angel (B. Helms)
8. You Send Me (S. Cooke)
9. Jailhouse Rock (E. Presley)
10. Kisses Sweeter Than Wine (J. Rodgers)

POPULAR TUNES
Memphis, Tenn.

1. April Love (P. Boone)
2. Great Balls Of Fire (J. L. Lewis)
3. You Are My Sunshine (C. McVoy)
4. You Send Me (S. Cooke)
5. Little Bitty Pretty One (T. Harris)
6. Raunchy (B. Justis)
7. Just Born (P. Como)
8. Where The Rio De Rosa Flows (J. Lloyd)
9. The Joker (Hilltoppers)
10. Kisses Sweeter Than Wine (J. Rodgers)

WARE HOUSE OF MUSIC
Inc.
Seattle, Wash.

1. Jingle Bell Rock (B. Helms)
2. Stood Up (R. Nelson)
3. You Are My Destiny (P. Anka)
4. Henrietta (J. Dee)
5. Peggy Sue (B. Holly)
6. Little Sandy Sleighfoot (J. Dean)
7. Bony Moronie (L. Williams)
8. Tonite, Tonite (Mello-Kings)
9. This Is The Night (Valiants)
10. Dance Girls (Charts)

THE MUSIC BOX
San Francisco, Calif.

1. Stood Up (R. Nelson)
2. Hey Little Girl (Techniques)
3. At The Hop (Danny & Jrs.)
4. Teardrops (L. Andrews)
5. Desire Me (S. Cooke)
6. Jingle Bell Rock (B. Helms)
7. Peggy Sue (B. Holly)
8. The Hat I Got For Christmas (M. Blanc)
9. Raunchy (E. Freeman)
10. 26 Miles (Four Preps)

YAEGER'S MUSIC SHOP
Baltimore, Md.

1. Jingle Bell Rock (B. Helms)
2. Oh Julie (Crescendos)
3. At The Hop (Danny & Jrs.)
4. I'm Available (G. Rayburn)
5. Liechtensteiner Polka (W. Glahe)
6. April Love (P. Boone)
7. Rock & Roll Music (C. Berry)
8. Bertha Lou (Miller)
9. Dede Dinah (Avalon)
10. Twitchy (Hall)

LIEBERMAN MUSIC CO.
Omaha, Nebr.

1. Raunchy (B. Justis)
2. Jingle Bell Rock (B. Helms)
3. You Send Me (S. Cooke)
4. Kisses Sweeter Than Wine (J. Rodgers)
5. April Love (P. Boone)
6. Liechtensteiner Polka (W. Glahe)
7. Great Balls Of Fire (J. L. Lewis)
8. Jailhouse Rock (E. Presley)
9. At The Hop (Danny & Jrs.)
10. Why Don't They Understand (G. Hamilton IV)

GILLETTE RECORD SHOP
Chicago, Ill.

1. At The Hop (Danny & Jrs.)
2. My Special Angel (B. Helms)
3. Peggy Sue (B. Holly)
4. April Love (P. Boone)
5. Great Balls Of Fire (J. L. Lewis)
6. Liechtensteiner Polka (W. Glahe)
7. Raunchy (B. Justis)
8. Rock & Roll Music (C. Berry)
9. No Love (J. Mathis)
10. Oh Boy! (Cricketts)

MUSIC SALES CORP.
Augusta, Ga.

1. Jailhouse Rock (E. Presley)
2. You Send Me (S. Cooke)
3. Raunchy (B. Vaughn)
4. Silhouette (Rays)
5. Wake Up Little Susie (Everly Bros.)
6. April Love (P. Boone)
7. Honeycomb (J. Rodgers)
8. My Special Angel (B. Helms)
9. Kisses Sweeter Than Wine
10. Uh Huh (S. James)

LYRIC NEWS and RECORD SHOP
Indianapolis, Ind.

1. All The Way (F. Sinatra)
2. April Love (P. Boone)
3. Melodie D'Armour (Ames Bros.)
4. Chances Are (J. Mathis)
5. Fascination (J. Morgan)
6. Wild Is The Wind (J. Mathis)
7. Till (R. Williams)
8. Pretend You Don't See Her (J. Vale)
9. Love Me Forever (E. Gorme)
10. You're The Greatest (Bill Scott)

THE GROOVE-GOSSAGE
Houston, Texas

1. Bony Moronie (L. Williams)
2. Great Balls Of Fire (J. L. Lewis)
3. Peggy Sue (B. Holly)
4. Raunchy (E. Freeman)
5. Twelfth Of Never (J. Mathis)
6. Could This Be Magic (Dubs)
7. You Send Me (S. Cooke)
8. Oh Boy! (Cricketts)
9. Buzz, Buzz, Buzz (Hollywood Flames)
10. Dance To The Bop (G. Vincent)

BUDISCO ONE STOP
Miami, Fla.

1. You Send Me (S. Cooke)
2. All The Way (F. Sinatra)
3. April Love (B. Justis)
4. Raunchy (B. Justis)
5. Silhouettes (Rays)
6. At The Hop (Danny & Jrs.)
7. Jailhouse Rock (E. Presley)
8. I'll Come Running Back To You (S. Cooke)
9. Peggy Sue (B. Holly)
10. Liechtensteiner Polka (W. Glahe)

STAMPFLI'S RECORD ROOM
Reno, Nev.

1. April Love (P. Boone)
2. You Send Me (S. Cooke)
3. Raunchy (B. Justis)
4. Jailhouse Rock (E. Presley)
5. Silhouettes (Rays)
6. Peggy Sue (B. Holly)
7. Chances Are (J. Mathis)
8. Kisses Sweeter Than Wine (J. Rodgers)
9. Great Balls Of Fire (J. L. Lewis)
10. All The Way (F. Sinatra)

LAMP'S MELODY LANE
Lakewood, Ohio

1. Jingle Bell Rock (B. Helms)
2. Sail Along Silvery Moon (B. Vaughan)
3. At The Hop (Danny & Jrs.)
4. Why Don't They Understand (G. Hamilton)
5. Swingin' Shepherd Blues (J. Pate)
6. Sugartime (McGuires)
7. For Sentimental Reasons (S. Cooke)
8. Yellow Dog Blues (J. Darensbourg)
9. Great Balls Of Fire (J. L. Lewis)
10. Walkin' In School (R. Nelson)

NORTY'S MUSIC CENTER
Los Angeles, Calif.

1. Chances Are (J. Mathis)
2. Jailhouse Rock (E. Presley)
3. I'm Available (G. Rayburn)
4. Wake Up Little Susie (Everly Bros.)
5. Be Bop Baby (R. Nelson)
6. Kisses Sweeter Than Wine (J. Rodgers)
7. April Love (P. Boone)
8. I'll Remember Today (P. Page)
9. Melodie D'Amour (Ames Bros.)
10. All The Way (F. Sinatra)

ELMORE'S RECORD SHOP
Fort Smith, Ark.

1. You Send Me (S. Cooke)
2. Raunchy (B. Justis)
3. April Love (P. Boone)
4. Peggy Sue (B. Holly)
5. Silhouettes (Rays)
6. Kisses Sweeter Than Wine (J. Rodgers)
7. Jailhouse Rock (E. Presley)
8. All The Way (F. Sinatra)
9. Great Balls Of Fire (Jerry Lee Lewis)
10. At The Hop (Danny & Jrs.)

E & R RECORD SHOP
San Antonio, Texas

1. Raunchy (E. Freeman)
2. Peggy Sue (B. Holly)
3. At The Hop (Danny & Jrs.)
4. I Want You To Know (F. Domino)
5. Bony Moronie (L. Williams)
6. Little Bitty Pretty One (T. Harris)
7. Great Balls Of Fire (J. L. Lewis)
8. The Joker (B. Myles)
9. I'll Come Running Back To You (S. Cooke)
10. My Special Angel (B. Helms)

BEN BROWN MUSIC
Lynn, Mass.

1. Jingle Bell Rock (B. Helms)
2. At The Hop (Danny & Jrs.)
3. Great Ballls Of Fire (J. L. Lewis)
4. Sail Along Silver Moon (B. Vaughn)
5. Put A Light In The Window (Four Aces)
6. The Stroll (Diamonds)
7. La Dee Dah (Billy & Lillie)
8. April Love (P. Boone)
9. Ivy Rose (P. Como)
10. No Love (J. Mathis)

ANDERSON'S MUSIC
Red Bank, N. J.

1. Oh Boy! (Cricketts)
2. Silhouettes (Rays)
3. Raunchy (B. Justis)
4. Bony Moronie (L. Williams)
5. Peggy Sue (B. Holly)
6. You Send Me (S. Cooke)
7. Jailhouse Rock (E. Presley)
8. Buzz, Buzz, Buzz (Hollywood Flames)
9. My Special Angel (B. Helms)
10. Jingle Bell Rock (B. Helms)

ONE STOP RECORD SERVICE
Kansas City, Mo.

1. Kisses Sweeter Than Wine (J. Rodgers)
2. Peggy Sue (B. Holly)
3. Softy (B. Doggett)
4. Waiting In School (R. Nelson)
5. You Send Me (S. Cooke)
6. Could This Be Magic (Dubs)
7. I Want You To Know (F. Domino)
8. April Love (P. Boone)
9. At The Hop (Danny & Jrs.)
10. Great Balls Of Fire (J. L. Lewis)

AL'S RECORD MART
Detroit, Mich.

1. I'll Come Running Back To You (S. Cooke)
2. For Sentimental Reasons (S. Cooke)
3. At The Hop (Danny & Jrs.)
4. Sail Along Silvery Moon (B. Vaughn)
5. Buzz, Buzz, Buzz (Hollywood Flames)
6. No Love (J. Mathis)
7. Great Balls Of Fire (J. L. Lewis)
8. Jingle Bell Rock (B. Helms)
9. April Love (P. Boone)
10. You Send Me (S. Cooke)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

RCA Victor Announces 100 Percent Return Privileges On New Albums

NEW YORK—A Sales Protection Plan that will enable RCA Victor Record dealers, through the cooperation of distributors, to obtain a 100 per cent guarantee on all new albums was announced last week by W. W. Bullock, vice-president and manager of the company's Album Department.

Under the new system, effective with Victor's January release, an effort will be made to predetermine the first 60-days' sales requirements for each new album. The total then will be allocated among distributors. At the end of 180 days the distributor may return any of the albums in his stock. This is how the plan will operate:

A revolving Distributor Record Manager panel will be created, including a Distributor Record Manager as chairman and three—occasionally four—other Distributor Record Managers, from three or four sections of the country. They will meet once a month in New York for a preview listening session of the new album releases. It is anticipated that during a year, every Distributor Record Manager will have served one or more times on the panel. In addition to the Distributor members of the panel, representatives from each of the following departments of the RCA Victor Division will serve in an advisory capacity, but the entire company group will have only one vote in determining the album's first 60-days' sales expectancy: A & R, Advertising and Promotion, Sales, and Planning and Marketing.

A week ago, Jack Burgess, Manager of Victor's Commercial Sales Department, announced that all single records, both 45 rpm and 78 rpm, will be shipped to distributors for a period of three months on a 100 per cent retturn privilege basis. It is expected distributors will pass on the same privilege to their customers.

In addition, Victor will continue its policy of 100 per rcent return privileges for dealers on approximately 319 best selling albums in the catalog, as well as for merchandise on the Camden, Vik, Children's Blue Bird labels and tapes.

Victor Gals Dress Dolls For Kiddies

NEW YORK—RCA Victor employees displayed dolls they dressed and presented to the children at Bellevue, at Chr stmastime. Shown with the dolls are some of the girls who participated: (left to right) Fran Palermo, Marie Pakutka, Dorothy Cunneen, nurse in charge of RCA's medical dept.; Phyllis Tomasi and Connie Daidone. Miss Cunneen acted as chairman of the committee in charge of the "Dress-The-Doll Project."

Disk Stars Top Miami Beach Shows

MIAMI BEACH, FLA. — It's the disk stars who are, once again, getting top billing in the jammed sunny playground. What's more their shows head the list as top favorites. And more and more of top wax artists are being signed for the weeks to come as the 1957-1958 season reaches for new high marks.

The same is true in Havana, Cuba. Here the top disk artists are also attracting the biggest crowds to the beautiful, new hotels and especially, the most outstanding casinos this side of Las Vegas.

Top show, right up to Christmas Day and already signed for return engagement has been Louis Prima and Keeley Smith with Sam Dutera and the Witnesses. Featured in this Eden Roc rocker is Steve Lawrence. Also Mata and Hari. That's a combination of Epic, Coral and Prep artists.

Jaye P. Morgan at the Fountainbleu is pulling 'em in and winning a greater following every evening.

Cab Calloway continued his crowd pleasing way as the Cotton Club star with a marvelous aggregation of talent surrounding him.

As the new and more glorious hotels open their doors, more and more disk stars are being signed to headline the new shows.

One intimate r o o m advertises, "Frank Sinatra sings on 150 recordings day and night." Another spot features , "Joe Mooney and Jimmy Drew, two recording groups that break it up with swinging jazz."

So it goes from spot to spot around this merry Miami whirl where visitors dash about the town's nite life intent on seeing and hearing all their favorite singing stars.

And as each songstar winds up stagetime with his or her best-known disk tune, the applause is deafening. It's been almost 15 years, but when Louis Prima steps up to the mike and kicks off the first notes of "Angelina," his voice is drowned out for minutes by the applause.

Seated in the audience, grinning in a most satisfied fashion, are record promotion men, disk distributors, A & R, and record firm officials. Sales zoom for the disks of each songstar that clicks.

In Havana, Ginger Rogers and her male quartet, the big click at the new Havana-Riviera Hotel. The S a n s Souci is featuring British songstar, Alan Dean. Coming to Havana, Yma Sumac, Patachou, Jimmy Durante, Georgia Gibbs, Anna Marie Alberghetti, and many others.

As the gay whirl whirls even faster with this growing, record breaking season, vacationers here are seeing and hearing more of their favorite disk stars. And the disk stars make the shows greater.

Ballooned Santa

PHILADELPHIA — WRCV disk jockey, Vince Lee, remoted his Noon to 2 p.m. music show from the basket of the balloon used in "Around the World in Eighty Days," last week, when the balloon was used as a gimmick for Santa Claus in the lobby of the Fidelity-Philadelphia Trust Company, Philadelphia. This can be safely claimed as a Philadelphia first: first time a deejay has broadcast from a balloon basket or that Santa has held court in same.

Capitol-Angel Execs Plan For Merger

HOLLYWOOD — A group of six Angel Records executives were in Hollywood last week for conferences with Capitol Records executives. The Angel organization merges with CRI January 2, 1958. Discussions centered around sales and merchandising plans for Angel in 1958.

The halfdozen key Angel people also participated in the presentation of the first Angel album release in 1958 to the Capitol District Sales Managers attending one of three merchandising-sales meetings held each year at the disk firm's international headquarters in the Capitol Tower, Hollywood.

Those from Angel attending the Hollywood meetings were Gould Cassal, Monroe Glasberg, Roger Hall, Irving Iserson, Walter Kiernan and Peter Sutro.

On December 27, a trio of Capitol execs left Hollywood for Europe to coordinate the Continental aspects of Angel Records. The group included: Lloyd W. Dunn, vice-president in charge of Sales and Merchandising; Lou Scherrer, Director of Advertising and Packaging, and Leo Kepler, Merchandising Manager, Classical Records.

The trio flies to Paris where they will remain until December 31. They fly to London for meetings there on January 1-3. The trip to Europe will be via the Polar route, the return trip via New York.

Sid Frey To Guest On New "USA" Series

NEW YORK—Sid Frey, president of Audio-Fidelity Records, will give the "inside story" on the music business and its trends for the year 1958 in a special interview at the Hideaway in New York, January 6. Frey will be the special guest on a new series of shows called "USA," which will originate from the Hideaway to 212 stations each Monday and Friday at 7:00 p.m.

In New York, "USA," produced by Bill Bertenshaw, will feature Frey over station WHBI, 1280 on the dial.

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"EVIL"
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2120 S MICHIGAN AVE. CHICAGO 16, ILL.
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"MAGIC MIRROR"
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CENTRAL SONGS, INC.
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HOLLYWOOD 1-9347

Franz Waxman's beautiful theme from the Warner Bros. production "Sayonara"
'KATSUMI LOVE THEME'
Morton Gould RCA Victor
Percy Faith Columbia
Leroy Holmes MGM
Frank Chaksfield London
M. WITMARK & SONS

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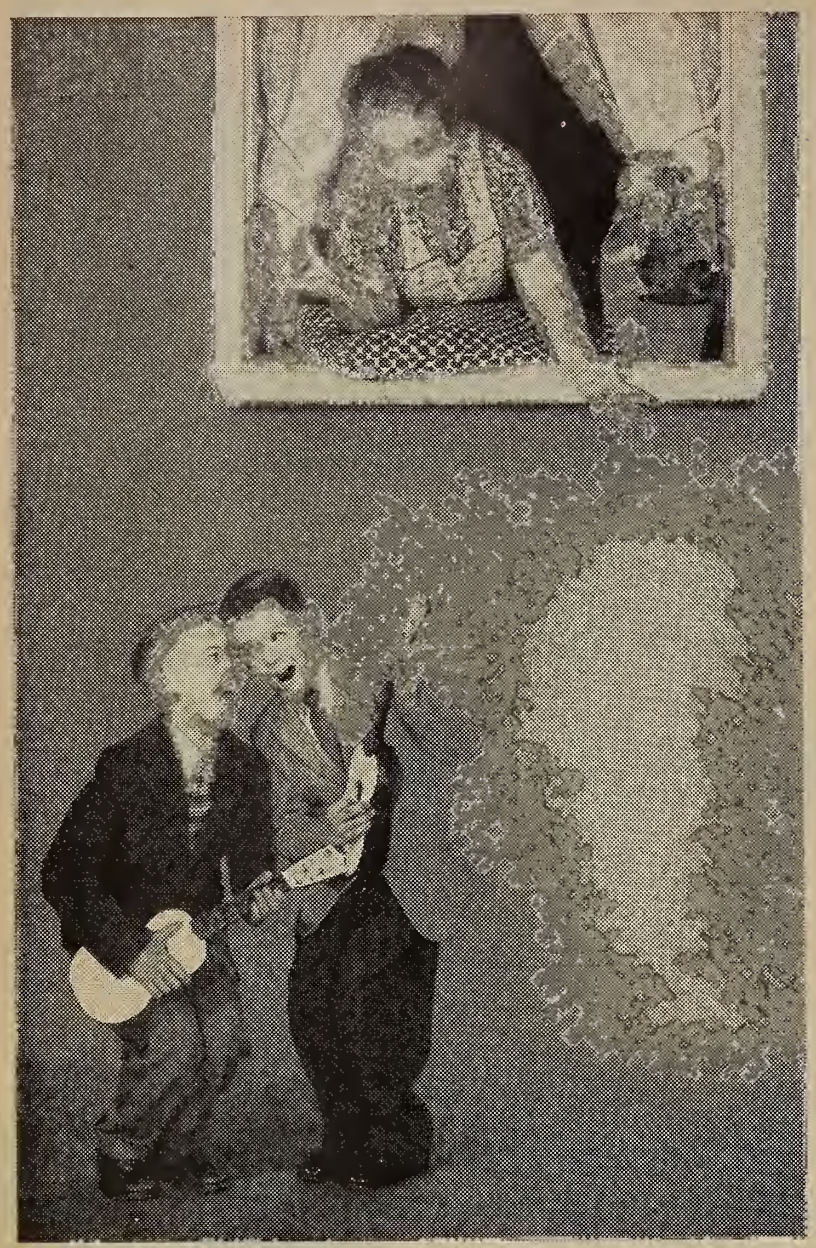
"SHE'S NEAT"
by
DALE WRIGHT
Fraternity # 792
413 RACE STREET, CINCINNATI 2, OHIO

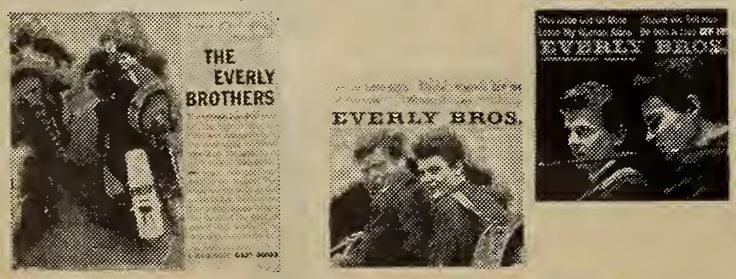


"SO IF YOU'RE THE EVERLY BROS., HOW COME ARCHIE DIDN'T PUT YOU ON A CADENCE LP?" The kids in question aren't big enough, but the Everly Brothers are. In fact, they're as big as singers can be. That's why Archie brings you a new Everly LP: ringin' with the good brothers' brand of pickin' and singin'. Get it in. Watch the sales begin.

THE EVERLY BROTHERS, CLP 3003 – $3.98. This Little Girl Of Mine, Rip It Up, Maybe Tomorrow, I Wonder If I Care, Bye-Bye Love, Wake Up Little Susie, Brand New Heartache, Leave My Woman Alone, Keep A Knockin', Should We Tell Him, Be Bop A-Lula, Hey Doll Baby.

EVERLY BROTHERS, VOL. 1 CEP 104 – $1.29. Wake Up Little Susie, Maybe Tomorrow, Bye Bye Love, I Wonder If I Care.

EVERLY BROTHERS, VOL. 2 CEP 105–$1.29. This Little Girl Of Mine, Should We Tell Him, Leave My Woman Alone, Be Bop A-Lula.



CADENCE, 119 WEST 57th STREET, NEW YORK, N.Y.

London Lowdown

The new **Glenn Miller** Band with **Ray McKinley** will be touring the Rank Super Cinema Circuit starting January 19th at the London Dominion Theatre. It is rumoured that Mrs. Glenn Miller may be coming over for the opening night of the Band. RCA over here is planning the release of the "New Glenn Miller Band in Hi-Fi" LP to coincide with the tour of the band.

Julie London cut the song, "Strange Affair" last week; the song will be featured in the film she is making here now and was written by **Bobby Troup.** MD for the picture is **Phil Green.**

Harry Belafonte may now tour Europe in the summer and is sure of tremendous success due to his many hit records in this country.

E. R. "Ted" Lewis, Managing Director of English Decca, which releases RCA records over here, is arranging for a Gold Disk to be presented to **Belafonte** for his waxing of "Mary's Boy Child." It seems that there is a strong possibility of **Les Paul and Mary Ford's** coming back to Britain in the early Spring for a vaudeville tour. . . . Same rumour goes for the **Ames Brothers** who may visit these shores for the first time around April.

Lonnie Donegan enters the Hit Parade this week with his release, "Jack O'Diamonds" on the Pye-Nixa label. Also, the first entry for **Jimmie Rogers** with "Kisses Sweeter Than Wine" on Columbia and already in the No. 12 spot is **Jerry Lee Lewis** record of "Great Balls Of Fire."

Jimmy Phillips of Peter Maurice and Bourne Music tells me "Mary's Boy Child" will be this year's No. 1 sheet music seller.

Elvis Presley makes history in Britain this week. His record of "Jailhouse Rock" not due for release until January 10, has initial orders over ¼ million.

Petula Clark waxed four songs in French this week for release on the Vogue label in France; two titles as a duet with **Claude Robin,** one of the Vogue label's top singers.

Si Waronker, now back in the U.S., spent a few days in London to supervise **Julie London's** recording for her movie and hopes to return over here in the New Year.

Edmundo Ros leaving London for New York on the 13th January on a short promotion tour for his new record, "Colonel Bogey."

The pin-up sheet of **Cash Box** now prominently displayed in most publishers' offices and recording companies'. This really is the most excellent quick reference available.

Cyril Shack and **Gordon Marks,** London label's A.M.I. distributors, threw a party for all their friends to celebrate Christmas.

Jeanne Saword, president of the Elvis Presley Fan Club is certainly doing a grand job and Presley can be very proud of this very well organized Fan Club.

B.B.C. paid nearly $1,000,000 for R.K.O. pictures which it will screen on the network during the next few years. It seems to have met with unfavourable remarks from British Film industry and actors equity.

This Week's Best Selling Pop Singles
(Courtesy "New Musical Express")

1 **Mary's Boy Child—**
Harry Belafonte (RCA)

2 **Ma, He's Making Eyes At Me—**
Johnny Otis Show/Marie Adams (Capitol)

3 **My Special Angel—**
Malcolm Vaughan (HMV)

4 **Let's Have A Ball—**
Winifred Atwell (Decca)

5 **All The Way—**
Frank Sinatra (Capitol)

6 **Great Balls Of Fire—**
Jerry Lee Lewis (London)

7 **Wake Up Little Susie—**
Everly Brothers (London)

8 **I Love You Baby—**
Paul Anka (Columbia)

9 **Alone—**
Petula Clark (Pye-Nixa)

10 **Reet Petite—**
Jackie Wilson (Coral)

11 **Be My Girl—**
Jim Dale (Parlophone)

11 **Diana—**
Paul Anka (Columbia)

13 **April Love—**
Pat Boone (London)

14 **Jack O' Diamonds—**
Lonnie Donegan (Pye-Nixa)

15 **Kisses Sweeter Than Wine—**
Frankie Vaughan (Philips)

16 **Let's Have A Party—**
Elvis Presley (RCA)

17 **Kisses Sweeter Than Wine—**
Jimmie Rodgers (Columbia)

18 **Remember You're Mine—**
Pat Boone (London)

19 **He's Got The Whole World In His Hands—**
Laurie London (Parlophone)

20 **Santa Bring My Baby Back To Me**
Elvis Presley (RCA)

21 **Peggy Sue—**
Buddy Holly (Coral)

22 **That'll Be The Day—**
Crickets (Coral)

23 **Oh Boy—**
Crickets (Coral)

24 **Party Pops**
Russ Conway (Columbia)

25 **My Dixie Darling—**
Lonnie Donegan (Pye-Nixa)

26 **Whole Lotta Shakin' Goin' On—**
Jerry Lee Lewis (London)

27 **Gotta Have Something In The Bank Frank—**
Frankie Vaughan & Kaye Sisters (Philips)

28 **Snowbound For Christmas—**
Dickie Valentine (Decca)

29 **Keep A' Knockin'**
Little Richard (London)

30 **Alone—**
Southlanders (Decca)

Capitol Plans All-Out Drive For Record Club Memberships

HOLLYWOOD — Enthusiastic response to a test direct mail campaign for the Capitol Record Club this fall has prompted Capitol Records to launch a full-scale drive to establish a club membership of major proportions in 1958, it was announced last week by Capitol's President Glenn E. Wallichs.

The first public solicitation for members appeared last week in a full-page advertisement in Life magazine. According to Lloyd W. Dunn, Sales and Merchandising Vice President of the corporation, the Life advertisement will be closely followed by other consumer advertising as well as a stepped-up direct mail campaign.

Operation of the Capitol Record Club will continue under the direction of John Stevenson in New York. Daniel C. Bonbright, Administration and Finance Vice President of CRI, will be the coordinating officer between Capitol and the Record Club.

To stimulate a greater public interest in the products to be offered through the club, a monthly publication, the Capitol Record Club Review, has been established, to be edited by Jack Smothers, head of Capitols Editorial Department in Hollywood. The first issue will be distributed to members in mid-January. It will be a 24-page full-color publication.

The Capitol Record Club headquarters is at 100 Sixth Avenue, New York 13, N.Y. Members signing up express a preference for one of three divisions: 1. Best Seller Hit Albums (dancing, listening, mood music and show albums from screen, theater, TV), 2. Classical Albums, or 3. Hi-Fi jazz. Upon enrolling, each new member agrees to purchase four albums in one year. In return, the club sends to each new member, free, the registrant's choice of any three 12-inch albums out of 12, including "This Is Sinatra!", "This Is Nat 'King' Cole", Leopold Stokowski's "Landmarks", "Rhapsody In Blue" and "An American In Paris" by the Hollywood Bowl Symphony Orchestra and pianist Leonard Pennario, "Scheherazade" by the Pittsburgh Symphony Orchestra, "Judy" by Judy Garland, the soundtrack from the 20th Century Fox production, "The King and I", Jackie Gleason's "Music To Remember Her", "Ray Anthony Plays For Dream Dancing," Tennessee Ernie Ford's "Hymns", "Your Guy Lombardo Medley" and (Stan) "Kenton In Hi-Fi". After purchasing four albums, members will receive one additional free album for every two more they buy in one year.

RCA Victor Secures Soundtrack Of "The Lady From Philadelphia"

NEW YORK—RCA Victor has secured the rights to the soundtrack of "The Lady From Philadelphia" a "See It Now" program produced by Edward R. Murrow and Fred W. Friendly to be seen on the CBS Television Network 10:00-11:00 PM EST, Monday, December 30th.

This documentary highlights Marian Anderson's recent 40,000 mile concert tour through seven countries in Southeast Asia on behalf of ANTA and the State Department.

RCA Victor will release a 12" long play original soundtrack album simultaneously with the "See It Now" showing. The album will retail at the nationally advertised price of $3.98.

Negotiations for the rights to the soundtrack were handled by Alan Kayes, Manager of Red Seal Artists and Repertoire who helped plan Miss Anderson's tour itinerary with her manager S. Hurok and Friendly.

Recognized as one of America's leading ambassadors of good-will, Miss Anderson has sung to standing-room audiences where ever she has gone. Frequently her concerts are completely sold out well in advance of her arrival and, in Paris last year, the demand for seats created a near riot with wire services reporting that the city's critics were happy to find seats on the stairs.

"The Lady From Philadelphia" will provide viewers with front-row seats as Miss Anderson sings at the Ewha University in Seoul, at theaters and schools in Manila, Rangoon, Bangkok, Bombay, Delhi, Kuala, Lumpur and Saigon, and for members of the 24th Infantry Division at the 48th Parallel in Korea.

A woman of great spiritual force, Miss Anderson is also seen discussing religion and citizenship with leaders in these countries and explaining to school children what her songs mean and what her country stands for.

One particularly amusing incident occurred when Miss Anderson arrived at the Vietnam capital of Saigon by plane. She was met at the airport by a group of youngsters who began to sing "Getting To Know You" from Rodgers, and Hammerstein's "The King and I" as she alighted. The singer marveled at the fact that these youngsters had seemingly memorized all the lyrics. However, when she got behind them, she noticed that, attached to the back of the large straw hat which every child wore was a piece of paper with the lyrics phonetically printed on it. With the exception of the first line of children which necessarily had to learn the words by heart, the rest were reading off cards.

Miss Anderson has performed before audiences totaling more than 5,000,000 people in countries all over the world and has received highest honors from these countries. A perennial maker of headlines, the great artist made international news several years ago when she became the first member of her race to sing at the Metropolitan Opera. She holds Japan's coveted Yukosho Medal, Sweden's "Litteris et Artibus" Medal, and Finland's "Order of the White Rose," each award conferred on her by the ruler of the country in each case.

V.A. Hospital Gets Record Library

BOSTON—WTAO-Boston modernizes its record library and VA Hospital in Roxbury, Mass. gains a real addition for its patients. Here Chester K. Delano and Barbara Dowd of the VA Hospital's own radio station accept contribution of over 9,000 records from WTAO Program Manager Ed Penney.

Camas Proclaims "Jimmie Rodgers Week"

CAMAS, WASHINGTON — Residents of Camas virtually turned the city over to Jimmie Rodgers, local songster who shot into national prominence with his first recording, "Honeycomb," by proclaiming the week of Dec. 16-20 "Jimmie Rodgers Week." Highlights of the festivities include a testimonial dinner hosted by Camas' Mayor, special performances by Rodgers for the Boy Scouts, Girl Scouts, and a crippled children's group, a parade down Main Street, and an official presentation to Rodgers of the keys to the city.

Local press, wire services, and magazines sent photographers to cover the event, one of the biggest celebrations for a home town personality ever given by the city.

To pay off a debt of gratitude to owners of the Frontier Club in nearby Vancouver, who gave him his first singing job, Rodgers appeared at the Club last week at 1/40th of his present salary. Crowds were so heavy that Rodgers increased his shows to six a night and broke every existing attendance record in the nitery's history. Disk jockeys from radio stations in nearby Portland and Seattle conducted telephone interviews with Rodgers in between shows.

Rodgers spent Christmas here with his family, will do a week of one-nighters in Canada, and then will return to Los Angeles January 3 to record his next single disk under the batons of Roulette's A and R heads, Hugo and Luigi.

Bock Cuts Several Sessions While In N.Y.

HOLLYWOOD—World-Pacific president Richard Bock, during his month-long stay in New York, fit several record dates for the label into his busy schedule. Among them were a reunion of the Gerry Mulligan Quartet, rematching the leader with trumpet star Chet Baker.

Also recorded were additional dates with Mulligan, Baker, and a special Bob Brookmeyer-Jimmy Rainey-Jim Hall set.

Information about other sessions cut in N.Y. is being withheld until after the first of the year.

SENSATIONAL!
"GREAT BALLS OF FIRE"
SUN # 281
Jerry Lee Lewis
SUN RECORD CO. 706 UNION ST. MEMPHIS, TENN.

Ricky Nelson
"Stood Up"
"Waitin' In School"
No. 5483
Imperial Records

BO DIDDLEY
"SAY BOSSMAN"
B/W
"BEFORE YOU ACCUSE ME"
CHECKER 878
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WORLD'S FINEST CONCERTINA POLKAS IN HI-FI
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b/w

"OH TONIGHT"

The Georgettes

Ebb No. 125

ebb RECORDS

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Juke Box Regional Record Report

The Top Ten Records — City by City

New York, N. Y.

1. At The Hop (Danny & Juniors)
2. You Send Me (S. Cooke)
3. Kisses Sweeter Than Wine (J. Rodgers)
4. Rock 'N Roll Music (C. Berry)
5. Raunchy (B. Justis)
6. Jailhouse Rock (E. Presley)
7. Peggy Sue (B. Holly)
8. Great Balls Of Fire (J. L. Lewis)
9. Jingle Bell Rock (B. Helms)
10. La Dee Dah (B. Ford's Thunderbirds)

Miami, Fla.

1. You Send Me (S. Cooke)
2. All The Way (F. Sinatra)
3. April Love (P. Boone)
4. Raunchy (B. Justis)
5. Silhouettes (Rays)
6. At The Hop (Danny & Juniors)
7. Peggy Sue (B. Holly)
8. Jailhouse Rock (E. Presley)
9. I'll Come Running Back To You (S. Cooke)
10. Kisses Sweeter Than Wine (J. Rodgers)

Baltimore, Md.

1. At The Hop (Danny & Juniors)
2. Oh Julie (Crescendos)
3. I'm Available (M. Rayburn)
4. Jingle Bell Rock (B. Helms)
5. Peggy Sue (B. Holly)
6. Buzz, Buzz, Buzz (Hollywood Flames)
7. April Love (P. Boone)
8. Rock 'N Roll Music (C. Berry
9. All The Way (F. Sinatra)
10. Great Balls Of Fire (J. L. Lewis)

New Orleans, La.

1. Raunchy (E. Freeman)
2. My Special Angel (B. Helms)
3. Melodie D'Amour (Ames Bros.)
4. All The Way (F. Sinatra)
5. You Send Me (S. Cooke)
6. April Love (P. Boone)
7. At The Hop (Danny & Juniors)
8. Jailhouse Rock (E. Presley)
9. I'm Available (M. Rayburn)
10. Great Balls Of Fire (J. L. Lewis)

Kansas City, Mo.

1. Great Balls Of Fire (J. L. Lewis)
2. Raunchy (Vaughn/Freeman)
3. Peggy Sue (B. Holly)
4. April Love (P. Boone)
5. Kisses Sweeter Than Wine (J. Rodgers)
6. At The Hop (Danny & Juniors)
7. You Send Me (Brewer/Cooke)
8. Baby I Don't Care (Presley)
9. I'll Come Running Back To You (S. Cooke)
10. Waitin' In School (R. Nelson)

St. Louis, Mo.

1. At The Hop (Danny & Juniors)
2. Kisses Sweeter Than Wine (J. Rodgers)
3. Raunchy (B. Justis)
4. Santa And The Satellite (Buchanan & Goodman)
5. Why Don't They Understand (G. Hamilton IV)
6. All The Way (F. Sinatra)
7. Peggy Sue (B.Holly)
8. Rock 'N Roll Music (C. Berry)
9. Great Balls Of Fire (J. L. Lewis)
10. April Love (P. Boone)

Minneapolis, Minn.

1. Peggy Sue (B. Holly)
2. Great Balls Of Fire (J. L. Lewis)
3. Liechtensteiner Polka (Glahe)
4. Raunchy (B. Justis)
5. At The Hop (Danny & Juniors)
6. Oh Boy! ((Crickets)
7. Why Don't They Understand (G. Hamilton IV)
8. April Love (P. Boone)
9. You Send Me (S. Cooke)
10. Fraulein (S. Lawrence)

Chicago, Ill.

1. At The Hop (Danny & Juniors)
2. My Special Angel (B. Helms)
3. Kisses Sweeter Than Wine (J. Rodgers)
4. Peggy Sue (B. Holly)
5. Raunchy (B. Justis)
6. April Love (P. Boone)
7. Great Balls Of Fire (J. L. Lewis)
8. Oh Boy! (Crickets)
9. Liechtensteiner Polka (W. Glahe)
10. Rock 'N Roll Music (C. Berry)

Cincinnati, Ohio

1. Kisses Sweeter Than Wine (J. Rodgers)
2. April Love (P. Boone)
3. Raunchy (B. Justis)
4. Peggy Sue (B. Holly)
5. Merry Merry Xmas (Wright)
6. You Send Me (S. Cooke)
7. Little Bitty Pretty One (T. Harris)
8. At The Hop (Danny & Juniors)
9. She's Neat (D. Wright)
10. Great Balls Of Fire (J. L. Lewis)

Houston, Tex.

1. Bony Moronie (L. Williams)
2. Peggy Sue (B. Holly)
3. Great Balls Of Fire (J. L. Lewis)
4. Raunchy (E. Freeman)
5. Could This Be Magic (Dubs)
6. You Send Me (S. Cooke)
7. Oh Boy! (Crickets)
8. The Twelfth Of Never (J. Mathis)
9. Kisses Sweeter Than Wine (J. Rodgers)
10. Dance To The Bop (G. Vincent)

Philadelphia, Pa.

1. April Love (P. Boone)
2. Why Don't They Understand (G. Hamilton IV)
3. You Send Me (S. Cooke)
4. At The Hop (Danny & Juniors)
5. Great Balls Of Fire (J. L. Lewis)
6. My Special Angel (B. Helms)
7. Teardrops (L. Andrews)
8. Raunchy (B. Justis)
9. The Stroll (Diamonds)
10. All The Way (F. Sinatra)

Detrait, Mich.

1. At The Hop (Danny & Juniors)
2. Raunchy (B. Justis)
3. Great Balls Of Fire (J. L. Lewis)
4. Kisses Sweeter Than Wine (J. Rodgers)
5. Sail Along Silvery Moon (B. Vaughn)
6. April Love (P. Boone)
7. Why Don't They Understand (G. Hamilton IV)
8. All The Way (F. Sinatra)
9. I'll Come Running Back To You (S. Cooke)
10. Oh Boy (Crickets)

San Francisco, Calif.

1. Peggy Sue (B. Holly)
2. Raunchy (E. Freeman)
3. At The Hop (Danny & Juniors)
4. Great Balls Of Fire (J. L. Lewis)
5. Kisses Sweeter Than Wine (J. Rodgers)
6. April Love (P. Boone)
7. Jailhouse Rock (E. Presley)
8. You Send Me (S. Cooke)
9. Buzz, Buzz, Buzz (Hollywood Flames)
10. All The Way (F. Sinatra)

Pittsburgh, Pa.

1. Raunchy (E. Freeman)
2. Peggy Sue (B. Holly)
3. All The Way (F. Sinatra)
4. Chances Are (J. Mathis)
5. Liechtensteiner Polka (Glahe)
6. Jailhouse Rock (E. Presley)
7. My Special Angel (B. Helms)
8. Kisses Sweeter Than Wine (J. Rodgers)
9. You Send Me (S. Cooke)
10. April Love (P. Boone)

Los Angeles, Calif.

1. Raunchy (E. Freeman)
2. April Love (P. Boone)
3. Kisses Sweeter Than Wine (J. Rodgers)
4. Chances Are (J. Mathis)
5. All The Way (F. Sinatra)
6. Jailhouse Rock (E. Presley)
7. Great Balls Of Fire (J. L. Lewis)
8. Peggy Sue (B. Holly)
9. You Send Me (S. Cooke)
10. At The Hop (Danny & Juniors)

Denver, Colo.

1. Raunchy (Freeman/Justis)
2. Kisses Sweeter Than Wine (J. Rodgers)
3. You Send Me (Cooke/Brewer)
4. Peggy Sue (B. Holly)
5. April Love (P. Boone)
6. Silhouettes (Rays)
7. At The Hop (Danny & Juniors)
8. Great Balls Of Fire (J. L. Lewis)
9. All The Way (F. Sinatra)
10. The Twelfth Of Never (J. Mathis)

San Antonia, Tex.

1. Raunchy (Justis/Freeman)
2. Peggy Sue (B. Holly)
3. At The Hop (Danny & Juniors)
4. Great Balls Of Fire (J. L. Lewis)
5. Little Bitty Pretty One (T. Harris)
6. Bony Moronie (L. Williams)
7. You Send Me (S. Cooke)
8. The Joker (B. Myles)
9. I Want You To Know (F. Domino)
10. Why Don't They Understand (G. Hamilton IV)

Boston, Mass.

1. All The Way (F. Sinatra)
2. April Love (P. Boone)
3. Raunchy (B. Justis)
4. Till (R. Williams)
5. Jailhouse Rock (E. Presley)
6. At The Hop (Danny & Juniors)
7. Put A Light In The Window (Four Lads)
8. Wake Up Little Susie (Everlys)
9. You Send Me (S. Cooke)
10. Pretend You Don't See Her (J. Vale)

Cleveland, Ohio

1. Sail Along Silvery Moon (B. Vaughn)
2. At The Hop (Danny & Juniors)
3. Why Don't They Understand (G. Hamilton IV)
4. Great Balls Of Fire (J. L. Lewis)
5. I'll Come Running Back To You (S. Cooke)
6. Jingle Bell Rock (B. Helms)
7. Yellow Dog Blues (J. Darensbourg)
8. Sugartime (McGuire Sisters)
9. Oh Boy (Crickets)
10. Raunchy (B. Justis)

Milwaukee, Wis.

1. April Love (P. Boone)
2. Kisses Sweeter Than Wine (J. Rodgers)
3. Peggy Sue (B. Holly)
4. I'm Available (M. Rayburn)
5. Raunchy (B. Justis)
6. Silhouettes (Rays)
7. Oh Boy! (Crickets)
8. Great Balls Of Fire (J. L. Lewis)
9. Melodie D'Amour (Ames Bros.)
10. Liechtensteiner Polka (Glahe)

Seattle, Wash.

1. At The Hop (Danny & Juniors)
2. Stood Up (R. Nelson)
3. Raunchy (E. Freeman)
4. Great Balls Of Fire (J. L. Lewis)
5. Oh Boy! (Crickets)
6. Henrietta (J. Dee)
7. Peggy Sue (B. Holly)
8. Jingle Bell Rock (B. Helms)
9. Bony Moronie (L. Williams)
10. You Are My Destiny (Anka)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Green Cheese Story Wins Victor DJ "Lies" Contest

NEW YORK—A Lewiston, Calif. woman has told the best lie to come from the West Coast in many a tall story, according to Eddie Heywood, RCA Victor Recording artist.

Heywood was one of three judges who acclaimed Mrs. Winifred Maker winner in a "Lies" contest sponsored by the Leo J. Meyberg Co., RCA distributors in San Francisco, through seven West Coast deejays. The competition was launched in connection with the release of Heywood's newest record, "Lies."

Mrs. Maker's entry, submitted to disk jockey Bill Rase of KCRA in Sacramento, had to do with a group of tourists stranded on the moon who finally escaped back to earth by making a rope from worms they found in the green cheese of which the moon is made, naturally.

Mrs. Maker received an RCA Victor radio as a prize while jockey Rase was awarded an RCA Victor portable television set. Judges other than Heywood were Sid Parnes, editor of The Cash Box, and Bill Simon of the Billboard staff. The contest was organized by C. J. Foster, Manager of the Record Division for Meyberg.

Molly Bee Returns To Capitol

HOLLYWOOD—When Molly Bee signed her first recording contract with Capitol Records in 1952 the young singer was only 13. She left the label for awhile but following recent Los Angeles court approval she plans an early return to the company under the production guidance of producer Ken Nelson. Her first new single disk is slated for release shortly after the first of the year.

On the motion picture front, Miss Bee will soon be seen in a starring role in the Columbia Pictures' film, "Goin' Steady." She also is starred in Universal-International's "Summer Love."

Also the singer has been booked for singing engagements on "The Gisele MacKenzie Show" on NBC-TV Jan. 4 and on the "Tennessee Ernie Ford Show" on the same network on Jan. 23. Last TV season Miss Bee appeared regularly on Ford's NBC-TV daytime show.

Same Song, New Artist

NEW YORK—A few weeks ago, a recording on the Surf label featuring Dorsey Burnette singing a tune called "Bertha Lou," was reviewed in The Cash Box. A few days after the review was published, the label announced that the Dorsey Burnette waxing was not being issued, but in place of that release, the company was issuing a waxing of "Bertha Lou" by Johnny Faire. The Faire recording is currently on the market.

Introducing Del-Fi Records

LOS ANGELES—A cocktail party to introduce the recording stars of the new Del-Fi label was attended by a large disk jockey contingent and star turnout recently, at the Sunset Strip's Melody Room, where pianist Henri Rose performs. His "Caravan" on Del-Fi kicked off the label's activity.

Seated (l. to r.) are sportscaster Mark Scott, Henri Rose, Chuck Blore (KFWB program consultant), Don Lemond (KFOX), George Crowell (KHJ), Lloyd Perrin (KMPC), Bob Harris (KPOL) and Don Harling (KMLA).

It Pays To Tell A Fib

SACRAMENTO, CALIF.—Bill Rase, one of KCRA's top dee jays, (far left) has just found out it pays to tell a fib . . . anyway, when it's in fun. Bill was awarded a portable TV set for submitting the winning entry in a contest sponsored by RCA Victor and its distributors in conjunction with the latest Eddie Heyward recording "Lies". The contest asked jockeys to request from their listeners any "tall stories". And a Bill Rase listener's tale topped all other entries. Shown above with the dee jay are (l. to r.) Herb Tourville, RCA Victor record salesman; Bob Adams, Chuck Carney and Chuck Foster of the Leo J. Meyberg Company, Victor's San Francisco and Sacramento distributor.

ON THE CHARTS & HEADIN' FOR THE TOP

THE ORIGINAL

"OH JULIE"

by The Crescendos

NASCO 6005

NASHBORO RECORD CO., Nashville Tenn.

Southern Plastics, Nashville; Plastic Products, Memphis; Monarch, L. A.

"RIGHT OUT OF THE XMAS STOCKING"

NATIONWIDE DEMAND SMASHING COAST TO COAST — THANKS, DJ's AND CHRISTY DISTRIBUTORS EVERYWHERE

STOP! FOR LOOK! FOR LISTEN! TO BILLY LOVES ME B/W IT'S TRAGIC BUT IT'S TRUE

WITH SONG-SATIONAL CORY LIND — ORCHESTRA DIRECTED BY JACK, "JACK MARSHALL THAT IS"!

ORDER FROM THE CHRISTY DISTRIBUTORS ANYWHERE . . . . .

Dallas, Texas — CENTURY Dist. Co.
Cleveland, Ohio — CUSTOM Dist. Co.
Miami, Florida — TRU-TONE Dist. Co.
Boston, Mass. — TRANSDISC Co. of Boston
Los Angeles, Calif. — RECORD MER. Dist. Co.
Memphis, Tenn. — LINCAR Dist. Co
Chicago, Ill — LORMAR Dist. Co.
Chicago, Ill. — MUSIC Dist. Co.

. . AND OTHERS.

CHRISTY RECORDS

15520 El Gato Lane—LOS GATOS, Calif. Tel: ELgato 4-9598

AL GREEN

Beloved personal manager

of LaVern Baker passed away

suddenly on December 18, 1957.

His friends at

Atlantic Records express

their deepest sorrow.

Best Selling Sheet Music

		LAST WEEK
1	APRIL LOVE Leo Feist ASCAP—Fain, Webster	1
2	ALL THE WAY Maraville ASCAP—Cahn, Van Heusen	2
3	FASCINATION Southern ASCAP—Manning, Marchetti	4
4	AROUND THE WORLD Victor Young ASCAP—Young	3
5	KISSES SWEETER THAN WINE Favorite ASCAP—Evans, Hughes, Rodgers	7
6	TAMMY Northern ASCAP—Livingston, Evans	6
7	LIECHTENSTEINER POLKA Burlington ASCAP—Kotscher, Lindt	5
8	SILHOUETTES Regent BMI—Crewe, Slay	9
9	RAUNCHY Hi-Lo BMI—Justis, Manker	10
10	MELODIE D'AMOUR Rayven BMI—Johns, Salvador	15
11	YOU SEND ME Higuera BMI—Cooke	8
12	MY SPECIAL ANGEL Merge BMI—Duncan	12
13	PEGGY SUE Nor-Va-Jak BMI—Allison, Petty	—
14	I'M AVAILABLE Golden West Melodies BMI—Burgess	11
15	IVY ROSE Roncom ASCAP—Hoffman, Manning	14

Peatman List

SONGS WITH LARGEST RADIO & TV AUDIENCE

The top 30 songs of the week on radio and TV based on the Copyrighted Audience Coverage Index & Audience Trend Index—A National Survey of Popular Music Heard Over Network Broadcasts. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

RADIO (LISTED ALPHABETICALLY)		TV	
A Very Special Love	Korwin	All The Way	Maraville
All The Way	Maraville	April Love	Feist
April Love	Feist	At The Hop	Singular
Ca C'est L'Amour	Buxton Hill	Boppin' The Blues	Hi-Lo
I Heard The Bells On Christmas Day	St. Nicholas	Ca C'est L'Amour	Buxton Hill
Chances Are	Korwin	Chances Are	Korwin
I'll Never Say 'Never Again' Again	Bregman, Vocco & Conn	Dance Of The Candy Cane	Champagne
I'm Available	Golden West	Fascination	Southern
Just Born	Winneton	Have Feet, Will Dance	Chappell
Katsumi Love Theme	Witmark	I'll Buy It	Chappell
Kisses Sweeter Than Wine	Folkway	It's Xmas Once Again	Patricia
Las Vegas	Peer	Jailhouse Rock	Presley
Liechtensteiner Polka	Burlington	Jingle Bell Rock	Cornell
Like Jingle Bells	Korwin	Junior Miss	Chappell
Love Me Forever	Greta	Kisses Sweeter Than Wine	Folkway
March From River Kwai—Colonel Bogey	Columbia Pic—Boosey & Hawkes	La Dee Dah	Conley
Melodie D'Amour	Rayven	Let's Make It Xmas All Year Round	Chappell
My Special Angel	Merge	Mary's Boy Child	Shari
No Love (But Your Love)	Weiss & Barry	Poor Little Xmas Tree	Kukla-Politan
Object Of My Affection	Bourne	Raunchy	Hi-Lo
Put A Light In The Window	Planetary	Sail Along Silv'ry Moon	Joy
Silver Bells	Paramount	Silhouettes	Regent
Sleigh Ride	Mills	Silver Bells	Paramount
Story Of My Life	Famous	Sleigh Ride	Mills
Sugartime	Nor-Va-Jak	Stroll	Meridian
That's Why I Was Born	Janfra	Sugartime	Nor-Va-Jak
Till	Chappell	Unspoken Love	Diana
Wild Is The Wind	Jungnickel	Why Don't They Understand	Hollis
Winter Wonderland	Bregman, Vocco & Conn	Winter Wonderland	Bregman, Vocco & Conn
You Send Me	Higuera	You Send Me	Higuera

Leroy Anderson

FORGOTTEN DREAMS

Recorded by

- Leroy Anderson on Decca Records #30403
- Cyril Stapleton on London Records #1754
- Frederick Fennell on Mercury Records #71170

MILLS MUSIC, INC.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Wedding Present

TRENTON, N. J.—Mr. and Mrs. Earl John Porter of Trenton, N.J. as they were presented with a souvenir recording of their wedding ceremony on the nationally-televised "Bride and Groom" program. Camden Records, RCA Victor subsidiary makes the presentations to all couples married on the show. Camden also gives each newly-wedded couple a library or records. Mrs. Porter is the former June O'Hagen. To date, Camden has made the awards to 65 couples.

Crosby TV Show To Originate At Pebble Beach

HOLLYWOOD—On January 12, a ninety-minute celebrity-studded television program, "Bing Crosby And His Friends" will be telecast from California's Pebble Beach on the Monterey Peninsula (CBS Television Network, 5:30-7:00 P.M., EST).

"Bing Crosby And His Friends" will be hosted by Crosby "live" from the Pebble Beach Clubhouse and the adjacent golf course, and as part of the show, the final portions of Crosby's 17th National Pro-Amateur Golf Tournament will be lensed by a battery of CBS Network cameras.

The entire proceeds from the show and tournament will, as in the past 16-years, go to charity.

Crosby returned to Hollywood last week for final discussions of the production plans at CBS Television City.

Sponsoring "Bing Crosby And His Friends" will be Easy Laundry Appliances, division of the Murray Corporation of America.

Album Promotion

DES MOINES — Don Bell, Des Moines disk jockey on KIOA, happily displays the MGM sound track album from "Les Girls". The album was delivered to deejay Bell by two of the Corn Belt's most charming models who also delivered the sound track album to the other top disk jockeys in the area.

ABC-Par Top Brass To West Coast

NEW YORK—Following the Eastern distributor confab in New York on January 10th, ABC-Paramount's prexy Sam Clark, national sales topper, Larry Newton and Harry Levine, Am-Par v.p. in chagre of album division, will all take off for Los Angeles to repeat the meeting for all Western distributors of the label.

According to Clark, "The current group of best-selling singles and albums has produced an accentuated step-up in production in all ABC-Paramount factors, with distributors still clamornig for additional deliveries daily. With Am-Par enjoying a marked success, with seven single records and four package releases already on the charts or imminently to hit the charts, the necessity for coordinated sales and merchandising throughout the chain of distributors is readily apparent."

The West Coast meeting will follow the same lines of procedure as the discussion in New York, with Clark and Levine presenting plans of the label for 1958 and offering the policies of the company. Newton will discuss intensified plans for increased sales and merchandising methods, with some "top-level secrets" of incentive buying to be incorporated into the over-all objectives of the diskery.

Joining the trio on the Coast will be Irwin Garr, national deejay flack for ABC-Paramount, who will leave from Los Angeles via car to make his way back to Manhattan on a detailed cross-country trek of disk jockeys. His trip back to AM-Par's home offices is expected to take some two or three months, since Garr will also be visiting station managers and program directors with the special exploitation program which the diskery is instituting under the new plan of national coordination.

MGM Issues LPs & EPs

NEW YORK—MGM Records will kick off the New Year with the release of eight LP packages and five extended play sets. Three of the LP packages will introduce newcomers signed to the label. Newcomers include Buy Luypaerts playing the music of Charles Trenet in an album titled "Ya D'La Joie"; an album by Carl Eugster called "Songs For Bashful Lovers"; and an LP by Savino entitled "Mediterranean Serenade". Others in the group are "Berlin After Dark", with Peter Todd and His Orchestra; "When Lovers Meet" with Gary Allen and His Orchestra; Dick Hyman in "Hi Fi Harpsichord"; "Music Under The Stars" featuring Robert Ashley and His Orchestra; and a Hank Williams set, "The Immortal Hank Williams."

Valando Promotes Musicant

NEW YORK — Tommy Valando, president of Laurel-Valando Music Corporations, last week appointed Sam Musicant general business manager of the firms.

Musicant, who has been with the organization the past four years, will work in close cooperation with vice president Neil Galligan.

The company is currently working on the score for the forthcoming musical comedy, "The Body Beautiful".

Seasonal Winners

MT. CLEMENS, MICH.—One of Ron Dunn's sponsors on WRBR presents seasonal trophies at the Ron Dunn Hop. At the far left is Johnny Powers of Fox Records whose disk is "Rock Rock" and next to him is Kenny Martin of Federal Records who broke up the house with "I'm The Jiying Mr. Lee". Dunn packs in better than 500 kids weekly.

Seeco Names Lutz New Sales Manager

NEW YORK—Sidney Siegel, president of Seeco Records, last week announced that he has appointed Abbot Lutz sales manager of Dawn and Seeco Records.

Lutz was formerly sales manager of Urania Records and prior to accepting his new post with Seeco and Dawn was dealer-merchandise manager of Columbia's "LP Record Club". Lutz also worked with Columbia's 12" kiddie LP line, acting in the capacity of both A&R and sales.

A veteran of the music and record business in England and the United States, Lutz is a graduate of Trinity College of Music in London.

Lutz announced that his immediate aim is to expand the number of Seeco and Dawn distributors from 28 to 35 and to strengthen current distributor relations.

Lutz stated, "The record business has changed rapidly from a seller's market to a buyer's market. We're going to create our demand at the consumer level so that our distributors and the retailers they deal with will find us a clean, fast-moving line that will make money for all of us."

Prettiest Girl

ANAHEIM, CAL.—"Prettiest Girl in School" — and with a title and prizes to prove it — is Linda Belanger, a winner of the Southern California contest promoted pointly by Kapp Records and radio station KDAY. Shown with Linda, Anaheim, Calif., high school girl, is Kapp's Western division manager, Bob Demain.

From the M-G-M Production
"RAINTREE COUNTY"
NEVER TILL NOW
ROBBINS MUSIC CORPORATION

"EVER SINCE I MET LUCY"
Mark Stone—Kapp # K-205X
"I NEVER HAD A DREAM LIKE THIS BEFORE"
Les Baxter—Capitol # 3842
"THE OBJECT OF MY AFFECTION"
Danny Davis—Cabot # CA 112
BOURNE-ABC MUSIC
136 W. 52 St., N. Y.

"Sail Along Silvery Moon"
Billy Vaughn
Dot # 15661
Dot Records

SEASON'S GREETINGS
from
KING,
FEDERAL
and
DE LUXE

Best Selling EP's

		Pos. Last Week
1	JAILHOUSE ROCK Elvis Presley (RCA Victor EPA-4114)	1
2	ELVIS' XMAS ALBUM Elvis Presley (RCA Victor EPA-4108)	2
3	RICKY Ricky Nelson (Imperial EP 153)	3
4	FOUR BY PAT Pat Boone (Dot DEP 1057)	4
5	AND A VERY MERRY CHRISTMAS Pat Boone (Dot DEP 1062)	5
6	THE GREAT BALL OF FIRE Jerry Lee Lewis (Sun EPA-107)	6
7	AROUND THE WORLD Nat "King" Cole (Capitol EPA-1-813)	7
8	HYMNS Tennessee Ernie Ford (Capitol EAP-1, 2, 3-756)	13
9	LOVING YOU Elvis Presley (RCA Victor EPA-1, 2-1515)	8
10	SPIRITUALS Tennessee Ernie Ford (Capitol EAP-1, 2, 3-818)	9
11	PAL JOEY Movie Cast (Capitol EDM-4-912)	10
12	'S MARVELOUS Ray Conniff and Orchestra (Columbia B-10741, 42, 43)	11
13	LOVE IS THE THING Nat "King" Cole (Capitol EAP-1, 2, 3-824)	12
14	AROUND THE WORLD Movie Score (Decca ED 836)	14
15	WHERE ARE YOU Frank Sinatra (Capitol EPA 1, 2, 3-855, EBF 1, 2-855)	15

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Best Selling Pop Albums

★ Also Available in EP

		Pos. Last Week
1	★ELVIS CHRISTMAS ALBUM ELVIS PRESLEY (RCA Victor LOC 1035 * EPA 4108)	2
2	★AROUND THE WORLD IN EIGHTY DAYS MOVIE SCORE (Decca DL 9046 * ED 836)	1
3	PAT'S GREAT HITS PAT BOONE (Dot DLP-3071)	7
4	★RICKY RICKY NELSON (Imperial 9048 * EP-153)	4
5	★PAL JOEY MOVIE CAST (Capitol W-912 * EDM-4-912)	3
6	★WARM JOHNNY MATHIS (Columbia CL-1078 * B-10781)	5
7	★MERRY CHRISTMAS BING CROSBY (Decca DL 8128 * ED 547)	10
8	★MY FAIR LADY BROADWAY CAST (Columbia OL 5090 * A 5090)	6
9	★WHERE ARE YOU FRANK SINATRA (Capitol W-855 * EAP 1, 2, 3-855, EBF 1, 2-855)	8
10	★JUST ONE OF THOSE THINGS NAT "KING" COLE (Capitol W-903 * EAP-1-903, 2-903, 3-903)	9
11	★THE HELEN MORGAN STORY GOGI GRANT (RCA Victor LOC-1030 * EPA-4112)	12
12	★WONDERFUL WONDERFUL JOHNNY MATHIS (Columbia CL 1028 * B-1028, 1, 2, 3)	11
13	★LOVE IS THE THING NAT "KING" COLE (Capitol W-824 * EAP-1-824, 2-824, 3-824)	13
14	★ LOVING YOU ELVIS PRESLEY (RCA Victor LPM-1515 * EPA 2-1515)	14
15	★ROGER WILLIAMS: SONGS OF THE FABULOUS 50's (Kapp KXL-5003 * KE-737, 38, 39, 40, 41, 42) (2—12" LP)	17
16	★BELAFONTE SINGS OF THE CARIBBEAN HARRY BELAFONTE (RCA Victor LPM-1505 * EPA-1-1505)	15
17	★THE PAJAMA GAME MOVIE CAST (Columbia OL 5210 * A-5210)	16
18	EYDIE SWINGS THE BLUES EYDIE GORME (ABC-Paramount ABC-192)	18
19	★THE KING AND I MOVIE CAST (Capitol W 740 * EAP 740)	21
20	★'S MARVELOUS RAY CONNIFF and HIS ORCHESTRA (Columbia CL 1074 * B 10741, 42, 43)	24
21	SMOKE DREAMS RONNIE DEAUVILLE (Era 2002)	19
22	★JIMMY RODGERS JIMMY RODGERS (Roulette R-25020 * EPR-1-303)	25
23	★MANTOVANI FILM ENCORES MANTOVANI AND HIS ORCHESTRA (London LL-1700 * BEP-6320, 21, 22)	20
24	FASCINATION JANE MORGAN (Kapp KL-1066)	22
25	APRIL LOVE MOVIE CAST (Dot DLP-9000)	23

26. OKLAHOMA. 27. TENNESSEE ERNIE FORD HYMNS. 28. A JOLLY CHRISTMAS. 29. WE GET LETTERS. 30. OOOO.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Retailers' Corner

Waldorf Music Hall Company Enters $1.49 LP Field

NEW YORK — The four year old Waldorf Music Hall Record Company, which has been supplying record retailers, variety chains and independents with 12" LP's listing at $1.98, in addition to EP's and 10" LP's, has just entered the $1.49 field, according to an announcement by Enoch Light, prexy of the label. Waldorf launched the new label, which it is calling Colortone Records, last week.

Light announced that the entire line has been designed for its name using specially designed four color labels, attractive packaging and four color jackets reproduced from ektochromes.

All new material has been used for the Colortone line with an emphasis on the pop-standard category and little concentration on classical material. The new label makes its bow with 20 releases, featuring such albums as "The Ink Spots"; "A Tribute To Eddy Duchin"; "Themes From Hollywood"; "Hollywood Musical Hits"; "A Tribute To The Dorseys"; a new recording made last week by the Alumni Band, former members of the Dorsey bands, under the leadership of Bobby Byrne and featuring Bob Eberly on vocals; "Honky-Tonk Piano"; "Romantic Echoes Of Hawaii," "Paris," "Italy" series, and many mood music albums.

Additional Colortone albums have been planned with a regular monthly release schedule, Light stated. Waldorf has added additional men to its sales force in order to service the stores, and new point-of-sale advertising material, window streamers and signs have been designed for the new Colortone line.

Revere Markets New Hi-Fi Dual Speed Stereo Tape Recorder

CHICAGO — The new T-710-D recently introduced by the Revere Camera Company, Chicago, Illinois, provides true In-Line Hi-Fidelity Stereophonic Sound on tape. With the new T-710-D Stereophonic Tape Recorder the listener can hear the impact of percussion instruments from a speaker on one side of the room and the soft sounds of string or wood instruments from a speaker located on the other side of the room.

The T-710-D utilizes two separate sound channels, enabling recording and playing back monaurally in both directions on the upper channel while the lower channel, necessary for stereo, is designed to plug directly into the Magnetic Phono or Tape Input of a Hi-Fi Pre-amplifier. With the addition of a small pre-amplifier the lower channel can be connected to the phono input of a phonograph, radio or TV receiver.

Included in the T-710-D Stereophonic Tape Recorder are such features as: dual in-line stereophonic sound channels; balanced tone (loudness control); precision index counter; electrical keyboard control; two recording level indicators; public address system; input switches automatically for mike or phono; automatic record key lock; electrical remote control; self-adjusting disc; brakes; tape speeds of 3.75 and 7.5 i.p.s.

The new Revere T-710-D High Fidelity Dual-Speed Stereophonic Tape Recorder complete with Stereophonic head, microphone, 2 reels, tape and cords will retail at $255.00.

Picture Type Speaker Offered by Murasonde

CHICAGO — A multi-speaker system that hangs on the wall like a painting (shown above) is being offered this year by the Murasonde Corporation. The speaker measures 32" x 26" x 9" and hangs at ear level. The speaker was designed as a space-saver for people with small rooms or apartments. It takes up no floor space and lends itself perfectly for restaurants, hotels and PA systems. Pictured above with the speaker is the Murasonde Model 8125 Hi-Fi changer and pre-amp. This combination 4-speed changer with a built-in 20-watt pre-amp amplifier, is also designed to save space—measuring just 14" x 13" x 7".

Irish Tape At Shamrock Circle

OPELIKA, ALA.—Sure, and what could be more appropriate than "Shamrock Circle" for the street facing the new plant that makes Irish recording tape? That's what the City Commission of Opelika, Ala., figured so that's the name they gave it. In the picture above, Opelika's Mayor Ealon Lambert (left) and J. Herbert Orr, founder and president of ORRadio Industries, Inc. examine the sign with the new street designation on it. F. R. O'Sheen, the Irish Tape leprechaun on the sign, points with pride to ORRadio's new half million dollar plant in the background which is rapidly nearing completion. The plant will produce Irish brand sound recording tape, Videotape for television, instrumentation tape for computers and telemetering purposes, and geo-physical tape for oil exploration. Production in the new plant is scheduled to begin late this winter.

CRDC Ups Levinson To Operations Mgr of Region #3

HOLLYWOOD — Myron L. "Bud" Levinson has been promoted to Regional Operations Manager of Region #3 of Capitol Records Distributing Corp., according to an announcement from Geoffrey F. Racine, Vice President and National Operations Manager of CRDC.

Concurrent with the Levinson promotion announcement, Racine disclosed the appointment of Harold Horowitz, who has been Assistant Operations Manager of Region #3 as acting Operations Manager for the Los Angeles branch of CRDC. Both promotions are effective January 2, 1958.

Levinson began his CRDC career four years ago as a salesman at the St. Louis branch. He joined the CRDC operations organization at the Milwaukee branch three years ago and later was transferred to the Los Angeles branch as Operations Manager. Levinson will continue to headquarter at the Los Angeles branch.

Horowitz, a graduate of the University of Southern California, was employed by firms which provided him with experience in general administration prior to joining the CRDC organization.

"Song Of Gervaise"

NEW YORK—In last week's issue of The Cash Box, the title and the time of the new Felicia Sanders recording on Decca was incorrectly listed. The correct title is "Song Of Gervaise (To Have And To Hold)" and the side runs 2 min. 20 sec. The song is from the smash French film "Gervaise" and is published by the Rayven Music Co., Inc.

Unart Pubbery Issues First Sheet Music

NEW YORK — Unart Music, Inc., wholly-owned publishing subsidiary of United Artists Corp., starts its operation today with the sheet music of "Legend of the Lost," "Declaration of Love" and "Lonesome Love," it was announced last week by Max E. Youngstein, President.

The three songs already have been waxed by the newly-organized United Artists Records and are now in national distribution.

"Legend of the Lost," theme from United Artists' multi-million dollar motion picture of that title starring John Wayne, Sophia Loren and Rossano Brazzi, was composed by A. F. Lavagnino with lyrics by Don Wolf. The sheet music cover features art from the film, portraits of the stars and of Joe Valino, who recorded the number for UA Records.

Valino also cut the record of "Declaration of Love" written by Ben Raleigh and lyricist Don Wolf. The singer's portrait is featured on the sheet music cover.

Hollywood newcomer, Wes Bryan, who bears an amazing resemblance to the late James Dean, recorded "Lonesome Love" and is shown on the cover of the sheet music. Don Darcel wrote the music and lyrics of the ballad.

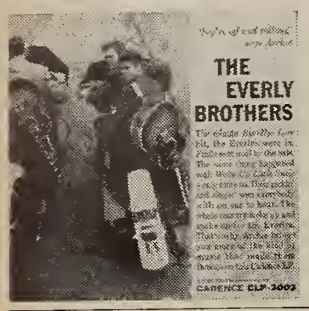
Walter Kane of New York, is the sole selling agent for the Unart sheet music.

Fats Domino
"I Want You To Know"
"The Big Beat"
No. 5477
Imperial Records

"BABY"
THE SLADES
55118
Liberty Records, Inc.

Album Reviews

POPULAR



"THE EVERLY BROTHERS"—Cadence CLP-3003 (1-12" LP)

With their two chart smashers "Bye-Bye Love", and "Wake Up Little Susie" firmly establishing them as top recording artists, the Everly Brothers issue their initial LP effort. The tunes rendered include "Keep A Knocking", "Wake Up Little Susie", "Bye-Bye Love", and "Brand New Heartache". The talented songster's are in fine form as they display their inventive delivery. The platter will probably turn out to be one of the tremendous LP smashes of '58.

"SAL"—Sal Mineo—Epic LN-3405 (1-12" LP)

The disk features the singer-actor presenting a well chosen program of selections. Mineo, who had his first smash with "Start Movin'", is heard swinging in good style against capable orking of Mark Jeffer. The songs rendered include "Down By The Riverside", "Too Young", "Deep Devotion", and "Oh Marie". Could be a real chart bidder for the young performer because of his tremendous popularity.

"THE BEAT OF MY HEART"—Tony Bennett—Columbia CL-1079 (1-12" LP)

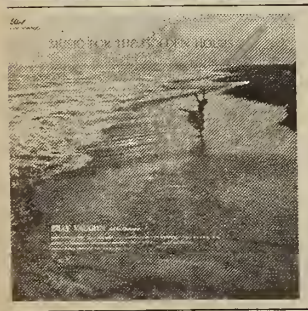
The vocalist gets away from his usual orthodox delivery and comes up with an array of jazz drummers to back him. The disk, featuring Art Blakey, Chico Hamilton, Jo Jones, Candido, Sabu, and Billy Exiner, was produced by Bennett and Ralph Sharon. Along with the featured drummers and bongo players are various other artists including Kai Winding and Herbie Mann. Some of the numbers are "Blues In The Night", "Just One Of Those Things", and "Army Air Corps Song". Strong entry that will surly appeal to the songsters wide following.

"LOVE IN BLOOM" — The Hilltoppers — Dot DLP-3073 (1-12" LP)

The Hilltoppers, currently enjoying a good selling single deck, "The Joker", offer a program of romantic goodies. The group displays its harmonious vocal blending showcasing "Our Love Is Here To Stay", "Love Is Just Around The Corner", "So Beats My Heart For You", and "I Hadn't Anyone Till You" plus eight others. The platter should enjoy a strong welcome from the group's many fans.

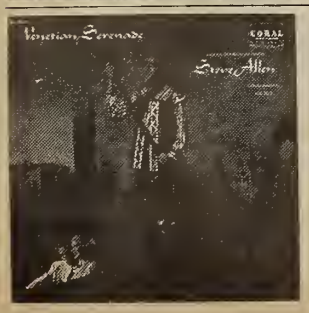
"HUGH O'BRIAN TV's 'WYATT EARP', SINGS"—ABC Paramount ABC-203 (1-12" LP)

The TV marshall displays an impressive vocal style as he sings twelve numbers, all associated with the old west. O'Brian receives a worthy accompaniment from the orchestra and chorus under the expert direction of Ken Darby. Most of the tunes heard are the product of Ken Darby's pen, including "One Silver Dollar", and "The Bushwacker Country". The platter should appeal to the many fans of the successful TV program.



"MUSIC FOR THE GOLDEN HOURS"—Billy Vaughn and his Orchestra—Dot DLP-3086 (1-12" LP)

The pressing showcases the popular Billy Vaughn orchestra as it program its effective string oriented delivery to a dozen durable ballads. The ork leader is noted for his wonderful arrangements. His skill is evident on this pleasing package. The selections rendered include "All The Things You Are", "I Only Have Eyes For You", "How Deep Is The Ocean", and "Among My Souvenirs". Beautiful mood entry.



"VENETIAN SERENADE" — Steve Allen, Orchestra directed by Neal Hefti—Coral CRL-57181 (1-12" LP)

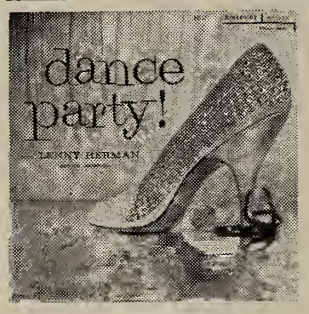
The popular TV personality spins his keyboard magic on some tuneful selections, all of which are originals. The items are designed to suggest an Italian influence, such as "Venice In The Spring", "Brave New World", "Venetion Melody", and "But I Haven't Got Him". Allen provides a variety of moods with his warmly expressive piano work. A well performed mood entry.

"A TRIBUTE TO GLENN MILLER"—Members of the Glenn Miller Orchestra conducted by Maxwell Davis—Crown CLP-5050 (1-12" LP)

The platter has members of the Glenn Miller crew issuing the sounds so familiar to Miller fans. Under the baton of Maxwell Davis, the ork offers ten of the tunes that were so closely associated with Miller, such as "Moonlight Cocktails", "Chatanooga Choo Choo", "Sunrise Serenade" and "Under The Double Eagle". The disk is a wonderful buy at $1.49. Should appeal to fans of the late band leader.

"THE BEAT"—Red Prysock and his Orchestra—Mercury MG-20307 (1-12" LP)

"The Beat" programs the stirring saxwork of Red Prysock as he and his orchestra issue some real punchy readings. The leader takes his crew through a number of real swingers ("2 Point 8", "Foot Stompin'") and a few comparatively restrained goodies ("Purple Wail", "Rooster Walk"). The musicians deliver the beat that is so contagious to teenagers in a winning style. Sock sessions.

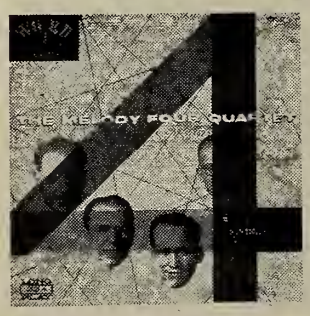


"DANCE PARTY"—Lenny Herman and his Orchestra—Riverside RLP-12-809 (1-12" LP)

Herman, with a previous issue for the company ("Dancing With Herman") under his belt, showcases a program of evergreens on his newest. Vocal inserts are smoothly handled by "The Hermanaires", as the dance band presents among others "Just One Of Those Things", "In The Still Of The Night", "I'm Always Chasing Rainbows", and "Rose Of The Rio Grande". Delightful ork work and familiar songs make the pressing a worthy dance band issue.

"SONGS OF THE RAILROAD"—Merrill Jay Singers—Cabot CAB-503 (1-12" LP)

The Merrill Jay Singers smoothly blend their vocal chords to offer the listener sixteen songs associated with the early days of the railroad. With a musical assist by Nicky Perito (accordion), and Eddy Benson (harmonica), the singers render an authentic folky delivery of "Wabash Canonball", "I've Been Working On The Railroad", "A Railroaders Bride I'll Be", and "Paddy Works On The Erie". Accomplished vocals.



"THE MELODY FOUR QUARTET"—Word W-3015 (1-12" LP)

The Melody Four Quartet is a religious group with a most sincere delivery. The members Clair, Hess (first tenor), Glen Jorian (second tenor), Ray Felton (baritone), and Bill Pearce (bass), have been singing together since 1952. "Leave Your Burdens At The Cross", "The Sands Of Time", "Praise My Soul", and "He Was Wounded", are among the selections rendered. The issue is a fine collection of religious interpretations by the group.

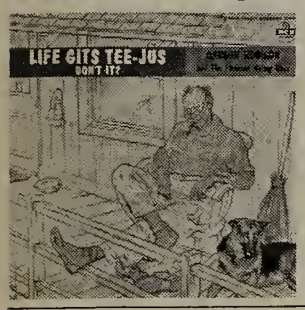
"CARNIVAL WEEK IN RIO"—Featuring Ary Barroso—Capitol T-10106 (1-12" LP)

New Year's eve in Rio De Janeiro finds its occupants readying themselves for the annual carnival held in the city. This album was recorded during actual festivities. The disk vividly captures the gaiety and excitement of the event. Featured prominently throughout the disk is Ary Barroso, one of Brazil's most renowned composers of popular music. Barroso's vocal inserts, along with those of his fellow Brazilians offer some mighty enjoyable moments.

"MUSIQUE POUR ARRETER LE TEMPS" ("MUSIC TO STOP THE CLOCK BY")—Stephane Grappelly and his Orchestra—Verve MGV-20001 (1-12" LP)

Stephane Grappelly, famous French jazz personality, demonstrates his impressive violin artistry. The violinist-ork leader takes his musicians through fourteen rich string-oriented versions of mostly American durables. Included are "Moonlight In Vermont", "Pennies From Heaven", "Moonglow", and "The Way You Look Tonight". Beautiful ork performances by the talented crew. Worthwhile mood deck.

Album Reviews



"LIFE GITS TEE-JUS DON'T IT"—Carson Robison and the Pleasant Valley Boys M-G-M E-3594 (1-12" LP)

The waxing features the late Robison in an array of humorous narratives. The artist has an individual style as he portrays a number of selections describing the life of a hillbilly. The portrayals include "The Devil Calls A Meeting", "Life Gits Tee-jus Don't It", "Life Is A Beautiful(?) Thing", and "Don't Make Sense Does It". Engagingly performed folk interpretations.

JAZZ

"DAVE BRUBECK PLAYS"—Solo piano—Fantasy 3259 (1-12" LP)

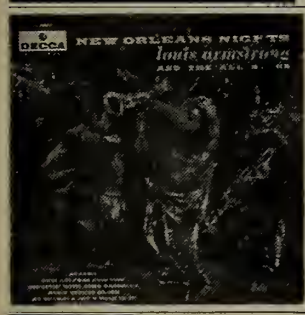
The jazz keyboard master programs a disk of solo piano stylings. Brubeck, one of the most controversial pianists around, renders expert improvisations of nine pieces such as "You'd Be So Nice To Come Home To", "They Say It's Wonderful" and two originals ("Sweet Cleo Brown", "In Search Of A Theme"). The artist displays his inventive delivery very effectively. The waxing will certainly please the many Brubeck followers.

"A HAROLD ARLEN SHOWCASE" — Kenny Drew, Piano—Judson L3005 (1-12" LP)
"A HARRY WARREN SHOWCASE" — Kenny Drew, Piano—Judson L3004 (1-12" LP)

Keyboard jazzist Kenny Drew, issues straightforward, melodic treatments of the tunes of two top songwriters. Drew receives worthy accompaniment from another jazz mainstay, Wilbur Ware (bass) as he features the well known tunes. The Harold Arlen disk features such evergreens as "I've Got The World On A String", "Come Rain Or Come Shine", and ten others, while the Harry Warren album offers "Lullaby Of Broadway", "September In The Rain" "Jeepers Creepers", plus nine more. Artistic ivory work.

"CAL TJADER"—Fantasy 3253 (1-12" LP)

Tjader, noted vibraphonist in the latin as well as jazz field, once again offers the listener a program of expertly interpreted tunes. Tjaders' Vibes receive the most able assistance of Vince Guaraldi (piano), Al Torres (drums), and Gene Wright (bass). The goodies portrayed include "When Lights Are Low", "Our Blues", "Willow Weep For Me", and "And Baby Makes Three", as well as a particularly well done rendition of the "Porgy And Bess Suite". Sound jazz entry.



"NEW ORLEANS NIGHTS"—Louis Armstrong and the All Stars—Decca DL-8329 (1-12" LP)

This Louie Armstrong issue features a comparatively restrained program. The jazz mainstay handles his trumpet in his usual exciting manner as the All Stars contribute a mildly swinging accompaniment. "Struttin' With Some Barbeque", "My Bucket's Got A Hole In It", "New Orleans Function", and "Basin Street Blues" are among the songs receiving the treatment. Another well done platter by the great "Satchmo".

"SWING AND SOUL"—Lou Donaldson Quintet —Blue Note 1566 (1-12" LP)

The Donaldson quintet displays a smooth delivery as it presents a well chosen lineup of tunes. Members of the group are Donaldson (alto sax), Herman Foster (piano), "Peck" Morrison (bass), Dave Baily (drums), and Ray Barretto (conga). Punchy readings are given to a program of both evergreens ("I Won't Cry Any More", "There Will Never Be Another You"); and originals ("Groove Junction", "Peck Time"). Important jazz entry.

"THE ANATOMY OF IMPROVISATIONS"—Various Soloists—Verve MGV-8230 (1-12" LP)

The entry features ten of jazzdom's foremost interpreters as listed in connection Leonard Feather's "The Book Of Jazz". Nine of the ten goodies were lifted from previous LP's to give an overall picture of the jazz improvisation scene. Some of the tunes are, "Platinum Love" (Coleman Hawkins), "Bloomdido" (Charlie Parker), "Blues For The Oldest Profession" (Teddy Wilson), and "Jessica's Day" (Dizzy Gillespie). Disk has much to offer anyone interested in the music.

"JIVIN' THE VIBES"—Lionel Hampton and his Orchestra—Camden CAL-402 (1-12" LP)

The energetic vibraphonist presents his constantly swinging approach to a dozen items. The sessions, originally cut during 1937, 1938, and 1939, feature such notable musicians as Cozy Cole, Jonah Jones, Buster Baily, and Harry James. The set features such goodies as "I Know That You Know", "The Object Of My Affections", "Muskrat Ramble", and "I'm In The Mood For Swing". Exciting entry from the $1.98 economy priced diskery.

CLASSICAL

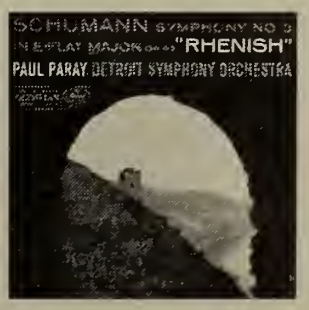
"THE ART OF EZIO PINZA"—Ezio Pinza—Camden CAL-401—(1-12" LP)

The disk is the first Pinza record to make its appearance since the great basso's death. Ezio Pinza, backed by the Metropolitan Opera Chorus and Orchestra, demonstrates his dynamic range while offering "The Magic Flute", act 1: Possente, "The Marriage Of Figaro", act 1: Non Piu Andrai, and ten other selections. Giulio Setti does a worthy job of conducting the ork on the previously released sessions. Wonderful buy from the economy priced ($1.98) diskery.

OFFENBACH: Gaite Parisienne — STRAUSS: Graduation Ball Minneapolis Symphony Orchestra, Antal Dorati conducting—Mercury MG-50152 (1-12" LP)

Antal Dorati beautifully renders the two melodic ballet scores. Dorati conducts the Minneapolis Symphony Orchestra through lyrical readings of each composer's works. The conductor has been leading the crew since 1942, and they make beautiful music together. The pressing should definitely please ballet lovers. Well sounding set that should fare well in the light classical market.

STRAVINSKY: Agon-Igor Stravinsky conducting the Los Angeles Festival Symphony Orchestra—Canticum Sacrum-Richard Robinson, Tenor; Howard Chitjian, Baritone, Igor Stravinsky conducting the Los Angeles Festival Symphony Orchestra and Chorus.—Columbia ML-5215 (1-12" LP)

Stravinsky leads the Los Angeles orchestra through brilliant readings of his lyrical works. The noted composer-conductor's ballet, "Agon", is featured on one side of the pressing and is read with tonal excitement. "Canticum Sacrum" is portrayed on the other, and again an orchestrally beautiful rendition is heard. This side is complimented by the dynamic range of both Robinson and Chitjian and they issue stirring performances backed by the polished delivery of the chorus.

SCHUMANN: Symphony No. 3 in E flat Major "Rhenish"—Paul Paray conducting the Detroit Symphony Orchestra—Mercury MG-50133 (1-12" LP)

The melodic work of the great composer undergoes an impressive portrayal from the Detroit Symphony Orchestra. French born conductor Paul Paray does a creditable job of leading the musicians through the difficult composition. The overall excellence of the renditions make the issue a worthy addition to the classical shelf. Performed with precision clear instrumental harmony.

"AN EVENING WITH STRAUSS" — Joseph Drechsler conducting the Vienna State Opera Orchestra—Judson L-3006 (1-12" LP)

The platter is a program of waltzes and polkas composed by Johann and Josef Strauss. The Vienna State Opera Orchestra, under the effective conducting of Drechsler, renders seven items, among them "My Life Is Love And Joy", "New Pizzicato Polka", "Fire Festival Polka", and "Waldmeister Overture". The musicians display a smooth delivery resulting in a most enjoyable LP.

Disk Jockey

REGIONAL RECORD REPORTS

BRUCE ALLEN
KBLI—Blackfoot, Idaho

1. That's Why I Was Born (J. Harper)
2. Sail Along Silvery Moon (B. Vaughn)
3. The Stroll (Lancers)
4. We Have A Right To Love (R. Hamilton)
5. You Send Me (Brewer/Cooke)
6. Miss Me Just A Little (J. Ray)
7. Put A Light In The Window (Four Lads)
8. Love Me Forever (Esquires/Gorme)
9. Kisses Sweeter Than Wine (J. Rodgers)
10. St. Louis Blues (L. Baker)

GARRY MILLER
WHKK—Akron, Ohio

1. Kisses Sweeter Than Wine (J. Rodgers)
2. Raunchy (B. Justis)
3. Wild Is The Wind (J. Mathis)
4. Put A Light In The Window (Four Lads)
5. All The Way (F. Sinatra)
6. At The Hop (Danny & Juniors)
7. Silhouettes (The Rays)
8. A Very Special Love (D. Reynolds)
9. Yellow Dog Blues (J. Darensbourg)
10. Bobby (B. McNair)

ART BOULDIN
WICH—Norwich, Conn.

1. At The Hop (Danny & Juniors)
2. Raunchy (B. Justis)
3. Kisses Sweeter Than Wine (J. Rodgers)
4. Why Don't They Understand (G. Hamilton IV)
5. Wild Is The Wind (J. Mathis)
6. Put A Light In The Window (Four Lads)
7. You Send Me (T. Brewer)
8. Melodie D'Amour (E. Ros)
9. A Very Special Love (J. Nash)
10. That's Why I Was Born (J. Harper)

LEO LA BRACHE
WMOO—Milford, Mass.

1. You Send Me (S. Cooke)
2. I'll Remember Today (P. Page)
3. Love Me Forever (E. Gorme)
4. All The Way (F. Sinatra)
5. That Ain't Right (E. Rodgers)
6. Raunchy (B. Justis)
7. Kisses Sweeter Than Wine (J. Rodgers)
8. Pretend You Don't See Her (J. Vale)
9. I Only Want To Love You (D. Reese)
10. Why Don't They Understand (G. Hamilton IV)

NICK NICKSON
WBBF—Rochester, N. Y.

1. Sputnik (J. Engler)
2. Xmas Waltz (F. Sinatra)
3. Pretend You Don't See Her (J. Vale)
4. Kisses Sweeter Than Wine (J. Rodgers)
5. Raunchy (B. Justis)
6. Jingle Bell Rock (B. Helms)
7. You Send Me (Cooke/Brewer)
8. Just Born/Ivy Rose (Como)
9. At The Hop (Danny & Juniors)
10. April Love (P. Boone)

BOB DAY
WICY—Malone, N. Y.

1. Love Me Forever (E. Gorme)
2. All The Way (F. Sinatra)
3. Story Of The Magi (K. Quinn/K. Shanahan)
4. Easy To Love (King Sisters)
5. Till (R. Williams/D. Shore)
6. All About You (E. Heywood)
7. All Through The Night (J. Mathis)
8. White Christmas (B. Crosby)
9. April Love (P. Boone)
10. Shake Me, I Rattle (Lennon Sisters)

LARRY GAR
WKBC—N. Wilkesboro, N. C.

1. Peggy Sue (B. Holly)
2. Jailhouse Rock (E. Presley)
3. Kisses Sweeter Than Wine (J. Rodgers)
4. My Special Angel (B. Helms)
5. April Love (P. Boone)
6. Raunchy (E. Freeman)
7. Gypsy Tell My Fortune (K. Carson)
8. You Send Me (S. Cooke)
9. A New Love (R. Brown)
10. Oh Boy! (Crickets)

DICK KLINE
WWJ—Detroit, Mich.

1. Kisses Sweeter Than Wine (J. Rodgers)
2. I'm Available (M. Rayburn)
3. Love Me Forever (Four Esquires)
4. That's Why I Was Born (J. Harper)
5. Lovely Ladies Of Milano (D. Jacobs)
6. Put A Light In The Window (Four Lads)
7. Hey Little Girl (Techniques)
8. Winter Warm (G. Storm)
9. Good Morning Life (D. Martin)
10. Liechtensteiner Polka (W. Glahe)

DICK JOHNSON
WNOP—Newport, Ky.

1. Little Bitty Pretty One (T. Harris)
2. Peggy Sue (R. York)
3. Rock-A-Chicka (W. Mack)
4. Great Balls Of Fire (J. L. Lewis)
5. Kisses Sweeter Than Wine (J. Rodgers)
6. Raunchy (B. Vaughn)
7. A Very Special Love (Hi-Lo's)
8. Liechtensteiner Polka (W. Glahe)
9. Daddy Cool (Diamonds)
10. Love Bug Crawl (J. Edwards)

SPECS HOWARD
KYW—Cleveland, Ohio

1. Yellow Dog Blues (J. Darensbourg)
2. Sugartime (McGuires)
3. I'll Come Running Back To You (S. Cooke)
4. Jingle Bell Rock (B. Helms)
5. Desire Me (S. Cooke)
6. Sail Along Silvery Moon (B. Vaughn)
7. The Holiday Spirit (E. Lawrence)
8. At The Hop (Danny & Juniors)
9. A Very Special Love (Hi-Lo's/Reynolds)
10. Hard Times (N. Watts)

BOB FURLONG
WSKI—Montpelier, Vt.

1. All The Way (F. Sinatra)
2. Wild Is The Wind (J. Mathis)
3. April Love (P. Boone)
4. Till (R. Williams)
5. Fascination (Morgan/Ellis)
6. A Very Special Love (D. Reynolds)
7. Love Me Forever (E. Gorme)
8. I Would Love You Still (Four Aces)
9. Melodie D'Amour (Ames Bros.)
10. Liechtensteiner Polka (W. Glahe)

CHUCK DUNCAN
WRR—Dallas, Texas

1. Raunchy (B. Justis)
2. I'm Available (M. Rayburn)
3. Everyday (B. Holly)
4. There'll Be No Backin' Out (Mickey & Sylvia)
5. You Send Me (S. Cooke)
6. Sugartime (McGuires)
7. Stood Up (R. Nelson)
8. I'll Come Running Back To You (S. Cooke)
9. That's Why I Was Born (J. Harper)
10. Liechtensteiner Polka (W. Glahe)

GARY B. SMITH
WORK—Meridan, Miss.

1. April Love (P. Boone)
2. Great Balls Of Fire (J. L. Lewis)
3. Raunchy (B. Justis)
4. You Send Me (T. Brewer)
5. Kisses Sweeter Than Wine (J. Rodgers)
6. Greater Sin (F. Laine)
7. Alone (Shepherd Sisters)
8. Sugartime (McGuire Sisters)
9. The Joker (Hilltoppers)
10. I'll Come Running Back To You (S. Cooke)

MEL MILLER
WPOW—New York, N. Y.

1. Raunchy (B. Justis)
2. You Send Me (S. Cooke)
3. Kisses Sweeter Than Wine (J. Rodgers)
4. I'm Available (M. Rayburn)
5. Jingle Bell Rock (B. Helms)
6. Why Don't They Understand (G. Hamilton IV)
7. Jailhouse Rock (E. Presley)
8. Peggy Sue (B. Holly)
9. Bony Moronie (L. Williams)
10. All The Way (F. Sinatra)

GENE EDWARDS
WMEX—Boston, Mass.

1. A Very Special Love (J. Nash)
2. Wild Is The Wind (J. Mathis)
3. Love Me Forever (Four Esquires/Gorme)
4. For Sentimental Reasons (S. Cooke)
5. Why Don't They Understand (G. Hamilton IV)
6. Hey Little Girl (Techniques)
7. One Blade Of Grass (J. Carroll)
8. Sail Along Silvery Moon (B. Vaughn)
9. Love Bug Crawl (J. Edwards)
10. The Stroll (Diamonds)

JACK BUECHLER
WRIT—Milwaukee, Wisc.

1. Great Balls Of Fire (J. L. Lewis)
2. Kisses Sweeter Than Wine (J. Rodgers)
3. Raunchy (B. Justis)
4. All The Way (F. Sinatra)
5. Can't Close The Book (V. Damone)
6. You Send Me (T. Brewer)
7. Lovely Ladies Of Milano (D. Jacobs)
8. Put A Light In The Window (Four Lads)
9. King's Bones (W. King)
10. Xmas Waltz (F. Sinatra)

MARC HALL
WOTW—Nashua, N. H.

1. Put A Light In The Window (Four Lads)
2. Twelfth Of Never (J. Mathis)
3. The Joker (Hilltoppers)
4. April Love (P. Boone)
5. All The Way (F. Sinatra)
6. Kisses Sweeter Than Wine (J. Rodgers)
7. Why Don't They Understand (G. Hamilton IV)
8. Ivy Rose (P. Como)
9. If I Can Help Somebody (B. Eckstine)
10. Melodie D'Amour (Ames Bros.)

WALLY PHILLIPS
WGN—Chicago, Ill.

1. At The Hop (Danny & Juniors)
2. Peggy Sue (B. Holly)
3. My Special Angel (B. Helms)
4. Oh Boy! (Crickets)
5. Raunchy (B. Justis)
6. Buzz, Buzz, Buzz (Hollywood Flames)
7. Kisses Sweeter Than Wine (J. Rodgers)
8. April Love (P. Boone)
9. Rock 'N Roll Music (C. Berry)
10. Why Don't They Understand (G. Hamilton IV)

HARRY NUNGESTER
KREO—Indio, Calif.

1. Sayonara (E. Fisher)
2. Never Be Afraid (B. Crosby)
3. As Children Do (R. Deauville)
4. All The Way (F. Sinatra)
5. No Love (J. Mathis)
6. That's Why I Was Born (J. Harper)
7. What Will I Tell My Heart (E. Fitzgerald)
8. Wabash Blues (M. Dennis)
9. Back Door (G. Wood)
10. The Hat I Got For Xmas Is Too Big (M. Blanc)

TED JONES
WTKO—Ithaca, N. Y.

1. Kisses Sweeter Than Wine (J. Rodgers)
2. You Send Me (T. Brewer)
3. Raunchy (E. Freeman)
4. Little Bitty Pretty One (T. Harris)
5. April Love (P. Boone)
6. Oh Boy! (Crickets)
7. Silhouettes (Rays)
8. My Special Angel (B. Helms)
9. All The Way (F. Sinatra)
10. Why Don't They Understand (G. Hamilton IV)

DAY SANDSTROEM
WWRI—West Warwick, R. I.

1. Look Me Up (R. Brown)
2. All The Way (F. Sinatra)
3. Speedy (Bobbettes)
4. April Love (P. Boone)
5. Teenage Letter (J. Turner)
6. Jingle Bell Rock (B. Helms)
7. Betty & Dupre (C. Willis)
8. Dance To The Bop (G. Vincent)
9. Pretend You Don't See Her (J. Vale)
10. St. Louis Blues (L. Baker)

JACK VAUGHN
WNAX—Yankton, S. D.

1. Marching To Pretoria (B. Gibson)
2. Raunchy (E. Freeman)
3. Liechtensteiner Polka (Welk/Glahe)
4. Kisses Sweeter Than Wine (J. Rodgers)
5. Put A Light In The Window (Four Lads)
6. A Very Special Love (J. Nash)
7. The Story Of My Life (M. Robbins)
8. Sail Along Silvery Moon (B. Vaughn)
9. Geisha Girl (S. Lawrence)
10. Wild Is The Wind (J. Mathis)

BILL DAGG
KBMN—Bozeman, Mont.

1. Kisses Sweeter Than Wine (J. Rodgers)
2. You Send Me (T. Brewer)
3. All The Way (F. Sinatra)
4. Liechtensteiner Polka (W. Glahe)
5. Melodie D'Amour (Ames Brothers)
6. Raunchy (E. Freeman)
7. Jailhouse Rock (E. Presley)
8. Wake Up Little Susie (Everly Brothers)
9. Honeycomb (J. Rodgers)
10. Wun'erful Wun'erful (S. Freberg)

DICK GILBERT
KPOK—Scottsdale, Ariz.

1. No Love (J. Mathis)
2. Put A Light In The Window (Four Lads)
3. Opus No. 1 (Jackie & Roy)
4. You Send Me (T. Brewer)
5. April Love (P. Boone)
6. Kisses Sweeter Than Wine (J. Rodgers)
7. Lichtensteiner Polka (W. Glahe)
8. All The Way (F. Sinatra)
9. Melodie D'Amour (Ames Brothers)
10. Great Balls Of Fire (G. Gibbs)

DOUG BURROWS
CKY—Winnipeg, Man., Can.

1. Raunchy (Vaughn/Justis)
2. You Send Me (C. Hunter)
3. Silhouettes (Diamonds)
4. Great Balls Of Fire (J. L. Lewis)
5. You Bug Me Baby (L. Williams)
6. Kisses Sweeter Than Wine (J. Rodgers)
7. The Joker (Myles/Hilltoppers)
8. Little Bitty Pretty One (Day/Harris)
9. Passion Flower (Diamonds)
10. Halo Of Love (N. Noble)

ED TURNEY
WJWS—South Hill, Va.

1. You Send Me (T. Brewer)
2. Great Balls Of Fire (J. L. Lewis)
3. Peggy Sue (B. Holly)
4. Kisses Sweeter Than Wine (J. Rodgers)
5. April Love (P. Boone)
6. At The Hop (Danny & Juniors)
7. Jailhouse Rock (E. Presley)
8. I'm Available (M. Rayburn)
9. Darling It's Wonderful (D. Ferguson)
10. All The Way (F. Sinatra)

CAL B. KOLBY
WDRC—Hartford 4, Conn.

1. Kisses Sweeter Than Wine (J. Rodgers)
2. Jailhouse Rock (E. Presley)
3. Raunchy (E. Freeman)
4. I Want You To Know (F. Domino)
5. Jingle Bell Rock (B. Helms)
6. Look Me Up (R. Brown)
7. Speedy (Bobbettes)
8. I'm Available (M. Rayburn)
9. Jesus Is My Santa Claus (Gorman Sisters)
10. Jo-Ann (Twintones)

JIMMY HUTSELL
WCRK—Morristown, Tenn.

1. Blue Christmas (E. Presley)
2. You Send Me (S. Cooke)
3. Oh Boy! (The Crickets)
4. White Christmas (The Drifters)
5. Baby I Don't Care (Presley)
6. You Win Again (J. L. Lewis)
7. The Joker (B. Myles)
8. Raunchy (E. Freeman)
9. Kisses Sweeter Than Wine (J. Rodgers)
10. Jailhouse Rock (E. Presley)

CLIFTON 'KING BEE' SMITH
KCOH—Houston, Texas

1. The Story Of My Life (M. Robbins)
2. If I Can Help Somebody (B. Eckstine)
3. All The Way (F. Sinatra)/ April Love (P. Boone)
4. Sail Along Silvery Moon (B. Vaughn)
5. Wild Is The Wind (J. Mathis)
6. East Is East (F. Laine)/No Love (J. Mathis)
7. You Send Me (S. Cooke)
8. For Sentimental Reasons (S. Cooke)
9. Just Born (P. Como)/Peggy Sue (B. Holly)
10. Ivy Rose (P. Como)/I Saw A Country Boy (D. Reynolds)

LARRY KANE
KXYZ—Houston, Tex.

1. Bony Baronie (L. Williams)
2. My Special Angel (B. Helms)
3. The Stroll (The Diamonds)
4. For Sentimental Reasons (S. Cooke)
5. Could This Be Magic (The Dubs)
6. At The Hop (Danny & Juniors)
7. Photographs (Chordettes)
8. Miss Me Just A Little (J. Ray)
9. I Can't Help It (M. Whiting)
10. Christmas Concert (The Mouse Orchestra)

LEE RODGERS
KTHS—Little Rock, Ark.

1. April Love (P. Boone)
2. Silhouettes (Diamonds)
3. Kisses Sweeter Than Wine (J. Rodgers)
4. A Very Special Love (D. Reynolds)
5. The Joker (Hilltoppers)
6. My Special Angel (B. Helms)
7. River Kwai March (M. Miller)
8. In Times Like These (T. Leonetti)
9. A Long, Last Look (S. Lawrence)
10. Make Ready For Love (O. Blackwell)

RONN ALLARD
WFEA—Manchester, N. H.

1. Why Don't They Understand (G. Hamilton IV)
2. Teardrops (L. Andrews)
3. Raunchy (Justis/Freeman)
4. You Send Me (S. Cooke)
5. At The Hop (Danny & Juniors)
6. Rock & Roll Music (C. Berry)
7. Peggy Sue (B. Holly)
8. Great Balls Of Fire (J. L. Lewis)
9. The Joker (B. Myles)
10. Jailhouse Rock (E. Presley)

BOBBY LYONS
WQAM—Miami, Fla.

1. All The Way (F. Sinatra)
2. Peggy Sue (B. Holly)
3. You Send Me (S. Cooke)
4. My Special Angel (B. Helms)
5. Silhouettes (Rays)
6. Raunchy (B. Justis)
7. Melodie D'Amour (Ames Bros.)
8. Kisses Sweeter Than Wine (J. Rodgers)
9. Great Balls Of Fire (J. L. Lewis)
10. Little Bitty Pretty One (T. Harris)

DENNY SULLIVAN
WFBL—Syracuse, N. Y.

1. Raunchy (B. Justis)
2. Kisses Sweeter Than Wine (J. Rodgers)
3. April Love (P. Boone)
4. All The Way (F. Sinatra)
5. My Special Angel (B. Helms)
6. Oh Boy! (Crickets)
7. The Story Of My Life (M. Robbins)
8. Liechtensteiner Polka (W. Glahe)
9. Jingle Bell Rock (B. Helms)
10. You Send Me (S. Cooke)

ED BELL
WIVY—Jacksonville, Fla.

1. Raunchy (E. Freeman)
2. Great Balls Of Fire (J. L. Lewis)
3. I'm Available (M. Rayburn)
4. You Send Me (S. Cooke)
5. Kisses Sweeter Than Wine (J. Rodgers)
6. Baby, I Don't Care (Presley)
7. April Love (P. Boone)
8. Oh Boy! (Crickets)
9. Peggy Sue (B. Holly)
10. All The Way (F. Sinatra)

JERRY LEE WHITSON
KMHT—Marshall, Tex.

1. Kisses Sweeter Than Wine (J. Rodgers)
2. Raunchy (B. Justis)
3. No Love (J. Mathis)
4. A Very Special Love (D. Reynolds)
5. Love Me Forever (Four Esquires)
6. I'll Come Running Back To You (S. Cooke)
7. That's Why I Was Born (J. Harper)
8. The Greater Sin (F. Laine)
9. Photographs (Chordettes)
10. I Want You To Know (F. Domino)

TERRY R. SPEIGHTS
WBKH—Hattiesburg, Miss.

1. Raunchy (E. Freeman)
2. Kisses Sweeter Than Wine (J. Rodgers)
3. You Send Me (Cooke/Brewer)
4. Peggy Sue (B. Holly)
5. Great Balls Of Fire (Lewis/Gibbs)
6. Sugartime (McGuire Sisters)
7. St. Louis Blues (L. Baker)
8. All The Way (F. Sinatra)
9. Little Bitty Pretty One (T. Harris)
10. Melodie D'Amour (Ames Brothers)

RICK MARTEL
KGMS—Sacramento, Calif.

1. All The Way (F. Sinatra)
2. Kisses Sweeter Than Wine (J. Rodgers)
3. Wild Is The Wind (J. Mathis)
4. Love Me Forever E. Gorme)
5. Put A Light In The Window (Four Lads)
6. Till (P. Faith)
7. Pretend You Don't See Her (J. Vale)
8. That's Why I Was Born (J. Harper)
9. No Love (J. Mathis)
10. A Very Special Love (D. Reynolds)

BUD CONNELL
WNOE—New Orleans, La.

1. April Love (P. Boone)
2. Raunchy (E. Freeman)
3. Could This Be Magic (The Dubs)
4. Just Born (P. Como)
5. My Special Angel (B. Helms)
6. Fascination (The Troubadors)
7. Melody D'Amour (Ames Brothers)
8. All The Way (F. Sinatra)
9. Little Bitty Pretty One (T. Harris)
10. Five More Steps (R. Stevens)

JO BOYD
WFOX—Milwaukee, Wisc.

1. April Love (P. Boone)
2. Kisses Sweeter Than Wine (J. Rodgers)
3. Silhouettes (Rays)
4. Peggy Sue (B. Holly)
5. I'm Available (M. Rayburn)
6. Melodie D'Amour (Ames Bros.)
7. Oh Boy! (Crickets)
8. Raunchy (B. Justis)
9. You Send Me (T. Brewer)
10. Liechtensteiner Polka (W. Glahe)

JOHN WRISLEY
WIS—Columbia, S. C.

1. Raunchy (E. Freeman)
2. All The Way (F. Sinatra)
3. Kisses Sweeter Than Wine (J. Rodgers)
4. Oh Boy! (Crickets)
5. I'm Available (M. Rayburn)
6. Bony Moronie (L. Williams)
7. Great Balls Of Fire (J. L. Lewis)
8. The Joker (Hilltoppers)
9. Liechtensteiner Polka (W. Glahe)
10. Hard Times (N. Watts)

LARRY BERRILL
KBIG—Hollywood, Calif.

1. Fascination (J. Morgan)
2. I'm Available (M. Rayburn)
3. All The Way (F. Sinatra)
4. Bridge Of Love (The Teardrops)
5. Rebel (C. Jarvis)
6. The River Kwai (A. Mooney)
7. Cha-Lypso (L. Ann Simms)
8. East Is East (F. Laine)
9. I Cry (L. Leigh)
10. Baghdad Express (D. Seville)

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Disk Jockey

REGIONAL RECORD REPORTS

AL SHEAHEN
KBLA—Los Angeles, Colif.
1. Why Don't They Understand (G. Hamilton IV)
2. Put A Light In The Window (Four Lads)
3. Yellow Dog Blues (J. Darensbourg)
4. I'll Come Running Back To You (S. Cooke)
5. Sail Along Silvery Moon (B. Vaughn)
6. A Very Special Love (D. Reynolds)
7. No Love (J. Mathis) /Young And Beautiful (E. Presley)
8. Johnny's Dream (G. Grant)
9. At The Hop (Danny & Juniors)
10. A Broken Promise (Four Coins)

DUKE NORTON
KLAC—Los Angeles, Colif.
1. Fever (R. Peterson)
2. Pretend You Don't See Her (J. Vale)
3. Your Book Of Life (Del-Vikings)
4. All The Way (F. Sinatra)
5. You Send Me (T. Brewer)
6. Clover In The Meadow (S. Jones)
7. Let Me Be Loved (E. Gorme)
8. I'll Never Say Never Again, Again (D. Shore)
9. My Wonderful Lover (Storm Trio)
10. No Love (J. Mathis)

BILL WOOD
KODY—North Plotte, Nebr.
1. Raunchy (B. Justis)
2. Kisses Sweeter Than Wine (J. Rodgers)
3. All The Way (F. Sinatra)
4. The Story Of My Life (M. Robbins)
5. Why Don't They Understand (G. Hamilton IV)
6. You Send Me (S. Cooke)
7. No Love (J. Mathis)
B. That's Why I Was Born (J. Harper)
9. Silhouettes (Rays)
10. Put A Light In The Window (Four Lads)

MEL BERNAM
WAMS—Wilmington, Del.
1. Peggy Sue (B. Holly)
2. Jingle Bell Rock (B. Helms)
3. At The Hop (Danny & Juniors)
4. Waiting In School (R. Nelson)
5. Baby, I Don't Care (Presley)
6. The Stroll (The Diamonds)
7. Oh Boy! (Crickets)
B. For Sentimental Reasons (S. Cooke)
9. Great Balls Of Fire (J. L. Lewis)
10. April Love (P. Boone)

JACK GALE
WITH—Boltimore, Md.
1. At The Hop (Danny & Juniors)
2. Oh Julie (Crescendos)
3. I'm Available (M. Rayburn)
4. Buzz, Buzz, Buzz (Hollywood Flames)
5. Peggy Sue (B. Holly)
6. April Love (P. Boone)
7. All The Way (F. Sinatra)
8. Rock 'N Roll Music (C. Berry)
9. Great Balls Of Fire (J. L. Lewis)
10. Bertha Lou (C. Miller)

TONY LARSON
KUDY—Denver-Littleton, Colo.
1. You Send Me (S. Cooke)
2. Raunchy (E. Freeman)
3. Jailhouse Rock (E. Presley)
4. April Love (P. Boone)
5. Kisses Sweeter Than Wine (J. Rodgers)
6. Great Balls Of Fire (J. L. Lewis)
7. All The Way (F. Sinatra)
B. Chances Are (J. Mathis)
9. The Stroll (Lancers)
10. Tantalizin' Love (J. Sands)

BOB COUCH
KGAF—Goinesville, Texas
1. You Send Me (S. Cooke)
2. Raunchy (E. Freeman)
3. Jailhouse Rock (E. Presley)
4. Silhouettes (Rays)
5. Kisses Sweeter Than Wine (J. Rodgers)
6. April Love (P. Boone)
7. All The Way (F. Sinatra)
B. Peggy Sue (B. Holly)
9. Chances Are (J. Mathis)
10. Wake Up Little Susie (Everlys)

DAVE MILLAN
WKNX—Soginow, Mich.
1. Liechtensteiner Polka (W. Glahe)
2. Kisses Sweeter Than Wine (J. Rodgers)
3. You Send Me (Cooke/Brewer)
4. Sail Along Silvery Moon (B. Vaughn)
5. At The Hop (Danny & The Juniors)
6. Jingle Bell Rock (B. Helms)
7. Oh Boy! (Crickets)/April Love (P. Boone)
B. Raunchy (B. Justis)
9. I'm Available (M. Rayburn)
10. Waitin' In School (R. Nelson)/All The Way (Sinatra)

GEORGE FENNELL
WHIL—Medford, Mass.
1. You Send Me (S. Cooke)
2. Jingle Bell Rock (B. Helms)
3. Why Don't They Understand (G. Hamilton IV)
4. Raunchy (Freeman/Justis)
5. Kisses Sweeter Than Wine (J. Rodgers)
6. Oh Boy! (Crickets)
7. Great Balls Of Fire (J. L. Lewis)
8. Sail Along Silvery Moon (B. Vaughn)
9. Put A Light In The Window (Four Lads)
10. All The Way (F. Sinatra)

ED ROBBINS
WVIP—Mount Kisco, N.Y.
1. Kisses Sweeter Than Wine (J. Rodgers)
2. Liechtensteiner Polka (W. Glahe)
3. Pretend You Don't See Her (J. Vale)
4. Love Me Forever (E. Gorme)
5. All The Way (F. Sinatra)
6. Till (R. Williams)
7. Just Born (P. Como)
B. Who Are We To Say (S. Gale)
9. Runaway Romance (F. Zabach)
10. April Love (P. Boone)

GLENN C. LEWIS
WHYE—Roonoke, Va.
1. At The Hop (N. Todd)
2. Dance To The Bop (G. Vincent)
3. Little Bitty Pretty One (T. Harris)
4. 26 Miles (Preps)
5. You Send Me (S. Cooke)
6. Buzz, Buzz, Buzz (Hollywood Flames)
7. Peggy Sue (B. Holly)
B. Jo Ann (Playmates)
9. Kisses Sweeter Than Wine (J. Rodgers)
10. Birth Of An Angel (3 D's)

VERNON STEWART
KXRJ—Russellville, Ark.
1. My Special Angel (B. Helms)
2. The Story Of My Life (M. Robbins)
3. Jailhouse Rock (E. Presley)
4. April Love (P. Boone)
5. Anna Marie (J. Reeves)
6. Wake Up Little Susie (Everly Brothers)
7. I Can't Help It (M. Whiting)
B. Land Of Beauty (The Diamonds)
9. Winter Warm (G. Storm)
10. You Win Again (J. L. Lewis)

AL RADKA
KFRE—Fresno, Colif.
1. Buzz, Buzz, Buzz (R. Draper)
2. Wild Is The Wind (J. Mathis)
3. Opus No. 1 (Jackie & Roy)
4. Old Enough To Cry (Paris Sisters)
5. All The Way (F. Sinatra)
6. The Stroll (Diamonds)
7. For Sentimental Reasons (S. Cooke)
B. April Love (P. Boone)
9. Baby I Don't Care (Presley)
10. I'm Available (M. Rayburn)

LARRY FLOYD
WFOS—South Norfolk, Va.
1. Raunchy (E. Freeman)
2. You Send Me (S. Cooke)
3. Kisses Sweeter Than Wine (J. Rodgers)
4. April Love (P. Boone)
5. Silhouettes (Rays)
6. Rock 'N Roll Music (C. Berry)
7. At The Hop (N. Todd)
B. Jailhouse Rock (E. Presley)
9. Peggy Sue (B. Holly)
10. My Special Angel (B. Helms)

BRADLEY, KAMMAN, BOYSEN, CANNON & CUNNING
WLOL—Minneopolis, Minn.
1. Peggy Sue (B. Holly)
2. At The Hop (Danny & Juniors)
3. Great Balls Of Fire (J. L. Lewis)
4. Raunchy (B. Justis)
5. Why Don't They Understand (G. Hamilton IV)
6. Liechtensteiner Polka (W. Glahe)
7. Teardrops (L. Andrews)
B. Oh Boy! (Crickets)
9. The Story Of My Life (M. Robbins)
10. Fraulein (S. Lawrence)

JAY MAHER
WWON—Woonsocket, R. I.
1. A Very Special Love (D. Reynolds)
2. How Can I Begin To Tell (Four Freshmen)
3. Junior Miss (V. Damone)
4. All The Way (F. Sinatra)
5. Everybody Love My Baby (D. Wasington)
6. April Love (P. Boone)
7. Love Me Forever (Four Esquires)
8. Gypsy, Tell My Fortune (K. Carson)
9. Gone Again (S. Vaughn)
10. You Send Me (P. Johnson)

RON McCOY
KLUB—Solt Lake City, Utah
1. Little Sandy Sleighfoot (J. Dean)
2. White Xmas (B. Crosby)
3. April Love (P. Boone)
4. All The Way (F. Sinatra)
5. South Coast (Easy Riders)
6. Why Don't They Understand (G. Hamilton IV)
7. A Very Special Love (Nash/Reynolds)
B. Mistletoe & Holly (F. Sinatra)
9. At The Hop (N. Todd)
10. Wild Is The Wind (J. Mathis)

BOB PARKS
WEKR—Fayetteville, Tenn.
1. Raunchy (E. Freeman)
2. You Send Me (S. Cooke)
3. No Love (J. Mathis)
4. Johnny's Dream (G. Grant)
5. Put A Light In The Window (Four Lads)
6. I Miss You (G. Gibbs)
7. I'll Remember Today (P. Page)
8. When School Starts Again (T. Perkins)
9. At The Hop (Danny & Juniors)
10. Sad Sack (J. Lewis)

ALAN DARY
WBZA—Boston, Mass.
1. Ivy Rose (P. Como)
2. You Send Me (S. Cooke)
3. All The Way (F. Sinatra)
4. April Love (P. Boone)
5. Kisses Sweeter Than Wine (J. Rodgers)
6. Raunchy (B. Justis)
7. Silhouettes (The Rays)
B. Till (R. Williams)
9. Street Where You Live (J. Jones)
10. Pretend You Don't See Her (J. Vale)

BUZZ JONES
KWBB—Wichito, Kons.
1. Peggy Sue (B. Holly)
2. You Send Me (S. Cooke)
3. April Love (P. Boone)
4. Great Balls Of Fire (J. L. Lewis)
5. Raunchy (E. Freeman)
6. Kisses Sweeter Than Wine (J. Rodgers)
7. Jailhouse Rock (E. Presley)
B. All The Way (F. Sinatra)
9. Ivy Rose (P. Como)
10. The Story Of My Life (M. Robbins)

DICK ALDEN
WACK—Nework, N. Y.
1. Jingle Bell Rock (B. Helms)
2. Raunchy (E. Freeman)
3. Peggy Sue (B. Holly)
4. Jingle Bells (P. Boone)
5. You Send Me (S. Cooke)
6. At The Hop (N. Todd)
7. Woman From Liberia (J. Rodgers)
B. Oh Boy! (Crickets)
9. Put A Light In The Window (Four Lads)
10. Sputnik (Engler/Four Echoes)

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Sure Shots

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"DON'T LET GO" — The Cash Box Disk of the Week 12/14

Roy Hamilton ..... Epic 9257

Canadian Capers

TORONTO TOPICS:

THE DIAMONDS

Julius LaRosa (Victor) scheduled for The Hit Parade on Jan. 4th. It's been quite sometime since Julius was in Toronto, and fans will be out in large numbers to welcome him back. . . . The Kirby Stone Four (Apex) and Johnny Nash (Sparton) headlining the floor show at The Club One Two on New Year's Eve. . . . The Highlights in town for 1 week at The Stage Door. Jodie Sands just completed a very successful engagement at the same spot. . . . Larry Harvey, (Regency) young country artist, making big noise locally with his latest release "The Seasons" b/w "Rolling Home." . . . Moe Koffman, (Reo) local lad, seems to have a big hit in the making with "Swinging Shepherd Blues". Flip side of his single release is an original tune, "Hambourg Bound". The House of Hambourg is the favorite haven of Toronto jazz men. . . . "Home For The Holidays" was a special production by the CBC on Xmas Day at 8 P.M. The show featured talent which has been away from Toronto, and which returned home this year. Guests included: The Diamonds, Shirley Harmer, George Murray, Glenn Gould, Bobby Brean, Don Harron, Lois Smith & David Adams. Orchestra was conducted by Rudy Toth. . . . Mel Torme was guest star on Jack Kane's TV Show December 26th. It's wonderful having Mel back again. . . . Harry Richman, one of the all-time greats, comes to Le Cabaret on New Year's Eve.

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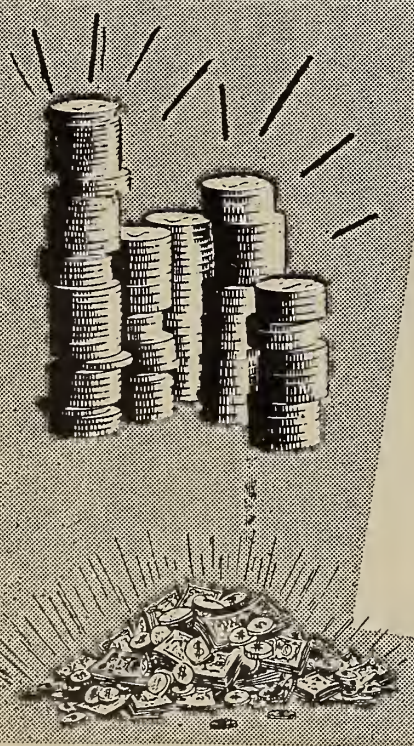

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Promotion Girl

NEW YORK—Jackie Loughery, beauteous film star and former "Miss U. S. A.", registers astonishment at the stack of records of "Teach Me How To Cry" backed with "Bye, Baby, Bye" which Sam Clark, president of ABC-Paramount, is handing her. The songs, sung by Johnny Hartman on the record, are featured in the motion picture "Eighteen And Anxious" in which Miss Loughery plays a leading role and the star is currently embarked on a national promotional tour to hypo the picture and the Hartman recording.

New Teenage DJ Show

HOLLYWOOD—"Three 'Rs' Plus" is the title of KLAC's new Sunday night public service disk jockey show for teenage platter spinners, according to station Vice President, Felix Adams. Arranged in cooperation with the California State Teachers Association, Southern Section, and in cooperation with Los Angeles County Public Schools, the show utilizes a different teenage disk jockey each Sunday night from 9:05 to 9:30. The youngsters pick their own records and write their own scripts. The program is under the supervision of Arnold Pike.

Appearing on the first show as guest DJ was Roger Calucci of El Rancho High School. Don Barrett of Santa Monica High School appeared on Sunday, December 15.

American Composers Alliance Celebrates 20th Year

NEW YORK—Last week, the twentieth anniversary of the American Composers Alliance which was formed in 1937 to strengthen the position of contemporary American concert music, was celebrated.

The American Composers Alliance is an association of 130 American composers, including a large proportion of the most distinguished serious composers in the U. S. and the heads of many schools of music and university music departments.

Since 1944 Broadcast Music, Inc., has licensed performing rights of members of ACA, and BMI in addition, maintains at 589 Fifth Avenue a library where scores and parts of compositions by ACA members are made available to orchestral conductors, concert artists, scholars, musicologists, and other persons interested in contemporary American concert music.

The membership of the ACA includes such composers as Jack Beeson, Arthur Berger, Henry Brant, Elliott Carter, Henry Cowell, P. Glanville-Hicks, Roger Goeb, Lou Harrison, Alan Hovhaness, the late Charles Ives, Otto Luening, Robert McBride, Colin McPhee, Quincy Porter, Wallingford Riegger, Halsey Stevens, and Ben Weber. The current president of the ACA is Robert Ward.

During the last twenty years American concert music has won greater public acceptance and increased orchestral and concert performances, not only in the United States but all over the world.

Capitol Thrush And Comic Head Orchid Holiday Show

CHICAGO—Capitol Record's thrush Trudy Richards teamed up with comic Lenny Kent in the holiday show at the Black Orchid December 27 through January 9.

Trudy who was a professional entertainer at ten appeared on radio for years. A stint with Freddie Slack's orch led to a recording contract with Capitol Records and a tour of the night spots. Her current release is an album titled "Crazy In Love".

Lenny Kent, a veteran performer whose career goes back to 1928, made his first important stride when he teamed with Jackie Miles. After six years he broke out as a single.

Philadelphia Visit

PHILADELPHIA—Bill Wright and RCA Victor's recording stars, The De Castro Sisters, seem to be enjoying themselves at the Latin Casino in Philadelphia. Bill who is one of Station WIBG's leading DJs was recently honored at a party held for him at the Casino.

Sinatra To Acquire TV And Radio Stations

HOLLYWOOD—Frank Sinatra is joining with Lester M. Smith, Pacific Northwest Radio Operator, in the acquisition of radio and television properties. Smith is President-General Manager of Mount Rainier Radio & Television Broadcasting Corporation, owner of Radio Stations KJR—Seattle, Washington; KXL-Portland, Oregon; and KNEW-Spokane, Washington.

Essex Productions, Inc., whose principal stockholder is Sinatra will, pending FCC approval, assume control of Mount Rainier Radio & Television Broadcasting Corporation with Smith continuing as General Manager of the Radio Stations.

Tom And Jerry Promote

NEW YORK—Tom and Jerry, the two lads currently climbing the charts with their initial release "Hey School Girl" on the Big label, left last Thursday for a promotion tour of the Cleveland and Detroit area with Ray Meinberg, the diskery new road promotion man for the East. Prior to heading out for the Detroit-Cleveland territories, the artists spent a week in the Philly, Baltimore and Washington area.

Mike Connor handles record promotion for Big on the West coast.

Lots Of Hamilton Play

NEW YORK—The disk jockeys at station WPGC in Washington, announced to their listeners last week, that for every 50 calls they received requesting to hear the new Roy Hamilton Epic release "Don't Let Go", they would spin the recording once. Between 10 A. M. and 4 P. M. the station reported receiving 1,263 phone requests and had to play the song 25 different times.

The jockeys who kept spinning the disk were Jerry Kearns, Johnny Marquoit, Gene Winters, Bob Bartl, and Kevin Barry.

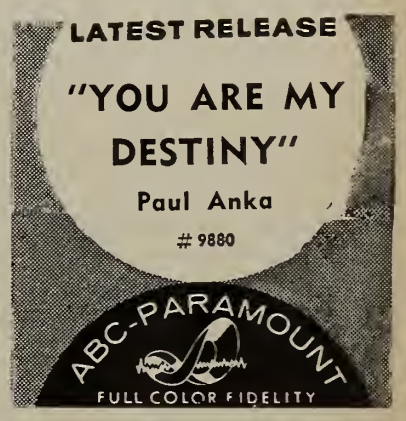
Mark Signs Irving Fields

NEW YORK—The Irving Fields trio will cut two sides for Mark Records of Utica this week as the result of a deal recently negotiated by the Independent Artists Corp., the company revealed last week.

Tenor Wesley Dalton of Detroit, formerly with the New York City Center Opera Company, also was signed to exclusive contracts with Mark Records and Independent Artists.

In A Winter Wonderland

BARBOURVILLE, KY.—Dee jay Walter Powell, WBVL, this city, is shown in the foreground dancing with his fiance Bonnie Jean Wesley at the recent "Winter Wonderland" dance in the gym at Union College. The young jockey, who emceed the dance, is a senior at Union College.



• CAMEO • CAMEO • CAMEO •
CAMEO • CAMEO • CAMEO •
A SURE WINNER!!
"YOU'RE THE GREATEST"
Billy Scott
Cameo # 121
CAMEO RECORDS
• CAMEO • CAMEO • CAMEO •
CAMEO • CAMEO • CAMEO •

WILD IS THE WIND
Recorded by
JOHNNY MATHIS — COLUMBIA
GREAT BALLS OF FIRE
Recorded by
JERRY LEE LEWIS — SUN
Publisher:
BRS Music, Inc.
JAILHOUSE ROCK
TREAT ME NICE
Recorded by
ELVIS PRESLEY — RCA VICTOR
Publisher:
ELVIS PRESLEY MUSIC, INC.
Sole Selling Agent:
HILL AND RANGE SONGS, INC.

R & B Ramblings

NEW YORK:

Local distribs finally hit the jackpot practically running out of stock as the last minute orders poured in from frantic retail shops. The Christmas holiday started early this year with some parties launched the Friday before Christmas, some the following Monday, and most on Tuesday afternoon. It was a tough period to get anyone on the phone. . . . It was wild and wooly at the Ember-Herald hideout, but not because of parties. Al Silver has three torrid items swinging into the top sellers and a couple of other items that are selling in very tidy fashion. This trio are "Walking With Mr. Lee" by Lee Allen, "The Joker" by Billy Myles, and a new disk, the master of which was picked up in Philly last week, "Get A Job" by the Silhouettes. The latter, Al Silver tells us, has broken wide open throughout the country and it looks like another smash. "I'll have three records in the best sellers at one time," says Silver. The Turbans' "Congratulations" and "The Wadda-Do" are both showing strong signs of breaking out, and the Mello-Kings are beginning to show with "The Only Girl I Ever Loved." . . . Atlantic Records debuts its first Betty Johnson release, "The little Blue Man" and "Winter In Miami." The fellas are pretty excited about it and think they have a hit for the lass. All out promotion is planned. The East-West label issues Burt Taylor's "It Can't Help It" and "Believe It Or Not." This is a master picked up in Cleveland. Atlantic very happy with the results of its last release. Three decks are racking up heavy totals for a smash Christmas. Ruth Brown's "Look Me Up" is already one of her best sellers in some time; Chuck Willis' "Betty Dupre" zooming. It is riding along with the current "stroll" fad and evidences are that it will be a top item before very long. And —Joe Turner makes a strong comeback with "Teenage Letter." The master blues singer has hit the formula with this one. John Lewis in from a successful tour on Europe, but plans to return almost immediately. Lewis has already been booked for three more months of a continent tour. . . . Alan Freed in the New York Paramount with his fabulous rock and roll show. Freed, who comes pretty high priced himself, has surrounded himself with a line-up that is dynamite laden. Headlining the show is Fats Domino (said to command fifty gees to start the ball rolling), followed by The Everly Brothers, Jerry Lee Lewis, The Crickets, The Rays, Danny and The Juniors, Paul Anka, Lee Andrews, The Hearts, The Shepherd Sisters, Little Joe, The Dubs, Thurston Harris, The Teenagers, Jo Ann Campbell, The Twin Tones and Terry Noland. Also Alan Freed's orchestra featuring Sam "The Man" Taylor, King Curtis and Earl Warren. . . . Ralph Corno, a & r head of Apache Records, announces the sigining of the Concepts the Sweet Marquees, Al Brown and orchestra, and Freddie Price and orchestra. In addition Joe Fenico has been signed as musical director and arranger. The label has already released "Jungle" by the Concepts and "I Love My Baby" by the Sweet Marquees. Deejay samples have already been mailed. . . . Herman Griffith, who formerly did the spiritual programs for WCIN-Cincinnati, and who left when he became ill, is now in good working order and is at WLEX-Lexington, Ky. for the past month and one-half. Griffith is known as "Papa Rock" in Lexington. . . . Bill Haley and his Comets have been set as the top headliners with the Alan Freed All Star Rock and Rock show that tours six weeks of one nighters, starting March 28. Jolly Joyce arranged the deal. . . . Earl Bostic, famous sax star who came out of retirement a couple of months ago, was selected as the musician most deserving of a come back by the International Fan Club of America. Bostic suffered a heart attack about a year ago similar to the one suffered by President Eisenhower, but has recovered to the extent that he can continue his work. He does not, however, undertake the strenuous one-nighter tours. . . . Don Robey, Duke-Peacock and Back Beat headman, overworked but happy. Said, "It's been Christmas for us all year, especially the last six months. Such hits as Bobby Blue Bland's 'Farther Up The Road'; Junior Parker's 'Peaches,' 'That's All Right' and 'Pretty Baby'; The Casual's 'So Tough'; and many more have made it a grand year." . . . The Weiss brothers, Sam and Hy, feeling pretty good about their Old Town label moving in good style with Robert & Johnny's "We Belong Together" and "Walk On Walk Off" by Preston Brown. Their Superior Distributors is also handling a hatful of hits, among them "Short Shorts" by the Royal Teens on Power Records; "Been So Long" by The Pastels on Argo. The latter was the master purchased from Mascot Records. Gene Allison's "You Can Make It If You Try" on VeeJay is also selling in hit figures. . . . Les Kangas of Les Kangas Music Publishing Co., San Gabriel, Calif., writes that we may be ahead of Russia in the matter of the Sputniks. Says Les, "Sputnik was introduced several weeks ago by Al Jacobson (Cave Records) and within two weeks appeared as No. 1 song at WRON-Ronceverte, West Virginia. (I Don't know the disc jockey, and have no relatives in West Virginia). Al Barkle recorded the same song, but added the beeps and the dog on Vita Records and called it 'Sputnik No. 2'. It is already getting tremendous plays and stirring up some dust. Buel Moore and the Garnets have just released the same song, but a new treatment. They have added a kitten and call it 'Sputnik No. 3' . . . so we may be ahead of the Russians."

EVERLY BROS.

JOE TURNER

CHICAGO:

Record Row is settling down to a normal busy cycle since the Xmas rush is past. And everyone is looking forward to a bigger year. . . . "Sneeze" Friedman, Midwest Mercury Distribs, is beside himself with joy over big biz with "The Stroll" by the Diamonds. . . . London's Dick Aleskow prepping a big promotion for Edmundo Ros' "Colonel Bogie." Ros is expected in for the doin's. . . . Glad to see Li'l Wally of Banana Records back from his west coast trip. . . . Vee Jay-Falcon's Abner reports an amazing initial spurt with Jimmy Reed's new release, "You're Something Else." Ab says that advance sales on the disk have already exceeded 150,000 copies. Gene Allison's "You Can Make It If You Try" has moved into the pop charts due to demand. . . . Herbie Mann, whose album "Flute Fraternity" on Mode is clicking, moved into the Stage Lounge for a holiday stint. . . . Mike Oury, All-State Distribs, tells us that Sam Cooke's "I'll Come Running Back To You" on Specialty is duplicating "You Send Me." Mike lists the following decks that are big biz at All-State, "Teen Age Letter" by Big Joe Turner, Ricky Nelson's "Stood Up" and Fats Domino's "I Want You To Know." . . . WTAQ deejay Phil Lind is happy to announce that Gil Kaye of Gilbert's Shoe Stores in La Grange donated 10% of his biggest Xmas rush day's receipts to Pennies For Cancer. Phil says the fund is rapidly swelling. . . . Jerry Ferber, United Distribs, informs us that Dorothy Fletcher's "The Mad Hour" on Savoy is making a happy time for all concerned. Jerry Lee Lewis' "Great Balls Afire" on the Sun label is smoking up to the top, according to Ferber. . . . Abner, Vee Jay-Falcon, is quick to advise that 2 disks almost lost in the shuffle, Larry Birdsong's "Oh, Oh, My Darling" and Billy "The Kid" Emerson's "You Never Miss The Water," are really starting to climb now that the Xmas merchandising period is over. . . . Len & Phil Chess are prepping new and bigger releases over at the plush Chess Diskery. . . . Many local personalities called to offer congrats to United Artists brass and Lenny Garmisa's employees at the swank soiree 12/20 at the Imperial House. Guests of Honor were UA stars Joe Valino and Wes Bryan, officials Al Tamarin, Harold Friedman and publicity man Dick Gersh.

LITTLE JR. PARKER

LOS ANGELES:

Johnny Otis, popular Los Angeles disk-jockey, has a sure winner in his new release on the Capitol label of, "Bye, Bye, Bye," which was picked as The Cash Box Disk of the Week. . . . The Hollywood Flames have been set to appear on The American Bandstand TV show next week on January 7, when they will sign their hit Ebb recording of "Buzz, Buzz, Buzz." . . . Imperial Records hot with two two-sided hits going for them. Both sides of the new Fats Domino and Ricky Nelson releases are showing up on the national charts. . . . Morty Craft, new Artists and Repetoire man for the MGM label in town to record a rock and roll session with orchestra leader David Rose. The date marked Rose's first effort in the rock and roll field, and is quite a departure from his usual lush orchestral arrangements. . . . The Specialty label has a good one going in a new recording by Rene Hall titled "Twitchy." Jim Warren of Central Sales reports that the disk has taken off in the Los Angeles area. . . . Vita Records has covered a new tune, "Sputnik" in the rhythm and blues field. The tune was originally on the Cave label with a country and western version, then covered pop by Vita, and the new R&B treatment by The Garnets will be called "Sputnik #3." . . . "That's My Desire" by Bobby and Earl on Class starting to break all over again, after being on release for the past three months. Disk is starting to hit in the Buffalo and St. Paul areas, according to Leon Rene', president of Class. . . . The Six Teens, young vocal group, will be making several personal appearances throughout the Southern California area, during the holiday school vacations, when they will be singing their new Flip recording of "My Secret" and "Stop Playing Ping Pong With My Heart." . . . George Matola reporting that "I Want You Madly" by Cornel Gunther on Eagle Records is breaking in the Philadelphia area.

SIX TEENS

Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

(Listed Alphabetically)

ALL ABOUT THE BLUES
Ivory Joe Hunter (Atlantic 1164)

BETTY AND DUPREE
MY CRYING EYES
Chuck Willis (Atlantic 1168)

BEWARE
Jessie Belvin (Cash 1056)

BLUES DOWN HOME
Dinah Washington (Mercury 71220)

COULD THIS BE MAGIC
Dubs (Gone 5011)

DANCE TO THE BOP
Gene Vincent (Capitol 3839)

DAYS ARE DARK
Ted Taylor (Ebb 113)

DESERIE
Charts (Everlast 5001)

DESIRE ME
Sam Cooke (Keen 4002)

DON'T LET GO
Roy Hamilton (Epic 9257)

DO WHAT YOU DID
Thurstan Harris (Aladdin 3399)

EVERYTHING'S GONNA BE ALL RIGHT
Magic Sam (Cabra 5021)

FEVER
Earl Grant (Decca 30475)
Ray Peterson (RCA Victor 7087)

GONNA STOP FOOLIN' MYSELF
Louis Brooks (Excello 2119)

HAVE I SINNED
Donnie Elbert (DeLuxe 6148)

HENRIETTA
Jimmy Dee (Dot 15664; TNT 148)

HEY LITTLE GIRL
Techniques (Roulette 4030)

HEY MARYANN
Sputnicks (Class 217)

I LIVE THE LIFE I LOVE EVIL
Muddy Waters (Chess 1680)

I'M AVAILABLE
Margie Rayburn (Liberty 55102)

I NEED YOU SO BAD
B. B. King (RPM 498)

I STILL LOVE YOU
Fats Domino (Imperial 5467)

IT HURTS ME TOO
Elmore James (Vee-Jay 259)

JO-ANN
Playmates (Roulette 4037)

*JUST ONE MORE CHANCE
Lord Luther (Music City)

LA DEE DAH
Billy Ford's Thunderbirds (Swan 4002)

LAZY MULE
Ravens (Argo 5284)
Jimmy Ricks (Decca 30443)

LOOK UP
Sam Taylor & Dick Hyman (MGM 12441)

LOVE BUG CRAWL
Jimmy Edwards (Mercury 71209)

LULLABY OF THE BELLS
Deltaires (Ivy 101)

MAYBE
Chantels (End 1005)

MY SPECIAL ANGEL
Bobby Helms (Decca 30423)

NEW LOVE
LOOK ME UP
Ruth Brown (Atlantic 1166)

NO LOVE
Johnny Mathis (Columbia 41060)

* Indicates first appearance on Territorial Tips

OH BOY
Crickets (Coral)

OH JULIE
Crescendos (Nasco 6005)

*PERSON TO PERSON
Little Willie John (King 5091)

PENNY LOAFERS AND BOBBY SOX
Sparkletones (ABC-Paramount 9867)

ROCK 'N ROLL MUSIC
Chuck Berry (Chess 1671)

SANTA AND THE SATELLITE
Buchanan & Goodman (Luniverse)

SAY (BOSS MAN)
BEFORE YOU ACCUSE ME
Bo Diddley (Checker 878)

SILHOUETTES
Diamonds (Mercury 71197)
Gibson & Red Caps (ABC-Paramount 9856)

SO TOUGH
Casuals (Back-Beat 503)

SPEEDY
Bobbettes (Atlantic 1159)

ST. LOUIS BLUES
MIRACLES
Lavern Baker (Atlantic 1163)

SUMMERTIME
Sam Cooke (Keen 34013)

THAT'S ALL RIGHT
Little Jr. Parker (Duke 168)

THAT'S ALL I WANT FROM YOU (CHI-WA-WA)
Silva-Tones (Argo 5281)

THE BIG BEAT
Fats Domino (Imperial 5477)

THE ECHOES KEEP CALLING ME LONESOME
Little Joe (Okeh 7094)

THE KEY TO MY KINGDOM
B. B. King (RPM 501)

THE RIGHT TIME
Nappy Brown (Savoy 1525)

THINKING OF YOU
Wanderers (Onyx 518)

THE STROLL
Diamonds (Mercury 71242)

THE SWINGING SHEPHERD BLUES
Johnnie Pate Quintet (Federal 12312)
Moe Koffman (Jubilee 5311)

THIS IS THE NIGHT
Valiants (Keen 34004)

TIME MAKES YOU CHANGE
PAIN IN MY HEART
Dells (Vee-Jay 258)

TONIGHT TONIGHT
Mello-Kings (Herald 502)

*UH-HUH-MM
Sonny James (Capitol 3840)

WAIT A MINUTE
Jo-Ann Campbell (Gone 5014)

WALKIN' WITH MR. LEE
Lee Allen (Ember 1027)

WEE BABY BLUES
TEENAGE LETTER
Joe Turner (Atlantic 1162)

WHAT SIN
Little Jimmy Scott (King 5086)

WHERE THE RIO DE ROSA FLOWS
Jimmy Lloyd (Roulette 7001)

WHY DON'T THEY UNDERSTAND
George Hamilton IV (ABC-Paramount 9862)

YOU ARE MY SUNSHINE
Carl McVoy (Hi 2001)

YOU BUG ME BABY
Larry Williams (Specialty 615)

YOU NEVER MISS THE WATER
Billy Emerson (Vee-Jay 261)

*YOU'RE THE GREATEST
Billy Scott (Camea 121)

Dee At Benefit

CLAYMONT, DEL.—Frankie Dee (right) recording artist on Future Records, performs at benefit dance and show in Wilmington, Delaware, as Gene Boyd (left) Dee's publicity man and local dance promoter, who M.C.'d the affair, looks on.

Frankie's latest record is "Are You Lonely" b/w "I Made A Boo Boo". Dee has been making a tour of the east coast and doing personal appearances at dj's record-hops, and local clubs in the Philadelphia area.

Rayven Pubbery Riding High With Host Of European Film Scores

NEW YORK—The Rayven Music Co., publisher of "Melodie d'Amour," has been gaining in importance as a publisher of European film scores. The firm is currently engaged in exploiting the scores of three films now playing in theaters here. One is "Razzia," starring Jean Gabin, now at the World Theatre. This score was composed by Marc Lanjean, and features a main theme, "La Chnouf," which has been recorded instrumentally by Les Elgart, Ray Bloch, Ralph Marterie, Coleman Hawkins, and others.

The firm is also engaged in promoting the score from the smash French click "And God Created Woman," starring Brigitte Bardot, which is now playing at the Paris Theatre. This score was penned by one of France's outstanding composers, Paul Misraki, and the sound track from the film will be released in the very near future in an LP on a major label, according to Rayven execs.

Rayven also publishes the music from the international award-winning film, "Gervaise," starring Maria Schell, which is now being shown at the Baronet Theatre. This score was composed by Georges Auric of "Moulin Rouge" fame. The music, which is entitled "Song Of Gervaise," has been recorded instrumentally by Michel Legrand on Columbia, Sid Bass on Vik, Roger Roger on Decca. Last week Decca released the first vocal rendition of "Song Of Gervaise," sub-titled, "To Have and to Hold." This song was chosen by Decca for Felicia Sanders' first release on that label.

Rayven, anticipating the difficulty some deejays may have pronouncing "Gervaise" (pronounced "jer-vase"), have notified disk jockeys around the country that they may also refer to the song as "To Have and to Hold," which is the title of the lyric.

Also on deck for Rayven is the score composed by Georges Auric for the next Brigitte Bardot film, which she has just completed filming in Spain, as well as the music from the French flick "Sait-On-Jamais" ("One Never Knows"), filmed in color in Venice. The film features the unusual background music written by John Lewis of the Modern Jazz Quartet. The MJQ plays the music in the film. The recordings were made while the group was on a concert tour in Europe. This sound track will be released shortly by Atlantic Records in LP form.

Rayven Music is headed by Duke Niles, who is in partnership with Ray Ventura here in the States. Ventura is well known for his many activities in the music field. He is known as one of France's leading orchestra leaders; Versailles Records is a diskery which he formed last year; and he is one of the leading music publishers on the European scene. In the past several years Ventura has become very active in the film producing field, and is the co-producer of "And God Created Woman," which has broken all house records at New York's Paris Theatre.

Mooney Opens Arcadia

NEW YORK—Art Mooney comes to New York from Florida to play the new Arcadia Ballroom for a week starting New Year's Eve. During his stay North he will be spending the daytime hours visiting deejays in Boston, Philadelphia, Baltimore, Washington and New York plugging his current disk, "The River Kwai March."

VEE-JAY FALCON HITS!!

GENE ALLISON
"YOU CAN MAKE IT IF YOU TRY"
VEE-JAY 256

THE DELLS
"PAIN IN MY HEART"
VEE-JAY 258

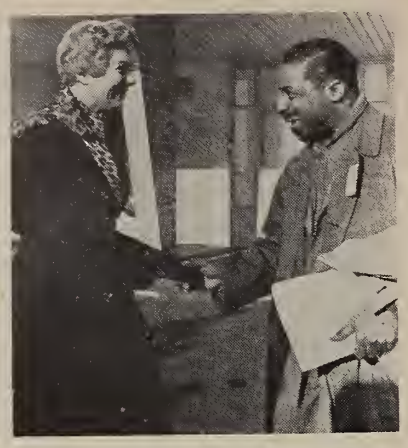
BILLY "THE KID" EMERSON
"YOU NEVER MISS THE WATER"
VEE-JAY 261

LARRY BIRDSONG
"OH, OH, MY DARLING"
VEE-JAY 262

THE FALCONS
"MY ONLY LOVE"
FALCON 1006

VEE JAY-FALCON RECORDS
2129 S. MICHIGAN AVENUE
CHICAGO 16, ILL.

Garner In Paris



PARIS, FRANCE—Erroll Garner is shown being greeted upon arirval at Orly Airport, Paris, by French vocalist, Jacqueline Francoise. Currently appearing at the Olympic Theater in Paris, through December 26th, Garner will remain abroad until the middle of January. Columbia Records has launched a nationwide salute to Garner here, touching it off with the release of Garner's own composition, "Misty."

Garner was the recipient of a "Grand Prix du Disque" in Paris, last week, for his new Columbia album released in the French Capitol. The trophy was presented to him by the President of the French National Assembly, Andre Le Troquer, at a special Awards Luncheon of the French Academie du Disque, at which composer Darius Milhaud presided.

The Grand Prix du Disque, which is the equivalent of our Academy Awards, is Garner's second such award from France. During the presentation festivities, Garner's prize album was buried in a time capsule for 100 years, at the Comedie Francaise, which is the French National Theater.

Glaser Sets Scholarship

BOSTON, Mass.—Joe Glaser, president of Associated Booking Corporation, has set up a scholarship to help some outstanding jazz musician at Berklee School of Music, Boston, which is recognized internationally as a major educational center for the study of jazz.

The announcement was made by Lawrence Berk, director of the school. The scholarship is for one year, $700 full-tuition, and will be awarded annually in an international competition.

Glaser heads one of the nation's largest booking agencies featuring many of the top names in jazz.

All Ears

NEW YORK—Thelonious Monk and Gerry Mulligan listen to a playback during their recent recording session for Riverside Records. The results are contained in the newest Riverside LP "Mulligan Meets Monk."

The Cash Box

NEW YORK

1	YOU SEND ME	*Sam Cooke (Keen 34013)*
2	AT THE HOP	*Danny & The Juniors (ABC-Paramount 9871)*
3	I'LL COME RUNNING BACK TO YOU	*Sam Cooke (Specialty 619)*
4	RAUNCHY	*Bill Justis (Phillips 3S19) Ernie Freeman (Imperial S474)*
5	DON'T LET GO	*Roy Hamilton (Epic 92S7)*
6	SILHOUETTES	*Rays (Cameo 117)*
7	JAILHOUSE ROCK	*Elvis Presley (RCA Victor 703S)*
8	TEARDROPS	*Lee Andrews & Hearts (Chess 167S)*
9	ROCK 'N ROLL MUSIC	*Chuck Berry (Chess 1671)*
10	SWANEE RIVER ROCK	*Ray Charles (Atlantic 11S4)*

CHICAGO

	I'LL COME RUNNING BACK TO YOU	*Sam Cooke (Specialty 619)*
	YOU SEND ME	*Sam Cooke (Keen 34013)*
	RAUNCHY	*Bill Justis (Phillips 3S19)*
	SWINGING SHEPHERD BLUES	*Johnnie Pate Qt. (Federal 12312)*
	SILHOUETTES	*Rays (Cameo 117)*
	BUZZ, BUZZ, BUZZ	*Hollywood Flames (Ebb 119)*
	THAT'S ALL RIGHT	*Little Jr. Parker (Duke 168)*
	ALL ABOUT THE BLUES	*Ivory Joe Hunter (Atlantic 1164)*
	LITTLE BITTY PRETTY ONE	*Thurston Horris (Aladdin 3398)*
	HONEST I DO	*Jimmy Reed (Vee-Jay 2S3)*

NEW ORLEANS

	RAUNCHY	*Ernie Freeman (Imperial S474)*
	YOU SEND ME	*Sam Cooke (Keen 34013)*
	YOU CAN MAKE IT IF YOU TRY	*Gene Allison (Vee-Jay 2S6)*
	THE RIGHT TIME	*Nappy Brown (Savoy 1S2S)*
	SAY (BOSS MAN)	*Bo Diddley (Checker 878)*
	HARD TIMES (THE SLOP)	*Noble Watts (Baton 249)*
	COULD THIS BE MAGIC	*Dubs (Gone S011)*
	I'LL COME RUNNING BACK TO YOU	*Sam Cooke (Specialty 619)*
	AT THE HOP	*Danny & The Juniors (ABC-Paramount 9871)*
	BONY MORONIE	*Larry Williams (Specialty 61S)*

ST. LOUIS

1	FOR SENTIMENTAL REASONS	*Sam Cooke (Keen 4002)*
2	AT THE HOP	*Danny & The Juniors (ABC-Paramount 9871)*
3	RAUNCHY	*Bill Justis (Phillips 3S19)*
4	YOU CAN MAKE IT IF YOU TRY	*Gene Allison (Vee-Jay 2S6)*
5	I'LL COME RUNNING BACK TO YOU	*Sam Cooke (Specialty 619)*
6	BUZZ, BUZZ, BUZZ	*Hollywood Flames (Ebb 119)*
7	ROCK 'N ROLL MUSIC	*Chuck Berry (Chess 1671)*
8	GREAT BALLS OF FIRE	*Jerry Lee Lewis (Sun 281)*
9	SANTA AND THE SATELLITE	*Buchanan & Goodman (Luniverse)*
10	PEGGY SUE	*Buddy Holly (Coral 6188S)*

NEWARK

	YOU SEND ME	*Sam Cooke (Keen 34013)*
	TEARDROPS	*Lee Andrews & Hearts (Chess 167S)*
	DON'T LET GO	*Roy Hamilton (Epic 92S7)*
	BUZZ, BUZZ, BUZZ	*Hollywood Flames (Ebb 119)*
	MAYBE	*Chantels (End 100S)*
	I'LL COME RUNNING BACK TO YOU	*Sam Cooke (Specialty 619)*
	RAUNCHY	*Bill Justis (Phillips 3S19) Ernie Freeman (Imperial S474)*
	THIS IS THE NIGHT	*Valiants (Keen 34004)*
	SWANEE RIVER ROCK	*Ray Charles (Atlantic 11S4)*
	I WANT YOU TO KNOW	*Fats Domino (Imperial S477)*

DALLAS

	RAUNCHY	*Bill Justis (Phillips 3S19) Ernie Freeman (Imperial S474)*
	PEGGY SUE	*Buddy Holly (Coral 6188S)*
	BONY MORONIE	*Larry Williams (Specialty 61S)*
	I'LL COME RUNNING BACK TO YOU	*Sam Cooke (Specialty 619)*
	YOU SEND ME	*Sam Cooke (Keen 34013)*
	GREAT BALLS OF FIRE	*Jerry Lee Lewis (Sun 281)*
	AT THE HOP	*Danny & The Juniors (ABC-Paramount 9871)*
	JAILHOUSE ROCK	*Elvis Presley (RCA Victor 703S)*
	YOU CAN MAKE IT IF YOU TRY	*Gene Allison (Vee-Jay 2S6)*
	ROCK 'N ROLL MUSIC	*Chuck Berry (Chess 1671)*

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box HOP

PHILADELPHIA

1	TEARDROPS	*Lee Andrews & Hearts (Chess 1675)*
2	THE JOKER	*Billy Myles (Ember 1026)*
3	THE ECHOES KEEP CALLING ME	*Little Joe (Okeh 7094)*
4	BONY MORONIE	*Larry Williams (Specialty 615)*
5	RAUNCHY	*Bill Justis (Phillips 3519) Ernie Freeman (Imperial 5474)*
6	BUZZ, BUZZ, BUZZ	*Hollywood Flames (Ebb 119)*
7	FOR SENTIMENTAL REASONS	*Sam Cooke (Keen 4002)*
8	THIS IS THE NIGHT	*Valiants (Keen 34004)*
9	AT THE HOP	*Danny & The Juniors (ABC-Paramount 9871)*
10	I'LL COME RUNNING BACK TO YOU	*Sam Cooke (Specialty 619)*

LOS ANGELES

1	RAUNCHY	*Ernie Freeman (Imperial 5474)*
2	YOU SEND ME	*Sam Cooke (Keen 34013)*
3	SILHOUETTES	*Rays (Cameo 117)*
4	BUZZ BUZZ BUZZ	*Hollywood Flames (Ebb 119)*
5	JAILHOUSE ROCK	*Elvis Presley (RCA Victor 7035)*
6	SOFT	*Bill Doggett (King 5080)*
7	TEARDROPS	*Lee Andrews & Hearts (Chess 1675)*
8	COULD THIS BE MAGIC	*Dubs (Gone 5011)*
9	I'LL COME RUNNING BACK TO YOU	*Sam Cooke (Specialty 619)*
10	AT THE HOP	*Danny & The Juniors (ABC-Paramount 9871)*

DETROIT

1	I'LL COME RUNNING BACK TO YOU	*Sam Cooke (Specialty 619)*
2	AT THE HOP	*Danny & The Juniors (ABC-Paramount 9871)*
3	YOU SEND ME	*Sam Cooke (Keen 34013)*
4	RAUNCHY	*Bill Justis (Phillips 3519) Ernie Freeman (Imperial 5474)*
5	GREAT BALLS OF FIRE	*Jerry Lee Lewis (Sun 281)*
6	BUZZ, BUZZ, BUZZ	*Hollywood Flames (Ebb 119)*
7	LOOK UP	*Sam Taylor & Dick Hyman (MGM 12441)*
8	YOU CAN MAKE IT IF YOU TRY	*Gene Allison (Vee-Jay 256)*
9	BONY MORONIE	*Larry Williams (Specialty 615)*
10	KISSES SWEETER THAN WINE	*Jimmie Rodgers (Roulette 4031)*

ATLANTA

1	RAUNCHY	*Ernie Freeman (Imperial 5474) Bill Justis (Phillips 3519)*
2	I'LL COME RUNNING BACK TO YOU	*Sam Caake (Specialty 619)*
3	PEGGY SUE	*Buddy Holly (Coral 61885)*
4	BUZZ, BUZZ, BUZZ	*Hollywood Flames (Ebb 119)*
5	YOU SEND ME	*Sam Cooke (Keen 34013)*
6	THAT'S ALL RIGHT	*Little Jr. Parker (Duke 168)*
7	DON'T LET GO	*Roy Hamilton (Epic 9257)*
8	YOU CAN MAKE IT IF YOU TRY	*Gene Allison (Vee-Jay 256)*
9	LITTLE BITTY PRETTY ONE	*Thurston Harris (Aladdin 3398)*
10	BONY MORONIE	*Larry Williams (Specialty 615)*

MEMPHIS

1	RAUNCHY	*Bill Justis (Phillips 3519)*
2	GREAT BALLS OF FIRE	*Jerry Lee Lewis (Sun 281)*
3	YOU SEND ME	*Sam Cooke (Keen 34013)*
4	LITTLE BITTY PRETTY ONE	*Thurston Harris (Aladdin 3398)*
5	BONY MORONIE	*Larry Williams (Specialty 615)*
6	YOU CAN MAKE IT IF YOU TRY	*Gene Allison (Vee-Jay 256)*
7	GONNA STOP FOOLIN' MYSELF	*Louis Brooks (Excello 2119)*
8	YOU ARE MY SUNSHINE	*Carl McVoy (Hi 2001)*
9	SUMMERTIME	*Sam Cooke (Keen 34013)*
10	DAYS ARE DARK	*Ted Taylor (Ebb 113)*

SAN FRANCISCO

1	RAUNCHY	*Ernie Freeman (Imperial 5474)*
2	I'LL COME RUNNING BACK TO YOU	*Sam Cooke (Specialty 619)*
3	BUZZ, BUZZ, BUZZ	*Hollywood Flames (Ebb 119)*
4	YOU SEND ME	*Sam Cooke (Keen 34013)*
5	ROCK 'N ROLL MUSIC	*Chuck Berry (Chess 1671)*
6	THAT'S ALL RIGHT	*Little Jr. Parker (Duke 168)*
7	YOU CAN MAKE IT IF YOU TRY	*Gene Allison (Vee-Jay 256)*
8	GREAT BALLS OF FIRE	*Jerry Lee Lewis (Sun 281)*
9	COULD THIS BE MAGIC	*Dubs (Gone 5011)*
10	AT THE HOP	*Danny & The Juniors (ABC-Paramount 9871)*

R & B Sure Shots

"WALKIN' WITH MR. LEE"

Lee Allen ..... Ember 1027

The Cash Box R&B Sleeper of the Week

"PERSON TO PERSON"

Little Willie John ..... King 5091

Cut It Out Fellas

ATLANTA, GA.—All in a day's work, or something to that effect is what Chuck Beele was mumbling after the above picture was taken. But what is happening is just a friendly tussell between Zenas Sears and Ned Lukins, WAOK, Atlanta. Lukins is the morning man and Sears shines at night. Said Sears, "He may be bigger than me, but I can run faster."

Roger Roger Signs With Ile-De-France

NEW YORK—Roger Roger, French composer - conductor - arranger, has been signed to a long-term contract for exclusive United States representation by Ile-de-France Productions of New York. The deal contains guarantees for rights to his compositions, recordings and services as composer, conductor and arranger.

Ile-de-France Productions is operated by Jack Wolf, writer-publisher; Herbert M. Moss, Radio-TV Producer and President of Gotham Recording Corporation; and Pierre Crenesse, French representative. The firm's initial push will be on the release of Nat King Cole's single of Roger's "Back In My Arms," and an MGM Album of Roger Roger originals. With two Decca LP's, "Folies Bergere" and "Roger Roger plays Georges Auric" also set, the firm expects to be well on its way to covering its first year's guarantee.

Ile-de-France has also set deals to represent the French recording outfit, Vega, in America, and for Vega to represent ABC-Paramount in France. In the works are tie-ins with French publishers and rights to French film and TV properties.

Smashing Nationally!!
"HEY MARYANN"
THE SPUTNIKS Class # 217
"DARLING IF I HAD YOU"
BOBBY DAY Class # 215
Class RECORDS
1107 El Centro • Hollywood, Calif.

Heading For The Charts
THE CHANTELS
"MAYBE"
b/w
"COME MY LITTLE BABY"
END 1005
END RECORDS
1650 Broadway
N. Y., N. Y.

R & B Reviews

A AWARD & SLEEPER — **B** VERY GOOD — **C** FAIR

B+ EXCELLENT — **C+** GOOD — **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

SONNY LOWERY
(Specialty 621)

B+ "DO YOU PROMISE?" (2:02) [Venice BMI—A. Hazan] Sonny Lowery turns out a moving vocal of a slow beat pretty. Lowery handles the love story with a rock-a-billy styling and comes through in excellent fashion.

B "THANK YOU FOR YOUR KISSES" (1:58) [Triumph ASCAP—Blake, Hoffman] Lowery ups the tempo and rocks out a quick beat effort with a peppery performance. Happy rocker that the kids can move around to.

ROBERT & JOHNNY
(Old Town 1047)

B+ "WALKING IN THE RAIN" (2:40) [Maureen BMI—Carr, Mitchell] Robert & Johnny team in top fashion on a quick beat bouncer. Good sound, arrangement and a solid commercial guitar accompaniment.

B+ "WE BELONG TOGETHER" (2:41) [Figure BMI — Carr, Mitchell] Robert & Johnny blend on a slow drifter ballad and come up with an item that will appeal. The duo has a good, commercial sound. Two good decks, but we lean in the direction of this deck for the stronger action.

MONOGRAMS with COUNT FISHER TRIO
(Saga 1000)

B "MY BABY DEAREST DARLING" (2:49) [Sherlyn BMI—Stone, Williams, Bradley] The Monograms with the Count Fisher Trio offer a slow, rhythmic bouncer in mellow fashion. Easy on the ears item that should find favor with many.

B "PLEASE BABY PLEASE" (2:10) [Accent BMI—Rose Lynn Albright] The Monograms bounce a middle beat jumper with an easy but stimulating treatment. Deck is alive and enticing. Two ok decks.

GEDDINS and SON'S
(Jumping 50001)

B "SPACE MOON" (2:42) [B Flat BMI—Charles, Geddins] Another in the outer space novelty vein. This one is a swinging ditty in the vein of the original "Flying Saucer" hit. Some funny spots-tho the novelty may have worn off.

B "IRMA SPECIAL" (2:42) [B Flat BMI—Charles, Mitchell] Roland Mitchell and his band offer a quick beat instrumental on the flip. Swingy little etching the kids should like. Exciting wax.

THE MELLO KINGS
(Herald 511)

B+ "THE ONLY GIRL (I'll Ever Love)" (2:46) [Angel Music BMI Levister, Quinn] The Mello Kings blend effectively on a slow, swaying ballad pretty. The group dishes up the sentimental tune with a warmth and tender feeling appropriate with the theme. Should pick up a good sale.

B "BABY TELL ME" (2:01) [Angel BMI—Brandon, Levister, Anderson] The Mello Kings rock out a quick beat jump on the flip. A happy spirited item for the dancers.

The Cash Box Award o' the Week

"GEE BABY, AIN'T I GOOD TO YOU" (2:28)
[Capitol ASCAP—Razaf Redman]

"WHAT'S NEW" (2:43) [M. Witmark ASCAP—Haggart, Burke]

COUNT BASIE featuring JOE WILLIAMS (Roulette 4039)

● Count Basie and his featured vocalist, Joe Williams, offer a slow beat blues with appeal that is bound to extend to the best selling lists. Williams shows on this deck why he is considered one of the top blues chanters. He handles the moody lyric and tune with a blues feeling that is powerful. The Basie big band backing takes its big moments with full power, but never intrudes on the Williams vocal when the wailer is in front. A big deck that should have no trouble with the clients. Jimmy Mundy backs Williams on the flip as they present "What's New," a slow, drifty ballad. Pleasing offering with a soft lights quality. Two good decks.

"OH BABY" (2:23) [Merrimac BMI]

"MUMBLES BLUES" (2:24) [Farshay BMI]

BOBBY LEWIS (Mercury 7124)

● Bobby Lewis turns out a pair of terrific items, both of which could be chart material. However, to our ears it sounds like "Oh Baby," a middle beat jump, is the most likely to succeed. Lewis lends it a dramatic opening and then bounces along to a stimulating and exciting waxing. It is a simple, infectious ditty with Lewis lending it a lot of sales appeal. Watch it carefully. The flip, "Mumbles Blues," is one Lewis did for a different label. A tricky item rocked out in good style. Happy coupling.

"OH JULIE" (2:39) [Excellorec BMI—Moffett, Ball]

"COULD THIS BE MAGIC" (2:27) [Sea Lark BMI—Johnson, Blandon]

OTIS WILLIAMS and HIS CHARMS (DeLuxe 6158)

● Otis Williams and his Charms team on a couple of tunes that have created action in several areas. The duo, "Oh Julie" and "Could This Be Magic," are dished up in excellent manner by the talented Williams and with King's distribution should be able to pick up a tidy sales figure, especially in markets where the tunes have not yet kicked off big.

"GET A JOB" (2:25) [Ulyses & Bagby/Wildcat BMI—Silhouettes]

"I AM LONELY" (2:10) [Ulyses Bagby BMI—Silhouettes]

THE SILHOUETTES (Ember 1029)

● "Get A Job" is another of the master transfers that have been showing up about the country. The Silhouettes rock out the quick beat jump with a good show of teamwork and a couple of background gimmicks that explain why it has taken off in Philly in a big way. The side should break out all over the country—it has it. Teener bait if we've ever heard it. The flip, "I Am Lonely," is a slow beat bouncer ballad done with a good styling. Ok coupling. "Get A Job" is undoubtedly the side.

THE BEY SISTERS
(Flip 328)

B "SENTIMENTAL JOURNEY" (2:51) [Edwin Morris ASCAP—Brown, Homer, Green] The Bey Sisters blend on the evergreen with excellent results. The team sways out the tuneful oldie with a relaxed and pleasing arrangement. Ok side.

B "SUGAR COOKIE" (2:17) [Conley, Charill, BMI—Slay, Crewe] The Bey Sisters turn in a spirited quick beat jump with a hard hitting reading. Ok side.

CORNEL GUNTER
(Eagle 301)

B+ "I WANT YOU MADLY" (1:59) [House of Fortune BMI—Motola, Motola] Gunter turns in a moving performance of a slow shuffle beat ballad. Tuneful and well done. Kids should like it.

B "BABY COME HOME" (1:45) [House of Fortune/Hill & Range BMI—Motola, Winn] Cornel Gunter sings easily against a staccato chant background and the result is an infectious wax. Aimed at both the pop and r & b markets.

JAMES WAYNE
(Peacock 1672)

B+ "IT'S YOU" (2:51) [Lion BMI—Wayne, Scott] Wayne sings a slow beat love tune with a dramatic reading that comes through in good style. Wayne drifts along with an easy but penetrating fashion. Good deck.

B "PLEASE BE MINE" (2:44) [Lion BMI — Wayne, Scott] James Wayne dishes up a middle beat bouncer in an effortless and engaging fashion. The chanter sings a down home style with a style that could sell in any market. Easy on the ears wax.

THE SERENADERS
(Chock Records 102)

B "I WROTE A LETTER" (2:21) [Russ Dale BMI—Kerr, Harris] The Serenaders team with a teenage sound on a quick beat jumper. The group teams well but the styling is just a shade too familiar. Swinging deck.

C+ "NEVER LET ME GO" (2:19) [Lion BMI—Joe Scott] The Serenaders turn out a slow beat ballad with a wailing treatment that comes off ok.

EBB TIDES
(Acme 720)

B+ "FRANNY, FRANNY" (2:13) [Beam BMI—Drago, Jr., Aiello, D'Alessio] The Tides bounce in sprightly fashion as they knock out a quick beat jumper. A spirits lifter done in strong fashion. This deck could stir up some action.

C+ "DARLING I'LL LOVE ONLY YOU" (2:30) [Beam BMI—Drago, Jr., Aiello] The Tides team on a slow beat ballad blues for a neat deck that makes relaxed listening. Tuneful wax in the vein demanded by the teener market.

JIMMY DEE
(Tin Pan Alley 204)

B "MY BROKEN HEART!" (2:24) [Juke Box Alley ASCAP—Stania Tatus] Jimmy Dee wails a slow, swaying tormented ballad. Dee offers his sad story with an emotional performance. Should appeal.

B "IT'S ONLY YOU I LOVE" (2:26) [Juke Box Alley ASCAP—Haley, Covais] Dee turns in a pop styled pretty with an easy treatment. Tuneful item with a Latin flavored arrangement. Ok deck.

KING CURTIS
(DeLuxe 6157)

B "WICKY WACKY" (Part 1 2:15) Part 2 2:42) [Men Lo BMI—King Curtis] King Curtis turns in a two part instrumental bouncer featuring his talented sax. A slow beat shuffle that combines sound and excitement to captivate the audience. In a period when the instrumental seems to have come into its own this two-sider should do well.

THE CHANNELS
(Gone 5019)

B+ "ALL ALONE" (2:21) [Real Gone BMI—Lewis, Woods] The Channels turn in another excellent performance, topping "Altar of Love." This is the side that should get the action. Watch it carefully—it could happen strong.

B "ALTAR OF LOVE" (2:05) [Wemar BMI—Conn, Wiener] The Channels team nicely on a slow beat rhythm ballad. The lead turns in an effective performance that catches the ear.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Top Selling Records
Reported by
R & B Retail Outlets
From Coast to Coast

ROCK & ROLL SHOP
New Orleans, La.
1. At The Hop (Danny & Juniors)
2. You Can Make It If You Try (G. Allison)
3. You Send Me (S. Cooke)
4. Raunchy (E. Freeman)
5. Bony Moronie (L. Williams)
6. Say Boss Man (B Diddley)
7. Hard Times (N. Watts)
8. Could This Be Magic (Dubs)
9. I Want You To Know (F. Domino)
10. The Right Time (N. Brown)

WEBSTER RECORD SHOP
St. Louis, Mo.
1. At The Hop (Danny & Juniors)
2. Peggy Sue (B. Holly)
3. Uh Huh Mm (S. James)
4. Love Bug Crawl (J. Edwards)
5. Dance To The Bop (Vincent)
6. Walking With Mr. Lee (Allen)
7. Rock & Roll Music (C. Berry)
8. Why Don't They Understand (G. Hamilton IV)
9. Stroll (Diamonds)
10. La Dee Da (B. Bord's Thunderbirds)

SULLIVAN MUSIC CO.
San Francisco, Calif.
1. Peggy Sue (B. Holly)
2. Raunchy (E. Freeman)
3. Jailhouse Rock (E. Presley)
4. 26 Miles (Four Preps)
5. Jingle Bell Rock (B. Helms)
6. At The Hop (Danny & Juniors)
7. Great Balls Of Fire (Lewis)
8. Hey Little Girl (Techniques)
9. Buzz, Buzz, Buzz (Hollywood Flames)
10. The Stroll (Diamonds)

RECORD SHACK
New York, N. Y.
1. Don't Let Go (R. Hamilton)
2. I'll Come Running Back To You (S. Cooke)
3. Raunchy (B. Justis)
4. Lullaby Of The Bells (Deltairs)
5. Wee Baby Blues (J. Turner)
6. Walkin' With Mr. Lee (L. Allen)
7. I Want You To Know (F. Domino)
8. Moonlight (Vanguards)
9. For Sentimental Reasons (S. Cooke)
10. Swanee River Rock (R. Charles)

CONLEY RECORDS
Los Angeles, Calif.
1. Raunchy (E. Freeman)
2. Buzz Buzz, Buzz (Hollywood Flames)
3. Jailhouse Rock (E. Presley)
4. Soft (B. Doggett)
5. At The Hop (Danny & Juniors)
6. My Special Angel (B. Helms)
7. You Send Me (S. Cooke)
8. Little Bitty Pretty One (B. Day)
9. Wake Up Little Susie (Everlys)
10. Great Balls Of Fire (J. L. Lewis)

ADAMS' APPLIANCES
Chicago, Ill.
1. I'll Come Running Back To You (S. Cooke)
2. You Can Make It If You Try (G. Allison)
3. That's All Right (L. J. Parker)
4. Chances Are (J. Mathis)
5. You Send Me (S. Cooke)
6. Person to Person (L. W. John)
7. I Live The Life I Love (M. Waters)
8. Before You Accuse Me (B. Diddley)
9. Swinging Shepherd Blues (J. Pate Qt.)
10. Gonna Stop Foolin' Mystelf (L. Brooks)

TOWN NORTH MUSIC CO.
Dallas, Texas
1. Peggy Sue (B. Holly)
2. Raunchy (B. Justis)
3. You Send Me (S. Cooke)
4. So Tough (Casuals)
5. Great Balls Of Fire (J. L. Lewis)
6. Bony Moronie (L. Williams)
7. Jailhouse Rock (E. Presley)
8. Wake Up Little Susie (Everlys)
9. Buzz, Buzz, Buzz (Hollywood Flames)
10. At The Hop (Danny & Juniors)

KOPS' PIANO HOUSE
Great Falls, Mont.
1. Raunchy (E. Freeman)
2. Jailhouse Rock (E. Presley)
3. I Want To Know (F. Domino)
4. Wake Up Little Susie (Everly Brothers)
5. For Sentimental Reasons (S. Cooke)
6. Silhouettes (Rays)
7. Buzz, Buzz, Buzz (Hollywood Flames)
8. Dance To The Bop (Vincent)
9. Peggy Sue (B. Holly)
10. Great Balls Of Fire (Lewis)

H. L. GREEN'S
Augusta, Ga.
1. You Send Me (S. Cooke)
2. You Can Make It If You Try (G. Allison)
3. It Hurts Me Too (E. James)
4. Jailhouse Rock (E. Presley)
5. Bony Moronie (L. Williams)
6. Keep A-Knockin' (L. Richard)
7. Silhouettes (Rays)
8. Raunchy (B. Justis)
9. Little Bitty Pretty One (T. Harris)
10. I'll Come Running Back To You (S. Cooke)

R & B Disk Jockey
REGIONAL RECORD REPORTS

TOM JACKSON
WKAB—Mobile, Ala.
1. Raunchy (Justis/Freeman)
2. You Send Me (Brewer/Cooke)
3. Jailhouse Rock (E. Presley)
4. Wake Up Litt'e Susie (Everly Brothers)
5. Bony Maronie (L. Williams)
6. Melodie D'Amour (Ames Brothers)
7. Have I Told You Lately That I Love You (R. Nelson)
8. Just Born (P. Como)
9. Great Balls Of Fire (J. Lewis)
10. April Love (P. Boone)

TOM "T. J." JOHNSON
WROW—Ronceverte, W. Va.
1. Say (B. Riddley)
2. Teardrops (L. Andrews)
3. Dime Store Pony Tail (Dean)
4. Fujiyama Mama (W. Jackson)
5. Record Hop Tonite (Martin)
6. Little Girl (B. Bodaford)
7. Beware (J. Belvin)
8. I Live The Life I Love (M. Waters)
9. Second Fiddle (The Rays)
10. Satellite Fever Asiatic Flu (P. Perryman)

VERNON STEWART
KXRJ—Russellville, Ark.
1. Lotta' Lovin' (F. Vincent)
2. Everywhere You Go (Reeves)
3. Kisses Sweeter Than Wine (J. Rodgers)
4. You Send Me (S. Cooke)
5. Why Can't They Remember (S. James)
6. My Lovin' Arms (Childress)
7. Voodoo (Martin Sisters)
8. Great Balls Of Fire (J. Lewis)
9. Just Born (P. Como)
10. Sugar Doll (J. Jay)

DICK DEAN
WKTQ—Norway-Paris, Me.
1. Raunchy (E. Freeman)
2. St. Louis Blues (L. Baker)
3. At The Hop (N. Todd)
4. Rock & Roll Music (C. Berry)
5. The Joker (Hilltoppers)
6. Stood Up (R. Nelson)
7. Great Balls Of Fire (J. Lewis)
8. Penny Loafers (T. Bennett)
9. Oh Boy (Crickets)
10. I Want You To Know (F. Domino)

BILLY TERRY
KLUB—Salt Lake City, Utah
1. At The Hop (D. & Juniors)
2. Raunchy (E. Freeman)
3. Peggy Sue (B. Holly)
4. Great Balls Of Fire (J. Lewis)
5. Baby I Don't Care (Presley)
6. Bony Moronie (L. Williams)
7. Fever (E. Grant)
8. Rock & Roll Music (C. Berry)
9. Silhouettes (Rays/Diamonds)
10. Little Bitty Pretty One (T. Harris)

DAVE NEUMANN
KAYO—Seattle, Wash.
1. Henrietta (J. Dee)
2. Raunchy (B. Justis)
3. Deserie (Charts)
4. Could This Be Magic (Dubs)
5. Farther Up The Road (B. Blue Bland)
6. Audry (Rol-Roys)
7. Cooper Tan (G. Jenkins)
8. It Took A Long Time (Dodds)
9. Bertha Lou (J. Faire)
10. Tonite, Tonite (Mello-Kaps)

CLIFTON "KING BEE" SMITH
KCOH—Houston, Tex.
1. Little Bitty Pretty One (Day)
2. Raunchy (Parker/Freeman)
3. Bony Moronie (L. Williams)
4. Buzz, Buzz, Buzz (Silhouettes/Flames/Rays)
5. I'll Come Running Back To You (S. Cooke)
6. Swanee River Rock (Charles)
7. All About The Blues (Hunter)
8. So Tough (Casuals)/You Send Me (S. Cooke)
9. You Can Make It If You Try (G. Allison)
10. Little Girl (B. Bodaford)/Hard Times (Watts)

JESSE OWENS
WAAF—Chicago, Ill.
1. You Send Me (S. Cooke)
2. Silhouettes (The Rays)
3. Raunchy (E. Freeman)
4. Buzz, Buzz, Buzz (Hollywood Flames)
5. All About The B'ues (E. J. Hunter)
6. Hard Times (N. Watts)
7. Time Makes You Change (The Dells)
8. I Wonder (B. B. King)
9. You Can Make It If You Try (G. Allison)
10. Little Bitty Pretty One (T. Harris)

JACK "HOUND DOG" GALE
WITH—Baltimore, Md.
1. You Can Make It If You Try (G. Allison)
2. I'm Gonna Be A Wheel (B. Mitchell)
3. Love Is Something From Within (The Kings)
4. The Right Time (N. Brown)
5. Say Boss Man (B. Diddley)
6. Pain In My Heart (The Dells)
7. Bye Bye Baby (J. Itis)
8. Henrietta (J. Dee)
9. The Joker (B. Miles)
10. No Sweat Baby (D. Kipp)

Birdseye View At Birdland

NEW YORK—When night club performers have a few free moments where do they spend them? In other night clubs. Here the camerman at New York's Birdland caught about a million dollars worth of talent assembled in the Gotham nitery at one time. From left to right, they are, Ed Chamblee, musician; Dinah Washington (Mrs. Chamblee); Sax star Earl Bostic; famed trumpeter Dizzy Gillespie, tv star Nanette Fabray, and Harry Belafonte.

National Academy Plans Nominations For Awards Program

LOS ANGELES—At a meeting of the Awards Committee of the National Academy of Recording Arts and Sciences, Los Angeles Chapter, held in its new headquarters, Paul Weston, president of the Los Angeles Chapter, and James Conkling, temporary national chairman, crystalized plans for nominations for awards to get under way in the early part of 1958.

"The Academy has now achieved a sufficient stature in terms of the number and quality of its membership that we can make tangible plans for nominations, voting and presentation of awards on a national television show," said Conkling. "The Los Angeles Chapter is in a strong position from the point of view of representation in the various creative aspects of the recording industry, and the New York Chapter, under the direction of John Hammond, is in the last stages of organizational plans. anticipating a full quorum of members by the latter part of January. Network shows are available to the Academy for our award presentations and nominations and voting must get under way.

Paul Weston pointed out that voting privileges are extended only to NARAS members. Membership is open to all who are in any of the creative aspects of the recording industry. Annual dues are $15 which may be mailed to Stan Richardson, Managing Director, National Academy of Recording Arts and Sciences, 9157 Sunset Blvd., Hollywood 46, Calif. Lifetime membership is $100.

Among the NARAS members already enrolled are many familiar names in the recording industry which include Ray Anthony, Sammy Cahn, Benny Carter, Rosemary Clooney, Nat "King" Cole, Bing Crosby, Doris Day, Ernie Ford, Stan Freberg, Spike Jones, Mickey Katz, Stan Kenton, Jay Livingston, Gordon MacRae, Lauritz Melchior, Darius Milhaud, Eddie Powell, Henri Rene, Jo Stafford, Gale Storm, Joseph Szigeti, Helen Traubel, and Margaret Whiting.

BREAKING!!
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GOOGIE RENE Class # 214
"KING OF THE FOOLS"
OSCAR McLOLLIE Class # 216
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On The Flash Label
PAUL CLIFTON
"ARE YOU ALL RIGHT"
b/w
"AIN'T I CRIED ENOUGH"
FLASH # 127
FLASH RECORDS
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The New Penguin Hit!!
"SWEET LOVE"
432
dooto
AUTHENTIC HIGH FIDELITY RECORDS

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"JUNGLE"
by
The Concepts
Apache # 1515
"I LOVE MY BABY"
by
The Sweet Marquees
Apache # 1516
APACHE RECORDS
375 Bridge St. Brooklyn, N. Y.

35th Anniversary Celebration

SAN ANTONIO, TEXAS — Harry James and his band, along with the Quarternotes, Jimmy Dee, Rudy Grayzell, Ray Campi and other guests, plus appearances by the KTSA super seven disk jockeys drew a "record" crowd to the San Antonio City Auditorium on the occasion of KTSA's 35th Anniversary party. While 7000 adults and teenagers jammed into the auditorium, another 3000 fans had to be turned away at the door.

PAUL ERRYMAN
"SATELLITE FEVER-ASIAN FLU"
b/w "I'M WALKING OUT"
DUKE RECORDS Inc.
2809 Erastus St., Houston 26, Tex.

HER LATEST SMASH!
BIG MAYBELLE'S
"RING DANG DILLY"
1527
NEW HIT! SELLING FAST!
3 PLAYMATES LUCILLE ALAMA GWEN
"SUGAH WOOGA"
1528
SAVOY RECORD CO 56 MARKET ST NEWARK, N J.

Weiss To N. Y. For Confabs

PARIS, FRANCE— Bobby Weiss, Managing Director of the International Division of the various Edwin H. Morris music publishing companies, flew from his Paris base to Manhattan last Friday night (12/27) for a series of confabs with Edwin "Buddy" Morris and General Professional Manager of the Morris music firms, Sidney Kornheiser.

During his New York sojourn, Weiss will meet with topper Morris to map international plans for the song house as well as review recently-acquired copyrights from foreign publishers now awaiting English lyric adaptation. Recent acquisitions from foreign publishers include "Dream Dust", "The Destiny Theme", "Lovely Ladies Of Milano" and a new popular song from France by Maurice Mery entitled, "Tambourine Mexicain". Morris outbid various publishers for the latter song, already represented on 25 different French recordings.

Headquartering in Paris, Weiss constantly makes flying visits to Munich, Frankfort, Berlin, Cologne, Hamburg, Zurich, Milan, Rome, London, Copenhagen and Stockholm in his song-searching forays. The current USA visit for Weiss marks his first-year anniversary with the Edwin H. Morris music companies, having signed with the pubbery in an exec capacity in October, 1956, after having been associated with Capitol Records as the diskery's European Director for four years.

Following his New York visit, Weiss will fly on to Hollywood for additional meetings with Morris and Sidney Goldstein of the local office, before flying the Polar route back to Paris.

Freed To Start 6 Week Tour of U.S. March 28

NEW YORK—Shaw Artists Corp., last week announced that it has signed D.J. Alan Freed, for his first tour of the U.S., starting March 28th, playing six weeks in some of the nation's largest arenas and auditoriums. Freed will conduct his own orchestra and will star many of the performers who are appearing in his Xmas show at the New York Paramount Theatre.

Milton Shaw, head of the Booking Corporation which handles some of the biggest rock 'n roll names, anticipates the largest box offices ever registered in the history of music concert tours. In a statement, Shaw said, "Our estimated gross for Freed's 6 week tour is one million dollars. The overwhelming response we have had thus far from the territories we will play indicates that rock 'n roll, far from being dead, is the liveliest 'corpse' in showbusiness today."

Radio-Television To Support 1958 Heart Fund

NEW YORK — Quincy Howe of ABC, President of the Association of Radio-Television News Analysts, and Hubbell Robinson, Jr., Executive Vice President of CBS-TV, will head the Radio and Television Committees of the 1958 Heart Fund Campaign, respectively, it was announced last week by Sylvester L. Weaver, Jr., Chairman of the Public Relations Committee of the American Heart Association.

The committees have been organized under the American Heart Association's Public Relations Committee of which Weaver is chairman.

The committee's primary function will be to obtain fullest support from the entire broadcasting industry in bringing the facts about the heart diseases to the public during the month-long Heart Fund drive from February 1 through 28, according to Weaver.

Other members of the Radio Committee are Robert E. Eastman, President, ABC Radio; Bertram J. Hauser, Executive Vice President, MBS; Arthur Hull Hayes, President, CBS Radio; Thomas J. McDermott, Vice President, Benton & Bowles; Edward H. Mahoney, Vice President, Cunningham & Walsh; John F. Meagher, Vice President, for radio, NARTB; Edythe Fern Melrose, President, American Women in Radio and Television; Robert P. Mountain, Vice President, Young & Rubicam; J. James Neale, Vice President, Dancer-Fitzgerald-Sample; John K. West, Vice President, NBC (Hollywood); George Wolf, Vice President, Ruthrauff & Ryan; and Sidney J. Wolf, President, Keystone Broadcasting System.

Membership of the Television Committee includes James S. Bealle, Vice President, Kenyon & Eckhardt; Ted Bergmann, President, Parkson Advertising Agency; C. Terence Clyne, Executive Vice President, McCann-Erickson; Philip H. Cohen, Vice President, SSC&B; Ralph Cohn, Vice President, Screen Gems; James C. Douglass, Vice President, Ted Bates & Co.; Robert L. Foreman, Executive Vice President, BBD&O; Tom Johnston, Vice President, Grant Advertising; Nicholas E. Keesely, Senior Vice President, Lennen & Newell; Robert E. Kintner, Executive Vice President, MBC; Dan Seymour, Vice President, J. Walter Thompson; William S. Todman, Goodson-Todman Productions; and Oliver Treyz, Vice President ABC-TV.

"SPUTNIK #3" (THIS ONE HAS A KITTEN)
BUEL MOORE and the GARNETS—VITA Record # 174-X
c/w "REALLY, REALLY BABY"
(a Masten-Stevens song)
• SAME SONG — Already 3 Versions •
C&W — "SPUTNIK" — Al Jacobson (CAVE Records) # 18,000
Launched 3 weeks ago — now No. 1 WRON, West Virginia
POP — "SPUTNIK # 2" — Al Barkle (VITA Records) # 173-X
This one has the dog
R&B — "SPUTNIK # 3" — Buel Moore and the Garnets (VITA Records)
This one has a kitten
For free promotional record write:
LES KANGAS Music Pub. Co., (BMI) 7902 Dewey Ave., San Gabriel, Cal.
"If it's MUSIC . . . it's always MORE with LES"

THE NATION'S R & B TOP 20

Pos.		Last Week
1	**RAUNCHY** *Freeman (Imperial 5474)* *Justis (Phillips 3519)*	1
2	**YOU SEND ME** *Sam Cooke* *(Keen 34013)*	2
3	**GREAT BALLS OF FIRE** *Jerry Lee Lewis* *(Sun 281)*	4
4	**I'LL COME RUNNING BACK TO YOU** *Sam Cooke* *(Specialty 619)*	5
5	**ROCK 'N ROLL MUSIC** *Chuck Berry* *(Chess 1671)*	8
6	**AT THE HOP** *Danny & The Juniors* *(ABC-Paramount 9871)*	3
7	**BUZZ, BUZZ, BUZZ** *Hollywood Flames* *(Ebb 119)*	7
8	**BONY MORONIE** *Larry Williams* *(Specialty 611)*	6
9	**YOU CAN MAKE IT IF YOU TRY** *Gene Allison* *(Vee-Jay 256)*	11
10	**PEGGY SUE** *Buddy Holly* *(Coral 61885)*	13
11	**LITTLE BITTY PRETTY ONE** *Bobby Day (Class 211)* *Thurston Harris* *(Aladdin 3398)*	10
12	**HARD TIMES (THE SLOP)** *Noble Watts* *(Baton 249)*	14
13	**SILHOUETTES** *Rays* *(Cameo 117)*	9
14	**JAILHOUSE ROCK** *Elvis Presley* *(RCA Victor 7035)*	12
15	**TEARDROPS** *Lee Andrews & Heart* *(Chess 1675)*	15
16	**COULD THIS BE MAGIC** *Dubs* *(Gone 5011)*	16
17	**KISSES SWEETER THAN WINE** *Jimmie Rodgers* *(Roulette 4031)*	18
18	**I WANT YOU TO KNOW** *Fats Domino* *(Imperial 5477)*	19
19	**THE JOKER** *Billy Myles* *(Ember 1026)*	17
20	**FOR SENTIMENTAL REASONS** *Sam Cooke* *(Keen 4002)*	24

21. SOFT. 22. THAT'S ALL RIGHT. 23. DON'T LET GO. 24. WAKE UP LITTLE SUSIE. 25. HONEST I DO.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Country Big 10
JUKE BOX TUNES

		Pos. Last Week
1	GREAT BALLS OF FIRE *Jerry Lee Lewis* *(Sun 281)*	4
2	MY SPECIAL ANGEL *Bobby Helms* *(Decca 30423)*	3
3	WAKE UP LITTLE SUSIE *Everly Brothers* *(Cadence 1337)*	1
4	JAILHOUSE ROCK *Elvis Presley* (RCA Victor 7035)	2
5	RAUNCHY *Bill Justis* *(Phillips 3519)*	8
6	THE STORY OF MY LIFE *Marty Robbins* *(Columbia 41013)*	6
7	GEISHA GIRL *Hank Locklin* *(RCA Victor 6984)*	5
8	MY SHOES KEEP WALKING BACK TO YOU *Ray Price* *(Columbia 40951)*	7
9	KISSES SWEETER THAN WINE *Jimmie Rodgers* *(Roulette 4031)*	—
10	WHY WHY *Carl Smith* *(Columbia 40984)*	10

Final Session

NEW YORK—Dean Hunter (third from the left) conductor of the "Best Sellers" program over WMGM, was master of ceremonies at the recent final session of the popular music jamboree conducted under the auspices of the Metro-Goldwyn-Mayer station and the New York Public Library at the Donnell Library Center in Manhattan. Stars on the program were The Four Lads widely known Columbia Recording performers, shown above.

Jim Reeves & Herb Shucher Back Together Again

MADISON, TENN. — Jim Reeves and personal manager Herb Shucher, last week, negotiated a new contract which brings them together again.

Some months ago, Shucher gave up the Reeves management to become associated with the Emerson-Shucher Agency which he recently sold in order to clear the way to re-establish his association with Reeves.

At present, Reeves' enterprises include the "Jim Reeves Show," heard over the American Broadcasting Network, Monday through Friday, and his chores in the recording field.

Reeves and Shucher will maintain joint offices here in Madison.

WDGY Has A Discnik

MINNEAPOLIS-ST. PAUL—1,500 teenagers crowded into Hopkins High School recently when Bill Bennett, WDGY disk jockey, appeared at the first Lake Conference Dance under the joint sponsorship of WDGY, the Hopkins Recreation and Parks Commission and Coca Cola.

The Lake Conference Discnik (as it was called), the first combined dance for the eight Lake Conference schools, was one of the biggest events ever held in the area, according to Bennett. The dance was open only to senior high students of the eight participating schools.

Emcee Bennett kept the crowd of teenagers busy and entertained with records, jokes, games, contests and even a "doll dance." Bill had his guests Jim Eddy, Mercury recording star, and Dick Larson, most valuable player of the University of Minnesota football team, present Coca Cola dolls to the girls of their choice in the audience. Presentation of the dolls was really an invitation to dance. The teenagers were given registration slips upon arriving, and later in the evening Bill awarded prizes to those holding the lucky number—the first prize, a portable radio. Proceeds from this event went to the Hopkins Recreation and Parks Commission.

Form Jerry Lee Lewis Enterprises

NASHVILLE, TENN.—It was announced last week by Jim Denny in Nashville that Jerry Lee Lewis Enterprises has been formed. It includes the Jerry Lee Lewis Music Company and all phases of merchandising. Oscar Davis, personal manager of Jerry Lee Lewis will be president of Jerry Lee Lewis Enterprises, Jim Denny, vice-president and treasurer. Davis and Denny said the purpose of the Jerry Lee Lewis Enterprises is to further promote the rising young rock 'n' roller, who at the present time has a hit in "Great Balls of Fire," the follow-up to his million seller, "A Whole Lot of Shakin' Going On."

Davis is a veteran personal manager, having spent many years with many of the top artists. The Jerry Lee Lewis Music Publishing firm will be a subsidiary of Cedarwood Publishing Company, one of the top music publishing firms in the country and western field.

Offices for the Jerry Lee Lewis Music Publishing Company will be 146 Seventh Avenue, North, Nashville, Tennessee.

Pretty Miss

NASHVILLE, TENN.—The pretty Miss, surrounded by The Wilburn Brothers, Doyle and Teddy, is Carolyn Rosenberg. The lass's dress represents sister Lee's Southern Belle Music, publishers of the Wilburn's Decca chart-rider, "I Close My Eyes." Photo was snapped during the recent deejay shindig in Nashville.

Country Best Sellers
IN RETAIL OUTLETS

		Pos. Last Week
1.	GREAT BALLS OF FIRE Jerry Lee Lewis (Sun 281)	3
2.	MY SPECIAL ANGEL Bobby Helms (Decca 30423)	1
3.	WAKE UP LITTLE SUSIE Everly Brothers (Cadence 1337)	2
4.	THE STORY OF MY LIFE Marty Robbins (Columbia 41013)	4
5.	KISSES SWEETER THAN WINE Jimmie Rodgers (Roulette 4031)	7
6.	JAILHOUSE ROCK Elvis Presley (RCA Victor 7035)	5
7.	GEISHA GIRL Hank Locklin (RCA Victor 6984)	6
8.	RAUNCHY Bill Justis (Phillips 3519)	10
9.	MY SHOES KEEP WALKING BACK TO YOU Ray Price (Columbia 40951)	8
10.	ANNA MARIE Jim Reeves (RCA Victor 7070)	11

11. JINGLE BELL ROCK. 12. I FOUND MY GIRL IN THE U.S.A. 13. UH-HUH-MM. 14. WHY WHY. 15. HOME OF THE BLUES. 16. HOLIDAY FOR LOVE. 17. HONEYCOMB. 18. FRAULEIN. 19. PEGGY SUE. 20. I HEARD THE BLUEBIRDS SING; IS IT WRONG; GIVE MY LOVE TO ROSE.

RUSTY WELLINGTON
is the first man to reach the moon (vocally, of course) and there he sits in his . . .
"ROCKING CHAIR ON THE MOON"
b/w
"I LOST MY SOMEONE TO SOMEBODY ELSE"
and He's now on MGM Records
Valleybrook PUBLICATION. Inc. 129 E. 5th Street Chester, Penna.

JIMMIE WILLIAMS
sings
"IF YOU'RE LOOKIN' FOR LOVE"
* MGM *
WHITE OAK MUSIC, BMI.,
7771 Cheviot Rd., Cincinnati 39, Ohio

Country Disk Jockey
REGIONAL RECORD REPORTS

DON BURFORD
KBSF—Springhill, La.
1. Beautiful Dawn (Singleton)
2. Out Of A Honky Tonk (B. Gallion)
3. Two Little Hearts (O'Gwynn)
4. Holiday For Love (W. Pierce)
5. I'll Do It Every Time (Jimmy & Johnny)
6. Lovers Rock (J. Horton)
7. Too Late (C. Bowman)
8. King For A Day (B. Barnes)
9. One Faded Rose (C. Phillips)
10. I'll Follow You (D. Houston)

GUY SMITH
KCKN—Kansas City, Kans.
1. Great Balls Of Fire (J. Lewis)
2. The Story Of My Life (M. Robbins)
3. Anna Marie (J. Reeves)
4. Baby I Don't Care (Presley)
5. Unfaithful (H. Snow)
6. My Special Angel (B. Helms)
7. Please Pass The Biscuits (G. Sullivan)
8. Jingle Bell Rock (B. Helms)
9. Tears Are Only Rain (H. Thompson)
10. Act Like A Married Man (J. Shepard)

JACK DUNIGAN
WJTN—Jamestown, N. Y.
1. Please Pass The Biscuits (G. Sullivan)
2. My Special Angel (B. Helms)
3. Sensation (H. Hawkins)
4. Diamond Joe (Lee & Cooper)
5. Cocoanut Girl (A. Terry)
6. Baby Doll (P. Wagoner)
7. The Image Of Me (B. Walker)
8. The Story Of My Life (M. Robbins)
9. Geisha Girl (H. Locklin)
10. I Still Write Your Name In The Sand (M. Wiseman)

ED CAMP
WEND—Baton Rouge, La.
1. Home Of The Blues (J. Cash)
2. Foreign Love (L. Williams)
3. The Locket (F. Young)
4. Unfaithful (H. Snow)
5. Love Bug Crawl (Edwards)
6. Anna Marie (J. Reeves)
7. I'm Gonna Be A Wheel Someday (B. Mitchell)
8. I Found My Girl In The USA (E. Tubb)
9. I've Got The Blues (Taylor)
10. Wake Up Little Susie (Everlys)

TEX JUSTUS & NORM HALL
WBNL—Boonville, Ind.
1. Home Of The Blues (J. Cash)
2. Blue Xmas (E. Tubb)
3. Why Why (C. Smith)
4. Please Pass The Biscuits (G. Sullivan)
5. Holiday For Love (W. Pierce)
6. Wake Up Little Susie (Everlys)
7. I Found My Girl In The USA (J. Skinner)
8. Anna Marie (J. Reeves)
9. The Story Of My Life (M. Robbins)
10. My Special Angel (B. Helms)

FRED MADDOX
KOCS—Ontario, Calif.
1. Teen Age Queen (J. Cash)
2. I'll Go Steppin' Too (Maddox)
3. Uh Huh Mm (S. James)
4. Big River (J. Cash)
5. Fujiyama Mama (W. Jackson)
6. Let Those Brown Eyes Smile At Me (R. Maddox)
7. Dance To The Bop (Vincent)
8. Love Bug Crawl (Edwards)
9. Green Back Dollar (Beasler)
10. My Baby Doll (C. Waldon)

JIMMY SIMPSON
KBYR—Anchorage, Alaska
1. Home Of The Blues (J. Cash)
2. I Heard The Bluebirds Sing (Browns)
3. Give My Love To Rose (Cash)
4. When I'm With You (Wells & Pierce)
5. Is My Ring On Your Finger (H. Hawkins)
6. My Treasure (E. Tubb)
7. Standing At The End Of My World (B. Helms)
8. Conscience I'm Guilty (Heap & Williams)
9. Tangled Mind (H. Snow)
10. My Shoes Keep Walking Gack To You (R. Price)

RED HUGHES
CKEY—Toronto, Ont., Can.
1. Great Balls Of Fire (J. Lewis)
2. The Story Of My Life (M. Robbins)
3. Jingle Bell Rock (B. Helms)
4. Love Bug Crawl (J. Edwards)
5. My Special Angel (B. Helms)
6. Jailhouse Rock (E. Presley)
7. My Shoes Keep Walking Back To You (R. Price)
8. Rock-A-Chicka (W. Mack)
9. Geisha Girl (H. Locklin)
10. Cry Cry Darlin' (J. Newman)

CARL STUART
WAMO—Pittsburgh, Pa.
1. Anna Marie (J. Reeves)
2. Everywhere You Go (Reeves)
3. Kisses Sweeter Than Wine (J. Rodgers)
4. Fraulein (B. Helms)
5. Honeycomb (J. Rodgers)
6. My Special Angel (B. Helms)
7. Wake Up Little Susie (Everlys)
8. Geisha Girl (H. Locklin)
9. My Shoes Keeo Walking Back To You (R. Price)
10. I Heard The Bluebirds Sing (Browns)

ART BARRETT
WSIG—Mount Jackson, Va.
1. Wake Up Little Susie (Everlys)
2. My Shoes Keep Walking Back To You (R. Price)
3. Geisha Girl (Locklin/Tubb)
4. Give My Love To Rose (Cash)
5. Unfaithful (H. Snow)
6. Give Mother My Crown (Flat & Scruggs)
7. I'll Always Be Your Fraulein (K. Wells)
8. Suppertime (J. Davis)
9. Once More (R. Acuff)
10. No Room At The Inn (Davis)

DAVE WALSHAK
KCTI—Gonzales, Texas
1. I Want To Be Free (Presley)
2. You're My Baby (J. Horton)
3. Baby I Don't Care (Presley)
4. Santa Bring My Baby Back To Me (E. Presley)
5. Unchain My Heart (Whitman)
6. The Story Of My Life (M. Robbins)
7. Wake Up Little Susie (Everlys)
8. You Win Again (J. L. Lewis)
9. Jingle Bell Rock (B. Helms)
10. King For A Day (B. Barnes)

MACK SANDERS
KFH—Wichita, Kans.
1. Holiday For Love (W. Pierce)
2. I Got Over The Blues (Wilburns)
3. Fraulein (B. Helms)
4. The Story Of My Life (M. Robbins)
5. Why Why (C. Smith)
6. Don't Do It Darlin' (Pierce)
7. Wake Up Little Susie (Everlys)
8. Home Of The Blues (J. Cash)
9. Jailhouse Rock (E. Presley)
10. My Shoes Keep Walking Back To You (R. Price)

"THE KANG"
WRFS—Alexander City, Ala.
1. Geisha Girl (H. Locklin)
2. Why Why (C. Smith)
3. Fraulein (B. Helms)
4. Is It Wrong (W. Mack)
5. Home Of The Blues (J. Cash)
6. My Special Angel (B. Helms)
7. Jailhouse Rock (E. Presley)
8. My Shoes Keep Walking Back To You (R. Price)
9. Holiday For Love (W. Pierce)
10. Wake Up Little Susie (Everlys)

VERNON STEWART
KXRJ—Russellville, Ark.
1. One Week Later (Wells & Pierce)
2. Why Why (C. Smith)
3. I Found My Girl In The USA (J. Skinner)
4. Unfaithful (H. Snow)
5. No Wedding Bells For Me (W. Jackson)
6. The Foolish Pride (H. Brown)
7. Just An Old Flame (H. Thompson)
8. I'll Always Be Your Fraulein (K. Wells)
9. Holiday For Love (W. Pierce)
10. Home Of The Blues (J. Cash)

JIM NESBITT
WYMB—Manning, S. C.
1. What A Night (L. Emerson)
2. Beggar To A King (J. Richardson)
3. Mother Is Old (M. Pack)
4. Dance To The Bop (Vincent)
5. Catch That Train (L. Emerson)
6. The Story Of My Life (M. Robbins)
7. Jailhouse Rock (E. Presley)
8. Start All Over (L. Emerson)
9. Cry Cry Darling (J. Newman)
10. Two Shadows (J. Reeves)

GEORGE POPKINS
WXGI—Richmond, Va.
1. Turn Back (N. Miller)
2. I Found My Girl In The USA (Tubb/Skinner)
3. Christmas Time's A Comin' (B. Monroe)
4. Jingle Bell Rock (B. Helms)
5. Settle Down (J. Eanes)
6. Where Did Our Young Years Go (Reno & Smiley)
7. Coconut Girl (A. Terry)
8. Anna Marie (J. Reeves)
9. I'll Always Come Back To You (A. Terry)
10. Walk Slowly (J. Reeves)

"BAREFOOT COWBOY" ALAN HERBERT
WNIX—Springfield, Vt.
1. Holiday For Love (W. Pierce)
2. The Story Of My Life (M. Robbins)
3. Home Of The Blues (J. Cash)
4. Anna Maria (J. Reeves)
5. My Shoes Keeo Walking Back To You (R. Price)
6. Geisha Girl (E. Tubb)
7. I Found My Girl In The USA (J. Skinner)
8. Tangled Mind (H. Snow)
9. Why Why (C. Smith)
10. My Special Angel (B. Helms)

CHUCK OTTE
KLPW—Union, Mo.
1. My Shoes Keep Walking Back To You (R. Price)
2. Prelude To A Broken Heart (P. W. King)
3. Maybe Tomorrow (Everlys)
4. Lights In The Street (Miller)
5. Home Of The Blues (J. Cash)
6. Just An Old Flame (H. Thompson)
7. Holiday For Love (W. Pierce)
8. Breeze (C. Copas)
9. Jingle Bell Rock (B. Helms)
10. Geisha Girl (E. Tubb)

RAY SCOTT
WNOP—Newport, Ky.
1. My Special Angel (B. Helms)
2. Wake Up Little Susie (Everlys)
3. Jailhouse Rock (E. Presley)
4. Lost To A Geisha Girl (Davis)
5. The Story Of My Life (M. Robbins)
6. Love Bug Crawl (J. Edwards)
7. Anna Marie (J. Reeves)
8. My Shoes Keep Walking Back To You (R. Price)
9. I Found My Girl In The USA (J. Skinner)
10. Great Balls Of Fire (J. Lewis)

NEIL ZACHMEYER
WRAM—Monmouth, Ill.
1. Wrong (R. Sovine)
2. Don't Try (P. Peterson)
3. Castaway (R. Hansen)
4. My Shoes Keep Walking Back To You (Price)
5. Iowa Rose (E. Dean)
6. Look For Me (M. Rainwater)
7. Take Back The Heart (Clifton)
8. I Could Cry A Million Tears (D. Wright)
9. You Love (P. Wagoner)
10. I Wanted So Often (Nisson)

CURLEY WILLAMS
WMIL—Milwaukee, Wisc.
1. My Special Angel (B. Helms)
2. My Shoes Keeo Walking Back To You (R. Price)
3. Wake Up Little Susie (Everlys)
4. Anna Marie (J. Reeves)
5. I'll Take You Home Again Kathleen (S. Whitman)
6. Tears Are Only Rain (H. Thompson)
7. Home Of The Blues (J. Cash)
8. Geisha Girl (E. Tubb)
9. Squid Jiggin' Ground (Snow)
10. I Heard The Bluebirds Sing (Browns)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.

Country Reviews

A BULLSEYE **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by The Cash Box"

THE CASH BOX BULLSEYE

"BALLAD OF A TEENAGE QUEEN" (2:07) [Knox BMI—J. Clement]
"BIG RIVER" (2:29) [Hi Lo BMI—J. Cash]
JOHNNY CASH (Sun 283)

● Johnny Cash has developed into one of the Country field's most consistent hit-makers. Both ends of his current Sun pairing, "Home Of The Blues" and "Give My Love To Rose", are riding high on the charts. And his newest two-sider, "Ballad Of A Teenage Queen" backed up with "Big River", has what it takes to far exceed the sales figures of his pop-country smasheroo "I Walk The Line". Top end is a sensational, quick beat tale that the youngsters in both markets are gonna buy by the carload. The Tennessee Two help round a stellar vocal and instrumental backdrop. The other half, a romantic tear-jerker that leans more toward the country mart, is another standout, up-tempo opus that Cash and his crew dish out in equally effective fashion. And there's also that great Sun sound on both lids.

"JUST AN OLD FLAME" (2:29) [Texoma ASCAP—H. Thompson]
"IF I'M NOT TOO LATE" (2:58) [Texoma ASCAP—H. Thompson]
HANK THOMPSON (Capitol 3850)

● It's more than likely Hank Thompson is gonna have a pair of hits on his hands as he makes a double bid for a top rung on the pop and country popularity charts with both ends of a potent new release. The chanter follows his "Tears Are Only Rain" chart-rider with two self-penned, pop-styled affairs tagged "Just An Old Flame" and "If I'm Not Too Late". Upper end is a tender, tear-compelling, moderate-paced ballad while the flip portion is an infectious, rock-a-billy-blues item. And the songster, along with a terrific, twosided vocal and instrumental assist by the Brazos Valley Boys, polishes off both ends in masterful style. It's a powerhouse double-decker.

BUCK GRIFFIN
(MGM 12597)

B+ "JESSIE LEE" (2:14) [Lin BMI—Griffin] This could be the one that'll place Buck Griffin's name high up on the charts. It's a rhythmic, romantic-blues with a heavy beat that the warbler drives across with telling effect. Watch it. Could break into the charmed circle. Watch it.

B "YOU'LL NEVER COME BACK" (2:05) [Lin BMI—Patty] On the reverse etching Griffin feelingfully glides over an interesting, off-beat love affair that could also register with the jocks.

EDDIE NOACK
(Starday 334)

B+ "DUST ON THE RIVER" (2:25) [Starrite BMI—Noack] With a compelling quality in his voice Eddie Noack expressively renders a poignant, middle-beat, religious-flavored ballad. Excellent performance on a deck that rates as a strong contender for the deejays charts.

B "WHAT'S THE MATTER JOE" (2:10) [Starrite BMI — Noack] On the bottom waffle Eddie pleasantly romps over a light heart, fast paced tale that pokes fun at his newly married friend.

LEFTY FRIZZELL
(Columbia 41080)

B+ "TIME OUT FOR THE BLUES" (2:26) [Peer Int'l BMI—D. Hart, B. Starcher] Here's a potent, up tempo sentimental opus that Lefty Frizell carves out in distinctive style. Grade "A" pop-flavored vocal and instrumental support on a deck with dual-mart click potential.

B+ "TELL ME DEAR" (2:34) [Peer Int'l BMI—F. Hart] Another poppish backdrop prettily showcases the polished-toned warbler on this touching, tear-compelling, moderate paced romantic pleader. Splendid pairing. Watch both halves.

JOANNIE KING
(Sand 258)

C+ "HISTORY" (2:05) Cedarwood BMI — J. Henderson] Joannie King receives a colorful vocal and instrumental assist as she steps up to delightfully knock out a catchy pop-country-rock 'n roller.

C+ "OK DOLL, IT'S A DEAL" (1:59) [Sage & Sand SESAC—J. Crowder] On the lower end the thrush engagingly spins another cute novelty-rocker, tailor-made for the teen-age dance set.

WESLEY HARDIN
(AFS 302)

B "ANYWAY" [Artrec BMI—Hardin] Wesley Hardin hands in an electrifying debut performance on the AFS label as he and the Roxters brightly belt out a platter that falls into the "Whole Lot Of Shakin'" category. Strong box item.

C+ "A THING CALLED LOVE" [Artrec BMI — Hardin] Here Hardin slows down the pace slightly as he, along with the Roxter crew, emotionally grooves a fetching rhythmic opus. Socko pairing for the boxes.

RONNY KEENAN
(Sandy 1005)

B "JUKEBOX QUEEN" (2:25) [Burnt Oak BMI — R. Keenan] Ronny Keenan enthusiastically sings the praises of his swingin' sweetie. A delectable house-rocker that could create some coin-chute excitement.

C "STOP SIGN ON YOUR HEART" (2:25) [Burnt Oak BMI—R. Keenan] On the bottom deck the warbler distinctively styles a heart-breaking, middle beat love affair.

Country Round Up

Don Richardson reports in his Springfield, Mo. news bulletin that—debunking the old theory that "you can't play against Santa Claus," Saturday night crowds are holding up strong at the "Country Music Jubilee" in Springfield, even in the face of some unseasonably cold weather in the Ozarks. The majority of each week's audience in the 1,200-seat Jewell theatre continues to be tourists who have bought tickets well in advance by mail.

Sat. Dec. 28ths Dow Radio Show on NBC featured Wanda Jackson and Billy Walker, with Wanda and Billy teaming up with host Red Foley to conclude the program in a trio arrangement of "What Are You Doing New Year's Eve". . . . Speedy Haworth, electric standard man with Slim Wilson's Tall Timber Trio, and Marijohn Wilkin, artists' contact for Earl Barton Music, have returned from working a Columbia session with Billy Walker in Nashville.

BILLY WALKER

* * * * *

News from Cincinnati way is that a "Grand Ole Opry" show, featuring Justin Tubb and George Jones moved into the Emory Auditorium for 3 pre-Christmas shows. In addition to the "Opry" talent, local names on hand were Jimmie Skinner, The Home Towners, Jimmie Williams, Skeeter Davis and Al Runyon. Songwriter Lillian Munz is out of the hospital and is now convalescing at home. Jimmie Williams has a new, self-penned record out tagged "If You're Lookin' For Love", which could be his biggest to date. Johnny Thompson who used to be with the Cincy's Coral Distributor is now with Gene Autry's Challange records. Bill Thall's "Country Music Jamboree", which is seen each Saturday night over WKRC-TV-Cincinnati, is picking up many of his old, followers from the time when he emceed the "Mid-Western Hayride." Lafe Harkness, harmonica player, and Skeeter Davis have become regulars on the show.

* * * * *

Nat Nigberg, producer of "Country America" KABC-Hollywood, Sat., 7:00 to 8:00 P.M., is rounding up a group of regulars on the show to form an entertainment package for a series of one-nighters covering the west coast. Among them will be such popular favorites in the country-western field as Joe Allison, emcee of "Country America" and composer of several hit pop tunes including "Teenage Crush", Debby Kay, singing star of the show, Ginny Jackson, Betsy Gay, "Lefty" Frizzell, Freddie Hart and Bobby Bruce, violinist-conductor of "Country America." The tour starts in mid-January, opening in San Diego.

* * * * *

Harry Glenn, Mar-Vel Records, is busily engaged setting up distribution of his c&w decks which are beginning to show good action. Harry is especially high, at the moment, on Harold Allen's "If You Were Mine Again" and "I Need Some Lovin'" and Bill Hall's "Shootin' Pool" b/w "You Forgot To Care." . . . Shorty Ashford is now a musical adviser for Mar-Vel Records.

ALLEN & WATTS

* * * * *

Artie Glenn writes from Ft. Worth, Texas, that Lawton Williams has a big record in the area with his two-sided, self-penned Victor waxing, "Don't Burn The Bridge Behind You" and "Foreign Love." Lawton is the cleffer of the "Fraulein" and "Geisha Girl" smashes. Darrell Glenn is back in Ft. Worth, for the holidays, from Los Angeles. According to Artie, Darrell will be out, after the 1st of the year, with something new and different. Artie adds that Johnny & Jack and Kitty Wells played the Majestic Theatre in town recently. "Uncle" Hank Craig, who handles some of the talent on the "Cowtown Hoedown," now has a show on KCUL-Ft. Worth.

* * * * *

Early in December Hank Snow cut a session for Victor using an entirely different set-up than on his previous waxings. The new releases will have a vibraharp in the arrangement, as well as Hank's country style on the Spanish guitar. Ernest Tubb and Hank, owners of the Folkways Broadcasting Co., with radio stations in Whitesburg, Ky. and Harriman, Tenn., report that the stations are doing extremely well. Hank is currently represented on wax via his chart-riding, "Squid Jiggin' Ground" and "Unfaithful" and his recently released instrumental coupling, "Under The Double Eagle" and "The Blue Danube Waltz."

* * * * *

JIMMIE WILLIAMS

Curley Gold and his Western Tune Twisters, featuring Diahl Graham, along with Marvin Ferguson, National Champion Fiddler, Prince Waln, top steel guitarist doubling on honky tonk piano, rhythm guitar and bull fiddle, are playing dance dates and TV and stage shows throughout Northern Calif. Curley notes that the Miller Bros. Band, featuring Madge Suttee on piano, Bill Jordan on steel guitar and fiddler Leon Miller, have just returned to Texas from a Northwestern tour and will continue to play dance dates throughout the state. Also, Western McGee and his gang are appearing every Fri. and Sat. nite in Petaluma, Calif. while guitarist and vocalist Mike O'Hearn holds forth every Sun. evening at "Duke & Larry's" Nite Club in San Francisco. Curley adds that the Wilburn Bros., Doyle & Teddy, are playing dates in Kan., Neb. and Iowa during late Dec. and early Jan.

* * * * *

Tillman Franks, KWKH-Shreveport, La.'s Artist Service chief types that the Christmas spirit prevailed for both the grown-ups and kiddies on Sat. Dec. 21st's show when they held a "Santa Claus Night" and let in the kids free. Their "Beat The Band" show featured children, among them the Chellette Sisters, the Bragga Sisters and Geneva Higgenbotham. Also on hand were Mac Wiseman, Gene Sullivan and the "Hayride" cast which included Johnny Horton, James O'Gwynn, Johnny Mathis, Carl Belew, Tony Douglas, Mallie Ann & Slim, Linda Brannon, Martha Lynn, the Four B's, Program Director and M. C., Frank Page and announcers, Norm Bale and Jeff Dale. Incidentally, Gene "Please Pass The Biscuits" Sullivan joined the cast as a regular.

* * * * *

Pee Wee King tells us that he's out plugging his Ridgeway ballad, "Prelude To A Broken Heart," and on Victor, Gene Vincent's "I Got It" on Capitol, which was penned by Dick Glasser. While not plugging he's busily rehearsing his "Pee Wee King Bandstand" TV show, which features his trio, Redd Stewart, Gene Stewart and Chuck Wiggins.

* * * * *

LAWTON WILLIAMS

Barbara McCool infos that Eddie Bond's Mercury-Starday pressing, "Love, Love, Love" coupled with "Backslidin'" is taking off like wildfire in the Memphis, Tenn. area.

* * * * *

Dee Olsen, Lovelock Music Prexy, pens that Jim Shelton of the Stardusters, who is also a KVLV-Fallon, Nev. deejay, recently waxed his self-penned "Playing On Wood" for Nevada's Lovelock label. Dee adds that the disk is catching on fast, from Lovelock to Kentucky. Flipdeck is tagged "Please Don't Ask." Also out with a reportedly fast-rising disk is Bob Luce of The Stardusters who cut "Lonely Hearts" and "Hot Shot Baby."

* * * * *

Murray Nash and Hal Rosen of Murray Nash Associates Inc., Nashville publishers-producers, are back from a 9 day promotion tour of the Midwest and East and report heavy deejay action on Johnny Jay's waxing of "Sugar Doll" and "Tears" on Mercury. Also, according to Nash and Rosen, showing up strong are Steve Schulte's "Paying the Piper" on Felsted and "Goodbye, She's Gone" by The Sprouts on RCA Victor. Rosen adds that one of the most sought after attractions in the Mississippi-Alabama area is a group of five Mississippi State students who call themselves the Rolling Stones. The boys are maintaining a busy schedule, trying to keep up with their studies and follow a busy itinerary of one night bookings at dances, clubs and hops. The group's first recording session, cut by Murray Nash Associates in Nashville, is set for release shortly on the Felsted label and features Andy Anderson on vocals. Both sides were penned by Anderson.

DARRELL GLENN

* * * * *

Betty Luther, vocalist at the "Jubilee Ballroom" in Baldwin Park was a special guest at the annual Christmas party for the California Highway Patrol. Betty is set for a guest spot at the Riverside Rancho in Los Angeles very soon.

Ralph Hicks, owner of the "Ballroom" announces a top star line up for next month, kicking off with Bob Wills on the 28th of Dec. and followed by Bobby Helms on Jan. 4th. They'll be followed by Porter Wagoner and Marty Robbins on the 25th. Wanda Jackson is set for February.

* * * * *

Cathie Taylor of Morgan Hill, California is spending the holidays in the Los Angeles area and work and several dates set up by J. E. Swarr. If the dates are successful than she may move to Southern California.

Bobby Helms will be in the Los Angeles area for several weeks making his first movie.

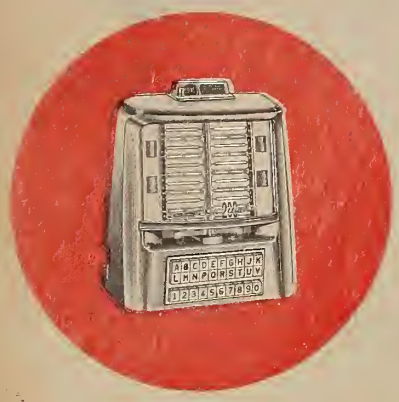
Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.

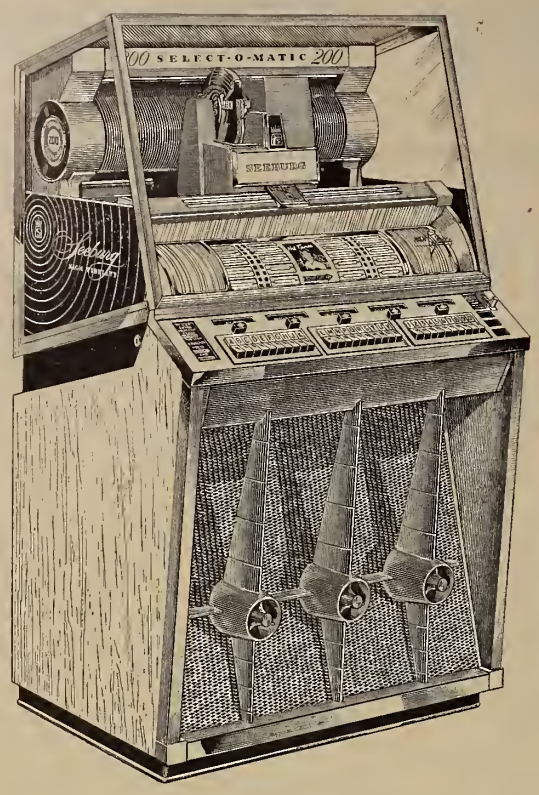
The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. MY SPECIAL ANGEL ..... Bobby Helms (Decca)
2. WAKE UP LITTLE SUSIE ..... Everly Brothers (Cadence)
3. STORY OF MY LIFE ..... Marty Robbins (Columbia)
4. HOLIDAY FOR LOVE ..... Webb Pierce (Decca)
5. MY SHOES KEEP WALKING BACK TO YOU ..... Ray Price (Columbia)
6. HOME OF THE BLUES ..... Johnny Cash (Sun)
7. ANNA MARIE ..... Jim Reeves (RCA Victor)
8. WHY WHY ..... Carl Smith (Columbia)
9. JAILHOUSE ROCK ..... Elvis Presley (RCA Victor)
10. GEISHA GIRL ..... Hank Locklin (RCA Victor)

11. KISSES SWEETER THAN WINE. 12. I FOUND MY GIRL IN THE U.S.A. 13 GREAT BALLS OF FIRE. 14. JINGLE BELL ROCK. 15. UH-HUH-MM. 16. I HEARD THE BLUEBIRDS SING. 17. TANGLED MIND. 18. GIVE MY LOVE TO ROSE. 19. PLEASE PASS THE BISCUITS. 20. YOU WIN AGAIN. 21. FRAULEIN. 22. LOST TO A GEISHA GIRL. 23. TEARS ARE ONLY RAIN. 24. ACT LIKE A MARRIED MAN. 25. LOVE BUG CRAWL. 26. EVERYWHERE YOU GO. 27. SQUID JIGGIN' GROUND. 28. ROCK-A-CHICA. 29. HONEYCOMB. 30. IS IT WRONG; UNFAITHFUL; DEEP BLUE SEA; I CLOSE MY EYES; GOODBYE SHE'S GONE; RAUNCHY; PEGGY SUE; CRY, CRY DARLIN'; KING FOR A DAY; DON'T DO IT DARLIN'; ONCE MORE; COCOANUT GIRL; (I'LL ALWAS BE YOUR) FRAULEIN.





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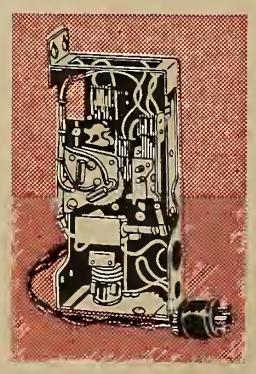

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Here and There

●

NEW YORK — McGraw-Hill, publishers of 34 business magazines, issued a booklet this week entitled "A Look At 1958". This booklet, a consensus of nearly 600 McGraw-Hill editors, economists, and foreign correspondents, gives their conclusions about 1957, and the outlook for 1958. The interesting conclusion drawn is that these experts view 1958 with cautious optimism: "any readjustment will be mild." "Though some industries will be down in 1958" they state, "some will be up." The consensus is that general business will continue the rise of the past few years, and will set a new record for the dollar volume of goods and services. The report supports their predictions with facts, some of which are: "The electrical industry will increase capital expenditures by 8.9% to reach new records. Electronic industries expect their usual 8% annual growth. Chemical process industries expect to increase sales by 5%—though part of this will represent price increases rather than increased production. Petroleum expects nearly $6 billion in capital expenditures—an all-time high."

●

NEW YORK—With the new year approaching, economists these past few weeks have been projecting their theories and predictions for 1958. One of those, a top leader in industry, Ralph Cordiner, president of General Electric, calls 1958 a "Challenging year!" Quoting Charles M. Sievert, of the New York World Telegram and Sun, who interviewed him, "Cordiner is not what you'd call 'bullish' on the business outlook, yet any jitters are as distant as the targets of some long-range missiles his two-billion dollar company is working on." GE's sales this year will top 1956's $4 billion and its earnings will exceed last year's but the Cordiner forecast is that '58 "can be just as good" and "perhaps even better for the economy as a whole and for the electrical manufacturers." He calls any uncertainties troubling business "temporary adjustments in the long-term pattern of growth rather than serious weaknesses in our economy", but points to economic factors which must make us march on.

As EP Programming Grows:

OPS CALL FOR FASTER PLAYING EP DISKS

Point Out That One 15c EP Side at 3:50 (3 Minutes, 50 Seconds) Will Bring 50% More Income for the Extra Minute's Play Than Singles at 2:50 (2 Minutes, 50 Seconds) Per Side at 10c Per Play.

Seems like *The Cash Box* has, once again, started something that clicked with a great many operators nationwide.

After this publication's editorial, in regard to the growth of EP play, a veritable flood of suggestions arrived urging *The Cash Box* return to one of its oldest crusades. This time to get manufacturers of EP disks to arrange for faster playing time for their new recordings.

In short, when editing LPs into EPs the record manufacturers should arrange for faster playing time for the EPs.

Away back when, many, many years ago, *The Cash Box* crusaded for *2 Minute Play Recordings*.

***The Cash Box* was the very first publication in the history of the music business to start timing all the recordings that it received for reviews.**

In those days, very, very few records featured playing time. A few did and, when the playing time was checked against stop watches used by *The Cash Box* reviewers, the time was found to be anything but that which was published on the label.

The reason *The Cash Box* crusaded for 2 minute recordings was simply, as this magazine pointed out in those early days, the music operators could play 30 records of 2 minutes duration per hour, during the peak play hours (not counting the time it took for the record to come into playing position), which would mean $3.00 income per hour (at 10¢ per play) as against only 20 recordings of 3 minutes each which would mean an average of $2.00 (at 10¢ per play) per hour during the peak playing time.

***The Cash Box* won this crusade. Today, there isn't a record label that doesn't feature the actual playing time clearly imprinted on it.**

Now, it seems, *The Cash Box* has again started something which will benefit every manufacturer of EP recordings, as well as the nation's music ops, especially those who are programming more and more EP disks, because they can obtain 15¢ per EP side, 2 EP sides for 25¢ as against 10¢ per single side and 3 single sides for 25¢.

This can bring about 50% more income for the average music operator per extra minute's play without sacrificing any of the playing qualities of any EP disk.

If the average EP side is edited to play 3:50 (3 minutes and 50 seconds) at 15¢, as against the average single side of 2:50 (2 minutes and 50 seconds) at 10¢, then, for that extra minute's play, the operator obtains 50% more income.

Similarly, if two EP sides add up to 7 minutes playing time for 25¢, and 3 single disks (at 2:50 each) add up to 7 minutes and 50 seconds playing time, then the operator is again earning more money while saving 50 seconds playing time.

Of course, all this does not include the time that it takes for the record to come into playing position. This would be practically impossible to figure due to the fact that those ops who have the latest model phonos find it takes but a few seconds. Those who have old phonos will find it takes a much greater number of seconds changing time from one disk to the other to get into playing position.

The fact does remain, tho, that if EP disks are arranged at faster playing time, the juke box operator can earn more income at 15¢, 2 for 25¢ play than he can on singles at 10¢, 3 for 25¢ play. *That's what counts!*

The most important factor is that the average operator must, somehow, obtain more income from his phonos. He must obtain as much money as he possibly can during the few hours of peak play action his phonos receive during each day of the week.

Today, the peak play hours have changed. In some cases they are between 5 and 6 P. M. In others they are much earlier. TV has kicked hell out of the later hours in the greater majority of locations most days of the week.

This being the case, the EP disk manufacturers should be more than happy to comply with the request of the nation's juke box operators who, today, have over 575,000 automatic phonos on locations in the U. S. and who can, because of this grand number of phono showcases, help exploit and bring EP disks into greater demand.

LOOK FOR GREATER 1958

Trade's Leaders Optimistic Over New Year. Believe Upturn Coming. Expect Many New Ideas and Finer Products to Boost Play Action. Predict Readjustment Toward Stable Operating Conditions and Better Profits to Nation's Operators

CHICAGO—While there are some areas in the nation that are going thru a period of readjustment, due to economic and legislative factors, all progressive and intelligent individuals and firms support the conclusion that 1958 will prove a greater and more substantial year for the coin machine business.

Leaders in the industry here have all expressed great optimism for the forthcoming year. In almost every instance, factory executives are of the opinion that 1958 can prove one of the best years in the history of the industry for the majority of the coinmen in it.

Manufacturers here are confident that an upturn is coming, sparked by entirely new amusement games. With new ideas and innovations on the drawing boards or now being delivered to the trade, greater play action, they claim, is assured the operator.

Manufacturers of music machines will introduce new models in 1958, which will probably feature new attractive design, as well as playing features—all geared to bring increased profits to operators.

These industry leaders know that the operator has become selective in his buying, due to the fact that he is investing a lot more money in a new machine today than he ever did before.

Manufacturers realize, that during 1958 they will have to provide the trade with better products, more play-attracting features and bigger earning power.

Despite all efforts to economize on production, prices will remain high. In fact, prices are expected to go even higher as wages, engineering and material costs continue the upward trend.

Distributors seem to be just as optimistic. Some say that domestic business declined during the Fall, but that this was largely offset by the increased demand from world markets.

As one distributor here remarked, "The operators are getting themselves straightened out financially. Most of them now operate more efficiently, work harder and promote more play thru closer cooperation with locations. Many also find they must upgrade their routes, and expand to meet increasing costs and overhead."

More operators than ever before report plans to diversify their businesses in 1958. They are acting with the conviction that this will establish their routes on a more solid basis and produce added revenue lost as a result of adverse legislation, heavier license fees and tougher competition.

A majority of the nation's coinmen also report that more expensive equipment and higher overhead expenses will necessitate dime play on music and game routes, plus more equitable commission arrangements, as advocated by **The Cash Box** these past many years.

They advise of plans to make each part of the route self-sustaining, and at the same time, look for concerted efforts to eliminate loans and chiseling on commissions during this forthcoming year of 1958.

Amusement machine operators who have been wondering what the factories have in store for them are now being assured that new, novel and finer machines are being readied to satisfy their needs, as well as keep their business operating profitably.

Predictions to support this view were made this past week by some of the leading manufacturers here.

William T. (Bill) O'Donnell, general sales manager of Bally Manufacturing, stated, "The outlook for the industry during 1958 is better than ever. We have new ideas in amusements coming that will mean a stronger, better, more stabilized business for all in the field."

Samuel Wolberg, president of Chicago Coin Machine Division, said, "New ideas will be produced in 1958 to meet the need for new types of amusments. Our industry, in the past, has never had to gauge it's prosperity on what happens to other industries. When we create ideas and add a new feature to a game, it makes more money for the operators."

Avron Gensburg, vice president of Genco Manufacturing, predicted, "There should be a surge in buying of new equipment shortly after the first of the year. We are fully confident that business will continue ahead at a faster pace thereafter, due to the fact that operators should have their last year's purchases paid for and will be in a good position early in 1958 to enjoy greater profits with better equipment."

Nathan Gottlieb, vice president, D. Gottlieb & Company, looks forward to 1958 with great optimism. "Several new games to be released during the coming months", he revealed, "are already on test locations, and from all test reports, will be better than ever before. In 1957", he added, "our reputation for producing pinballs of high quality and big earning power was enhanced all over the world, and we expect this reputation to spread and grow even greater."

Paul Huebsch, vice president of J. H. Keeney & Company, predicted that more operators will turn to vending machines for more income. "We're planning to go ahead with a greater variety of venders, as well as new types of amusement games. We'll all have to buckle down a little more and push a little harder to get sales", he stated, "but 1958 should be an excellent year."

Herbert L. Oettinger, vice president of United Manufacturing, predicted "a better year ahead in 1958. Bowling games will continue to ride the crest of popularity. Basic appeal of this participating sport will result in the coin operated bowler becoming permanent attractions in more and more locations, enabling the operator to enjoy steady prosperity thruout the year."

Samuel Stern, executive vice president, Williams Manufacturing, forecasted, "1958 will be a very good year. We are constantly experimenting with many new ideas in striving to satisfy the demand for new types of equipment in addition to five-balls, that will make more money for the operators."

Of course, the predictions quoted here would be qualified on the basis that there will be no new upheaval abroad and no new shock to business confidence. Barring these conditions, we can look ahead to a most happy and prosperous 1958 for all in the coin machine industry.

George A. Miller To Be In Washington, D. C. On Jan. 6 To Prepare For Copyright Hearings Scheduled For January 15 and 16

GEORGE A. MILLER

OAKLAND, CALIF. — George A. Miller, national president and managing director of Music Operators of America (MOA), with headquarters in this city, reports that he will be in Washington, D. C., on Monday, January 6, so that the testimony of various witnesses can be prepared for presentation to the sub-committee of the Judiciary on the hearings on Senate Bill S.1870, scheduled for Wednesday and Thursday, January 15 and 16, and possibly Friday, January 17. (*The Cash Box*, December 7 issue.)

Senate Bill S. 1870, similar to bills introduced in the Committee on Judiciary, Sub-Committee on Patents, Trademarks and Copyrights, each year for the past number of years, would amend the Copyright Act of 1908, now exempting the payment of royalties for performance of tunes on records on coin-operated phonographs. The contention of the automatic music machine industry that operators pay these royalties when they purchase their records (which in turn reverts to the writers and publishers) has found favor with this committee in all previous hearings, resulting in the continuation of the prevailing Copyright Act of 1909. It is the hope of all, that once again the committee will recognize the testimony of the opponents to S.1870, and that the music machine industry will be victorious. However, it is pointed out that pressure is greater this year than ever before, and it will take every bit of energy and cooperation among the coin machine industry to defeat this bill.

Miller, who has been in the hospital for the past two weeks, has fully recovered and reports that he will be well on the road to good health by the time the public hearings are held.

Miller advises that witnesses will appear for both the Music Operators of America (MOA) and the Manufacturers' Association. Some very vital, important evidence will be submitted to the committee to again ward off any change in the present copyright laws. Chauncey Carter, formerly associated with Kirkland, Fleming, Green and Ellis, is now the legal counselor for MOA and will present the operators' view. Hammond Chaffetz will act for the Manufacturers' Association.

(Editor's note: The Cash Box alerts all in the music machine industry to watch for reports on the results of this hearing, and to be ready to go out on an all-out program of cooperation, no matter what, if it is necessary. The Cash Box will acquaint the industry with the Washington proceedings, and will advise all on the necessary steps to take if they are needed.)

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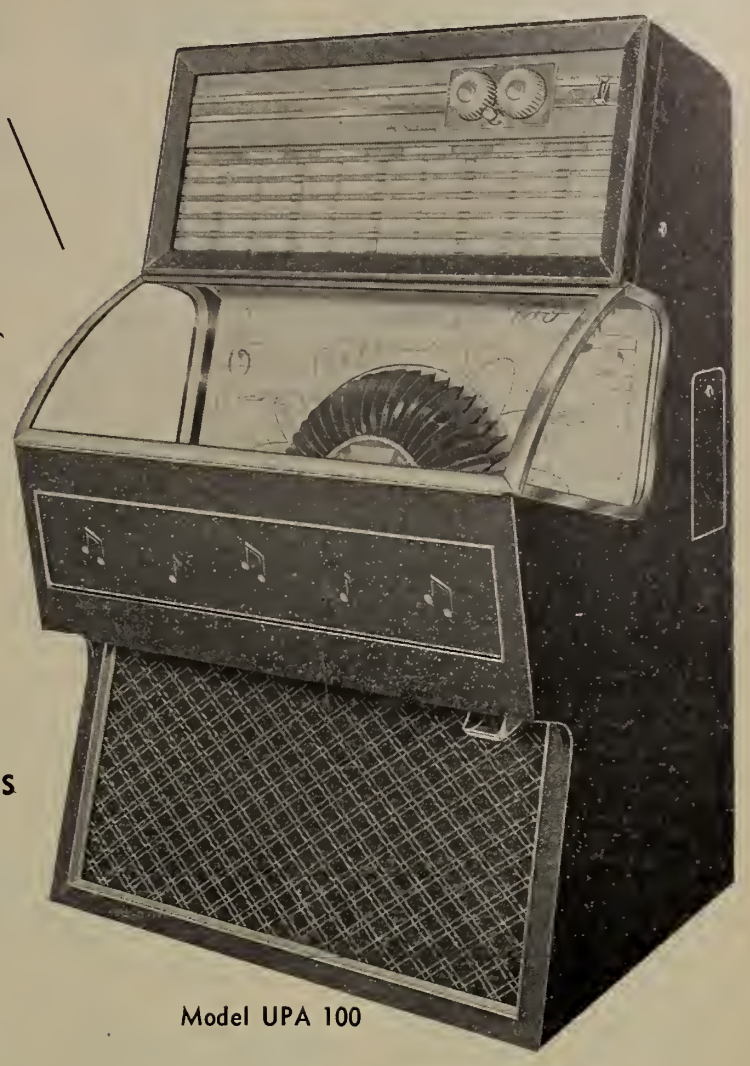

Model UPA 100

WRITE FOR DETAILS

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CABLE ADDRESS: UMCORP

Gottlieb Delivers 5-Ball Pinball "Straight Flush"

CHICAGO—Alvin Gottlieb, D. Gottlieb & Company, this city, announced this past week that the firm's new single player five-ball game, "Straight Flush", is being delivered to its distributors all over the world.

In making the announcement, Alvin Gottlieb displayed the utmost enthusiasm. He appeared highly elated as he described the many suspenseful features of the new game.

"'Straight Flush' is the best of all Gottlieb pinballs", Alvin Gottlieb stated emphatically, "in the history of our industry.

"This may seem to be a very extreme statement", he added, "but it has already been proved beyond a doubt by every single one of the many test reports we've received from all over the world and from every possible type of location.

"Every operator", Gottlieb said, "will immediately confirm the pretested and outstanding money-making qualities of 'Straight Flush' when he makes his very first increased collection."

The game features new wide-open roto-targets combined with the popular theme of playing cards.

Gottlieb's recent innovation of the popular rotating targets now bring three targets up to scoring position at all times. This allows one skill shot to light two cards with a single hit.

There are four places to spin the roto-targets, two spin bumpers at top of playfield and two contacts at the sides.

"Straight Flush" provides the player with a total of 18 ways to score "specials", including "Match Feature" and "High Score."

Also included are special scores for lighting any five cards in a row, hitting red and green targets after row is made, and making the special rollover on fifth ball after straight is lit.

Red and green targets light pop bumpers and cyclonic kickers for added high score. Speedy action is enhanced by two super-powered flippers.

"Straight Flush" also provides standard Gottlieb features, such as slug rejector coin mechanism, metal legs, metal door and frame and twin coin chutes.

Loans And Bonus

UNIONDALE, L.I., N.Y.—"I pray for the loan and bonus boys to get out of the business or go broke", declares Wayne Dameron of Music Service, this city.

"Inflation on all sides and decreasing income make operation difficult", he adds.

"We can continue to have profiitable years in the industry", Dameron states, "under sound business conditions.

"There is a profit that can be earned", he explains, "but panic and cutthroat competition can ruin us all."

Dameron also advises that he buys equipment only when he has the resources to pay for it, or when he can meet his obligations in a very short time.

Al Siegel's "Elmwood Casino" Featured In Canada Publication

AL SIEGEL

WINDSOR, ONT., CANADA — Al Siegel, Siegel Distributing Company, Ltd., Wurlitzer distributor with offices in Toronto, Montreal, Vancouver and Newmarket, together with his Elmwood Casino, this city, were the subject of a feature picture and story article in the December issue of Mayfair, one of Canada's leading class publications.

The story details the appearance of the world's leading night club attractions at the Elmwood, and points out that it draws most of its patronage from Detroit, Michigan, only seven minutes from the club.

Al Siegel is described as "a wealthy, handsome, fiftyish Torontonian".

Siegel is quite active in the operation of the Elmwood. He books all talent, arranges for costumes, and spends the first three days of every new show on the spot, checking all details, including comics' routines for material which might be offensive to the Elmwood's type of audience. He returns to Toronto to take care of his distributing business, but invariably flies back for a couple of days during the second week to make sure the show is still running to plan.

ALL GAMES CLEANED AND IN WORKING ORDER

Wms. Roll-A-Ball (6 player)	$250.00
Genco Skill Ball (2 player)	195.00
Chi.Co. Skill Ball (6 player)	250.00
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Star Shooting Gallery	85.00
Seeburg Bear Gun	65.00
Dale Guns	15.00
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1436 Rock-Ola (78)	99.50
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14 ft. United Lane (2 piece)	440.00
14 ft. Bally Lanes	475.00
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Silver Skates	30.00
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The Cash Box' Chicago Directory

A Guide For Visitors To The City Of Chicago

(1958 EDITION)

• **The Cash Box' Chicago Directory** of manufacturers and distributors of coin operated machines, **"A Guide For Visitors To The City Of Chicago"**, contains the names of all people to see at each of the manufacturers and distributors of coin operated machines. It allows visitors to regulate their visits by giving the approximate taxicab time from the "Loop" (central, downtown) area of the city. Those driving to Chicago are also given street directions by numbers and distances of streets from the main Chicago intersection point, Madison and State Streets. All street numbers tend west, south, east and north from this intersection point. If there are any persons or firms not listed here the visitor may be seeking, he should phone:

THE CASH BOX 32 W. RANDOLPH ST.
CHICAGO 1 **(Tel.: DEarborn 2-0045)**

MANUFACTURERS AND DISTRIBUTORS OF COIN OPERATED MACHINES

MANUFACTURERS

AMI, Inc.
134 Narth LaSalle Street (Tel. ANdover 3-2964)

Sales Director's offices and Export Division of Grand Rapids, Mich. factory. Located in heart of the Loop area, corner of LaSalle and Randolph Streets. Currently manufacture: Hi-Fi Automatic Phonographs and Automatic Music Accessories.

See: Edward R. Ratajack; Max Lewin.

AUTO-BELL MANUFACTURING CO.
29 West Kinzie Street (Tel. DEarborn 7-0078)

Located just outside the Loop district of the city an the near North side. (Kinzie St. is 300 North). Firm manufactures: Club type amusements.

See: S. Wolf; Harold Brown.

BALLY MANUFACTURING CO.
2640 Belmont Avenue (Tel. COrnelia 7-6060)

Located on Northwest side of city. About 25 to 30 minutes from the Loop by cab. (Belmont Ave. is 3200 North). Firm currently manufactures oll types of Games, Inlines, Shuffle Alleys, Bowlers, Kiddie Rides.

See: Ray T. Moloney; Andy Renn; George Jenkins; Herb Jones; Bill O'Donnell; Dan Moloney; Tom Callagan; Art Garvey; Phil Weinberg.

BALLY VENDING CORP.
2460 West George Street (Tel. IRving 8-7345)

Located on the Northwest side of the city. About 25 minutes from the Loop by cab. (George St. is 2900 North.) Firm currently has Bally beverage dispensers.

See: Fred Mills, Jr.; John Stewart.

BUCKLEY MANUFACTURING CO.
4223 West Lake Street (Tel. VAn Buren 6-6636)

Located on West side of city. About 25 to 30 minutes from the Loop by cab. (Lake Street is 200 North). Firm currently monufoctures: Bells.

See: Patrick J. Buckley; Jerry Haley, Fred Morris.

CHICAGO COIN MACHINE CO.
1725 West Diversey Blvd. (Tel. WEllington 5-4600)

Locoted on Northwest side of city. About 20 to 25 minutes from the Loop by cab. (Diversey Blvd. is 2800 North). Firm currently manufactures: Games ond Guns.

See: Samuel Wolberg; Samuel Gensburg; Edw. E. Levin, Mort Secore.

EXHIBIT SUPPLY COMPANY
4218 West Lake Street (Tel. VAn Buren 6-3100)

Located on West side of city. About 25 to 30 minutes from the Loop by cob. (Lake Street is 200 North). Firm currently manufoctures: Arcode equipment, cord vendors, ond supplies.

See: Chet Gore.

J. F. FRANTZ MFG. CO.
1940 West Lake Street (Tel. TAylor 9-2399)

Located on West side of city. About 15 minutes from the Loop by cab. (Lake Street is 200 North). Firm currently manufoctures: Scales, Counter Games, A. B. T. Rifle Gallery.

See: John F. Frantz.

GAMES, INC.
2950 N. Campbell Ave. (Tel. COrnelia 7-8800)

Located on the Northwest side of the city. About 25 minutes from the Loop by cab. (Elston Ave. is one block West at this point. Compbell Ave. is 2450 West). Firm currently manufactures: Club type ond skill omusement gomes.

See: Clarence Schuyler.

GENCO MANUFACTURING
2621 North Ashland Ave. (Tel. BUckingham 1-1235)

Located on Northwest side of the city. About 20 to 25 minutes from the Loop by cab. (Ashland Ave. is 1600 West). Firm currently manufactures: Games of all kinds.

See: Avron Gensburg; Ralph Sheffield; Al Warren.

D. GOTTLIEB & COMPANY
1140 North Kostner Ave. (Tel. ALbany 2-2640)

Located on West side of the city. About 30 minutes from the Loop by cab. (Kostner Avenue is 4400 West). Firm currently manufactures: Amusement pinballs.

See: David Gottlieb; Sal Gottlieb; Nate Gottlieb; Alvin Gattlieb; Judd Weinberg.

J. H. KEENEY & CO., INC.
2600 West 50th Street (Tel. HEmlack 4-5500)

Located on Southwest side of the city. About 25 to 30 minutes from the Loop by cab. (2600 West is Rockwell Street). Firm currently manufactures: Complete line of Vending Machines and Games.

See: Roy McGinnis; Paul Huebsch; V. N. Allbritten; Harold Perkins; Harold Dotgan.

MARVEL MANUFACTURING CO.
2847 West Fullertan Ave. (Tel. DIckens 2-2424)

Located on Northwest side of the city. About 20 to 25 minutes from the Loop by cab. (Fullerton Avenue is 2400 North). Firm currently manufactures: Overhead and Wall Type Scoreboards; Plastic Phono Replacements, Games.

See: Ted Rubeinstein; E. Bye.

MILLS BELL-O-MATIC CORP.
4630 West Fullerton Ave. (Tel. EVerglade 4-3727)

Located on Northwest side of the city. About 30 minutes from the Loop by cob. (Fullerton Ave. is 2400 North). Firm currently manufactures: Bells.

See: Ralph Mills; Ray Woodrich.

ROCK-OLA MANUFACTURING CORP.
800 North Kedzie Avenue (Tel. NEvada 8-7600)

Located on Northwest side of the city. About 15 to 20 minutes from the Loop by cab. (Kedzie Ave. is 3200 West). Firm currently manufactures: Hi-Fi Automatic Phonographs and Automatic Music Accessories.

See: David C. Rockola; Ed Ristau; Les Rieck; Kurt Kluever.

J. P. SEEBURG CORP.
1500 Daytan Street (Tel. MIchigan 2-0800)

Located on near North side of the city. About 15 minutes from the Loop by cab. (Dayton Street is 1000 West). Firm currently manufactures: Hi-Fi Automatic Phonographs and Automatic Music Accessories; Home Model Phonographs; Bockground Hi-Fi Music Systems.

See: Tom Herrick.

STANDARD - HARVARD METAL TYPER, INC.
1318 North Western Avenue (Tel. EVerglade 4-3120)

Located on Northwest side of the city. About 15 minutes from the Loop by cab. (Western Ave. is 2400 West). Firm currently manufactures: Metal typer mochine.

See: Henry "Barney" Barnes.

UNITED MANUFACTURING CO.
3401 North California Ave. (Tel. COrnelia 7-2240)

Located on Northwest side of the city. About 30 minutes from the Loop by cab. (California Ave. is 2800 West). Firm currently manufactures: Shuffle Alleys; Inline games; Guns; Bowlers.

See: Lyn Durant; Herb Oettinger; Bill DeSelm; Ray Riehl; John Casola; Al Thoelke; Bob Bever.

UNITED MUSIC CORP.
3401 North California Ave. (Tel. COrnelia 7-2240)

Located on Northwest side of city. About 30 minutes from the Loop by cab. (California Ave. is 2800 West). Firm currently has: Hi-Fi Automatic Phonographs and Automatic Music Accessories.

See: Jack Mitnick; Herb Oettinger.

WATLING MANUFACTURING CO.
4650 West Fultan Street (Tel. COlumbus 1-2770)

Locoted on West side of the city. About 35 minutes from the Loop by cab. (Fulton Street is 300 North). Firm currently manufactures: Scales.

See: John Watling.

WILLIAMS MANUFACTURING CO.
4242 West Fillmore Street (Tel. NEvada 2-4900)

Located on West side of the city. About 25 minutes from the Loop by cab. (Filmore Street is 1100 South). Firm currently manufactures: Five-Boll Gomes; Special Type Amusement Games.

See: Harry Williams; Sam Stern; J. A. Weinand; Sam Lewis.

DISTRIBUTORS

ALL-STATE COIN MACHINE EXCHANGE
4407 West Fullertan Ave. (Tel. BElmant 5-6770)

Located on Northwest side of the city. About 30 minutes from the Loop by cab. (Fullerton Ave. is 2400 North). Distributors for: J. H. Keeney & Co., Inc.

See: Vincent Shay; Stanley Levin.

ATLAS MUSIC COMPANY
2122 Narth Western Ave. (Tel. ARmitage 6-5005)

Located on Northwest side of the city. About 15 to 20 minutes from the Loop by cab. (Western Ave. is 2400 West). Distributors for: J. P. Seeburg Corp.

See: Maurie Ginsburg; Eddie Ginsburg; Nate Feinstein; Harold Schwartz; Bill Phillips; Stuart Fishbein.

AUTOMATIC PHONOGRAPH DISTRIBUTING CO.
3652 W. Narth Ave. (Tel. HUmbaldt 6-1070)

Located on Northwest side of the city. About 25 to 30 minutes from the Loop by cob. (North Ave. is 1600 North). Distributors for: AMI, Inc.

See: Mike Spagnala; Phil Weisman, Jae Glimco.

COVEN MUSIC CORP.
3181 Narth Elstan Ave. (Tel. INdependence 3-2210)

Located on the Northwest side of the city. About 25 minutes from the Loop by cab. (Elston Ave. intersects California Ave., 2800 West, ot this point). Distributors for: Rudolph Wurlitzer Co.

See: Ben Coven; Herb Bidenkap; Sid Paris.

DONAN DISTRIBUTING CO.
5007 North Kedzie Ave. (Tel. JUniper 8-5211)

Located on far Northwest side of the city. About 35 minutes from the loop by cab. (Kedzie Ave. is 3200 West). Distributors for: Bally Mfg. Co.

See: Don Moloney; Mac Brier.

EMPIRE COIN MACHINE EXCHANGE
1012 North Milwaukee Ave. (Tel. EVerglade 4-2600)

Locoted on neor Northwest side of the city. About 15 minutes from the Loop by cab. (Milwaukee Ave. intersects Augusta Blvd., 1000 North, at this point). Distributors for: Auto-Photo Co., Genco Mfg. & Sales Co., United Mfg. Co., Williams Mfg. Co.

See: Gil Kitt; Joe Robbins; LeRoy Hohbein; Jack Burns.

FIRST COIN MACHINE EXCHANGE
1750 West North Avenue (Tel. DIckens 2-0500)

Located on Northwest side of the city. About 20 minutes from the Loop by cob. (North Ave. is 1600 North). Distributors for: Chicago Coin Machine Co., Exhibit Supply Co., International Mutoscope Corp.

See: Wally Finke; Joe Kline; Sam Kolber; Fred Kline; Wayne Toan.

GLOBE DISTRIBUTING CO.
1623 North California Ave. (Tel. ARmitage 6-0780)

Located on Northwest side of the city. About 25 minutes from the Loop by cab. (California Ave. is 2800 West). Distributors for: Downey-Johnson Coin Counters.

See: Charles Johnson.

MONARCH COIN MACHINE, INC.
2257 North Lincaln Ave. (Tel. LIncoln 9-3996)

Located on the North side of the city. About 20 minutes from the Loop by cab. (Lincoln Ave. intersects Fullerton Ave. one block north from this point).

See: Charles Pieri.

NATIONAL COIN MACHINE EXCHANGE
1411 West Diversey Blvd. (Tel. BUckingham 1-6666)

Locoted on neor North side of the city. About 15 minutes from the Loop by cab. (Diversey Blvd. is 2800 North). Distributors for: D. Gottlieb & Co.

See: Joe Schwartz; Ronald Schwartz; Mort Levinson.

PURVEYOR DISTRIBUTING CO.
4322 North Western Ave. (Tel. JUniper 8-1814)

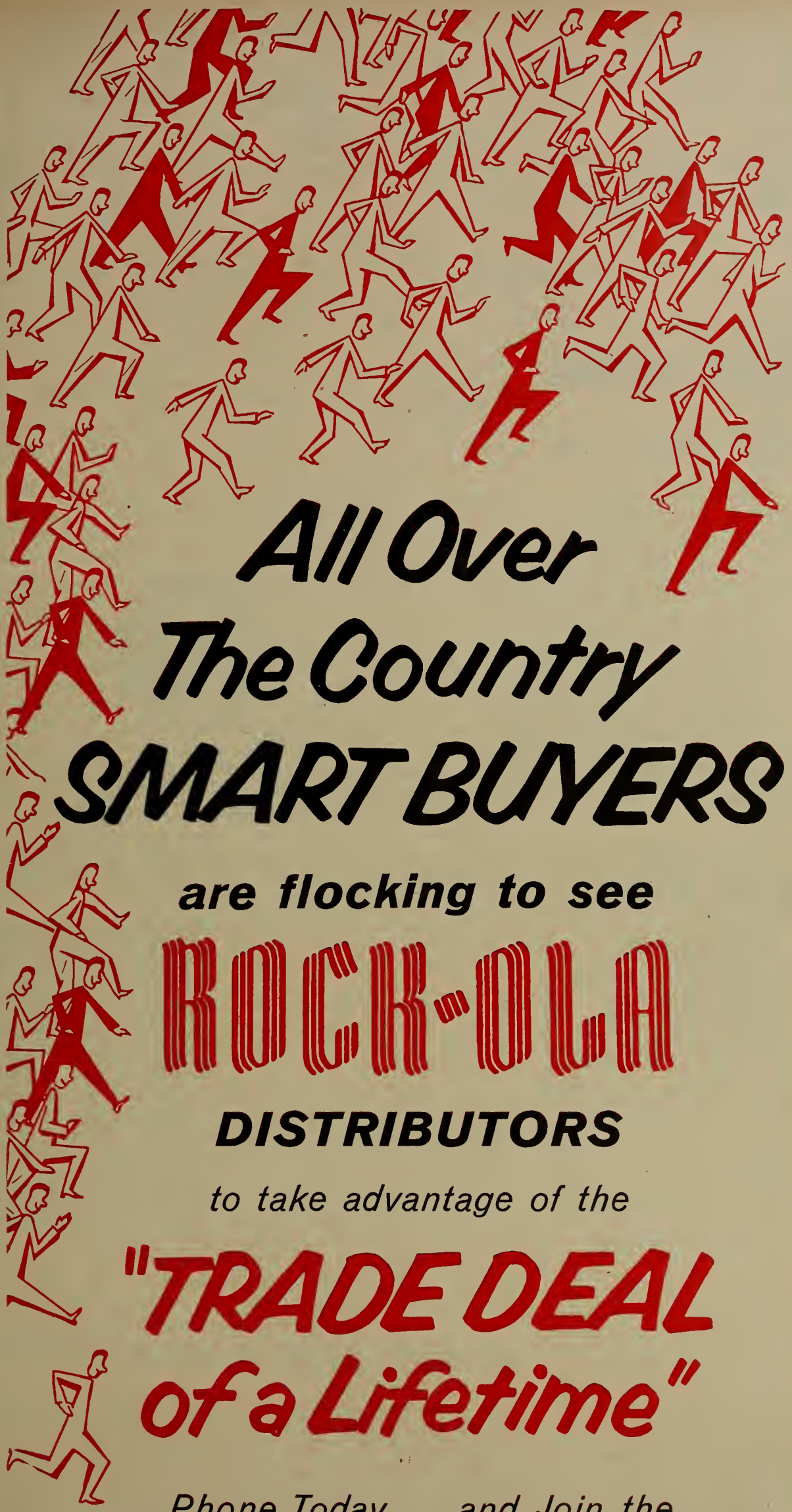
Located on Northwest side of the city. About 30 minutes from the Loop by cab. (Western Ave. is 2400 West). Distributors for: J. H. Keeney & Co., Inc.

See: Herb Perkins.

WORLD WIDE DISTRIBUTORS
2330 North Western Ave. (Tel. EVerglade 4-2300)

Located on Northwest side of the city. About 20 minutes from the Loop by cob. (Western Ave. is 2400 West). Distributors for: Rock-Ola Mfg. Corp., Fischer Mfg. Co.

See: Al Stern; Joel Stern; Len Micon; Fred Skor.



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Philadelphia Pennsylvania	SCOTT-CROSSE COMPANY 1423 Spring Garden Street Rittenhouse 6-7712
Scranton Pennsylvania	SCOTT-CROSSE COMPANY 819 W. Lackawanna Ave. DI 4-3301
Pittsburgh Peonsylvania	B. O. LAZAR COMPANY 1635 Fifth Avenue Grant 1-7818
Rochestor New York	FLOWER CITY AMUSEMENT CO., INC. 620 Main Street, East Hamilton 6-4910

WEST

Los Angeles California	PAUL A. LAYMON, INC. 1429-31 West Pico Boulevard Richmond 9-7351
Santa Rosa California	COIN MACHINE SERVICE, INC. 422 Wilson Street Liberty 2-1125
Portland Oregon	WESTERN DISTRIBUTORS 1226 Southwest 16th Avenue Capitol 8-7565
Seattle Washington	PUCET SOUND NOVELTY CO., INC. 114 Elliott Ave, West Merdock 8010
Tucson Arizona	PAUL W. HAWKINS 329 East 7th Street Main 3-4503
Salt Lake City Utah	DAN STEWART COMPANY, INC. 140 East Second South Street Davis 2-2473
Butte Montana	H. 8. BRINCK 825 East Front Street 6726
Denver Colorado	MODERN DISTRIBUTING COMPANY 3222 Tejon Street Grand 7-6834
Albuquerque New Mexico	BORDER-SUNSHINE NOVELTY CO. 2919 4th Street, N. W. 4-1626

CENTRAL

Chicago Illinois	WORLD WIDE DISTRIBUTORS INC. 2330 N. Western Avenue Everglade 4-2300
Milwaukee Wisconsin	BADGER NOVELTY COMPANY, INC. 2546 N. 30th St Hilltop 2-3030
Indianapolis Indiana	CALDERON DISTRIBUTING CO., INC. 450 Massachusetts Avenue Melrose 4-8468
St. Louis Missouri	J. ROSENFELD COMPANY 4701 Washington Blvd. Forest 7-6730
Omaha Nebraska	H. Z. VENDING & SALES CO., INC. 1205 Douglas Street Atlantic 1121
St. Paul Minnesota	AUTOMATIC GAMES SUPPLY CO. 302 University Ave. Capitol 6-1037
Kansas City Missouri	UNI-CON DISTRIBUTING COMPANY 3410 Main St. Jefferson 1-1205
Moline Illinois	HALLGREN DISTRIBUTORS INC. 1626 Third Avenue 4-6703
Bloomington Illinois	GILBERT MUSIC COMPANY 108 South Center Street 4-4090
Detroit Michigan	BRILLIANT MUSIC COMPANY 19963 Livernois Avenue Diamond 1-2750
Bochanao Michigan	FABIANO AMUSEMENT COMPANY 109 Liberty Ave. Oxbow 5-5131
Cleveland Ohio	LAKE CITY AMUSEMENT CO., INC. 4533 Payne Ave. Henderson 1-7577
Cincinoati Ohio	ROYAL DISTRIBUTING, INC. 3726 Kessen Ave. Montana 1-5000
Youngstown Ohio	J. M. NOVELTY COMPANY 5555 Mahoning Avenue Sweetbriar 9-8256

SOUTH

Tolsa Oklahoma	AUTOMATIC MUSIC COMPANY 1214 W. Archer St. Luther 4-4775
Dallas Texas	WALBOX DISTRIBUTING COMPANY 3909 Main Street Taylor 4-1671
Sao Antonio Texas	PAN AMERICAN SALES CO., INC. 323 S. Alamo St. Capitol 7-8371
Houston Texas	AMUSEMENT DISTRIBUTORS, INC. 1615 St. Emanuel Capitol 7-3347
Memphis Tennessee	S & M DISTRIBUTING CO., INC. 1074 Union Ave. Broadway 5-1133
Jackson Mississippi	CAPITOL MUSIC DISTRIBUTING CO. 135 E. Amite St. 2-1822
New Orleans Louisiana	HUEY DISTRIBUTING COMPANY 3760 Airline Highway Forest 6-2101
Montgomery Alabama	FRANCO DISTRIBUTING CO., INC. 24 N. Perry St. Amhurst 3-6463
Nashville Tennessee	SANDERS DISTRIBUTING COMPANY 415 Fourth Ave., S. Alpine 5-4119
Louisville Kentucky	H. M. BRANSON DISTRIBUTING CO. 811 E. Broadway Juniper 7-1343
Johnson City Tennessee	COIN AUTOMATIC MUSIC CO. 241 W. Main St. 945
Charlotte North Carolloa	LeSTOURCEON DISTRIBUTING CO. 2828 S. Boulevard Edison 2-0437
Atlanta Georgia	ROBINSON DISTRIBUTING CO. 335 Edgewood Ave., S. E. Jackson 4-5207
Miami Florida	ROSS DISTRIBUTING COMPANY 3401 N. W. 36th St., Newton 5-2531
Jacksonville Florida	ROSS DISTRIBUTING COMPANY 90 Riverside Ave., Elgin 6-1551

CANADIAN

St. John's Nfl'd.	WILLIAM POUND AGENCIES 68 Water Street Phone: 2430
Montreal Quebec	LAWRENCE NOVELTY COMPANY 540 Boucher Street Phone: CAlumet 1001
Toronto Ontario	TORONTO TRADING POST LTD. 736 Yonge Street Phone: WAlnut 2-0186
Winnipeg Man.	A. PULLMER COMPANY 145 Scotia Street Phone: 50 1056
Edmonton Alberta	VAN DUSEN BROTHERS 10139 112th Street Phone: 28112
Vancoover B. C.	SELECT MUSIC COMPANY 1803 Commercial Drive Phone: HAstings 3046
Calgary Alberta	VAN DUSEN BROTHERS 906 9th Ave. East Phone: 55452

ROCK-OLA MFG. CORP.
800 N. Kedzie Ave., Chicago

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WE NEED HUNDREDS OF
Chicago Coin—Bally—United
SHUFFLE GAMES
Send Your List to Us, Today!
CASH OR TRADE
We Pay Top Prices
FIRST COIN MACHINE EXCHANGE, INC.
Wally Finke & Joe Kline
1750 W. NORTH AVE. • CHICAGO 22, ILLINOIS • Dickens 2-0500

AMI App'ts Ted Parker Sales Rep

TED PARKER

GRAND RAPIDS, MICH.—Edward R. Ratajack, director of sales, AMI, Incorporated, this city, announced the appointment of Ted I. Parker as Midwestern district sales representative.

Parker succeeds Eric J. Dyer, who has been transferred to other sales duties.

Ted Parker is well known and highly regarded in the coin machine industry, with a background of 20 years of juke box experience at the operating, distributing and manufacturing levels.

Through The Coin Chute

MIAMI MURMURS

Sydelle Blatt, wife of Willie (Little Napoleon) Blatt, returns home from a hospital after a serious operation. All here hoping "Syd" on the way to a quick and complete recovery. . . . Sam Taran, his charming wife, Diane, and his daughter and son-in-law, Mr. and Mrs. Marvin Lieber, entertaining in the Pompeii Room of the Eden Roc. Sam tremendously enthused over great recording sales his firm enjoying. And proud of his golfing skill, which has brought him a number of tropheys. . . . Joe Mangone was caught in Philly and unable to get a plane back to his Eloise and little Joel. But Joe made such a holler, airline officials were only too happy to fly him back to Miami. (Just in case you didn't know, 18 months old Joel Mangone gets two letters each in his name from the first name of his parents, "jo from Joe, and "el" from Eloise). . . . Dave and Dorothy Gottlieb spending the winter months at the Americana. Dave, along with brother Sol, and son Alvin (Alvin also has his wife and children here) enjoying the deep sea fishing every day on his boat, the "Flipper". . . . Lou Koren reported to be quite a golfer. Member of Westview C. C. . . . Belated condolences to Irv Sommer, whose dad passed away. . . . Big birthday party in Havana for Sr. Leon Sapochnik, Thurs., Dec. 26, coupled with engagement of his daughter. Leon is Wurlitzer man in Cuba. . . . Congrats to Bert Lane on marriage of his daughter here in Miami. . . . We saw Mrs. Harry Pearl at the Americana. But where's Harry? . . . Mr. and Mrs. Robert Z. (Bobby) Greene (Automatic Canteen) conducting their house guest, famed party-giver Elsa Maxwell, to the Israeli Bond Drive Night at the Americana. Mr. and Mrs. Greene among Miami society's charity leaders. . . . Cissie and Bill Gersh around and about Miami and Havana meeting people. . . . Biggest crowd yet, over 85,000, arrived in one day, making for grandest season here in Miami Beach. And all thru Florida for that matter. Averages sure to zoom upwards, according to ops, some of whom report intake hasn't been what it should have been for some months now. But this record breaking season has lifted all spirits. They now look forward to grand kickoff for '58. . . . Maynard Ross in from Havana for the holidays. Plans to visit with all his many friends while here. . . . Eli Ross advises he has been busier than ever trying to obtain various types of machines for which he has orders from Latin American countries. . . . Ozzie Truppmen, Bush Distributing, busy on long distance phones, and Ted Bush tied up with customers so no chance to visit here.

Through The Coin Chute

GREAT BRITAIN GOSSIP

Paying his third visit to Britain in three months, this week, is Hamburg's A. W. Adickes, who bosses Nova Apparate-Gesellschaft, the firm which builds the excellent European version of the Rock-Ola. He has been making new arrangements for distribution of Rock-Ola phonographs in Britain. He is strengthened, no doubt, in his plan, by the wildly enthusiastic reception the Rock-Ola has had from British operators. . . . Two operating families are to have an important alliance in the new year. Elizabeth, daughter of Eastern Counties celebrity, P. Morrison, is to marry Jimmie, eldest son of London operator G. Appleton. . . . All London's large railway stations have now installed van-sized, coin-operated, vending machines, in the station concourses, each featuring a score of food products. . . . The London and Home Counties Section of the Showmen's Guild will hold its Annual Banquet and Ball in the Grosvenor House, Park Lane, London on Wednesday, January 22.

Phono-Sound Ltd. of 12 East Parade, Leeds, Yorkshire have opened new Offices and Showrooms. They handle Rock-Ola, Rennotte, and AMI machines. . . . Cyril Shack's unique one-stop service at Juke-Box Record Service Ltd., 314-320, Ladbroke Grove, London is now handling extended play records. "The future possibilities in this field," says Cyril, who is acknowledged to be the best "record picker" in the business, "are enormous". For the uninitiated operators he makes up trial packages of "Sure Shot" E.P.'s. . . . The shortage of juke box mechanics is becoming more and more serious in Scotland and England. The Phonograph Operators' Association is to discuss the matter at its next meeting, early in the new year. Expert opinion will be given by Chairman C. H. Jones, who is a Director of Bal-Ami, Automatic Musical Instruments, Ilford, England. . . . John Katz of Brighton, P.O.A. Council Member, has begun to handle pin tables as well as phonographs. Says he: "The demand throughout Britain is phenomenal. We already have a waiting list of customers a yard long." . . . Douglas Bennett makes the point that Truro (Cornwall) appears to be the only town of substantial size in the county without a juke box. Police had opposed his application for a license there. But local magistrates have granted one, restricted to weekdays between 12 noon and 10 p.m. They had received a local petition, signed by 301 people, asking for a phonograph.

Samson's Novelty Company tells me that their five coin-operated telescopes at London Airport have been so successful that more are to be installed almost at once. Giants indeed are the Samson family now in the coin business. Operators particularly like their telescopes because up to $300 in threepenny pieces can roll down the coin chute without the money being cleared. . . . North Riding of Yorkshire police have taken action against amusement caterers in the area to have the sixpenny fairground game, called Bingo, banned at all its seaside resorts next summer. Reason is believed to be the element of chance involved, but there is no set attitude throughout Britain to this game. It varies from area to area. This area of Yorkshire is packed with holiday towns. Said Scarborough's well-known operator, R. J. Shingler: "Apart from being a big blow to operators, the ban will be a big disappointment to holidaymakers, for many of whom the attractions of the amusement arcades are a main part of the holiday." . . . Well-known in the amusement trading business, Thomas W. Roberts, Senior, died suddenly at the Fair Ground, Darlaston, England, at the age of 75. . . . A Coventry Corporation Bill seeks powers to ban children from places of amusement, in order to prevent the spread of notifiable disease. . . . A Kent County Council Bill, with 442 sections, due before the British Parliament this session is designed to give local councils additional powers over fairgrounds and the like. It also seeks to deal more strongly with what is called "the noise nuisance" and phonograph operators in South-Eastern England are fearful that they are the main target.

Mrs. Lena Voyle, daughter of well-known operator in English Midlands, F. Smith, has presented her husband with a son. Both are very well. . . . Mecca for tens of thousands of summer visitors who believe a penny in the slot will show them "what the butler saw", Blackpool South Pier, which has just finished its financial year, repeats last year's "no dividend for stockholders" decision. But a small profit was made, and reserves of nearly $100,000 have been built up. . . . Old-aged pensioners, by producing their pension books, can in future have free access from October to April to the coin chutes of Southport Pier, the Council has decided. . . . Having a late holiday in sunny Las Palmas are Battersea's John and Chris Holloway. . . . Ball gum machines are booming as never before. Prices have dropped, due to the competition of increased imports of cheap machines, to as little as $20 per machine.

HAPPY NEW YEAR!

Williams

TEN STRIKE REPLAY

OR

TEN PINS NOVELTY

SUITS ANY LOCATION

(59" Long 22" Wide)

SEE IT AT YOUR DISTRIBUTOR

Williams MANUFACTURING COMPANY

CREATORS OF DEPENDABLE PLAY APPEAL
4242 W. FILLMORE ST., CHICAGO 24, ILLINOIS

"Quick Results" says Frantz

JOHN FRANTZ

CHICAGO—John Frantz, president, J. F. Frantz Manufacturing Company, this city, reported that the firm received its first inquiry from Europe in regard to the new "Vibrator Scale" one week after his ad appeared in The Cash Box.

"I didn't think it possible", Frantz stated, "to get such quick results.

"We featured our new "Vibrator" in the December 7 issue of The Cash Box", Frantz explained, "during the recent park show, which opened on December 1.

"We received this letter from Italy on December 9, and since we never advertise in any other publication, we know that the request for further information can only be attributed to The Cash Box."

Frantz also revealed that his second inquiry from a foreign country was from Belgium, and was received on December 12, three days after the first.

"In addition", he added, "we're getting a flock of letters and wires every day from distributors and operators in the United States asking for details on the 'Vibrator'."

AMI G-120 ..... $650
Seeburg V-200 595
Wurlitzer 1900 695
Wurlitzer 2000 850

WALL BOXES

Seeburg 100 Selec. 3W1 ..... $49.50
Wurlitzer 5207, 104 5elec. 59.50

Better Tone at Less Cost!

NEW CoMco HI-FI SPEAKERS

The *Only True Low-Priced* High Fidelity Speaker!

Hi Fi Wall Model ... $19.95 Hi Fi Corner Model $23.95

CoMco Extended Range SPEAKERS

Wall .. $11.95 • Corner .. $15.95 • Ceiling .. $11.95

COVEN MUSIC CORP.

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Must Maintain Better Public Relations

MOBRIDGE, S. D.—Harold Scott, secretary-treasurer of the South Dakota Phonograph Operators Association, believes that the majority of coin machine men currently in business will survive.

Past years, he points out, have proved them to be a very hardy group.

"However", Scott states, "many will not only have to revise and modernize their business methods, but also participate more in their trade associations to gain the advantage of the combined best minds in the industry and maintain better public relations at the local level.

"They must assume active leadership in service clubs, lodges and churches", he says.

Scott points out that while the country's economy must inevitably affect the coin machine business, the greatest damage today comes from the results of unfavorable publicity.

He advises every operator to carefully guard his own personal prestige in his community, and to stay out of controversial issues.

"Each and every operator should constitute himself an ambassador of goodwill," Scott asserts, "in the meantime reminding the whole world that he is supplying a demanded service."

Greco Sales Co. Celebrates 10th Anniversary

ARLINGTON, TENN.—Greco Sales Company, this city, manufacturers of "Lemonite" cleansing materials for coin machines, celebrates its 10th year of service to the trade.

"In 1948," states Frank Gray, "O. J. Barsotti Company, Memphis, Tennessee, purchased his first gallon of 'Lemonite Waterless Cleaner' for the purpose of cleaning its machines. In the years that followed, more and more operators and distributors, have come to rely on our products to help in their never-ending fight to keep their machines operating at top efficiency."

Today, the firm has another four products for the coin trade: 'Lemonite Electronic Contact Cleaner', 'Lemonite Contact Paste Lube', 'Lemonite Contact Liquid Lube', and 'Lemonite Cabinet Polish'.

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We have the Music Machines, Shuffle Alleys, Pool Tables, Pinballs, and Arcade Machines you want . . . at *THE PRICE YOU CAN PAY*. We save you money as all equipment is shipped from New York. Perfectly reconditioned by skilled mechanics.

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231 Windsor St., Hartford, Conn., JA 7-4470

N. Y. Seeburg Distributor Looks For Big 1958

Employees' Christmas Party Happy and Stimulating

NEW YORK—Employees of Atlantic New York Corporation, this city (Seeburg distributors) left the premises on Tuesday afternoon, December 24, glowing with thankfullness and an extremely optimistic view of the coming year.

It was your reporter's good fortune to be present when Meyer Parkoff, head of the Atlantic firm, gathered all the employees together and expressed his sentiments in one of the most inspirational talks we've ever heard.

Altho business in the past year hasn't been up to usual, stated Parkoff, he was very thankful for what it was. He pointed out that none of the employees was laid off, and that Christmas bonuses and presents were the same as last year, and in most cases more than in 1957. He further stated that he was very proud of all his employees and was happy to be able to increase their salaries. He thanked all the people for their loyalty and their cooperation, which made it possible for Atlantic to build up their organization and ther reputation. He then asked for those employees who had served ten years or better with the firm to step out, and these were presented with a special gift certificate.

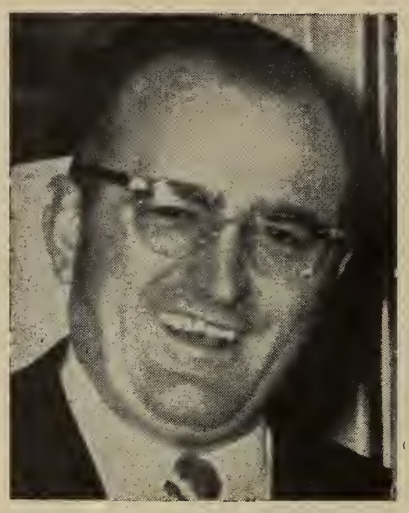
Parkoff concluded his talk by stating he looks to 1958 with great optimism and expects it to be one of the firm's best years. He stated: "If we look to 1958 with optimism, then we'll prosper—if we take a gloomy attitude, we'll injure the spirit and morale of our employees, and then it'll affect all of us adversely."

On Monday, Parkoff attended the party of Atlantic Connecticut Corporation, and made the same type of presentation. Al Stellaccio, of this office, was presented with a gold watch in appreciation for his ten years of service.

Oscar Parkoff, Atlantic New Jersey Corporation, Newark, N. J., held his party on Tuesday, December 24, also, and expressed the same sentiments to employees in that office.

Si Redd Phono Contribution Brings "Thanks" From Mass. Reverend

BOSTON, MASS.—Si Redd, Redd Distributing Company, Inc., this city, a modest and charitable coinman, has been donating juke boxes for a number of years to Churches, Synagogues, Youth Centers, and other worthy organizations, but did so very quietly.



W. S. (Si) REDD

We have now been advised of Si's latest donation, and we think he won't object if we make mention of it.

The Reverend John L. Crowley of St. Columbkille's Rectory, Brighton, Mass., is the recipient of a juke box from Si, and writes:

"I wish to thank you sincerely for the excellent 'Juke Box' which you so kindly gave to our school. I assure you I speak not only my own appreciation but that of the young people of the parish and school who will enjoy it so much.

"Allow me also to say a word of commendation for the courtesy and pleasant manner of your men who made the delivery yesterday.

"Again, my sincere thanks for all your kindness and best wishes for a most happy Christmas and successful New Year."

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Seeburg Model 100-C	425
Seeburg Model 100-B	300
AMI Model E-120	300
AMI Model C-40 (45 rpm)	125
Rock-Ola Model 1434	95
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Through The Coin Chute

NEW ENGLAND NIBBLES

Xmas rush has kept coindom in a tizzy with orders still coming in and many out of town ops in visiting. With unprecedented warm weather temperatures in the 60's setting records, and open roads, great amounts of traveling have been going on by ops and distribs for the holidays.

At Redd Distributors (Wurlitzer), entire staff is enthusiastic over the new Bally "All Star" bowler, a two player, 66-in. cabinet. **Bob Jones**, sales mgr., reports that the new machine has out-earned any in Redd history, and ops are clamoring for deliveries. . . . At Trimount Automatic Sales Corp. (Seeburg), **Dave Bond**, prexy, and **Irwin Margold**, gen. mgr., planed in from Europe, where they have been visiting coinmen in several countries, just in time for the annual Xmas party for employes and children of employes at the Trimount plant on Sunday. With Santa Claus on hand, all the Trimount "family" received gifts and were entertained at the gala affair. Biz still continues on the upswing here despite the holiday period. . . . At Associated Amusements (Rock-Ola), **Ed Ravreby**, proprietor, and **Dick Mandell**, gen. mgr., hosting ops before Xmas at the Rugg Street plant. Ed reports that the past year has been one of great strides in the automatic amusement field, and that outlook for the upcoming year is excellent. At Atlas Distributors, (AMI), **Louis Blatt** talked with a large group of ops who were in visting the Hub for the holidays. Biz has been holding good at the Commonwealth Ave. plant. . . . Some talk on pinball machine license fees came in the Boston City Council this week when **Councillor Edward F. McLaughlin, Jr.**, called for a report on cost of licensing and policing pins. Such a report, he said, had been asked of the law department several months ago. The pinball licenses in Boston were $30 per machine up to last year, when they were raised to $35, after a hassle in which $60 to $100 figures were asked.

Among ops in during the Xmas period were **Joe Lepera**, Cambridge; **Ray Shea**, Worcester; **Frank Lombardo**, Springfield; **Al Meyers**, Boston; **Gale Music Co.**, Waltham; **Sol Robbins**, Newton; **Ralph Lackey**, West Roxbury; **Luke Levine**, Boston; **Harold Harwich**, Brighton, **Tom Libby**, Haverhill; **Al Dolins**, Hyannis; **Bob Rome**, Boston; **Dave Baker**, Arlington; **Dave Schultz**, Brockton; **Walter Grazek**, Greenfield; **Bill Arrison**, Chester, Vt.; **Phil Swartz**, Brookline; **Israel Spector**, Boston; **Arthur Sturgis**, Jamaica Plain; **Cy Jacobs**, Brighton; **Harry Deshowitz**, Medford; **George Chopelas**, Malden; **Sumner Segall**, Boston; **Stan Cokas**, Lynn; **Charles Tiernan**, Cambridge; **Don Foote**, Randolph; **Guy D'Giovanni**, Allston; **Teddy Rubinovitz**, Chelsea; **Bob Green**, Randolph; **George Campbell**, Medford; **Manny Andelman**, Cambridge; **Ronald Maher**, Pawtucket, R. I.; **Tony DeLucca**, Cranston, R. I.; **Joe Glazer**, **Timothy Sullivan**, Bangor, Me.; **George Chopelas**, Melo-Dee Inc., Malden; **Ben Ross**, Graben Vending, Boston; **Perry Lipson**, Newtowne Amus. Co., Newton Centre; **Gerry Gandberg**, Neptune Music, Marblehead; **Ed Beals**, Needham; **John Poto**, East Boston; **Walter Luby**, Shrewsbury; **Russ Mawsley**, Russell-Hall, Inc., Holyoke; **Sid Warlbarst**, Brookline; **Lou Abramson**, Cornell Music, Cambridge; **Alec Pechillis**, Boston; **Frank Fendell**, Brookline; **Henry Lavine**, H. & R. Dist. Co., Milton; **Louis Copman**, Brookline; **Bob Ambrose**, Dorchester; **Ed Richardson**, Allston; **Walter Webster**, Winthrop; **Connie Pocius**, South Boston; **Ray Faini**, Framingham; **Mike Paskevich**, Nashua, N. H.; **Al Robbins**, Arlington.

Ruthie Shapiro, record promoting for **Eileen Rodgers**, Columbia recording artist, Xmased deejays with playing cards backed with Eileen's photo, cute gimmick, also her famous green writing ball point pens. . . . The Mass. Automatic Merchandising Council, a group founded in 1956 and most recently concerned with legislative matters regarding the vending industry, elected five from its membership to serve as a governing body. They are: **William C. McConnell, Jr.**, Automatic Merchandising Corp., Medford; **Alfred I. Sharenow**, Cigarette Service Company, Inc., Cambridge; **Joseph M. Donovan**, Donovan Vending Service, Whitman; **Louis P. Grossman**, How-Dee Co., Inc., Springfield; **Irwin Bell**, Standard Cigarette Distributors, Inc., Springfield. **Lucius Foster**, Boston, is executive director. The org will hold a banquet March 29 marking the start of automatic vending 25 years ago in Mass. at Sheraton Plaza Hotel, and the affair will be known as "The Silver Anniversary of Merchandising Vending". It was just 25 years ago next March since the first cigarette vending machines were introduced in Mass. **Alfred I. Sharenow** is chairman of the banquet. More than 400 are expected to attend. . . . **Sherm Feller**, widely known disk jock, began new broadcast from the Bradford Hotel lounge in the 10 p.m.-midnight slot on WEZE Monday night (23). Sherm formerly was on from 11:15 to 1 a.m. on the station, formerly known as WVDA.

Changing To Dime Play As Equip't. Is Upgraded

IRVINE, KY.—F. G. Miller, vice president of Miller's, Incorporated, this city, tells of the benefits the firm derives thru equipment upgrading.

"With new equipment", Miller states, "we are changing to dime play.

"As a result", he continues, "our gross is up. We get better advantages taxwise, and our operation as a whole benefits from later equipment."

Miller adds that public relations are very badly needed at this time.

"To my mind", he said, "this comes first. Everyone in the industry should do what they can to lift our business and make it 'respectable'."

Urges Operators Get Out Of Debt

ROCKFORD, ILL.—D. Moore of Moore Automatic Merchandising, this city, advises that business is down with him about 30%.

"There are no orders in sight for the machine tool industry", he adds, "which is down 63% over 1956."

The machine tool industry is one of the greatest in this city and its fluctuations have a very definite effect on the economy of Rockford.

"This business", he claims, "is based on volume only. Therefore", he says, "if it is down, there are no profits. This results in no money to buy new equipment.

"Get out of debt", he urges all operators, "and stay that way until volume picks up again."

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Ecrivez-nous aujourd'hui pour recevoir votre carte de membre!

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Through The Coin Chute

SAN FRANCISCO SPOTLIGHT

Gene Wasson, Western division service engineer for AMI, recently completed conducting service schools in this city, Sacramento, Stockton, Redwood City, San Jose and Monterey. . . . Kenneth Cole of Cosdel, Inc. in Tokyo was a recent visitor at R. F. Jones Company. . . . A good time was had by all the employees of Universal Music at their annual Xmas party. . . . Bob Campbell, new operations manager at the local Capitol Records' office, tells us Earl Horowitz of the sales staff has just been promoted to branch sales manager in their Seattle office. . . . Congratulations to M. H. Rosenberg on the arrival of a new granddaughter. . . . Bob Portale of Advance Automatic Sales Company enjoying his vacation with his family in Los Angeles. . . . We hear Mrs. Lloyd Boyes of Colusa bagged a 950 lb. elk while hunting with her husband in Idaho. . . . Walter Huber's mother spending the holidays visiting here with her family. . . . While her husband was away on a trip, Vi Russo took care of shopping chores along coinrow. Other visitors shopping the local market were William "Red" La Valle of Monterey; Tami Bros. from Nappa; Bill Schnackell, Vallejo; Russell Hendricks, Hanford; Bob Netto, Hollister; Al Hiland, Dunsmuir; Joe James, Merced; Ray Powers from Sacramento; Carl Marchette, Rio Dell; Larry Martini, Petaluma; Lee Guinn, Fresno; Fred Harling, Delano; Bill Schafer and Tab Simonson of Bakersfield; and Lou Dunis of Dunis Distributing Company in Portland, Oregon. . . . New headquarters with private parking lot located at 16th Street between South Van Ness Avenue and Folsom are now in the making for R. F. Jones Company and will be ready for occupancy about March 1, 1958. . . . Condolences to Mrs. George Williamson on the sudden passing of her husband. Mr. Williamson had been a coin machine operator in this city for over 30 years. . . . D. J. Donohue, J. P. Seeburg district manager, visited with everyone at the local R. F. Jones Company office during his tour of their branch offices. . . . We're glad to hear A. W. Peterson of Oakland, is recuperating nicely at home after suffering injuries from a fall. . . . Garry Sinclair, Wurlitzer district sales manager, and Walt Peteet, service engineer, were recent vistors at the offices of Emarcy Distributing Company, Wurlitzer distributor. . . . Paul McKinnie, Columbia Records' district sales manager for the Northwest area, expected in for an executive meeting. . . . It looks like a brighter 1958 for Joe James whose wife is expected to be well enough to come home from Ahwahne Sanatorium after the first of the year. . . . Bud and Janice Patton in from Modesto to do some last minute holiday shopping. . . . John Ruggiero enjoyed the holidays with family gathering at his home for festivities. . . . Bob Poole, in charge of the Tak-A-Break program at R. F. Jones Company back at work after a bout with Asiatic flu. . . . Bud Roberts of Morgan Cigarette Company in Oakland went home to Ardmore, Oklahoma, for the holidays. . . . David Rosenbaum of Melrose Record Shop in Los Angeles on a business trip. . . . Frank Hurley of Hurley Repair back in harness after a 2½ months tour of Eastern and Southern states. . . . Jerry Wilson of D. J. Music in Oakland, and his family, are enjoying this gala season with their folks in Kansas. . . . Eldon Tononi of Truckee reported lots of snow up his way. . . . Von Candle is a new member of the office staff at Advance Automatic Sales Company. . . . Mr. and Mrs. C. G. Silla of Silla Music, Oakland have returned home after vacationing in Florida and Cuba. . . . King Records hosted a Xmas party for customers and personnel.

Calif. Music Ops Aid Boston License Fight

LOS ANGELES, CALIF.—George A. Miller, president and managing director of the California Music Merchants Association, Inc., this city, reports that on December 20, 1957, the California Music Merchants Association sent Dave Baker, president of the Music Operators' Association of Massachusetts, $1,000 to help defray the expense of the court fight against the $150 business license imposed upon the music operators in Boston.

"Operators from all over California made personal contributions to this fund and are proud to be able to help their friends in Boston," said Miller.

"Whenever," he continued Miller, "the California Music operators have been called upon to assist any worthy cause they have responded most graciously.

"It is hoped that the action of the California music operators has set a precedent whereby music operators all over the country will realize how necessary it is to support the music operators in Massachusetts in their fight to defeat the $150 business license that has been levied against juke boxes in the Boston area," concluded Miller.

JOE ASH SAYS:

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ACE HIGH	275	4 Pl. SCOREBOARD	195	CAPRI	145
RAINBOW	255	2 Pl. GLADIATOR	245	CUE TEE	55
AUTO RACES	245	2 Pl. CIRCUS	325	MARBLE QUEEN	55
CLASSY BOWLER	225	2 Pl. BALLS-A-POPPIN'	175	LULU	55
DERBY DAY	195	2 Pl. FLAGSHIP	310	BIG BEN	55
HARBOR LITES	175	2 Pl. SEA BELLES	295	TIMES SQUARE	55

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Through The Coin Chute

EASTERN FLASHES

We made our weekly trip thru coinrow on Tuesday afternoon, just before the wholesalers closed their doors early, permitting their employees to leave for an early start on Christmas eve. Altho there were few visiting coinmen at this time, employees and their employers were, thruout the entire street, overflowing with Christmas good cheer. There were parties and happy employees. Best of all, however, was the attitude of the heads of the wholesaling firms—who, without exception, expressed their optimism for a big 1958.

* * * * *

We dropped into Atlantic New York Corp. (Seeburg distribs) just in time to sit in on an employee gathering, with **Meyer Parkoff** making an inspirational talk to the group. These were happy people—going home with Christmas gifts, bonuses, increases in salary—and with the outlook for 1958, as expressed by Parkoff, filled with optimism. Parkoff was particularly proud of his employees' loyalty and efforts over the years, and told them so. He called out 12 members of the staff of 40, who had been with the firm for 10 years or more, and presented them with a special gift. . . . **Mike Munves**, the best loved coinman anywhere, held a big Christmas party for his employees in his office on Tues., presenting them with their Christmas gifts and bonuses. Some coinmen who were travelling thru, dropped in to partake of Munves' hospitality. **Joe Munves** advises that the interior of the plant will now undergo renovation, with private offices being built—all with air-conditioning. . . . **Marty Blatt**, AMI field engineer, spending some time at Runyon Sales. Will be home for the holidays. Sends greetings (thru this column) to "pop" —"Little Napoleon" **Willie Blatt** in Miami. . . . **Barney (Shugy) Sugerman** of Runyon spends the early part of this week in Chicago, and returns home in time for the Christmas holidays. Bally's new "All-Star Bowler", which execs of Runyon feel can be placed on every location, small as well as large, on the firm's showroom floors. **Buddy Fox**, the demonstrator of new equip, already a champ scorer—hit a 269. . . . **Joe Kochansky** visiting along coinrow.

* * * * *

Al Simon, Albert Simon, Inc., smilingly tells us that regardless of the short week, ChiCoin's "TV Bowling League" keeps going out to customers. Reports that Genco's "Motorama" selling at a steady pace, and ops report very fine collections with this machine. . . . **Barney Ross**, ex-champ, and one of coin machine industry's good friends, just back from a 13,000-mile trip overseas, where he and several variety acts entertained U. S. forces. . . . **Joe Young** and **Abe Lipsky**, Sandy Moore Distributing (Wurlitzer distrib), reported its "Service School" held on Thurs., Dec. 19, was exceptionally well attended. Hank Peteet, Wurlitzer field engineer, conducted the session. Ops gather at around 6 P. M., partake of refreshments until 7 P. M., when the classes start. "Ops so interested," said Lipsky, "they didn't leave until after 11 P. M." These "Service Schools" now scheduled for every Thurs. eve. Classes at Freeport, L. I. offices, usually held Wed. nights, off until after the holidays, when they once again will be reinstituted. . . . With the Christmas spirit in the air, **Harry** and **Hymie Koeppel**, Koeppel Distributing, relax and refuse to do any work. Have several export orders to fill, but say "We'll get to them manana". . . . Happy to receive announcement from **Lil Cohn** that her daughter, **Lynn** married **Paul Leight** on Sunday, Dec. 22. Congratulations! . . . Latest on the TV of baseball games is that station WOR will televise Philadelphia home games, and also plans to cover some of the club's road games in Cincinnati, Pittsburgh and Milwaukee. Out-of-town games total some 19. All home games, except those conflicting with those broadcast by the Yankees. Ops not concerned over the Philly broadcasts, stating "Who would want to watch those bums play—except the baseball fanatic, who'll watch anything."

Through The Coin Chute

UPPER MID-WEST MUSINGS

Emmett Fowler, ace service man of the Gefke Music Co., Sioux Falls, S. D., spent the week-end in Mpls. visiting friends. Emmett said that **Norman Gefke** was feeling much better since his trip to Miami for the M.O.A. meeting. . . . **Roy Hagen**, of Slayton, Minn., in town for a few hours. Roy's daughter still in the hospital is holding her own. . . . **Mr. and Mrs. Jack Backus** of Jamestown, N. D., in town for a few days. Jack making the rounds while the Mrs. spent her time shopping for Xmas presents. . . . **Eddie and Bob Kubes** of New Prague, Minn., in town for the day picking up their record supply and shopping for used equipment. . . . **Bog Bregel** of Benson, Minn., in for a few hours picking up some parts and records. . . . Our deepest sympathy to **Bernice Hersh** of the Lieberman Music Co., on the passing of her mother last Sunday . . . . **Glen Bischel**, of Chippewa Falls, Wis., in town for the day. The Mrs. took care of her Xmas shopping while Glen was busy making the rounds. . . . **Neil VanBerkem** of Minot, N. D., in town for a few days visiting the distributors. . . . **Les Bruns** of Fargo, N. D., had a chance to get a ride to Minneapolis with a friend of his so he spent a very nice day calling on the jobbers and drove back home the same day. . . . **Stan Baeder** of New Rockford, N. D., drove into town over the week-end and spent the day making the rounds. . . . **Hank Krueger** of Fairfax, Minn., in town for the day picking up his record supply and visiting with a few of the distribs. . . . **Charley Sersen** of St. Cloud, Minn., on a hurry up trip to Mpls. to pick up some necessary parts. . . . **Clayton Halverson** and **Jack Weisbrod** of the LaCrosse Coin Exchange, in town for the day shopping around. Clayton is taking off next week with the Mrs. for a nice trip to Miami. Will be gone for several weeks. **Curtis Anderson** of Fosston, Minn., is in the hospital with a slight heart attack. We heard that he is getting along fine and is expected to be o.k. . . . **Mr. and Mrs. Gil Bisek** of Park Rapids, Minn., in town to pick up their daughter and take her home for the Xmas Holiday. Their daughter is attending the University of Minnesota. . . . **John McMahon** of Eau Clare, Wis., also in town to bring his daughter back home for the Xmas Holiday. John's daughter also attends the U. of M. . . . **Frank Davidson**, of Spooner, Wis., in town today, is leaving with his wife and son next week for Florida. Expects to be gone for six weeks.

Through The Coin Chute

CHICAGO CHATTER

It's considered traditional, in between Christmas and New Year's, to forecast and predict. To study problems encountered during the old year. To examine inventories. To formulate plans for '58. From all indications, according to leaders in the industry, coin-biz will continue on ahead toward a more solid and greater '58. Factories here releasing finer products that could spark a tremendous upswing in the trade right now. Distribs report low inventories while looking for equipment to fill standing orders from all over the world. Ops, telling of the need for new ideas that will return their investments faster. . . . Visitors to the busy Rock-Ola plant this past week found **Ed Ristau, Les Rieck, Kurt Kleuver, Dorothy Kammler, Jack Barabash** and **Frank Schulz** all working in the offices. Big, beautiful tree in the lobby. Many smaller trees, glittering with decorations, in the various departments. Gay and joyful Christmas spirit in the big plant evidenced thruout this organization.

HERB OETTINGER

Herb Oettinger, Bill DeSelm, Jack Mitnick and all the others at United in a chipper holiday mood. And all looking ahead with tremendous optimism to a bright future. As Bill DeSelm put it, "looks like the bowling alleys are here to stay". . . . Bill O'Donnell telling one and all how Bally supplies the products that assure ops of substantial future. Bill expaining how firm is constantly creating, developing and testing new ideas for the trade. "Like our new 'All-Star Bowler' ", he points out, "with a potential of fifty thousand new locations". . . . Walked into First Coin to be dazzled by entire wall of colorful Christmas cards. And still another wall nearly filled with cards from all over the world. First, by the way, urgently in need of 200 shuffle games for export orders. So—**Joe Kline, Sam Kolber, Fred Kline, Wayne Toan** and **Marv Rosenstein** spending every spare minute calling all over everywhere to find the games. . . . Example of good common sense reasoning is **Sam Wolberg's** comment, "When a manufacturer comes out with a game that attracts play and makes more money for the operator, the factory can't produce fast enough regardless of price." To which observation **Ed Levin** and **Mort Secore** nod in agreement.

HERB JONES

Very sorry to hear from Bob Gnarro of Associated Bryers Corp. that **Harry Schreiber**, collector for ABC these past ten years, passed away Dec. 19 at Edgewater Hospital, following a ruptured artery. Harry was 57 years old. "He was with our firm for ten years", Gnarro said, "and was a very fine, dependable, conscientious person". . . . **John "Penny King" Frantz** predicts '58 will be best year yet for penny machines. "Thousands of new scale and counter game locations have opened up", he points out, "and the time is ripe to meet the demand. Especially". John adds, "in view of their lower cost and longer life". . . . **Herb Jones** at Bally busily figuring out extra pay for employees who serve as reporters for the factory edition of "Bally-Who". . . . **Nate Gottlieb** and **Judd Weinberg** at the humming Gottlieb plant keeping shipments of the new pinball, "Straight Flush", moving out in all directions all over the world. Alvin, in the meantime, joins **Dave** and **Sol Gottlieb** in Fla. for a short vacation of sunshine, fishing and boating.

Over at Genco, the New Year starts off at a fast clip for **Avron Gensburg** as production rolls along on "Motorama" and "Show Boat". **Ralph "Santa Claus" Sheffield** advises he acted the role twice this season. Put on the white whiskers and red suit for the Demolay boys. And again for 100 children of the Eastern Star in Skokie. . . . At World Wide, **Joel Stern, Len Micon** and **Fred Skor** agree on plans to expand the firm's export department still more in '58. "We intend to devote more and more effort to the export markets, states Joel, "and are adapting our facilities to meet the needs of export buyers". . . . Williams' **Sam Stern, Art Weinand, Sam Lewis** and **Sam Berger** just brimming with good cheer this past week as record-breaking orders keep pouring in for "Jig Saw". Discussing the firm's new bowling game, Sam Stern smiles an even more satisfied smile. "Just wait", he says, "We'll have many more new type amusements and ideas here for the forthcoming year." No "holiday lull" at this busy factory. . . . Vending biz taking **Paul Huebsch** of Keeney to west coast of Fla. next week. Meantime, Roy "Mac" McGinnis reported looking at the calendar and cleaning up his golf clubs as he prepares for annual jaunt to southern sunshine in Miami Beach. Paul reveals plans for bigger variety of venders in '58 and some new amusement games.

GIL KITT

One op from down South advises he'd like to wake up Christmas morn to find everyone enjoying "Dime Play Plus Minimum Guarantees". . . . **Frank Guarnera**, mgr. of Mills Bell-O-Matic plant in Reno, in town for a few days visiting **Ralph Mills, Ray Woodrich** and all the old-timers at the Fullerton Ave. offices. Frank on way to Havana, Cuba, but promises lunch on way back. . . . Empire's **Gil Kitt** at the home office this past week to spend Christmas with his family. From Detroit, **Jack Burns** advises the town needs several hundred more of United's "Royal Bowling Alley". **Joe Robbins**, smacking lips over big turkey dinner for Empire employees Dec. 23., advises firm enjoying "wonderful success with United phono, evidenced by increasing number of sales in the territory". . . . Asked why be looked as cheerful as he's busy, **Ted Ruhenstein** at Marvel Mfg. explains, "We had a banner year in '57. As of now", he adds, " 'Lucky Horoscope' is carrying us over into the new year with a tremendous backlog of orders." Looking equally happy and equally busy—**Estelle Bye**. . . . **Art Garvey**, talking enthusiastically about new ideas and new games for all in the industry states, "Bally's got 'em!".

John Watling always in action at his big plant, moving his famous line of scales. . . . Even while remodeling, **Rose Bennett** of Toledo Coin advises she's looking for larger quarters. "Those big Bally bowlers", she claims, "are forcing me to move." Rose sounds mighty proud of nephew **Jim Knollmiller**, who's home for the holidays from college in Ann Arbor. . . . **Joe Brilliant**, Bestest Tube Testing, Detroit, phones to advise: "Howie, you can put in your column that we're coming out with new models in a couple of months". . . . Over at Coven Music, **Ben Coven, Sid Paris** and **Herb Bidenkap** making plans for a greater Wurlitzer year in 1958. . . . **Stu Fishbein**, working out of his office at Atlas Music, advises that he is a distrib of "Wash-mobile" car washing equipment in Chi and N. Ill. . . . **Maurie and Rose Ginsburg** enjoying milder, sunnier Fla. at the King Cole Hotel. . . . "Yep", says local op Tom Dorociak. "It's about time I joined The Cash Box' '20 Year Club'. Been operating since 1936". . . . At Logan's new and larger quarters on Division St., **Jack Nelson, Jr.**, really has everything pre-planned for efficient supermarket operation for all depts. Jack proudly points to over 200 different charm items. "Over three million in stock", says he. "And here's twenty different types of gum, totaling four tons for bulk vending, plus twenty-five different types of bulk venders." **Dick Boylan** chimes in with "Don't forget the reconditioned cigarette and candy machines."

JOE KLINE

To one and all in the industry all over the world—The Season's Greetings.

HAPPY BIRTHDAY THIS WEEK TO: **William R. Barbour**, Danville, Va. . . . **Charles W. Hughes**, Ladoga, Ind. . . . **Edwin W. Ponder**, Liberty, Mo. . . . **Rudy S. Kimbell**, Amarillo, Tex. . . . **C. C. Geist**, Norfolk, Neb. . . . **Israel Itzkovitz**, Shenandoah, Pa. . . . **Pearl Pockrass**, Philadelphia, Pa. . . . **Freeman D. Munson**, Indianapolis, Ind. . . . **R. K. Ketchersid**, Boise, Ida. . . . **Jack H. Kirschner**, Detroit, Mich. . . . **William G. Shelton**, Battle Creek, Mich. . . . **Robert W. Hunter**, Dallas, Tex. . . . **Richard T. McKeon**, Chicago, Ill. . . . **Paul M. DiLeo, W. Paterson, N. J.** . . . **Mrs. I. Pressman**, Chicago, Ill. . . . **Louis M. Scheid**, Ville Platte, La. . . . **Harold Legendre**, Ajo, Ariz. . . . **Larry Frankel**, Rock Island, Ill. . . . **Fred Gaunt**, Los Angeles, Cal. . . . **Morris Marder**, Miami Beach, Fla. . . . **Albert Mason**, Grand Rapids, Mich. . . . **Thomas F. Lee**, New York, N. Y. . . . **Anthony Cinquegrana, Jr.**, Pawtucket, R. I. . . . **Samuel Wolberg**, Chicago, Ill. . . . **Harry S. Schwartz**, Miami, Fla. . . . **C. A. Taylor, Jr.**, Brunswick, Ga. . . .**Courtney Husband**, LaPorte, Ind.

WORTH REPEATING: A "bargain" is a bargain when you and the other fellow profit.

May 1958 be a year of PEACE, PROSPERITY, PROFITS and PROGRESS For All! PLEASE!

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Exclusive distributor for WURLITZER BALLY CHI. COIN GENCO

We Will Ship Anywhere

We Extend Our Best Wishes To Everyone for A HAPPY NEW YEAR

SPECIAL FISCAL YEAR CLOSEOUTS ON . . . . .

Pins • Bingos • Music

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EMPIRE HAS THE BEST!

United's ROYAL BOWLING ALLEY

Williams' JIG SAW

Genco's SHOW BOAT • Genco's MOTORAMA

Bally ALL STAR BOWLER

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Empire COIN MACHINE EXCHANGE

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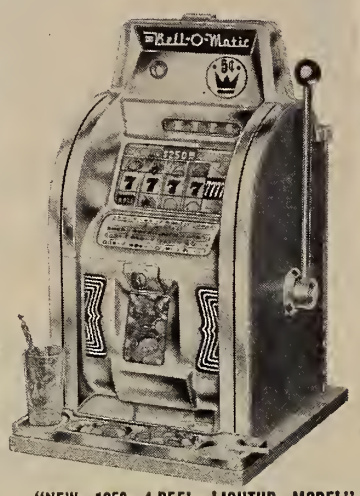
FOR EXPORT.....1958 MODELS
by MILLS BELL-O-MATIC CORPORATION

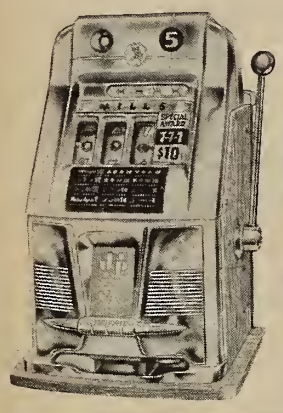
We are the *original* and *only* manufacturers of *genuine* Mills Machines and have been quality leaders for more than 60 years. Today's Mills Bells are built by the old time craftsmen from the original Mills operation in Chicago.

Do not be misled by the inferior imitations that are represented as being genuine new Mills machines. Only Mills Machines are built from the *original* tools and dies by *Mills Bell-O-Matic Corporation.* Genuine Mills Machines are better looking, more durable, higher quality machines direct from Mills factory in Reno, Nevada.



"NEW 1958 4-REEL LIGHTUP MODEL"

If you require Mills re-builts, insist on genuine factory reconditioned machines rebuilt with new *genuine Mills parts* by the same men who made them originally. All others are imitations.



It will pay you to insist on genuine Mills Bells from Mills Bell-O-Matic Corporation.

We invite your inquiries. For information, write directly to Mr. Ralph J. Mills, President, or Mr. Herbert S. Mills, Vice President, Executive Offices, 4630 Fullerton Avenue, Chicago 39, Illinois.

Mills
BELL-O-MATIC CORPORATION
Exclusive Manufacturers and Distributors of Mills Bell Products
4630 Fullerton Ave., Chicago 39, Illinois

Through The Coin Chute
PHILA. FILBERTS

In making the rounds we found that business was more or less in a suspended state as the Christmas spirit prevailed. Everyone was filled with Christmas cheer and were getting ready for the Yule parties. . . . **Paul Cimino**, Atlantic-Penn., out picking up records in preparation for the last minute rush. **Bill Adair** called all men in for the holiday, held a sales meeting, and set plans for 1958 sales policies. **Nat Solow** and **Marvin Stein** were quite busy with the usual problems of gifts to be distributed. . . . **Sal Groentemann**, International Amusement, getting ready to leave in a couple of weeks for his European trip. Things are shaping up in International Amusement's new show rooms and it appears they will be ready by the time Grontemann leaves. . . . Eastern Pennsylvania operators have indicated to the fellows at International Scott Crosse that they have a hit on their hands in Bally's "All Star Bowler". **Abe Witsen** had to postpone his trip to the south because of the stress of business. He will leave on January 12 for an extended trip south and southwest. He will combine a business, pleasure junket. . . . Congratulations to Mr. & Mrs. **Tony Kruzick** of Coledale, Penna. on the birth of baby daughter, Roxanne. . . . **Marty Brownstein**, Active Amusement, awaiting Gottlieb's new game, "Straight Flush." **Joe Ash** saw it in Chicago and is very enthusiastic about it. . . . **Dave Rosen**, David Rosen, back from his Caribbean cruise where he visited Haiti, St. Thomas, St. Lucia, Trinidad and Curacao, tells us of the fine time he had. Dave also revealed that Clayton **Burdick's** appointment as Eastern Sales representative for A.B.C. showed excellent results. **Harry Rosen**, recuperating very nicely from his recent operation, has so many flowers, plants and candy that he is overwhelmed. Incidentally, Harry's birthday on December 26. Dave Rosen supplied a big birthday cake for the occasion. **Davey Weiss** stated that Williams' new "Ten Strike" promises real action and expects to be busy supplying the operators. Davey is leaving next week for Bermuda. A ten day trip. **Sam Gaffen** is also off and running. He's headed for Havana. **Matty Singer**, formerly with Gotham Records, is now with David Rosen. . . . **Joe Berger**, Mercury Records, tells of how "The Stroll" by **The Diamonds**, is building into a real big hit. Joe also advises that **The Gaylords** will be coming in for **Dick Clark's** Bandstand on January 3. They will be plugging their newest, "Oui Marie". **Harvey Miller** is in Wilmington visiting the deejays. . . . At Columbia Records we found **Harry Ascola**, Joe Lyons and all the staff recuperating from the Christmas party at Alpha Club. . . . **Mario D'Alverio**, King Records, back again after another siege of sickness. This was the worst winter he ever spent. He went from one cold right into another. D'Alverio tells us they expect lots of action from **Johnny Pate's** new album, "Jazz Goes Ivy League". . . . We missed **Sidney Williams** when we called at A. Williams & Co. He was out distributing Christmas gifts. However, when he got back he called to wish all at The Cash Box a Merry Christmas.

Through The Coin Chute
CALIFORNIA CLIPPINGS

All distributors and one-stops along Pico Boulevard are looking forward to another prosperous and Happy New Year. All indications are that 1958 will be another big year along Coin Row. . . . At California Music Company, **Gabe Orland** and **Sammy Ricklin** are awaiting the final results of sales the past year which should top those of previous years with singles and albums. **Ted Hook** and **Betty Williams** back at their respective jobs after their recent illnesses. **Gloria LaPertche** complains of hearing bells at night, due to the contant ringing of the cash register during the Holiday rush. **Buddy Robinson** predicts **Roy Hamilton** has a big hit with "Don't Let Go" on Epic. **Martha Delgado** believes Roulette has another big seller in **The Playmates'** "JoAnn". . . . At C. A. Robinson & Company, **Charley Robinson** says many operators have called to tell him of the increase in take they have enjoyed with their new United "Royal" Bowling Alley. **Vern Dye**, shop service manager, returned to his duties after a bout with the flu. **Al Bettelman** reports United's new "Regulation" Shuffle Alley has been received very well by the operators. **Hank Tronick** says William's "Jig Saw" has proven one of the most popular five-ball games on the market in some time. . . . **Bob Bohr**, RCA-Victor salesman, limping into the one-stops after his recent automobile accident.

At American Coin Machine Service Company, **Bill, Andy, Nick** and **Vinny Lanzy** are working day and night filling the orders for their new "Easy View Title Holder" which has caught on with the operators like wild fire. The Lanzy's say their new item and the many routes they are servicing will keep them mighty busy for the coming year. . . . **Tom Felkins**, old time desert rat from Victorville and presently in Arizona, seen along Coin Row with Tex Leerskov, operator from Victorville and Barstow. . . . **George Mahlum** reports the "Annual Sale" at Minthorne Music Company has proven such a success it has been continued into January. George says this has been the largest volume of machines moved out of Minthorne's in several years. **Matt Nordberg** returned from a quick trip to San Diego to help with the sales in the showroom of the Seeburg "100" and "200" phonographs. Used equipment sales have required **Wayne Davis** to help handle sales on the floor. . . . **Pat Pugliese** reports business has been very gratifying since his opening Advance Phono Parts at 1503 W. Pico Boulevard. He says the many operators visiting his new operation are keeping him very busy. . . . The big discussion at Leuenhagen's Record Bar between **Mary, Kay** and **Claire Solle** was when to dismantle their Christmas tree. **Barbara Chandler** says Easter would be time enough after the many hours of hard labor she put in decorating it. Mary says **Bill Haley** should have a big record with his "It's A Sin" on Decca. Kay reports **Thurston Harris's** new release of "Do What You Did" on Aladdin is taking off. Claire predicts **George Hamilton's** "Why Don't They Understand" on ABC-Paramount should be a big seller.

At **Badger Sales Company, Inc.**, **Bill Happel** reports sales continue climbing with the AMI "H-200" phonograph and the operators have shown great enthusiasm for Genco's new "Showboat" game which is moving very well. **Marshall Ames** reports used equipment sales continue flourishing at Badger with the demand for used bowlers remaining tops. . . . **Jack Simon** busy at Simon Distributing Company completing arrangements for a couple of very large export shipments. **Sonny Lomberg** reports arcade pieces are moving at a steady clip. **John Freeman** ribbing **George Muraoka** on the "World's Greatest Golfer" Trophy he received as a gift from the staff at Simon's. . . . **Norty Beckman** hurriedly completing plans for the remodeling at Norty's Music Center now that the Holiday rush is at an end. Norty's says the vast display of LP's at Norty's aided the operators in their selections tremendously during the big rush. **Jan Graham** and **Jessie Bojorquez** predict two tunes with very long titles will be the big hits to come, with Jan picking Sam Cooke's "I'll Come Running Back To You" on Specialty and Jessie selecting "Won't You Let Me Share My Love With You" by **Johnny Nash** on ABC-Paramount. . . . **Lucille** and **Paul Laymon** report the re-orders on Rock-Ola "120" and "200" phonographs continue raking up sales at Paul A. Laymon, Inc. **Ed Wilkes** says everyone is looking forward to the new Rock-Ola "200" phonograph which will appear on the market the first of the year. **Jimmy Wilkens** reports the new Bally ABC "Strike" Bowler has proven a big seller at Laymon's. **Charlie Daniels** says he has had many inquiries about the new amusement game Bally will introduce to the trade in the near future. . . . Phil **Robinson** says he believes Chicago Coin's "Commando" Machine Gun and "TV Bowling League" stole the show at the Park Show in Chicago. Phil reports the operators are very enthusiastic about the practically noiseless feature of the "TV Bowling League".

Through The Coin Chute
DALLAS DOINGS

R. Warncke Co. held its annual Open House Christmas Eve. Customers and friends attended. . . . **Jimmy Wrenn** received a Highbred Beagle Hound for Christmas. He and his Dad will go rabbit hunting the rest of the season. . . . **Jim Storey**, service manager for R. Warncke Co., expecting relatives from Tenn. over the holidays. . . . **Tommy Chatten** to spend holidays at his cottage on Lake Texoma. . . . Visiting along coinrow: **Albert Ephram**, Franklin; **Hugh Myron**, Terrell; **E. L. Price**, Italy; **M. A. Walker**, Waco; **Jim Moseley**, Paris; **Walter Wiggins**; and **Dick Quam**, Dicks Music, Henderson. . . . **Wanita Spero**, former PBX operator at S. H. Lynch & Co., unexpectedly dropped in to see all the gang. . . . Sorry to hear of the death of **Gunnar Gabrielson's** mother. . . . **H W. Dailey, Jr.** from Houston visiting at Big State. He was here to attend their Christmas Party. . . . **Don Morris**, State Music Dist. has the flu. . . . **Cliff Wilson**, Walbox Dist. Co., spending a few days in Oklahoma. . . . Phil Weinberg regional sales manager for Bally Mfg. Co., spent Christmas in Dallas. . . . **Georgia Gibbs** to appear as the Star of the Cotton Bowl Week attraction. The revue will open Dec. 27 and play nightly through Dec. 31. . . . Texas **Ken Copeland**, discharged from the Army in November, was signed and recorded by Dot Records by the first week in December. Ken, born in Lubbock, schooled in San Antonio and Fort Worth, has cut "Where the Rio de Rosa Flows" and "Locked in the Arms of Love".

Editorial:

CHANGE OR DIE!

People change, problems change, moods change—the world, in fact, is in a constant state of flux. Industries that fail to change with the changing times do not survive.

It has always been to the credit of the coin operated machines industry that it has been able to keep pace with the changing mood of the playing public. It has not kept pace with the change of progressiveness required in its own inner-industry councils.

Change is the most necessary and important factor for the continued success of this industry. This is the one facet in the jewel which makes this industry so attractive to heavier investment. It has not only met the requirements of the public but it has been able, by continued perseverance, to continue to meet public demand for the new, the novel, the different and the unique, all this even during wartime.

Perhaps all this can be attributed to the fact that this industry does not and will not, make any commitments unless it feels that these will be the culmination of all its desires. The men who are right on the firing line of this industry, the men who cover the locations, can instantly note any change which may occur in the mood of the player and quickly arrange to change the play to meet this new mood.

But even of greater importance than the fact that the trade has recognized it must constantly change its equipment or fade out of the picture as an industry, is the fact that it must change its own tactics to continue as an industry, especially if it desires to be recognized, to win prestige, to gain respect in the eyes of the public and all other industries in the nation.

There are men in this industry, possibly just a few hanging on to the outer fringe of this business, without whom this industry can do very well. These are the men who have created the harm which has, at various times, befallen this industry. These are the sort of people who, when everyone else plays ball, play their own game. The result is, because of them, all of the rest of the team loses.

It is a well known fact that only one small operator, buried away somewhere in the outskirts, is usually the man who causes an entire territory to close. But it is necessary today that that very man be weeded out of this industry for the preservation and profitable continuance of all the others.

A great many inner-industry tactics must change. Certain distributors and jobbers, who are believers in selling only to what they term "suckers", must be cured of this belief. These men should be more honest and call their "suckers"—the "storekeepers". They will then have applied the correct meaning to the word. These are the men who like to burn the candle at both ends by selling the storekeeper and the operator as well.

Moving picture distributors and jobbers do not sell film to grocery stores or drug stores—they have consideration and respect for the theatre owner and his investment in their industry. Nor does the grocery store, drug or cigar store know what the theatre owner pays for film.

But by such men in this industry openly advertising prices to storekeepers everyone knows what machines cost, and the operators of these machines are therefore left high and dry with very little defense for themselves when they find their own locations want to buy machines.

This must be remedied. Such sellers can definitely ruin this business. Change or die. Get those prices away from the eyes of storekeepers.

Certainly it won't hurt if a storekeeper sees an ad on machines which entices him to ask for coin operated equipment for his place of business. But surely it isn't necessary to have him also know the lowdown price of that equipment. He doesn't tell the operator the lowdown price of his merchandise. He keeps that to himself as his own trade secret.

Therefore this industry, too, must arrange to keep its trade secrets and its problems to itself.

Change or die. This is for the men in the industry to decide. This is the time. This industry is a highly concentrated unit and the men can get together more quickly, more easily, to help effect the cure by arranging to coordinate the desires of all the members of the industry regardless of their status.

(*Editor's Note*: This item is reprinted from the December 12, 1944, issue of 'The Cash Box').

GENCO'S
SHOWBOAT
5 BALL AMUSEMENT PIN BALL GAME

Exciting New
"CHANGE-A-CARD"
TARGET
with Special
HOLD-OVER
FEATURE

- High Score to 9,900,000
- Special When-let Rollovers
- Match Feature
- All Metal Door, Frame and Legs

★ *Plus—Every Modern Feature Available on Today's Finest Pin Ball Games*

See It at Your Genco Distributor TODAY!

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Division of Chicago Dynamic Industries, Inc.
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BIGGEST
SALES IDEA
EVER OFFERED TO COIN MEN

Coming Soon From Rosen
Watch For Announcement

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Approves New Game Ideas

MILES CITY, MONT. — James Grenz, this city, advises that most of the new game ideas now being released by the various manufacturers are very good.

"As a matter of fact", he says, "I think the new products are the best ever."

Grenz adds, "Give the operator a chance to use up his new equipment and get it paid for, before they come out with the advanced models."

He stated that the coin machine industry provides many years of profitable opportunities in the future for young men.

Now! Gottlieb's

STRAIGHT FLUSH

combines new wide-open roto-targets
with the universal appeal of playing cards

- Wide-Open Roto-Targets Bring 3 Targets Up to Scoring Position at All Times, Allowing One Skill Shot to Lite 2 Cards with A Single Hit
- Special Score For:
  - Lighting Any Five Cards in a Row
  - Hitting Red and Green Targets After Row is Made
  - Making Special Rollover on 5th Ball After Straight is Lit
- Red and Green Targets Light Pop Bumpers and Cyclonic Kickers for Added High Score
- Total of 18 Ways to Score Specials Including Match Feature and High Score to 7,000,000
- Four Places to Spin Roto-Targets

See your distributor today!

Amusement Pinballs
as American as Baseball and Hot Dogs!

D. Gottlieb & Co.
1140-50 NORTH KOSTNER AVENUE • CHICAGO 51, ILL.

ALL GOTTLIEB MACHINES ARE EQUIPPED WITH NATIONAL SLUG REJECTORS

MUSIC

M-100A—Converted to 45 RPM	$275
SEEBURG 100-R	650
A.M.I. E-120	375
A.M.I. "C"	125
WURLITZER 1400	175
ROCK-OLA FIREBALL 120 (78)	150
45 RPM Conversion for M-100A	$69.50
45 RPM Conversion for other models	WRITE

GAMES

Bally STRIKE-BOWLER
ChiCoin TV BOWLING LEAGUE
United ROYAL BOWLING ALLEY
Williams JIGSAW
Gottlieb FALSTAFF
Valley 6-POCKET POOL

VENDING

Keeney 22-Column Cigarette Vender
Keeney 300 Cup Coffee Vender
Keeney [illegible] Cup Coffee Vender
Keeney C[illegible] Drink Vender
WRITE

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A. B. T. RIFLE SPORT
3 and 6 Gun Models

Pace Aristo Scale
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J. F. FRANTZ MFG. CO.
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• *Full Line of Parts at all times. We Repair and Recondition all A.B.T. equipment.*

Phila. Wholesaler Suggests Ops Shop At All Firms

PHILADELPHIA, PA.—Eddie Casnoff, General Coin Machine Company, this city, wholesaling coin machine equipment for over 20 years, believes that operators "for their own interest in order to make money, should shop for equipment at all distributors and jobbers, rather than confine their buying to one of two distributing firms.

"In that way", continued Casnoff, "the operator is more certain to get the machine he needs. Often he is compelled to buy a more expensive machine than what the location warrants."

Casnoff takes great pride in the reputation his firm has developed. "We have firmly established a reputation for selling the finest reconditioned machines at fair prices", he states. "Satisfied customers means repeat business."

Contribution For Youth Program

GLENS FALLS, N.Y.—Clifford B. Witham, manager of Witham Enterprises and Associates, this city, donated a shuffle alley and skill pool game to Captain Ball of the Salvation Army of Glens Falls. The equipment will be used in the Salvation Army's Youth Program. Witham rebuilt the units to operate free of charge.

Difficult To Operate Novelty Games Profitably On Nickel Play

BRENHAM, TEX.—R. H. Thieleman, who operates a small route here, claims that it is difficult to come out with a profit when games can only be operated on novelty play.

"Trade-in values on old equipment are too small", he advises, "to enable us to purchase more than a few of the many new models that the manufacturers put out."

Thieleman maintains that costs are three times the receipts he can expect in returns on his investment, in view of the fact that he can only operate straight novelty games.

"Unless new equipment is priced for the small operator", he states, "we can't make a profit on this equipment, especially on nickel play."

CLASSIFIED ADVERTISING SECTION

WANT

WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BElmont 5-2881).

WANT—AMI 80, 120, 200 selection Wall Boxes, Hideaway units, Phonographs. Late 2 Player Pinballs. Write stating condition, number and best cash price. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—Route Wanted. Will pay cash for Large Route—Music—Games—Alley—Cigarette. BOX 414, c/o THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

WANT—To Buy—Bingos, Shuffle Alleys, 5 Ball Pin Games. Any Quantity. Please Send us Your List. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND, OHIO (Tel. TOwer 1-6715).

WANT — 45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. (Tel.: DIckens 2-7060).

WANT — Late Model Phonographs. Sky High Trades On New Rock-Ola 200 DeLuxes and Standards. J. ROSENFELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

WANT—Gottlieb Novelty Games From 1954 up; King of Swats, Four Baggers, 1957 Baseballs, World Series and Shuffle Alleys. GLOBE AUTOMATIC VENDING CO., 291 WATER STREET, QUINCY 69, MASS. (Tel.: MAyflower 9-0010).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: Union 1-7500).

WANT—Phonograph Records—made before 1940, dealers or juke box stock or private collections. Will pay $150 to $300 per thousand. Some of the labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone, Victor, etc. JACOB S. SCHNEIDER, 109 W. 83rd ST., NEW YORK, N. Y. (Tel.: TR 7-9147).

WANT—Will pay cash for late model Juke Boxes and late model Amusement Machines. Send list. DAVE LOWY, 594 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-5100).

WANT — Mechanic Wanted. First Class. Prefer Man With Amplifier Experience. Phonograph & Machines. AL LIVELY AMUSEMENT CO., 2430 LOTAFUN ST., WINTER PARK, FLA.

WANT—Cash! Highest Cash Paid For Chicago Coin Blinkers, Bull's Eyes; United, Genco, Williams Guns and Baseballs; 6 Keeney Flicker Pools. ALLIED COIN MACHINE, 886 MILWAUKEE, CHICAGO 22, ILL. (Tel. CAnal 6-0293).

WANT—To Purchase 5,000,000 Surplus Records, All Speeds. We Prefer Large Quantities And Will Buy For Cash. Top Prices Offered. Write Or Phone, Collect—RANSEL TRADING CORP., 1000 AUSTIN BLVD., ISLAND PARK, N. Y. (Tel.: GEneral 2-1650), JESSE SELTER, PRES.

WANT — Used 12' American Bank Shuffleboards; 22' American and Rock-Ola Shuffleboards and Overhead Score Units. Quote best resale price. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel.: FUlton 3-2282).

WANT—Late 45 RPM Records. Closeouts and Job Lots of Brand New LP's Wanted. Write or Phone. FIDELITY DISTRIBUTORS, 666 TENTH AVE., NEW YORK 36, N. Y. (Tel. JUdson 6-4568).

WANT — Used Bingo games reconditioned or not, also Seeburgs M100A, M100B. Are also interested in agencies for new games for Belgium and Luxembourg. Airmail offers including seaworthy packing f.a.s. New York and catalogues to: ETS, SONIBEL, 30, AVE. DU PORT, BRUSSELS. BELGIUM.

WANT—For Cash or Trade, Shuffle Alleys, Phonographs, Arcade Machines. Send List or Call, HARRY BERGER, WEST SIDE DIST. CORP., 612 TENTH AVE., NEW YORK, N. Y. (Tel.: CIrcle 6-8464).

WANT—Used Records! 45's, 78's and LP's. No amount too small or too large. Write stating amount on hand. We pay premium price for proper merchandise. PEP NOVELTY CO., 4404 N. PAULINA ST., CHICAGO 40, ILL. (Tel.: UPtown 8-9680).

WANT—Gimmicks, Screeching, Howling—They are no substitute for talent. Survey reports Michael Anthony Great Baritone Crooner. Softer Music is coming back. Write or Post Card for free Michael Anthony Sample Record. H.R.C. RECORD PROMOTIONS, 214 HOLLYWOOD WAY, BURBANK, CALIF.

WANT—Mills Panorams. Also Parts. Advise Best Price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASHINGTON (Tel. GArfield 3585).

WANT — Phonographs, Late Model Seeburg, A.M.I., or Wurlitzer. Will Trade Late Model Pin Games or Alleys. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET, HARTFORD, CONN. (Tel.: CHapel 9-6556).

WANT — Late Model Bingos. Send List and Prices. HALLGREN DISTRIBUTORS, 1626 3rd AVE., MOLINE, ILLINOIS.

CLASSIFIED ADVERTISING SECTION

WANT — Attention Everyone in the Coin Business. We want Arcade Equipment and all the Bally and United Bingos you have. Plenty of $$$$$$ waiting. Don't Write or Wire but call us collect—LOcust 4-4415. BELGIAN AMUSEMENT CO., 334 NORTH BROAD ST., PHILADELPHIA, PA.

WANT—Used Bally Bingos; Gottlieb and Williams Pins; Used Shuffle Alleys; Guns and Phonographs. Send complete list. Highest prices paid. Representatives of Wurlitzer and Gottlieb Games. GABE FORMAN OR SANDY MOORE. SANDY MOORE DIST., 240 E. MERRICK RD., FREEPORT, L. I., N. Y.

FOR SALE

FOR SALE—Amazing Values On Brand New Rock-Ola 1455, 200 Selection, 45 Rpm Phono. Also All Other Late Model Phonos Available At Very Low Prices. Authorized Rock-Ola Factory Distributors. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH 4, N. J. (Tel. BIgelow 8-3524).

FOR SALE—One Double Header, like new, A-1 condition, $475. LEWIS & FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel.: MA 8585).

FOR SALE—All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle (8 inch speaker), $7.50. GATEWAY DISTRIBUTING CO., 3622 W. NORTH AVE., CHICAGO 47, ILL. (Tel.: DIckens 2-1214).

FOR SALE—Famous Sur[illegible] Wax for your Shuffle Alleys, 24—1 lb. Cans —per Case, $6.75. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WIS. (Tel.: BLuemound 8-6700).

FOR SALE — Mutoscope Photomatic With Envelope Vendor, $150; Supplies All For $350. Gottlieb Scoreboard 4 Player, $225; Gottlieb Jumbo 4 Player, $250; Gottlieb Tournament 2 Player, $250; Williams Piccadilly 2 Player, $210. C & W DISTRIBUTING CO., 400 MAIN STREET, GALENA, KANSAS (Tel.: 400).

FOR SALE—9 Ft. Bank Shots. Nice condition, Good Prices. TOLEDO COIN MACHINE, 814 SUMMIT ST., TOLEDO, OHIO.

FOR SALE—Electro 8 Column Cigarette Machine $75 ea. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS, MO. (Tel.: CEntral 1-9292).

FOR SALE—New modern wall speakers, $11.95 ea.; C.C. Band Box (used), $95; 5206 (48 sel.) Wall Boxes, $29.50; Seeburg 100 sel. Wall Boxes, $49.50. BILOTTA DIST. CO., 224 N. MAIN STREET, NEWARK, N. Y. (Tel.: NEwark 598).

FOR SALE—United and Chicago Coin shuffles, 10th Frame and later models: Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA (Tel.: 3-8688).

FOR SALE—Records!!! 5¢ over wholesale, and label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records now unused only. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. (Tel.: OLympia 8-4012, 4013).

FOR SALE — Used machines of all models, as is or shopped and ready for locations. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrest 5-3456).

FOR SALE — Bally Model "T" Hot Rod Kiddie Rides. Completely Reconditioned — $395 each. DONAN DISTRIBUTING COMPANY, 5007 NO. KEDZIE AVENUE, CHICAGO 25, ILL. (Tel. JUniper 8-5211).

FOR SALE—We Are Leading Exporters of Arcade Machines—Also Music, Venders, Games and Parts For All Equipment. Write Us Your Needs. MIKE MUNVES, 577 TENTH AVE., NEW YORK 36, N. Y. (Tel. BRyant 9-6677).

FOR SALE — Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, $8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Bowlers: ABC Bally 14' and 11', Deluxe Congress, DeLuxe ABC. Bally Bingos: Show Times, Key Wests, Big Shows, Big Times, all models. GLOBE DISTRIBUTING COMPANY, 1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. (AR 0780).

FOR SALE—One New 100 Selection AMI Mechanism, in original box from factory, $245. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVE., PORTLAND 5, ORE. (Tel.: ATwater 7565).

FOR SALE — The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: CEdar 2-7600).

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FOR SALE—9 Brand New 5¢ Kleenex Dispensing Machines in cartons. $50 buys the lot. ½ deposit, balance C.O.D. or S/D. KOEPPEL DISTRIBUTING COMPANY, 607 TENTH AVE., NEW YORK 36, N. Y. (Tel. LO 3-4028-9).

FOR SALE — 3 M100A Seeburgs $95 ea.; 6 Packard Wallboxes $2.50 ea.; 3 Rock-Ola 120 Selection Wallboxes $50 ea. Seeburg 47M $25; Race The Clock $95; Chi Coin Criss Cross Target $40; Genco Electric Baseball Pool $35; Tally Ho Remote Control Boxes (New) $35 ea. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA ST., EVANSVILLE 8, INDIANA (Tel. HA 3-4508).

FOR SALE—Attention: World Buyers, We Always Carry a Volume of Stock in All Games. Bingos, Novelty Five Balls, Bowlers, Guns, Arcade Equipment, Kiddie Rides, Counter Games, Low Prices, Always Tip Top Games. Shipped. Call or Write For Our List. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. (Tel. CAnal 7137).

FOR SALE—Safari, Big Top, Steam Shovel, Goalee, Hi-Fly, Wms. De-Luxe Baseball, Crossroads, Quartette, Jalopy, Pin Wheel, Hawaiian Beauty, Southern Belle, Shindig, Lulu, Harbor Lites, Slugging Champ DeLuxe, Duette DeLuxe, Register, Marathon, Gayety, Pixie, Caravan, Manhattan, Broadway, Niteclub. NEW ENGLAND EXHIBIT CO., 237 WASHINGTON ST., NEWTON 58, MASS. (Tel.: DEcatur 2-1500).

FOR SALE—15 United Handicaps; 30 assorted United Star Sluggers, Super Sluggers, Chicago Coin and Williams baseballs. Make us an offer for one or all. NATIONAL NOVELTY CO., 640 W. MERRICK RD., VALLEY STREAM, L. I., N. Y. (Tel.: LOcust 1-6770-1).

FOR SALE—Bally: ABC Bowler $350; Blue Ribbon & Gold Medal $195 ea.; United: Regulation $350; Top Notch $335; Mercury $165; Fifth Inning $135; Derby Roll $125. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y. (Tel.: FRanklin 7-2162 or 4-7549).

FOR SALE—Export Buyers Attention! In-Line Games, $35 & up; Pool Tables, $50 & up; Pin Games, $25 & up; Music, $75 & up; Kiddie Rides, $100 & up. ASSOCIATED AMUSEMENTS, INC., 8 RUGG ROAD, ALLSTON 34, MASS. (Tel.: STadium 2-4010).

FOR SALE — United Caravans @ $135; And Pixies @ $70; AMI H-200 @ $795; Wurlitzer 4851 Wallboxes @ $9; 14 Ft. Bally & United Bowlers @ $475. Write For Complete List of Phonographs. LEW JONES DISTRIBUTING CO., INC., 1301 N. CAPITOL AVE., INDIANAPOLIS 2, IND. (Tel.: MElrose 5-1593).

FOR SALE — Music and Amusement Machine Route on East Coast of Florida. Over Fifty Pieces of Equipment on Location. Room For Expansion. Must Be Seen To Be Appreciated. For Information Write, LOUIS MOSKOVITS, 617 CANAL STREET, NEW SMYRNA BEACH, FLORIDA.

FOR SALE—AMI F-120, $675; AMI E-80, $400; Seeburg, M100C, $545; Seeburg M100G, $695; Wurlitzer 1700, $575; Wurlitzer 1800, $695. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO (Tel.: SUperior 1-4600).

FOR SALE — America's finest reconditioned phonographs and music accessories. Every one of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. (Tel.: UNiversity 4-0773).

FOR SALE—Reconditioned, Guaranteed, Wurlitzer 24 Record Hideaway Cellar United, complete with Packard Adaptors, price, $80. Wallboxes, clean, $6; Wurlitzer 1080's, $75. FEDOR MUSIC CO., 3004 SMITH DRIVE, ENDWELL, N. Y.

FOR SALE—Cigarette Machines. National 9M, $95; Eastern Electric 8 Col., $80; Keeney Electric 9 col. Dual, $45; DuGrenier Electric 11 Col., $65; DuGrenier (SP) 7 Col., $50; DuGrenier W 9 Col., $55. Above Machines Operate on 25¢ & 30¢ Operation. Uneeda 9/500 9 Col., $45; PX 8 Col., $40; Rowe Crusader 10 Col., $45; 25¢ Operation Only. Terms: 1/3 With Order, Balance C.O.D. With Order of 5 Or More Machines $5 Less Per Machine. ACE CIGARETTE SERVICE CO., 7501 CARNEGIE AVE., CLEVELAND 3, OHIO (Tel. EXpress 1-0788).

FOR SALE — Bally Show Time $535; Key West $345; Big Show $330; Broadway $185; Miami Beach $125; Gay Time $115; Big Time $110; Variety $70; United Starlet $95; Pixies $75. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI, OHIO (Tel.: MAin 1-8751).

FOR SALE—Sensational Sale of AMI E-120's. You Can Save Real Money. Write, Wire or Phone us Quick. RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N. Y.

FOR SALE—14' Bowling Alleys, Clean, Checked, Crated, $495. Call, Wire or Write. UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH STREET, COLUMBUS 8, OHIO (Tel. AXminster 4-3529).

FOR SALE — Williams: Contest; Hi Hand; Arrow Head. Kiddie Rides: Pinto Horse; See Saw; Merry-Go-Round (Cars). Genco: Sweet Twenty-One; Number Roll; Lucky Seven; Rotation Pool. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS STREET, N.W., GRAND RAPIDS 2, MICHIGAN (Tel.: GL 6-6807).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Used Bingos Ready For Location: Tahiti, Rio, Havana $25 ea.; Wishing Well $100; Caravan $25; Wurlitzer 219 Stepper $5; Wurlitzer 248 Stepper $15; 3020 Wall Boxes $5; 3020 Wall Box converted to 48 Selections $10. Send ½ Deposit. FRANK GUERRINI VENDING MACHINES, 1211 W. 4th ST., LEWISTON, PA. (Tel.: 89611).

FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games, Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH (Tel.: DAvis 2-2473).

FOR SALE — New Six Pocket Pool Table, 41x74". Write. 1st Grade 48" Cue Sticks, $1.69 ea.; $18 doz.; Rails with Live Rubber, Quality Cloth, 32x48", $11.95 set; 3" Marbelized Rubber Balls, $1.49 ea. CHAMPION DIST. CO., 3833 W. DIVISION ST., CHICAGO, ILL. (Tel.: ALbany 2-3272).

FOR SALE—Gayety $45; Rio $25; Hawaii $35; Tahiti $25; Genco Baseball Pool $75. Terms One-Third Deposit, Balance Sight Draft. GENERAL DISTRIBUTING COMPANY, 1609 ORLEANS AVENUE, NEW ORLEANS, LA. (Tel. TUlane 6729).

FOR SALE — Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: NEwton 5-2531).

FOR SALE — Games, Inc. Hunter, $250; Gunsmoke, $335; Bally Gayety; Miami Beach; Broadway; Night Club; Double Header; Big Show; Key West; Show Time. United Pixie; Starlet; Caravan; Stardust. Evans Saddle & Turf (Club Model —DeLuxe). MICKEY ANDERSON, 314-316 EAST 11th ST., ERIE, PA.

FOR SALE—Seeburg 147M $35; Seeburg Hideaway $35; Seeburg 20 Record Wallboxes $3.00. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO (Tel. NE 5-1443).

FOR SALE — New and Used Phonographs, 5 Balls, Bingos, Shuffle Alleys and Arcade Equipment. Distributors for AMI, United, Williams and Auto-Photo. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MO. (Tel.: MAin 1-3511) or 2805 MAIN ST., KANSAS CITY, MO. (Tel.: HArrison 1-4747).

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. (Tel.: REgent 6-3691).

FOR SALE—Comco—Extended Range Speakers And Baffles. Quality At Modest Prices. Engineered For Heavy Duty Use. Satisfaction Guaranteed or Money Will be Refunded. Finished in Limed Oak, Natural or Mahogany. Packed Two to a Carton, $11.95 Ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILLINOIS (Tel. INdependence 3-2210).

FOR SALE — Wms. Roll-A-Ball (6 Player) $250; Genco Skill Ball (2 Player) $195; Chi. Co. Skill Ball (6 Player) $250; Genco Quarterback $110; Chi. Goalie $40; Star Shooting Gallery $85; Seeburg Bear Gun $65; Dale Guns $15; United Target $75; United Chiefs $75; Jet $75; Criss Cross $49.50; 1436 Rock-Ola (78) $99.50; 1448 Rock-Ola Like New $650; 14 Ft. United 1 Pi. $395; 14 Ft. United 2 Pi. $440; 14 Ft. Bally Lanes $475; 18 Ft. Bally Lanes $525; Twin Bill $130; Daisy Mae $115; Marble Queen $75; Palisades $45; Peter Pan $135; Shindig $50; Silver Skates $30; Skill Pool $50; Beach Club $20; Smoke Signal $140; Tim-Buc-Tu $125; Flying High $40. LAKE CITY AMUSEMENT COMPANY, 4533 PAYNE AVE., CLEVELAND 3, OHIO (Tel. HEnderson 1-7577).

FOR SALE—King Arthur, $35; Twenty Grand, $55; Disc Jockey, $75; Grand Slam, $85; Four Corners, $85; Gypsy Queen, $185; Gayety, $119.50; Miami Beach, $235. Make offer on Bright Lights, Bright Spots, 3-4-5's, Long Beach, Circus, Stars. WANT—Big Times. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO, CALIF. (Tel.: MA 1-5438).

FOR SALE—Special—Gottlieb: Continental Cafes, Double Coinchute $299.50; Bally: Circuses $275; Williams; Yukons $275; Kings $255; Genco: Hi-Fly Baseball Game $155; Bally: Motor Bike $485; Model-T Hot Rod $397.50; ABC Bowling Lane, 11' $465. NEW ORLEANS NOVELTY COMPANY, 115 MAGAZINE STREET, NEW ORLEANS, LA. (Tel. CAnal 5306).

FOR SALE—Records!! All labels, all speeds at close out prices!! 78's—45's major labels in any quantity. 12" LP's—50c, EP's—30c. All labels. We buy surplus stocks, all speeds. SID TABACK RECORDS, 2540 W. PICO BLVD., LOS ANGELES 6, CALIF. (Tel.: DUnkirk 3-8735).

FOR SALE—Seeburg M100A, 45 rpm, Painted, $295; M100B, $425; M100C. $550; G100, $675; W100, $675; R100, $725; Wurlitzer 2000, $850; 1900, $825; 1800, $725; 1700, $625; D80, AMI, $325; D40, 45 rpm, Painted, $225. MUSICAL SALES, 2334-36 OLIVE ST., ST. LOUIS 3, MO.

FOR SALE — Gottlieb's Scoreboard $195; C. C. Criss Cross $75; Genco Shuffle Pool $75; Wm.'s Crane $100. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel.: UNion 3-8574).

FOR SALE — Seeburg V-200's; very clean, $735 ea. Make us your best offer for 10. 1/3 deposit, balance C.O.D. SANDY MOORE DISTRIBUTING CO., 599 TENTH AVE., NEW YORK 36, N. Y.

FOR SALE — 1448 Rock-Olas, Like New, $595; Chicago Coin Ski Bowls, $345. Write for Quantity Lot Prices. J. ROSENFELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Good used Cigarette Machines, all 25c and 30c: Keeney $35; Lehigh 8 Column $75; Lehigh M.C. 10 Column $85; Lehigh M.C. 12 Column $95. These Machines Work and Look Like New. Send 1/3 Deposit. FRANK GUERRINI VENDING MACHINES, 1211 W. 4th STREET, LEWISTOWN, PA. (Tel.: 89611).

FOR SALE — Closeout: Brand new original factory crates, United's Playtime, sacrifice, $475 ea. Write, Wire, Phone. IMPERIAL COIN MACHINE CO., 498 ANDERSON AVE., CLIFFSIDE, N. J. (Tel.: WHitney 5-2893).

FOR SALE—18 Foot Rock-Ola Shuffle Board, $149.50; Shuffle Board Game Wax (12 cans), $3.50; Fast wax case (12 cans), $4.50; Pucks (set of 8), $12; Fluorescent Lights, pair, $22.50; Adjusters, $18.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUniper 8-1814).

FOR SALE—We have a large stock of reconditioned Shuffle Games and Bingo. Write for list. WESTERHAUS CORP., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MOntana 1-5000).

FOR SALE—100 Telequiz, with film. Reconditioned, refinished, ready for location. 5c or 10c play. Special price, $99.50. Write for quantity prices and list of other equipment. G O R SALES, 5216 N. LECLAIRE AVE., CHICAGO, ILL. (Tel.: AVenue 3-6818).

FOR SALE—Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, $57.50. Telephone or wire collect. SYracuse 75-1631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E., SYRACUSE 3, N. Y.

FOR SALE—United 14 Ft. Bowling Alley, $495; Wurlitzer 1400 Phonograph, $135; Wurlitzer 1800 Phonograph, $675; Wurlitzer 1900 Phonograph, $795; Wurlitzer 2000 Phonograph, $895; Seeburg V 200 Phonograph, $695; Seeburg 100 Selection Chrome Wallboxes, $45. UNITED DISTRIBUTORS, INC., 920 W. SECOND, WICHITA 12, KANSAS. (Tel.: HO 4-6111).

FOR SALE — Seeburg 20 Selection Wallboxes #3 for 25c—$10; 100 Chrome $50; Hammerloid $40; Rock-Ola 120 $50; 3020 $5; Vendor Coin Changer $60; Beach Clubs $50; Bally Beauty $40; Long Pools $65; 8 Ohm Speakers $9.95. HALLGREN DISTRIBUTORS, 1626 3rd AVENUE, MOLINE, ILLINOIS.

FOR SALE—Millions of Extra Coins Taken From Clean Machines. Clean Right With Lemonite. Commercial Music Co., Dallas, Texas Uses and Sells Lemonite. Try Lemonite Electric Contact Cleaner, Contact Paste and Liquid Lube. GRACO SALES CO., R.F.D. 1, BOX 403, ARLINGTON, TENN.

FOR SALE — Williams, United and Chicago Coin Electric Front Pool Tables, $50 ea. Write. PENNSYLVANIA VENDING CORP., 1826 E. CARSON ST., PITTSBURGH 3, PA.

MISCELLANEOUS

NOTICE—Attention Operators: It pays to diversify your source of income! Place Latex, Comb, Ball Point Pen machines and others in your present or new locations. Write for free catalog. NATIONAL SANITARY SALES, INC., 6640 N. WESTERN, DEPT. CB, CHICAGO 45, ILL.

NOTICE—It's your business to KNOW THE FACTS! How can operator-cooperatives affect you? How can you get your locations' cooperation? How can "10c Play Plus" help you? What percentage of the nation's juke boxes feature 10c play? What percentage of U. S. amusements feature 10c play? All this and more appeared in *The Cash Box*. In addition to "The Cash Box Price Lists" which, for over 18 years since their inception, have been internationally recognized and officially accepted *The Cash Box* is the publication that conceived the idea for MOA (Music Operators of America). *The Cash Box* originated and has constantly crusaded for: "National Public Relations Bureau," "Dime Play," "National Credit Bureau," "National Board of Trade," "National School for Mechanics," "2-Minute Recordings," "Equalized Record Tone Level." *The Cash Box*' "Quarterly Export Edition" has won world wide recognition and international acclaim. *The Cash Box* Annual Encyclopaedic Edition plus its Anniversary Issue is accepted as "TheYear Book of the Industry." When you send $15 for a full year's (52 weeks) subscription to *The Cash Box* (just about two bits a week) you are getting what has been acclaimed by all as: "The BIBLE of the Industry." Send your $15 check today to: THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VErnon 5-7976).

NOTICE—That idea you have can become a new coin operated device. Contact Bob Young for Development and Engineering advice. BOB YOUNG'S SERVICE, 3427 BEN LOMOND PL., LOS ANGELES 27, CALIF. (Tel.: NO 2-3254).

NOTICE—We have just completed negotiations with the Frans Simons Co. of Antwerp, Belgium and are pleased to announce their appointment as our exclusive amusement game representative for Europe. SHELDON SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y.

THE CASH BOX

"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH — PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' *CLASSIFIED AD SECTION* AS "THE INDUSTRY'S MARKET PLACE."

WANT **FOR SALE** *CHECK OFF WHICH YOU DESIRE*

CLASSIFIED AD RATE 10 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted $1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to 52x Special Classified advertisers. You are entitled to a classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

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ENCLOSE YOUR CHECK—AIRMAIL TO:

THE CASH BOX

1721 BROADWAY, NEW YORK 19, N. Y.

THIS WEEK'S USED MACHINE QUOTATIONS

19th YEAR OF PUBLICATION
952nd CONSECUTIVE WEEK'S ISSUE

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin Games—and $25 to $30 on Phonographs.

CODE

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added

* Great Activity

LISTED ALPHABETICALLY

AMI

4. Model A, '46, 40 Sel., 78 RPM	35.00	65.00
4. Model B, '48, 40 Sel., 78 RPM	50.00	100.00
4. Model C, '50, 40 Sel., 78 RPM	50.00	125.00
4* Model D-40, '51, 40 Sel., 78 RPM	115.00	225.00
4. Model D-80, '51, 80 Sel., 45 RPM	200.00	325.00
4. Model E-40, '53, 40 Sel., 78 RPM	225.00	325.00
4* Model E-80, '53, 40 Sel., 45 RPM	300.00	400.00
4* Model E-120, '53, 120 Sel., 45 RPM	335.00	425.00
4. Model F-80, '54, 120 Sel., 45 RPM	475.00	500.00
4* Model F-120, '54, 120 Sel., 45 RPM	475.00	675.00
2. Model G-80, '55, 80 Sel., 45 RPM	565.00	685.00
4* Model G-120, '55, 120 Sel., 45 RPM	575.00	695.00
4* Model G-200, '56, 200 Sel., 45 RPM	645.00	775.00
4. WM Wall Box	5.00	9.00
4. SM or SL Stepper	5.00	10.00

ROCK-OLA

6. 1422, '46, 20 Sel., 78 RPM	25.00	45.00
6. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	45.00
4. 1426, '47, 20 Sel., 78 RPM	35.00	45.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	35.00	60.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	50.00	95.00
4. 1432, Same as above Converted to 45 RPM	60.00	120.00
4. 1434, '51, Rocket '51-52, 50 Sel., 78 RPM	70.00	150.00
4. 1434, Same as above, Converted to 45 RPM	70.00	160.00
4. 1436, '52, Fireball 120 Sel., 45 RPM	75.00	185.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	100.00	195.00
4. 1438, '54, Comet, 120 Sel., 45 RPM	300.00	425.00
4. 1446, '54, Hi-Fi, 120 Sel., 45 RPM	400.00	595.00
4* 1448, '55, Hi-Fi, 120 Sel., 45 RPM	550.00	675.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	20.00	30.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	30.00
4. 147S, Standard, 20 Sel., 78 RPM	20.00	35.00
2. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	35.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	45.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00	50.00
4. 148ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	20.00	55.00
4* M100A, '49, 100 Sel., 78 RPM	95.00	195.00

(PHONOGRAPHS—Continued)

4* M100B, '51, 100 Sel., 45 RPM	300.00	425.00
4. M100BL, '51 100 Sel., 45 RPM, Light Cab.	300.00	425.00
4* M100C, '53, 100 Sel., 45 RPM	400.00	550.00
2* HF100G, '54, 100 Sel., 45 RPM	525.00	695.00
4* HF100R, '54, 100 Sel., 45 RPM	595.00	725.00
4* V200, '55, 200 Sel., 45 RPM	595.00	850.00
4. W1-L56 Wall Box 5c	3.00	5.00
4. 3W2 Wall-a-Matic	3.00	6.00
4. W5L-56	5.00	10.00
4. 3W5-L56 Wall Box 5c, 10c, 25c	5.00	10.00
4. W6L-56 5/10/25 Wireless	5.00	10.00
4. 3W7-L-56	5.00	10.00
4* 3W1 Wall-a-Matic	40.00	60.00

WURLITZER

4. 1015, '46, 24 Sel., 78 RPM	20.00	35.00
4. 1017, '46, 24 Sel., 78 RPM	20.00	35.00
4. 1080, '46, 24 Sel., 78 RPM	25.00	75.00
4. 1100, '47, 24 Sel., 78 RPM	25.00	75.00
4. 1217, '50, Hideaway, 48 Sel., 45 or 78 RPM	60.00	90.00
4. 1250, '50, 48 Sel., 45 or 78 RPM	80.00	125.00
4* 1400, '51, 48 Sel., 45 or 78 RPM	110.00	175.00
4. 1450, '51, 48 Sel., 45 or 78 RPM	130.00	180.00
4. 1500, '52, 104 Sel., 45 & 78 Intermix	149.50	225.00
4. 1500A, '53, 104 Sel., 45 & 78 Intermix	175.00	285.00
4. 1600, '53, 48 Sel., 45 & 78 Intermix	225.00	325.00
4. 1650, '53, 48 Sel., 45 RPM	225.00	350.00
4. 1650A, '54, 48 Sel., 45 or 78 RPM	275.00	370.00
4* 1700, '54, 104 Sel., 45 RPM	495.00	625.00
4* 1800, '55, 104 Sel., 45 RPM	550.00	725.00
4* 1900, '56, 104 Sel., 45 RPM	645.00	825.00
4* 2000, '56, 200 Sel., 45 RPM	695.00	925.00
4. 2140 Wall Box	2.50	5.00
4. 3020 Wall Box	3.00	8.00
4. 3048 (Conv. of 3020)	3.00	8.00
4. 3031 Wall Box	3.00	8.00
4. 3045 Wall Box	4.00	9.00
4. 4820 Wall Box	8.00	20.00
2* 4851 Wall Box	9.00	25.00

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (Un 3/52)	20.00	35.00
4. Ace High (Got 1/57)	250.00	295.00
4. Across the Board (Un 9/52)	20.00	35.00
4. All Star Basketball (Got 1/52)	20.00	35.00
4. Arabian Knights (Got 12/53)	80.00	120.00
4. Army-Navy (Wm 10/53)	35.00	55.00
4. Arrow Head (Wm 7/57)	275.00	310.00
4. Atlantic City (B 5/52)	25.00	65.00
4. Auto Race (Got 9/56)	175.00	255.00
4* Balls-A-Poppin', (B 11/56)	175.00	250.00
4. Beach Beauty (B 11/55)	125.00	200.00
4. Beach Club (B 2/53)	35.00	75.00
4. Beauty (B 11/52)	30.00	65.00
2. Big Ben (Wm 9/54)	55.00	120.00
4* Big Show (B 9/56)	245.00	330.00
4. Big Hit (CC 7/52)	20.00	30.00
4* Big Time (B 1/55)	85.00	145.00
4* Blondie (CC 8/56)	145.00	210.00
4. Brazil (Un 10/56)	195.00	285.00
4. Bright Lights (B 5/51)	20.00	55.00
4. Bright Spot (B 11/51)	30.00	65.00
4* Broadway (B 12/55)	150.00	270.00
2. Cabana (Un 3/53)	20.00	50.00
4. Capri (CC 10/56)	125.00	195.00
4. Caravan (Un 2/56)	125.00	190.00
4. Caravan (Wm 6/52)	25.00	50.00
4. Chinatown (Got 10/52)	30.00	50.00
4. Circus (Un 8/52)	25.00	55.00
4. Circus Wagon (Wm 10/55)	175.00	225.00
4. Classy Bowler (Got 7/56)	195.00	235.00
4. C.O.D. (Wm 9/53)	50.00	80.00
4. Colors (Wm 11/54)	90.00	130.00
4. Coney Island (B 9/52)	20.00	65.00
4. Continental Cafe (Got 7/57)	300.00	375.00
4. Control Tower (Wm 3/51)	10.00	25.00
4. Coronation (Got 11/52)	25.00	50.00
4. County Fair (Un 9/51)	15.00	25.00
4. Crossroads (Got 5/52)	25.00	50.00
4. Crosswords (B 1/56)	195.00	250.00
2. Cue Ball (Wm 2/57)	225.00	265.00
4. Cyclone (Got 5/51)	20.00	30.00
4. Daffy Derby (Wm 8/54)	75.00	120.00
4. Daisy May (Got 7/54)	115.00	145.00
4. Dealer "21" (Wm 2/54)	25.00	65.00
4* Derby Day (Got 5/56)	170.00	210.00
4. Diamond Lill (Got 12/54)	100.00	140.00
4. Disk Jockey (Wm 11/52)	30.00	60.00
2. Domino (Wm 5/52)	25.00	40.00
4. Double Action (Ge 1/52)	15.00	30.00
4. Double Feature (Got 12/50)	15.00	25.00
4* Double Header (B 7/56)	215.00	325.00
4. Dragonette (Got 6/54)	100.00	175.00
4. Dude Ranch (B 9/53)	35.00	75.00
4. Duette (Got 4/55)	150.00	195.00
4. Easy Aces (Got 12/55)	155.00	195.00
2. Eight Ball (Wm 1/52)	20.00	45.00
4. Fairway (Wm 6/53)	30.00	60.00
4. Five Star (Univ 5/51)	20.00	35.00
4. Flag Ship (Got 1/57)	295.00	325.00
4. Flying High (Got 2/53)	40.00	75.00
4. Four Bells (Got 10/54)	110.00	150.00
4. Four Corners (Wm 12/52)	40.00	75.00
4. Four Horsemen (Got 9/50)	15.00	30.00
2. "400" (Upright) (Ge 10/52)	30.00	45.00
4. Four Stars (Got 6/52)	30.00	65.00
4. Frolics (B 10/52)	30.00	75.00
4. Frontiersman (Got 11/55)	100.00	165.00
4. Fun House (Wm 10/56)	220.00	245.00
4. Gay Paree (Wm 6/57)	400.00	475.00
4* Gay Times (B 6/55)	95.00	125.00
4* Gayety (B 3/55)	45.00	95.00
4. Gladiator (Got 1/56)	215.00	265.00
4. Globe Trotter (Got 11/51)	15.00	30.00
4. Golden Nugget (Upright) (Ge 2/53)	30.00	50.00
4. Gold Star (Got 8/54)	125.00	150.00
4. Grand Champion (Wm 3/53)	35.00	80.00

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(PINBALL GAMES—Continued)

2. Grand Slam (Got 4/53)	35.00	60.00
4. Green Pastures (Got 1/54)	60.00	100.00
2. Gun Cluh (Wm 11/53)	35.00	70.00
4. Guys-Dolls (Got 5/53)	30.00	80.00
4. Gypsy Queen (Got 2/55)	125.00	175.00
4. Handicap (Wm 6/52)	30.00	50.00
4. Happy Days (Got 7/52)	35.00	50.00
4. Happy-Go-Lucky (Got 3/51)	20.00	35.00
4. Harhor Lites (Got 2/56)	150.00	185.00
4. Harvey (Wm 5/51)	20.00	30.00
4. Havana (Un 2/54)	30.00	80.00
4. Hawaii (Un 6/54)	35.00	80.00
4. Hawaiian Beauty (Got 4/54)	90.00	125.00
4. Hayhurner (Wm 6/51)	25.00	40.00
4. Hi-Fi (B 6/54)	40.00	90.00
4. Hi-Hand (Wm 6/57)	195.00	230.00
4. Hit 'N Run (Got 5/52)	25.00	65.00
4. Holiday (Ke 12/51)	20.00	35.00
4. Hong Kong (Wm 9/51)	20.00	35.00
2. Horsefeathers (Wm 1/52)	20.00	30.00
4. Horse Shoe (Wm 12/51)	10.00	25.00
4. Hot Diggity (Wm 8/56)	195.00	260.00
4. Ice-Frolics (B 1/54)	40.00	85.00
4. Jalopy (Wm 8/51)	25.00	40.00
4. Jockey Club (Got 5/54)	70.00	130.00
4. Jolly Joker (Un 11/55)	50.00	120.00
4. Jubilee (Got 5/55)	200.00	275.00
4. Jumping Jacks (Upright) (Ge 12/52)	20.00	35.00
4* Key West (B 12/56)	275.00	375.00
2. King Pin (CC 12/51)	20.00	30.00
4. Knockout (Got 1/51)	10.00	25.00
4. Lady Luck (Got 9/54)	85.00	150.00
4. Lazy "Q" (Wm 2/54)	35.00	100.00
4. Leaders (Un 10/51)	20.00	35.00
4. Lite-A-Line (Ke 6/52)	35.00	50.00
4. Long Beach (Wm 7/52)	35.00	55.00
4. Lovely Lucy (Got 2/54)	50.00	110.00
4. Lulu (Wm 12/54)	65.00	135.00
4. Mad. Sq. Garden (Got 6/50)	15.00	30.00
4. Majestic (Got 4/57)	375.00	450.00
2. Majorettes (Wm 4/52)	20.00	35.00
4. Manhattan (Un 4/55)	50.00	140.00
4. Marathon (Got 10/55)	200.00	250.00
4. Marble Queen (Got 8/53)	60.00	85.00
4. Mermaid (Got 6/51)	20.00	30.00
4. Mexico (Un 3/54)	30.00	100.00
4* Miami Beach (B 9/55)	100.00	145.00
4. Minstrel Man (Got 3/51)	20.00	35.00
4. Monaco (Un 8/56)	175.00	275.00
4. Mystic Marvel (Got 3/54)	95.00	130.00
4. Nevada (Un 8/54)	30.00	80.00
4. Niagara (Got 12/51)	20.00	35.00
4. Nifty (Wm 12/50)	10.00	20.00
4* Night Club (B 4/56)	190.00	250.00
4. "9" Sisters (Wm 1/54)	50.00	100.00
4. Olympics (Wm 5/52)	25.00	50.00
4. Palisades (Wm 7/53)	40.00	60.00
4. Palm Beach (B 7/52)	30.00	70.00
4. Palm Springs (B 11/53)	30.00	80.00
4. Parade (B 6/56)	195.00	250.00
4. Paratrooper (Wm 8/52)	20.00	40.00
4. Perky (Wm 11/56)	175.00	220.00
4. Peter Pan (Wm 4/55)	125.00	150.00
4. Piccadilly (Wm 5/56)	175.00	260.00
4. Pin Bowler (CC 6/50)	10.00	35.00
4. Pin Wheel (Got 11/53)	55.00	100.00
4* Pixie (Un 10/55)	65.00	145.00
4. Play Ball (CC 1/51)	10.00	20.00
4. Poker Face (Got 9/53)	55.00	85.00
4. Quartet (Got 2/52)	45.00	65.00
4. Queen of Hearts (Got 12/52)	40.00	65.00
4. Quintet (Got 3/53)	40.00	80.00
4. Race The Clock (Wm 5/55)	95.00	175.00
4. Rainbow (Got 12/56)	185.00	265.00
4. Regatta (Wm 11/55)	95.00	150.00
4. Register (Got 10/56)	300.00	360.00
4. Rio (Un 11/53)	25.00	65.00
2. Rodeo (Un 2/53)	35.00	65.00
4. Rose Bowl (Got 10/51)	20.00	50.00
4. Royal Flush (Got 5/57)	275.00	310.00
4. Saddle and Turf (Ev 10/53)	90.00	175.00
4. (Club Model)	125.00	185.00
4* Scoreboard (Got 4/56)	185.00	260.00
4. Screamo (Wm 4/54)	45.00	110.00
4* Sea Belles (Got 8/56)	250.00	295.00
4. Sea Jockeys (Wm 11/51)	30.00	65.00
4. Select-A-Card (Got 4/50)	10.00	25.00
4. Shamrock (Wm 1/57)	225.00	260.00
4* Shindig (Got 10/53)	50.00	110.00
4. Shoot The Moon (Wm 11/51)	30.00	55.00
4. Show Boat (Un 12/52)	45.00	70.00
4* Show Time (3/56)	345.00	435.00
4. Silver Chest (Upright) (Ge 4/53)	50.00	70.00
4. Silver Skates (Wm 2/53)	30.00	75.00
4. Singapore (Un 10/54)	25.00	85.00
4. Skill Pool (Got 8/52)	35.00	70.00
4. Skyway (Wm 8/54)	50.00	120.00
2. Slugfest (Wm 3/52)	25.00	40.00
4. Sluggin' Champ (Got 4/55)	125.00	180.00
4. Smoke Signal (Wm 10/55)	125.00	160.00
4. Snafu (Wm 12/55)	125.00	185.00
4. Southern Belle (Got 6/55)	145.00	170.00
4. South Seas (Un 5/56)	165.00	275.00
4. Spark Plugs (Wm 9/51)	20.00	30.00
4. Spitfire (Wm 2/55)	60.00	120.00
4. Spot Lite (B 1/52)	25.00	65.00
2. Sportsman (Wm 2/52)	20.00	30.00
2. Springtime (Ge 3/52)	20.00	30.00
4. Stage Coach (Got 11/54)	130.00	160.00
4. Stardust (Wm 3/56)	135.00	225.00
4. Starfire (Wm 1/57)	210.00	240.00
4. Starlets (Un 12/55)	95.00	165.00
4. Star Pool (Wm 10/54)	50.00	120.00
4. Stars (Un 6/52)	30.00	40.00
4. Starlite (Wm 3/53)	35.00	50.00
4. Steeple Chase (Un 1/52)	20.00	30.00
4. Struggle Buggies (Wm 12/53)	35.00	70.00
4. Sunshine Park (B 12/52)	15.00	30.00
4. Super Jumbo (Got 10/54)	225.00	250.00
4. Super-Score (Wm 9/56)	195.00	250.00
4. Surf Club (B 3/54)	35.00	70.00
4. Surf Rider (Wm 12/56)	225.00	260.00
4. Sweepstakes (Wm 1/52)	30.00	55.00
4. Sweet-Add-A-Line (Got 7/55)	135.00	185.00
4. Tahiti (Un 8/53)	25.00	75.00
4. Three Deuces (Wm 8/55)	150.00	180.00
4. Three Four Five (Un 6/51)	10.00	25.00
4. Thunderbird (Wm 5/54)	70.00	125.00
4* Tim-Buc-Tu (Wm 1/56)	125.00	175.00
4. Times Square (Wm 4/53)	35.00	70.00
4* Toreador (Got 6/56)	265.00	295.00
4. Touchdown (Un 1/52)	15.00	25.00
4. Tournament (Got 8/55)	210.00	250.00
4. Triple Play (Un 8/55)	55.00	145.00
4. Tropicana (Un 1/55)	25.00	110.00
4. Tropics (Un 7/53)	30.00	60.00
4. Twenty Grand (Wm 12/52)	25.00	50.00
4. Twin Bill (Got 1/55)	120.00	150.00
4* Variety (B 9/54)	55.00	95.00
4. Watch My Line (Got 9/51)	15.00	30.00
4. Whizz Kids (CC 3/52)	30.00	40.00
4. Wild West (Got 8/51)	20.00	40.00
2. Wishing Well (Got 9/55)	100.00	160.00
4. Wonderland (Wm 5/55)	110.00	145.00
4* Yacht Club (B 6/53)	30.00	55.00
4. Zingo (Un 10/51)	25.00	50.00

SHUFFLES and BOWLERS

4. Bally Victory Bowler (5/54)	55.00	110.00
4. Bally Champion Bowler (5/54)	60.00	120.00
4. Bally Jet Bowler (8/54)	65.00	125.00
2. Bally Rocket Bowler (8/54)	65.00	125.00
4. Bally Mystic Bowler (12/54)	90.00	140.00
1. Bally Magic Bowler (12/54)	90.00	155.00
4. Bally Blue Rihhon (3/55)	145.00	210.00
4. Bally Gold Medal (3/55)	150.00	220.00
4. Bally ABC Bowler (7/55)	245.00	295.00
4. DeLuxe model	245.00	300.00
4. Bally Congress (7/55)	275.00	330.00
4. DeLuxe model	275.00	340.00
4. Bally Jumho Bowler (9/55)	275.00	350.00
4. Bally King Pin Bowler (9/55)	275.00	360.00
4* Bally ABC Bowling Lane (1/57) 14 Foot	465.00	595.00
4. ChiCoin 6-Player (8/51)	35.00	50.00
4. ChiCoin 6-player DeLuxe (5/52)	35.00	50.00
4. ChiCoin Match Bowler (6/52)	35.00	60.00
2. ChiCoin Bowl-A-Ball (10/52)	35.00	70.00
4. ChiCoin Match Bowl-A-Ball (11/52)	35.00	70.00
4. ChiCoin 10th Frame Special (12/52)	35.00	75.00
4. ChiCoin Name Bowler (1/53)	35.00	80.00
4. ChiCoin 10th Frame Douhle Score Bowler (2/53)	35.00	80.00
4. ChiCoin Crown (4/53)	35.00	90.00
4. ChiCoin Crown, Giant Pins (4/53)	35.00	95.00
4. ChiCoin Triple Score (6/53)	35.00	95.00
4. ChiCoin Gold Cup (7/53)	45.00	95.00
4. ChiCoin High Speed Crown (7/53)	50.00	100.00
4. ChiCoin High Speed Triple Score (8/53)	50.00	110.00
4. ChiCoin Advance (10/53)	50.00	110.00
4. ChiCoin King (10/53)	50.00	110.00
4. ChiCoin Criss Cross Bowler (12/53)	50.00	120.00
4. ChiCoin Super Frame (3/54)	50.00	125.00
4. ChiCoin Starlite (5/54)	55.00	150.00
4. ChiCoin Feature (7/54)	60.00	155.00
4. ChiCoin Holiday (9/54)	70.00	160.00
4. ChiCoin Flash (10/54)	70.00	165.00
2. ChiCoin Playtime (10/54)	95.00	170.00
4. ChiCoin Fireball (11/54)	95.00	185.00
4. ChiCoin Thunderbolt (12/54)	100.00	190.00
4. ChiCoin Triple Strike (2/55)	100.00	190.00
4. ChiCoin Arrow (2/55)	125.00	220.00
4. ChiCoin Criss Cross Targette (1/55)	35.00	125.00
4. DeLuxe model	40.00	130.00
4. ChiCoin Bonus Score (4/55)	150.00	220.00
4. ChiCoin Big League (5/55)	160.00	225.00
4. ChiCoin Hollywood (5/55)	175.00	260.00
4. ChiCoin Blinker (8/55)	175.00	270.00
4. ChiCoin Score-A-Line (9/55)	175.00	275.00
4. ChiCoin Bowling Team (10/55)	175.00	285.00
4. ChiCoin Miami Shuffle (10/56)	35.00	150.00
4* ChiCoin Bowling League (2/57) 14 Foot	475.00	595.00
4. ChiCoin Ski-Bowl (11/50) 6 Player	199.50	325.00
2. Exhibit Twin Rotation (5/52)	50.00	80.00
4. Genco Shuffle Target (7/51)	15.00	25.00
4. Genco 8-Player Rebound (9/51)	15.00	30.00
4. Genco Shuffle Pool (11/53)	25.00	100.00
4. Genco Match Pool (2/54)	50.00	80.00
4. Genco Skill Ball 2 Player (11/56)	149.50	295.00
6 Player (2/57)	199.50	325.00
4. Gottlieb Bowlette (3/50)	15.00	25.00
4. Keeney Super DeLuxe League Bowler (3/52)	25.00	50.00
4. Keeney High Score League (5/52)	25.00	60.00
4. Keeney Team (10/52)	25.00	65.00
4. Keeney Club (4/53)	25.00	85.00
4. Keeney Domino (5/53)	30.00	125.00
4. Keeney Carnival (5/53)	40.00	130.00
4. Keeney Pacemaker (9/53)	40.00	145.00
4. Keeney Mainliner Bowler (1/54)	45.00	150.00
4. Keeney Bonus Bowler (3/54)	45.00	155.00
4. Keeney Diamond Bowler (5/54)	70.00	160.00
2. Keeney Bikini (6/54)	75.00	165.00
2. Keeney Century (6/54)	90.00	170.00
4. Keeney American (9/54)	90.00	185.00
4. Keeney National (9/54)	90.00	190.00
4. Keeney Speedlane (4/55)	125.00	225.00
4. United 6-Player Super (3/52)	20.00	40.00
4. United 4-Player Official (5/52)	20.00	40.00
2. United 6-Player Super (7/52)	30.00	50.00
2. United 10th Frame Star (9/52)	30.00	55.00
4. United Manhattan 10th Frame (9/52)	30.00	60.00
4. United Manhattan (9/52)	30.00	65.00
4. United 10th Frame Super (10/52)	30.00	70.00
4. United Cascade (2/53)	30.00	70.00
4. United Clover (2/53)	30.00	75.00
4. United Liberty (2/53)	35.00	80.00
4. United Classic (6/53)	35.00	80.00
4. United Olympic (6/53)	35.00	80.00
4. United Royal (9/53)	35.00	90.00
4. United Imperial (9/53)	40.00	90.00
4. DeLuxe model	40.00	95.00
4. United Chief (11/53)	40.00	100.00
4. United Leader (11/53	45.00	100.00
4. DeLuxe model	45.00	110.00
4. United Team (1/54)	50.00	115.00
4. DeLuxe model	55.00	120.00
4. United League (1/54)	55.00	125.00
4. DeLuxe model	55.00	130.00
4. United Ace (5/54)	60.00	135.00
4. DeLuxe model	60.00	140.00
4. United Rainbow (5/54)	60.00	145.00
4. United Banner (8/54)	65.00	145.00
4. DeLuxe model	65.00	150.00
2. United Shuffle Targette (8/54)	65.00	155.00
2. DeLuxe model	65.00	160.00
4. United Speedy (8/54)	65.00	165.00
4. Un. 11th Frame (10/54)	70.00	170.00
4. DeLuxe model	70.00	170.00
4. United Comet Targette (11/54)	75.00	175.00
4. DeLuxe model	75.00	180.00
4. United Mercury (12/54)	80.00	180.00
4. DeLuxe model	80.00	185.00
4. United Mars (1/55)	90.00	190.00
4. DeLuxe model	95.00	195.00
4. Un. Lightning (2/55)	100.00	195.00
4. DeLuxe model	100.00	200.00
4. United Venus (3/55)	100.00	200.00
4. DeLuxe model	110.00	200.00
4. United Clipper (5/55)	120.00	210.00
4. DeLuxe model	125.00	210.00
4. Un. Derby Roll (5/55)	125.00	215.00
4. DeLuxe model	125.00	220.00
4. Un. 5th Inning (6/55)	115.00	225.00
4. DeLuxe model	125.00	230.00
4. United Capitol (6/55)	150.00	235.00
4. DeLuxe model	155.00	240.00
4. Un. Super Bonus (9/55)	160.00	250.00
4. DeLuxe model	165.00	255.00
4. Un. Top Notch (10/55)	270.00	290.00
4. Top Notch Special	275.00	295.00
4. Un. Regulation (11/55)	295.00	310.00
4. DeLuxe model	295.00	320.00
2* Un. Bowling Alley (11/56) 14 Foot	440.00	595.00
4. Wms. Roll-A-Ball (12/56) 6 Player	199.50	325.00

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4. Bally Champion Horse	295.00	395.00
1. Bally Moon Ride	125.00	250.00
4. Bally Space Ship	165.00	295.00
4. Bally Speed Boat	175.00	275.00
4. Bert Lane Merry-Go-Round	185.00	325.00
4. Bert Lane Miss America Boat	225.00	295.00
4. Bert Lane Fire Engine	320.00	425.00
2. Capitol Donald Duck	265.00	395.00
4. Capitol Elsie	275.00	395.00
4. Capitol Palamino Horse	295.00	395.00
4. Capitol See Saw	125.00	295.00
4. Chicago Coin Super Jet	125.00	300.00
4. Chicago Round Tbe World Trainer	350.00	395.00
2. Decco Merry-Go-Round	130.00	320.00
4. Exhibit Big Bronco	300.00	390.00
4. Exhibit Mustang	300.00	375.00
4. Exhibit Space Patrol	100.00	265.00
4. Scientific Television	195.00	285.00

4. ABT 6 Gun Rifle Range	475.00	575.00
4. Air Football	195.00	250.00
4. Amus. Boomerang	30.00	70.00
4. Bally Big Inning	50.00	75.00
4* Bally Heavy Hitter	30.00	65.00
4. Bally King Pin	20.00	40.00
4. Bally Rapid Fire	50.00	90.00
4. Bally Undersea Raider	50.00	90.00
4* Capitol Midget Movies	95.00	150.00
4. Champion Hockey	40.00	125.00
4. CbiCoin Basketball Champ	85.00	140 00
4. ChiCoin 4-Player Derby	95.00	150.00
4* ChiCoin Goalee	40.00	95.00
4. CbiCoin Hockey	45.00	70.00
4. ChiCoin Midget Skee	60.00	95.00
4. ChiCoin Pistol	25.00	75.00
4. ChiCoin Home Run, 6 Player (3/54)	60.00	150.00
4. Super model	85.00	160.00
4. ChiCoin Twin Hockey (5/56)	125.00	275.00
4. ChiCoin Steam Shovel (5/56)	100.00	195.00
4. Evans Bola Score	30.00	60.00
4. Evans Bat-A-Score	35.00	125.00
4. Evans Ski Roll	35.00	60.00
4. Evans Super Bomber	50.00	115.00
4. Evans Play Ball	25.00	50.00
4* Exhibit Dale Gun	15.00	65.00
4. Exbibit Gun Patrol	40.00	100.00
4. Exbibit Jet Gun	40.00	125.00
4. Exhibit Space Gun	40.00	125.00
4. Exhibit Pony Express	40.00	125.00
4. Exhibit Silver Bullets	40.00	120.00
4. Exhibit Six Shooter	35.00	125.00
4. Exhibit Vitalizer	40.00	60.00
4. Exhibit Shooting Gal. (6/54)	45.00	110.00
2* Exhibit Star Shooting Gallery (9/54)	75.00	150.00
4. Exhibit Sportland Shooting Gallery (11/54)	95.00	160.00
4. Exhibit "500" Shooting Gallery (3/55)	150.00	210.00
4. Exbibit Treasure Cove Sbooting Gallery (6/55)	200.00	250.00
4. Exbibit Jungle Hunt (3/57)	225.00	350.00
4. Games Inc. Hunter (1/56)	150.00	250.00
4. Genco Sky Gunner	65.00	125.00
4. Genco Night Fighter	70.00	130.00
4. Genco 2-Player Basketball	125.00	225.00
4. Genco Rifle Gal. (6/54)	125.00	175.00
4. Genco Big Top Rifle Gallery (6/54)	195.00	225.00
4. Super Model (12/55)	275.00	325.00
4. Genco Wild West Gun (2/55)	150.00	230.00
4. Genco Sky Rocket Rifle Gal. (5/55)	150.00	235.00
4. Genco Champion Baseball (9/55)	150.00	240.00
2* Genco Quarterback (10/55)	110.00	250.00
4* Genco Hi-Fly Baseball (5/56)	185.00	265.00
4. Genco State Fair Rifle Gal. (6/56)	235.00	325.00
4. Genco Davy Crockett (10/56)	245.00	350.00
4. Genco Circus Rifle (3/57)	365.00	425.00
4. Jack Rabbit	40.00	70.00
4. Jungle Joe	40.00	60.00
4. Keeney Air Raider	50.00	125.00
4. Keeney Sub Gun	40.00	125.00
4. Keeney Texas Leaguer	20.00	40.00
4* Keeney Sportsman (11/54)	125.00	175.00
4. DeLuxe model	130.00	180.00
. Keeney Ranger (3/55)	220.00	240.00
4. DeLuxe model (3/55)	225.00	250.00
4. Lite League	30.00	75.00
4. Mills Panorama Peek (11/54)	175.00	275.00
4. Mills Conv. for Panoram Peek	10.00	15.00
4. Muto. Atomic Bomber	65.00	125.00
4. Mutos. Ace Bombers	85.00	140.00
4. Mutoscope Dr. Mobile (Prewar)	65.00	150.00
4. Mutos. Fly Saucers	90.00	125.00
4. Mutos Pboto (Pre-War)	100.00	270.00
4. Mutos. Photomatic (DeLuxe)	145.00	300.00
4. Mutoscope Silver Gloves	120.00	200.00
4. Mutoscope Sky Fighter	60.00	135.00
4. Mutos. Voice-O-Graph 35¢	145.00	325.00
4. Mutoscope K. O. Champ	250.00	350.00
4. Mutos. Drive Yourself	395.00	495.00
4. Mutoscope Rock n' Roll (7/56)	30.00	100.00
4. QT Pool Table	30.00	50.00
4. Quizzer	40.00	60.00
4. Rockola World Series	35.00	70.00
4. Scientific Basketball	20.00	35.00
4. Scientific Batting Pr.	30.00	95.00
4. Scientific Pitch 'Em	45.00	140.00
4. Seeburg Bear Gun	50.00	150.00
4. Seeburg Shoot the Chute	40.00	80.00
4* Seeburg Coon Hunt	85.00	150.00
4. Set Shot Basketball	125.00	195.00
4. Telequiz	65.00	110.00
4. Un. Team Hockey	20.00	40.00
4. United Jungle Gun	75.00	150.00
4. DeLuxe model	75.00	150.00
4. Un. Carn. Gun (10/54)	100.00	160.00
4. DeLuxe model	110.00	165.00
4. Un. Bonus Gun (1/55)	195.00	240.00
4. DeLuxe model	200.00	250.00
4. United Super Slugger (7/55)	225.00	275.00
4. United Star Slugger (4/56)	225.00	275.00
4. Un. Pirate Gun (10/56)	295.00	375.00
4. Wilcox-Gay Recordio	30.00	55.00
4. Wms. DeLuxe World Series (2/52)	35.00	70.00
4. Wms. DeLuxe Baseball (4/53)	50.00	90.00
4. Wms. Pennant Baseball (12/53)	60.00	110.00
4. Wms. Super Pennant Baseball (12/53)	60.00	120.00
4. Williams Super Star Baseball (12/53)	50.00	130.00
2. Williams Major League Baseball (2/54)	65.00	135.00
4. Wms. All-Star Baseball (2/54)	90.00	150.00
2. Williams Big League Baseball (2/54)	100.00	155.00
4. Williams Jet Fighter (10/54)	100.00	225.00
4. Williams Safari (2/54)	195.00	275.00
4. DeLuxe model	195.00	280.00
4. Wms. Polar Hunt (3/55)	200.00	295.00
4* Wms. Sidewalk Engineer (4/55)	100.00	150.00
4. Wms. King Of Swat (5/55)	150.00	225.00
4. Williams Four Bagger (4/56)	265.00	325.00
4. DeLuxe model	265.00	330.00
4. Williams Polar Hunt (3/55)	265.00	350.00
4* Wms. Crane (10/56)	85.00	165.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

No List Price Authorized for Publication

- H-200 200-sel. phonograph
- H-120 120-sel. pbonograph
- H-100 100-sel. phonograph
- HAB-200 Selective-play Hideaway
- HBB-200 Continuous-play Hideaway
- WQ-200 200-sel. Wallbox
- WQ-120 120-sel. Wallbox
- Bargrip Wallbox Bracket
- Recessed Ceiling Speaker
- Wall Speaker
- Corner Speaker

AUTO-PHOTO CO.

Studio Model "II" $3,245.00

BALLY MFG. CO.

Carnival (2 Player, 5-Ball)	$505.00
Strike Bowler	
With Dime Coin-Mecbanism	
11 Foot	1,280.00
14 Foot	1,295.00
18 Foot	1,350.00
With Profit-Booster Coin-Mechanism (15¢ a game, 2 games—25¢)	
11 Foot	1,300.00
14 Foot	1,315.00
18 Foot	1,370.00
4 Foot Alley Sections	55.00
Profit-Booster Coin-Mechanism Kit	20.00
ABC Super DeLuxe Bowler (6 Player, Puck Type) 8½ Foot	775.00
Toonerville Trolley	835.00
Sun Valley (In Line Game)	837.50
Bike (Kiddie Ride)	835.00
Model T (without Record Changer)	705.00
Model T (with Record Changer)	755.00
The Champion (with new all-metal cabinet)	835.00

CHICAGO COIN MACHINE CO.

Commando Machine Guns
TV Bowling League (6 Player)

No List Price Authorized for Publication

EXHIBIT SUPPLY CO.

Card Vendor, with base
Single Column
Double Column

No List Price Authorized for Publication

J. F. FRANTZ MFG. CO.

Kicker & Catcher (Counter Game)
ABT Challenger Pistol (Counter Game)
ABT Guesser Scale
ABT Rifle Sport (Shooting Gallery)
Aristo Scale

No List Price Authorized for Publication

GENCO MFG. & SALES CO.

Show Boat (Single Player, 5-Ball)
Motorama
Horoscope Fortune Teller
Sweet Twenty One (2 Player Roll Down Game)
Gypsy Grandma Fortune Teller

No List Price Authorized for Publication

D. GOTTLIEB & CO.

Falstaff (4-Player, 5-Ball)

No List Price Authorized for Publication

IRVING KAYE CO., INC.

El Dorado—6 Pocket Pool	$ 495.00
DeLuxe Bumper Pool	295.00
Competitor—Super DeLuxe—6 Hole Pool	395.00

J. H. KEENEY & CO., INC.

No List Price Authorized for Publication

- De Luxe Big Tent
- Bowl-O-Rama (6 Player)
  - 14 Foot
  - 11 Foot
- Snack Vender
- Soup Vender
- DeLuxe Hot Coffee Vender
- DeLuxe Hot Coffee & Hot Chocolate Combo Vender
- Various Models of above

ROCK-OLA MFG. CORP.

No List Price Authorized for Publication

- Model 1458, 120 Sel.
- Model 1455, 200 Sel.
- Model 1452, 50 Sel.
- Model 1450—Playmaster, 120 Sel.
- Model 1546, Chrome Wall Box, 120 Sel.
- Model 1548. 50 Sel. Wall Box
- 1617—Hi-Fi Wall Speaker
- Model 1906, Remote Volume Control
- Model 1927, Remote Volume Control with Cancel Button

J. P. SEEBURG CORP.

No List Price Authorized for Publication

- KD200 Phonograph
- L100 Phonograph
- D3WA-Wall-O-Matic 200
- MRVC-Master Remote Volume Control
- HFCV2-8-High Fidelity Wall Speaker
- HFCV3-8-High Fidelity Corner Speaker
- HFCV1-12-High Fidelity Recessed Speaker
- PS6LZ-Power Supply
- HFA1-L6-Power Amplifier

UNITED MFG. CO.

Royal Bowling Alley (6 Player)	
13 Foot	$1,490.00
16 Foot	1,520.00
20 Foot	1,640.00
6 Star Sbuffle Alley (6 Player, Puck Type) 8½ Foot	995.00
De Luxe 6 Star Shuffle Alley (Match-A-Score Model) 8½ Foot	1,080.00
DeLuxe Bowling Alley (6 Player)	
11 Foot	1,260.00
14 Foot	1,290.00
18 Foot	1,410.00

Available in 25¢ Play, also available in 2 plays—25¢ with Credit Unit—Price on Request.

UNITED MUSIC CORP.

UPA-100 100-Sel. Phonograph

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WILLIAMS MFG. CO.

Jig Saw (Single Player, 5-Ball)
Steeplecbase (Single Player, 5-Ball)
Naples (2 Player, 5-Ball)
6-Pocket Pool Table

No List Price Authorized for Publication

THE RUDOLPH WURLITZER CO.

No List Price Authorized for Publication

- Model 2100 Pbonograph, 200 Sel.
- Model 2104 Pbonograph, 104 Sel.
- Model 2150 Pbonograph, 200 Sel.
- Model 5210 Wall Box, 200 Sel., 3-Wire
- Model 5207 Wall Box, 104 Sel., 3-Wire
- Model 257 Stepper, 104 Sel.
- Model 5115 Hi-Fi Corner Speaker, 4"-5" Matched Cones
- Model 5116 Hi-Fi Corner Speaker, 8" Heavy Duty with Extended Range

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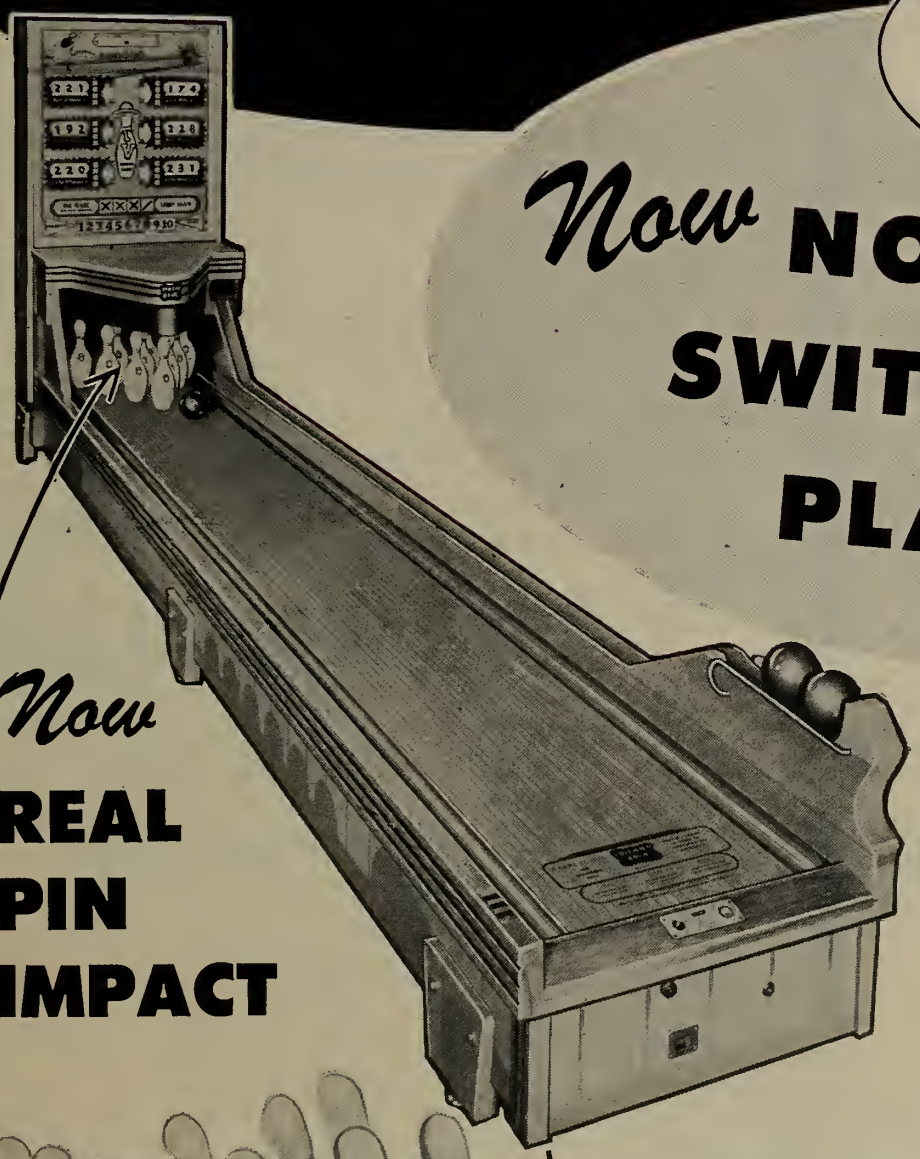

Now NO ROLL-OVER SWITCHES ON PLAYFIELD!

Now REAL PIN IMPACT

REAL BOWLING ACTION!
NO MORE ROLL-OVER SWITCHES UNDER PINS!

Available in 3 Sizes
13' - 16' - 20'

QUIETEST Bowler Ever Manufactured!!!

- ✓ Entire Ball Return Runway is Rubber Lined!
- ✓ Playfield Sound-proofed with Cork Backing!
- ✓ Back Stop is Sound-proofed with Cork!

NEW PROFIT MAKING FEATURE!
2 Games for 25c
Also available as One Game for 25c
Easily convertible to regular 10c play!

GIANT BALLS
4½ in. DIAMETER
2½ POUNDS

GIANT PINS
REALISTIC SIZE
Larger Than Ever Before!

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Division of
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50-CENT PLAY HERE

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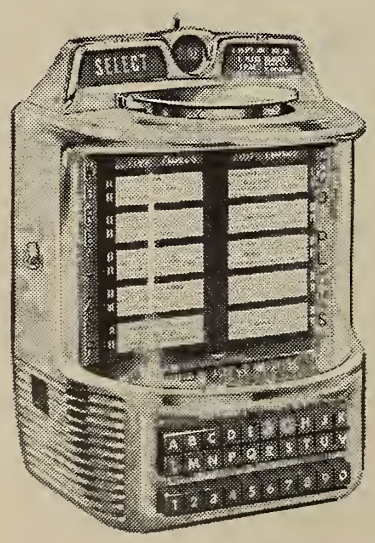

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ON 200-SELECTION

50-CENT PLAY

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EARNINGS

ZOOM

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NORTH TONAWANDA, NEW YORK

ESTABLISHED 1856

CASH IN ON THE BIG SWITCH TO NO SWITCHES!

EQUIP EVERY LOCATION WITH **UNITED'S NEW**

ROYAL

BOWLING ALLEY

REALISTIC BOWLING
REGULATION SCORING

BALL HITS PINS JUST AS IN REGULATION BOWLING

NO PLAYBOARD SWITCHES ON SMOOTH ALLEY

BIG 4½ INCH BALL

EXTRA QUIET . . . EXTRA FAST

1 TO 6 CAN PLAY

BIG, DURABLE PINS

2 GAMES FOR 25¢

CREDIT UNIT

ACCEPTS UP TO 20 QUARTERS
AT ONE TIME FOR FUTURE PLAY

•

ALSO AVAILABLE IN ONE PLAY FOR 25¢

•

CONVERTS EASILY TO 10¢ PLAY

New
DROP CHUTE MECHANISM
with NATIONAL REJECTOR
on Pull-Out Drawer for Easier Servicing

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

ALL MECHANISM LOCATED IN BACK-BOX
with Hinged Insert for Easier Servicing

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EXTRA STURDY CONSTRUCTION THROUGHOUT

SEE YOUR DISTRIBUTOR NOW!

4 ALL-LOCATION SIZES

13 FT. LONG . . . . **16** FT. LONG

EXPANDABLE WITH 4 FT. SECTIONS TO

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50,000 New Spots

SMALL TAVERNS, BARS · HOTEL LOBBIES · DINERS · BUS DEPOTS · LUNCH-ROOMS · AIRPORTS · CIGAR-STORES · COCKTAIL LOUNGES · DRUG-STORES · ARCADES · RAILWAY STATIONS

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Bally® All-Star Bowler

all the thrills of real bowling in 5½ ft. by 2 ft. space

Motor-powered ball-gun swings back and forth. Player throws ball by finger-tip pressure on lever, when gun is aimed in desired direction to score Strike or to pick up leave. Looks-easy skill-appeal insures continuous try-again repeat-play.

NO SWITCHES ON SMOOTH ALLEY

BALL HITS PINS

OFFICIAL BOWLING RULES

FAST AUTOMATIC PIN-SETTER, BALL-RETURN AND ROTARY TOTALIZERS

1 OR 2 CAN PLAY

10 FRAMES PER PLAYER—10 CENTS

Now you can collect bowling-alley cash from the busy crowded locations where you've never been able to squeeze in a big bowler . . . earn big bowling profits in pinball space! Get ALL-STAR BOWLER busy for you now!

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